

WHYI-FM
Miami, FL
Quarterly Issues/Programs List
Third Quarter, 2017
10/05/2017

WHYI-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- HIV and Oncology
 - Leukemia and Lymphoma Society
 - Health Care, Medical & Research Programs
 - Lung Cancer
 - Eliminating hate and racism in country by art and culture
 - Walk to end Alzheimer's
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

The Here's Help Show

Sunday 6AM/1 Hour

Date Taped: 6/27/2017

Date program airs: 7/2/2017

Segment 1 and 2

Specialty medication focus on Pre HIV and Oncology

Today we had several guests from Walgreen's and the University of Miami. They took up both segments. They discussed the 3 Walgreen's that recently opened at UM locations. One was at the Lennar Foundation Medical Center, the second at University of Miami Hospital and the third is at the Sylvester Comprehensive Cancer Center. Antonio Lago, the Pharmacy Manager at UM, told us that all three sites specialize in bedside delivery, patient Assistance programs and copay assistance. They provide specialty medications that focus on PRE HIV and Oncology. This partnership also includes all Healthcare clinics and are rebranded to UHealth Clinic at Walgreens.

Antonio then told us about an upcoming event that is called the FAND soiree. It is on July 17th and is hosted by Allied Kitchen and Bath Design Center. There is also a meet and greet with celebrity chef Ingrid Hoffman and promotes nutrition and dietetics.

Student Corner:

Scott is here from Juvenile Drug Court. He is on track and doing well with this judge. He recently was promoted up a level in drug court and received a gift card that he was happy about. He is 16 years old and has been in the program for 2 months.

Date Taped: 7/5/2017

Date program airs: 7/9/2017

Segment 1 and 2

Issue addressed: Hispanic Women of Distinction Awards

Today's guests were all from the Hispanic Women of Distinction. Josi Gago started the interview. She received this award in 2006. Then Elaine Vasquez was brought in. Elaine is the founder of this luncheon/ award ceremony. This year's event is being held on August 25th at 11am. This is the 16th year and the ceremony will be held at Signature Grand in Davie. All of the fund raised will go directly to charity. This will be their biggest year to date. They have gotten a lot more sponsors this year than ever before. Tickets to this event are \$95.00 and the tables start at \$1,500.00. The event will include a fun photo booth, complimentary mojitos, a business expo, a raffle and a huge fashion show. For tickets, please go to <http://www.hispanicwomenofdistinction.com/>

Student Corner:

Jesus was on the student's corner today. He is 14 and is here on a Marchman Act. He has been here for 2 months and is doing well. He is doing well in art class and he also enjoys PE in the afternoons. His drug of choice was marijuana and he is the current kitchen helper.

Date Taped: 7/11/2017

Date program airs: 7/16/2017

Segment 1

Discounts for Non-Profit Organizations

Today's guest was Ishai Reinfeld, the CEO of Daily Steals. Daily Steals is a company that is always looking for high quality deals at a great price. It allows the customers to make decisions regarding what products that they want to purchase. Instead of clicking through pages of unwanted products, the team listens to the community and then carefully creates desirable products such as brand name electronics from cellphones and laptops to drones, apparel and products. It isn't just a local thing, they are trying to serve customers all over the country. They are starting two new campaigns for crowdsourced discounts and another called Steal with a Feel.

They offer a 5% discount for every non-profit that sign up and they can be found on Facebook @Dailysteals. They are preparing projects with the Miami Rescue Mission again. They are partnering with the Miami Marlins and NBC for the “Fill the Bus” campaign where they hand out USB and toothbrushes for kids and students in need.

Segment 2

Charity Charge credit cards

The other guest was Steven Garten to discuss his company Charity Charge. Charity Charge gives a selected non-profit organization 1% of the proceeds from any credit card sales. The buyer can contact Charity Charge and pre-select a non-profit and every charge they make, the non-profit will get a percentage. Steven worked at a foundation for thirty years and for that reason many charities are near and dear to his heart. He wanted to do something to make a difference and through charity Charge he is able to help many others. One company specifically is the Susan G. Komen Women’s Breast Cancer Foundation already works with many banks through this foundation. Many banks now have a Susan G Komen credit card that can be ordered and any purchases made, they receive a cut. Steven’s philosophy is too help as many people as possible in the simplest manner.

