

WHYI-FM
Miami, FL
Quarterly Issues/Programs List
Fourth Quarter, 2014
01/02/2015

WHYI-FM
Quarterly Issues/Programs List

WHYI-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Health & wellness; cancer; crisis intervention; mental illness; immunizations
2. Support for non profits
3. Substance abuse & treatment; drunk driving
3. Pet rescue and care
4. Education; technical skills
5. Youth programs & services; family; Foster Care
6. Homelessness & hunger

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
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<p>Segment I</p> <p>Baumann Cosmetic and Research Institute</p>	<p>Here's Help</p>	<p>Dr. Baumann shared with our listeners her motivation for founding the Institute and discussed all the programs and information made available for the community regarding skin cancer, Botox, Voluma, non-invasive body contouring and Ultherapy. Dr. Baumann also discussed her recent article in the Herald regarding how to prevent skin cancer in South Florida. She also highlighted the dangers of plastic surgery and how to avoid all the common pitfalls encountered by individuals seeking plastic surgery and with dermatological issues. 25 min</p>	<p>Dr. Leslie Baumann Founder / CEO</p> <p>Loreen Chant Shelly Daniel Rutherford</p>	<p>10/05/1 4 6:00AM</p>	<p>60 min</p>
<p>Segment II</p> <p>Easter Seals Foundation</p>		<p>Our guests talked about the Easter Seals Foundation mission and longevity in the community as well as its background services and programs. Our guests gave out all the relevant information about their upcoming fundraiser, Festival of Chefs at Nikki Beach. 25 min</p>			
<p>Students Corner</p>		<p>Jonathan is a 22 year old student that has been in the program for one month. He gave his personal testimonial of his drug use and how he feels being drug free. 10 min</p>			

<p>Segment I</p> <p>Friends Forever Pet Rescue</p>	<p>Here's Help</p>	<p>Mrs. Goss shared with our listeners her motivation for volunteering for Friends Forever Pet Rescue and discussed all the programs and information made available for the community regarding pet adoption, spaying and neutering and upcoming fundraisers. Mr. Goss also discussed how Florida Law classifies pets as personal property and how that affects our pets in general. They also brought our listeners up to speed regarding the unified community efforts to build a first class mass spaying and neutering facility and explained that until this dream becomes a reality the numbers will continue to go up and the need for charities like Friends Forever Pet Rescue will always increase.</p> <p>25 min</p>	<p>Phil and Mary Goss Attorney and Volunteer</p>	<p>10/12/2014 6:00AM</p>	<p>60 min</p>
<p>Segment II</p> <p>Sylvester Sarcoma Center Foundation</p>		<p>Mr. Trent talked about the Sylvester Sarcoma Center's mission and longevity in the community as well as its background services and programs. Our guest gave out all the relevant information about their upcoming fundraiser, the 7th Annual Make Strides to Cure Sarcoma Florida 5K Run/Walk on Sunday, October 19th in Central Park in Plantation. Mr. Trent also explained how the disease affects the body as well as how many people it afflicts every year. He also gave us the history of the foundation as well as all relevant sponsors involved in their fundraising</p> <p>This morning we talked to</p> <p>25 min</p>	<p>Jonathan Trent Director</p>		
<p>Student's Corner</p>		<p>Akeem, an 18 year old student from the Keys that has been in the program for the past three months. He talked about his drug use and what he has learned while in treatment.</p> <p>10 min</p>			

<p>Segment I Deliver the Dream</p>	<p>Here's Help</p>	<p>Mr. Withrow talked about their mission of organizing retreat programs for families facing serious illness and crisis. He also gave our listeners an overview of the charity as well as how and why it was founded. Our guest gave out all the relevant information about their upcoming fundraiser, their 11th Annual Denim and Diamonds Gala on Saturday, October 25th. Mr. Trent also explained how our listeners can get involved with the organization. He also gave us the history of the foundation as well as all relevant sponsors involved in their fundraising. 25 min</p>	<p>Paul Withrow Executive Director</p>	<p>10/19/2014 6:00AM</p>	<p>60 min</p>
<p>Segment II Jim Shed Candidate Palmetto Bay Village</p>		<p>Mr. Shed talked about why he was running as well as discussing all the pertinent issues involved in the race. Our guest gave out all the relevant information about their upcoming election and how important it was for us to vote regardless of who we voted for. 25 min</p>	<p>Jim Shed Candidate Palmetto Bay Village</p>		
<p>Students Corner</p>		<p>Lazaro is a 24 year old student that has been in the program for 5 and ½ months. He geared his talk to parents listening to the program about how their child's friends have an impact over them and how parents need to have a high awareness of who their friends are. 10 min</p>			

<p>Segment I</p> <p>Family Network on Disabilities, The Autism Notebook magazine and the Autism Society of Florida</p>	<p>Here's Help</p>	<p>Ms. Hoaglund talked about their mission of putting together families with disabilities with non-profit organizations and services aimed at best serving these individuals. She also gave our listeners an overview of the charity as well as how and why it was founded. Our guest mentioned all the relevant information about all of their upcoming fundraisers and activities. Ms. Hoaglund also explained how our listeners can get involved with any of the non-profit organizations she represents. 25 min</p>	<p>Stacey Hoaglund Executive Director</p>	<p>10/26/2014 6:00AM</p>	<p>60 min</p>
<p>Segment II</p> <p>Boys and Girls Clubs of Miami Dade</p>		<p>He talked to us about what the many different programs offered by the Boys and Girls Clubs of Miami-Dade and how they had evolved from being an athletic organization to a Non-Profit that offers many varied after school programs. Mr. Rodriguez then went on to let our listeners know about their upcoming events, their annual gala, and their Christmas Tree sales. He also mentioned grants received from Buffalo Wild Wings and the Comcast Foundation. He advised our listening audience how they could volunteer and/or contribute to the Boys and Girls Clubs of Miami-Dade. 25 min</p>	<p>Alex Rodriguez-Roig President</p>		
<p>Student's Corner</p>		<p>Michael is a 21 year old student that has been in the program for 2 months. He comes from the Dade County Drug Court after failing drug tests in their outpatient program. He has been attending the culinary program but hopes to begin looking for a job in the near future. 10 min</p>			

<p>Segment I</p> <p>Barry University</p>	<p>Here's Help</p>	<p>Mr. Smith talked about their State approved EMT Program as well as the fact that they will be adding a Paramedic program in 2015. He also explained to our listeners the difference between the American Heart Association and the National Association of Emergency Medical Technicians training programs. He also gave our listeners an overview of the many medical programs offered by Barry University. He talked about their upcoming enrollment for economically disadvantaged students that will be offering grants and scholarships.</p> <p>25 min</p>	<p>Jason Smith</p> <p>EMS Program Director</p>	<p>11/2/2014</p> <p>6:00AM</p>	<p>60 min</p>
<p>Segment II</p> <p>Association of Fundraising Professionals</p>		<p>Ms. Brown explained exactly what the Association of Fundraising Professionals was and how it was founded under the auspices of networking among non-profit fundraising professionals. She talked to our listeners about the many different programs and seminars offered by the Association of Fundraising Professionals. She also discussed the upcoming National Philanthropy Day, who was being honored and all the events surrounding it. Ms. Brown explained to our audience how they could get involved with the Association of Fundraising Professionals and National Philanthropy Day.</p> <p>25 min</p>	<p>Shannon K. Brown</p> <p>Director</p>		
<p>Student's Corner</p>		<p>Joel is a 20 year old student and been in the program for one week. He talked his drug use and how he got to HH.</p> <p>10 min</p>			