Student Corner:

Josh is 24 and is in Drug Court. He has been at Here’s Help for 5 months and is Judge is pleased with the progress he has made since he arrived. He now has a job and is making great strides

Date Taped: 7/11/2017

Date program airs: 7/23/2017 (Repeat of 07/16 Program)

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The Here's Help Show - WHYI /WBMI 6am-7am / 60 min duration

Date Taped: 7/25/2017

Date program airs: 7/30/2017

Segment 1 and 2

Greenspoon Mader Law Firm Community Involvement

Today's guest was Michelle Martinez Reyes, the Chief Marketing Officer at Greenspoon Marder Law. She spoke to our host for both segments, they are good friends. She is an honoree of the Hispanic Women of Distinction. She gave some background regarding Greenspoon Marder Law. She works very closely with the founders and shareholders. GM Law, is one of the fastest growing law firms and the one of the country's highest grossing law firms in the AMLAW 200. She focuses on the firm's strategies and helps to strengthen the brand. Michelle was also the recipient of the 2017 South Florida Business and Wealth's Up and Comer's award in Media and Marketing. She also supports the community through charities and fundraisers. They also discussed many of the upcoming fundraisers and events that they are working on and encouraged the listeners to follow Greenspoon Marder on Facebook.

Student Corner:

Augustine is 19 years old, he is here from Monroe County in the Keys. He is doing well in culinary and just learned to make fresh pasta for his family when he goes home on pass this weekend. His drug of choice was opiates and he has been in the program for one month.

The Here's Help Show - WHYI /WBMI 6am-7am / 60 min duration

Date Taped: 8/29/2017

Date program airs: 9/03/2017

Segment 1 and 2

Leukemia and Lymphoma Society

Today's guest were Lydia Rodriguez and Hebe Occupati from the Light the Night Foundation. The foundation raises funds for the Leukemia and Lymphoma Society. The Society was founded in 1949 by the De Villiers family. Their mission is to cure leukemia, lymphoma, Hodgkins's disease, myeloma and to improve the quality of life of patients and their families. This branch in particular serves the South Florida area. LLS exists to find cures and ensure access to treatments for blood cancer patients. Hebe is a survivor of blood cancer. They spoke lengthily on an upcoming fundraiser which is called the Light the Night. The event in Miami takes place on November 4th at 6pm at Bayfront Park. They have a separate event on November 11th at 5pm at CB Smith Park. To date, these events have raised more than \$1.3 million dollars. Each walk expects at least 5,000 people.

Student Corner:

Ryan is 15 years old and he has been here for 3 months. His drug of choice was marijuana and he is here on a Marchman Act. He has some trouble at the beginning of his stay but seems to be better now. He is doing well in school and his counselor is happy with his progress.

The Here's Help Show - WHYI /WBMI 6am-7am / 60 min duration

Date Taped: 9/5/2017

Date program airs: 9/10/2017

Segment 1 and 2

Ronald McDonald House Charity Supporting Health Care, Medical & Research Programs

Today's guest was Soraya Rivera-Moya. She is the Executive Director for the Ronald McDonald House Charities of South Florida. Ronald McDonald House is a non-profit organization dedicated to helping local children live happier, healthier and more productive lives by supporting healthcare and medical research programs. This chapter was founded in 1988. There are 2 houses in South Florida. One is Miami and one in Fort Lauderdale. The Miami location is located at the University of Miami / Jackson Memorial Campus and has 27 bedrooms. The one in Broward is at Broward General Hospital and has 20 bedrooms. In total, they are able to help 600-800 families a week. They then brought in their PR person Rafael, to discuss their upcoming event. It is the 25th Anniversary of their Annual Gala. It is being held on October 21st at 6pm at the University of Miami student center. They are expecting 200 plus people and the evening will include signature drinks, fine dining, live music and an auction and entertainment. For more information on tickets, www.rmhcsouthflorida.org

They also gave information on how people can volunteer at either one of the houses or at any fundraiser or event. They can conduct a "Wish List Drive" to provide the Houses with items they may be needing or participate in the Adopt a Meal Program and provide a home cooked meal for families staying with them. They can collect pop tabs and bring them in to the house for recycling, which provides fund for the operating costs at the houses.

Student Corner:

Josh is on student's corner today. He is 23 years old and is in culinary. His drug of choice was Zanax and he is in Drug Court. His case worker is pleased with his progress. She came for culinary Friday last week and he was able to cook for her.

The Here's Help Show - WHYI /WBMI 6am-7am / 60 min duration

Date Taped: 9/12/2017

Date program airs: 9/17/2017

Segment 1 and 2

Lung Cancer

Today's first guest was Anna Plaza. She is the Event Manager at the Bonnie Addario Lung Cancer Foundation. She stated that she lost her mom to stage 4 lung cancer back in 2008. Her mom was a non-smoker. The second guest was Karen Moeller. She also affiliated with the LCF because she lost her husband to lung cancer in 2016 and he was a non-smoker as well. She finds comfort from LCF. They mentioned all of their social media handles. They gave a long summary of cancer facts such as it is the leading cancer killer in women.

The LCF was founded in 2016 by Bonnie, who survived Stage 3B lung cancer. Their mission is to make lung cancer chronically managed by 2023. Their area of service is international. They discussed their programs of service including: Lung Cancer Living Room and Patient 360 Handbook. Their slogan is a breath away from the cure. They then gave details on their upcoming fundraiser Lily's Light Breathe. Fly. Cure., which will be held on November 4th, 2017 at Hollywood North Beach Park at 1pm.

Student Corner:

Corey is on student's corner today. He is 19 years old and is in Horticulture. He is doing well in Family Therapy with Miss Norma and his mom. His drug of choice was OxyContin and he has been here almost two months.

The Here's Help Show - WHYI /WBMI 6am-7am / 60 min duration

Date Taped: 9/19/2017

Date program airs: 9/24/2017

Segment 1

Intercultural/eliminating hate and racism in country by art and culture

Today's first guest was Sheinina Lolita Raj. She is an interdisciplinary artist based in LA and created the exhibition INTERCULTURAL. It is an art experience that is opening at the Miami Design Preservation League's Art Deco Museum on 9/27/17. After Miami, the show will be going to Toronto and then NYC for the rest of the year. The exhibit is joined by a sound collaboration by Nelly Furtado. They explained their mission and talked about getting rid some of the hate and racism in this country by using art and culture.

Segment 1
Walk to End Alzheimer's

The second guest was Yuleika De Castro who works for the Alzheimer's Association. They mentioned upcoming walks in our community. The walks are called Walk to End Alzheimer's and hundreds of thousands of people walk. They each carry different color flowers to which signify their connection to the disease. They say that they hope one day someone will walk with a white flower, which will indicate someone beat the disease. To start a team, they encouraged people to alz.org/seflorida. They also said that their vision is to have a world without Alzheimers. They also talked about a fundraiser called The Longest Day and how people get better educated at the Regional Education Conference.

Student Corner:

Josh is on student's corner today. He is 23 years old and is in culinary. His drug of choice was Zanax and he is in Drug Court. His case worker is pleased with his progress. She came for culinary Friday last week and he was able to cook for her.

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
5K	NICKOLAUS HOSPITAL	000:15	36
FLORIDA CLASSIC	CYSTIC FIBROSIS	000:15	38
LLS	LIGHT THE NIGHT	000:15	4
MIRACLE DAY	NICKOLAUS HOSPITAL	000:15	35
MIRACLE JEANS	NICKOLAUS HOSPITAL	000:15	16
5K	OPTIME	000:15	32
BLOOD CANCER AWARENESS	LLS	000:15	11