<p>Segment I</p> <p>Baumann Cosmetic and Research Institute</p>	<p>Here's Help</p>	<p>Dr. Baumann shared with our listeners her motivation for founding the Institute and discussed all the programs and information made available for the community regarding skin cancer, Botox, Voluma, non-invasive body contouring and Ultherapy. Dr. Baumann also discussed her recent article in the Herald regarding how to prevent skin cancer in South Florida. She also highlighted the dangers of plastic surgery and how to avoid all the common pitfalls encountered by individuals seeking plastic surgery and with dermatological issues. 25 min</p>	<p>Dr. Leslie Baumann Founder / CEO</p>	<p>11/09/2 014 6:00AM</p>	<p>60 min</p>
<p>Segment II</p> <p>Easter Seals Foundation</p>		<p>Our guests talked about the Easter Seals Foundation mission and longevity in the community as well as its background services and programs. Our guests gave out all the relevant information about their upcoming fundraiser, Festival of Chefs at Nikki Beach. 25 min</p>	<p>Loreen Chant Shelly Daniel Rutherford</p>		
<p>Students Corner</p>		<p>Jonathan is a 22 year old student that has been in the program for one month. He gave his personal testimonial of his drug use and how he feels being drug free. 10 min</p>			

<p>Segment I</p> <p>Oliver Pyatt Centers</p>	<p>Here's Help</p>	<p>Dr. Jahraus explained that the Oliver Pyatt Centers are comprehensive treatment centers for women with anorexia, bulimia, binge eating disorders and exercise addiction. Dr. Jahraus also discussed the need for the program, the importance of early intervention and gave our audience the signs and symptoms to look for when dealing with friends and/or family who might be suffering from the disorders. He also discussed the long term effects of these disorders if not treated as well as the recovery process. Dr. Jahraus also highlighted their Clementine Program, aimed specifically at adolescent girls aged 13-17. He really emphasized that the numbers of all these disorders are increasing at an exponential rate throughout South Florida.</p> <p>25 min</p>	<p>Dr. Joel Jahraus Medical Director</p>	<p>11/16/2014 6:00AM</p>	<p>60 min</p>
<p>Town of Miami Lakes Festival of Lights</p>		<p>Ms. Graham focused her interview on their upcoming 30th annual Festival of Lights on Saturday, November 29th where the Town completely lights up Main Street with Christmas lights and decorations. Our guest also highlighted the Main Street Players, a local non-profit theater company, that performs excellent theatre throughout the season as well as the many business and non-profits that have assisted the town throughout the year.</p> <p>25 min</p>	<p>Andrea Graham Customer and Corporate Relations Manager</p>		
<p>Student's Corner</p>		<p>Michael is a 21 year old student that has been in the program for two months. He gave a personal testimonial of his drug history.</p> <p>10 min</p>			

<p>Segment I</p> <p>South Florida SPCA horse Rescue A Day at the Races</p>	<p>Here's Help</p>	<p>Both ladies explained how South Florida SPCA Horse Rescue is a private 501(c)3 non-profit that has rescued over 2,000 horses over the last two decades. Ms. Waggoner advised our audience that Miami in particular, has become ground zero for abused, abandoned and illegally slaughtered horses. The South Florida SPCA rescues, rehabilitates, trains and places horses for adoption with owners who will care for them. Ms. Monahan advised our listeners about their upcoming fundraiser A Day at the Races being held at Gulfstream Park on Sunday, December 14th. She also talked about their sponsors that made this fundraiser possible.</p> <p>25 min</p>	<p>Laurie Waggoner CEO Kathleen Monahan Event Chair</p>	<p>11-23-14 6:00AM</p>	<p>60 min</p>
<p>Segment II</p> <p>The Fatima Group</p>		<p>Ms. Baliard-Rodriguez focused her interview on extolling the virtues of Cap Haitien on the northern coast of Haiti and their recently renovated airport. She also talked about their upcoming toy drive for the many underprivileged children ion Cap Haitien.</p> <p>25 min</p>	<p>Tamara Ballare-Rodriquez Customer and Corporate Relations manager</p>		
<p>Students Corner</p>		<p>Allen is a 21 year old student at Here's Help for three weeks. He talked how drugs interfered with hit going to college subsequently dropping out of school and shortly after being arrested on drug charges.</p> <p>10 min</p>			

<p>Segment I</p> <p>Chef Michelle Jones / Culinary Instructor for Here's Help</p>	<p>Here's Help</p>	<p>Chef Jones gave our listening audience a detailed account of the required curriculum in order to attend and graduate the Culinary Program with one or more of the available State Food Handlers Certificates. Chef Jones emphasized how the need to train is great, but the need to employ is even greater which is why she is heavily involved in the obtainment of post graduate positions for our students in culinary universities, burgeoning local restaurants and nursing homes. Chef Jones also mentioned the major sponsors for the Here's Help Culinary Program, Badia's Spices and Publix Supermarkets as well as all the delicacies that the Here's Help Culinary Program was selling as a fundraiser through their Facebook page.</p> <p>25 min</p> <p>Raul is a 24 year old student at Here's Help and has been in the program for two months. He is a student in the culinary program and talked about developing some new skills that will help with future employment.</p>	<p>Chef Michelle Jones</p> <p>Jenelle laGrange Horticultural Instructor</p>	<p>11/30/2014 6:00AM</p>	<p>25 min</p>
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<p>Segment II</p> <p>Jenelle LaGrange Horticultu ral Instructor for Here's Help, Inc.</p>	<p>Here's Help</p>	<p>Ms. La Grange talked in detail of just how Horticulture is used as an adjunct therapy in drug addiction therapy at Here's Help, Inc. She provided our listeners not just a view of the program at Here's Help but also gave many tips related to urban farming as well as planting and maintaining an herb and/or vegetable garden here in South Florida. She discussed how horticulture has for years been seen as therapeutic to many individuals but how it was recently incorporated into curriculum at many drug treatment centers in the United States. She also explained how it provided a liaison with the Culinary program as well. Mr. Byers educated our audience to the many benefits of eating raw, organic honey.</p> <p>25 min</p>	<p>Jenelle laGrange Horticultural Instructor</p>	<p>11-30- 14 6:25AM</p>	<p>35 min</p>
<p>Student's Corner</p>		<p>Raul is a 24 year old student at Here's Help and has been in the program for two months. He is a student in the culinary program and talked about developing some new skills that will help with future employment.</p> <p>10 min</p>			

<p>Segment I Feeding South Florida</p>	<p>Here's Help</p>	<p>Ms. Vatske spoke to our listeners about how Feeding South Florida is the largest food bank in the State. She also explained how and why they changed their name from the Daily Bread Food Bank, that many of us still remember in South Florida, to Feeding South Florida. Ms. Vatske also advised our listeners about the amount of pounds/people are served by Feeding South Florida. She emphasized that the face of hunger in our communities have changed since 2007. She asked for volunteers, sponsors and donations for many of their upcoming programs and promoted their upcoming fundraiser, The Hunger Games</p> <p>25 min</p>	<p>Sari Vatske VP Community Relations</p>	<p>12/07/2 014 6:00AM</p>	<p>60 min</p>
<p>Segment II Hialeah Park Fundraiser</p>		<p>Mr. Fiore gave our listeners information on all the events happening at Hialeah Park and especially their New Years Eve Fundraiser starring Tito Puente Jr. for Here's Help and other local charities. He provided our listeners with updates on the many programs available at Hialeah Park. He also explained how the beloved pink Flamingos are much healthier and breeding mores than ever due to an ingenious idea from the Park Coordinator of leaving out many plastic eggs that looked like flamingo eggs thus encouraging the females to breed.</p> <p>25 min</p>	<p>Frank Fiore VP Marketing and Entertainment</p>		
<p>Students Corner</p>		<p>Nelson, a 16 year old graduate of Here's Help currently attending the Youth Automotive Training Center.</p> <p>10 min</p>			

<p>Segment I</p> <p>The Arts: Museum of Discovery and Science</p>	<p>Here's Help</p>	<p>Mr. Moore spoke to our listeners about the many exhibits at the Museum of Discovery and Science. He also explained how they housed the largest IMAX screen south of Tampa in Florida. He gave all the movie dates and times for their showing of many upcoming movies in addition to Interstellar. Mr. Moore also advised our listeners about their upcoming fundraiser the Wine and Culinary Celebration sponsored by Bank of America. 25 min</p>	<p>Cameron Moore Social Media and Communication s Coordinator</p>	<p>12/14/2 014 6:00AM</p>	<p>60 min</p>
<p>Segment II</p> <p>Firefighte rs</p>		<p>Mr. Kaplan gave our listeners an inside look into a firefighter's daily routine in a downtown Miami Fire Station. He talked about all the non-profit organizations that his Pie Company, as well as the City of Miami Fire Department, has supported throughout the years. He provided our listeners with a very keen insight explaining that not just firefighters, but all of us, should have interests outside of their jobs to maintain a healthy mental outlook on their overall life. 25 min</p>	<p>Derek Kaplan</p>		
<p>Student's Corner</p>		<p>Manny, a 26 year old student of Here's Help for 2months. 10 min</p>			

<p>Segment I</p> <p>HIV, Diabetes Immunization Program</p>	<p>Here's Help</p>	<p>Dr. Shafiq explained to our listening audience how and why Walgreens established these programs to benefit our communities here in South Florida. She highlighted and discussed the HIV home infusion programs as well as the many immunizations being offered to underserved communities. These immunizations include the flu vaccine, the shingles vaccine as well as a vaccine for pneumonia. She explained in detail how each of these vaccines work and who should consider taking advantage of each. Dr. Shafiq also gave us the upcoming dates and locations for World Aids Day sponsored by Walgreens. She also discussed and promoted all the Health Fairs that offer Body Mass Index checks for obesity, cholesterol and glucose checks, as well as blood pressure checks.</p> <p>25 min</p>	<p>Dr. Sami Shafiq Director</p>	<p>12/21/2014 6:00AM</p>	<p>60 min</p>
<p>Segment II</p> <p>Foster Child Care</p>		<p>Ms. Rigby discussed the reasons why she and her sister founded this non-profit. She explained why their motto is, "no child deserves a trash bag." She explained that the phrase was in reference to how when a child moves from one foster home to another all they are given is a trash bag for their belongings. Ms. Rigby detailed the programs the We Were You Foundation will be offering as well as mentioned her sponsors and pending grants. Throughout the interview we mentioned websites and phone numbers that could provide more information about the We Were You Foundation.</p> <p>25 min</p>	<p>Vanessa Rigby</p>		
<p>Student's Corner</p>		<p>Andrew is an 18 year old student at Here's Help for 3 1/2 months.</p> <p>10 min</p>			

Segment I & II Drunk Driving	Here's Help	Ms. Geronemus explained to our listening audience how her Father was a victim of a Hit and Run accident by a drunk driver. He passed away and that became the impetus for her becoming involved. She highlighted the fact that one does not have to be a mother to be involved with MADD. She talked about the overwhelming success of the many programs offered by MADD. She explained how MADD offers counseling to the victims and their families and how she was personally helped by counseling after her father's death. She promoted all the programs that MADD in coordination with the Broward Sheriff's Office and Yellow Cab are offering throughout this Holiday Season leading to the new year. She explained the statistics behind the fact that New Year's Eve is the single most deadly weekend of the year when it came to drunk driving fatalities. 50 min	Heather Geronemus Volunteer/ Board Member	12/28/2 014 6:00AM	60 min
Student's Corner		Alan, a 22 year old student at Here's Help for 1 week. 10 min			

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	KID INLET CHALLENGE	000:15	004
----	Local Promo PSA	000:14	001
----	WINTERFEST	000:16	018

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARNESS OF SERVICE	Here's Help	016:56	001
AWARNESS OF SERVICE	Here's Help	035:59	001
AWARNESS OF SERVICE	Here's Help	036:00	008
AWARNESS OF SERVICE	Here's Help	036:57	001
AWARNESS OF SERVICE	Here's Help	040:00	001
MILITARY AND VETERANS	CONCERT FOR VALOR	000:30	002
MILITARY AND VETERANS	Show Your Stripes	000:30	002
MILITARY AND VETERANS	Show Your Stripes	000:31	005
SEXUAL ASSAULT	IT'S ON US	000:30	001