WHYI-FM Miami, FL Quarterly Issues/Programs List Fourth Quarter, 2015 01/04/2016

WHYI-FM Quarterly Issues/Programs List

WHYI-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- 1. Animal care
- 2. Substance abuse & treatment; drunk driving; treatment
- 3. Children's dental care; children's medical care; cancer
- 4. Relationships; personal well being;
- 5. Gambling addiction
- 6. Support for non profits
- 7. Housing repair assistance
- 8. Holiday Events for the Public
- 9. Health & wellness; autism
- 10. Technical/skills training
- 11. Accessible/affordable culture

## Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

## The Here's Help Show

Sundays 6:00am/1hour

## 10/4/2015

Guest's name and title: Ana Bueno/ Founder Paws to Care Coalition

#### Segment 1:

Paws to Care Coalition was founded ten years ago. It was started when Ana visited a pet store and saw that a dog had been returned. She adopted that animal and since then has received unconditional love from her pet and wanted to give other animals the same fate. She developed this foster program to save animals from torturous situations, free services developed into a non-

profit. She received a building with a yard that was perfect for housing the animals until they found foster care and hopefully a permanent home. Paws to Care can house 25-30 dogs at a name and have a very high success rate. 25 min

Guest's name and title: Mayta Padron/ Tooth Healer for Children around the World

#### Segment 2:

We spoke about an upcoming fundraiser that the Tooth Healer for Children around the world is having on December 10<sup>th</sup>, 2015. It is their inaugural reception. They will be having a toy drive and a silent auction as well. The event will raise proceeds for the Nicklaus Children's Doral Dental Clinic and the Coral Gables Children's Dental Clinic. The organization, which is a non-profit, works to get underprivileged children dental care. Mayta stated that one of the most neglected services is dental work. She also stated that the organization was founded by Esmeralda Menoud and Mark Tourin who are trying to supply free dental work in all of the country's orphanages and hope to change the world one smile at a time.

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#### Student's Corner:

Eddie, 20 has been at Here's Help for 9 weeks. He came to Here's Help under the Marchman Act and is doing well in the program. He is starting Horticulture this week.

10 min

#### 10/11/2015

Guest's name and title: Mia Caruso/Author of MIA

## Segment 1:

Mia Caruso wrote a book about an unhappy housewife who was lonely and felt empty. She began to have dreams about being happy and decided to change her life after 20 years by getting a divorce and starting fresh. Mia says that the book was based on her life but that is not exactly an autobiography. She says in the book she received therapy which helped her to become a happier, free-spirit and that her life today is all about romance and adventure. 25 min

Guest's name and title: Steven Ferrante/ Gambler's Anonymous

#### Segment 2:

Stephen Ferrante works to help people get help with their gambling addictions. He primality works with senior citizens who have lost their way. He is able to find housing for them when they have lost their homes due to

their problems with addiction. He also helps them find transportation to and from the doctors and hospitals because they have neglected their health and well-being. He also talked about the fact that there is a much higher percentage that people with gambling addictions will develop substance abuse issues. He said he also helps find treatment facilities. One of the latest ways to help people quit gambling is to offer in-home therapists. This seems to be very effective especially for people that can't leave their homes.

## Student's Corner:

Jason, 16, has been at Here's Help for 2 weeks. He lives in Key West and is here under the MarchMan act. He said he likes the program and is hoping to do well here.

10 min

#### 10/18/2015

Guest's name and title: Adriana Alcalde/ Running for Judge in Broward County

#### Segment 1:

Adriana Alcalde was on the show to discuss her upcoming run for Judge in Broward County. She talked about her background, the child of Cuban Immigrants and spent many years prosecuting sex offenders and sex crimes. She was an attorney at the State Attorney's office, where she prosecuted for Human Trafficking and Sexual battery and she never lost a trial. She opened her own firm in 2015 and at that time made the decision to run for Judge. She wants to be known as the Judge that cares about her community and would like the full support of the community backing her up.

Guest's name and title: Stacey Hoaglund/Family Support Specialist

#### Segment 2:

Stacey Hoaglund works with the Family Network on Disabilities. She is the editor of the Autism Notebook, which is a free publication that is distributed throughout Florida and Pennsylvania. She also discussed many resources that are available through the Autism society. There are many fundraisers, including the Walk About for Autism, which is held annually by the Dan Marino Foundation. The main point of our conversation was making sure parents know what to ask the doctors when they get the diagnosis that their child has Autism. We explained to the listeners that they need to attend conferences and trainings so that they can get their children the best options possible.

Student's Corner:

Rick 15, has been at Here's Help for 4 months. He lives in Key West and is here under the MarchMan act. He is graduating on Friday and going to military school.

10 min

## 10/25/2015

Guest's name and title: Kate Snyder/Manager of Special Events at Joe DiMaggio Children's Hospital

#### Segment 1:

Kate Snyder, is the manager of special events at JDCH, was on the show to discuss the upcoming Fairy Ball fundraiser. The ball will be held on November 21<sup>st</sup> at the Diplomat Resort and Spa. The band Kansas will be the entertainment and Ambassador Jennifer Spell, a young local girl that developed cardiac failure after she got a simple flu. She now lives at the hospital 241 days a year and she will be giving the attendees a view of what life is like. In the last 10 years, the Fairy Ball has raised \$3.5 million and JDCH has been able to build an emergency department with those monies.

Guest's name and title: Jessica Rivera/ Event Planner at Make a Wish

## Segment 2:

Jessica Rivera, event planner for Make a Wish South Florida, was on the show to discuss her upcoming fundraiser, the Make a Wish Ball at the Intercontinental. The ball has made \$16.8 million dollars over the last 14 years. This year's entertainment is Marc Anthony and the emcee will be Gabrielle Anwar as it has been for a few years now. This ball makes it possible to grant over 3,000 children's wishes per year. The Make A Wish Foundation grants wishes for children in dire health situation and hopes to be able to continue for many years to come. For more information, please visit their webpage.

## Student's Corner:

Steve is 17 and is in Juvenile Drug Court. He has been at Here's Help for 2 months and is Judge is pleased with the progress he has made since he arrived.

10 min

## 11/01/2015

Guest's name and title: Steven Garten/Charity Charge

#### Segment 1:

Steven Garten was on the show to discuss his company Charity Charge. Charity Charge gives a selected non-profit organization 1% of the proceeds from any credit card sales. The buyer can contact Charity Charge and pre-select a non-profit and every charge they make, the non-profit will get a percentage. Steven worked at a foundation for thirty years and for that reason many charities are near and dear to his heart. He wanted to do something to make a difference and through Charity Charge he is able to help many others. One company specifically is the Susan G. Komen Women's Breast Cancer Foundation already works with many banks through this foundation. Many banks know have a Susan G Komen credit card that can be ordered and any purchases made, they receive a cut. Steven's philosophy is to help as many people as possible in the simplest manner.

Guest's name and title: Sandra Eichorn/Rebuilding Broward County

#### Segment 2:

Sandra Eichorn is the representative for Rebuilding Broward County. They do home repairs, alarms, safety in the home. They chose recipients by targeting lower income families. They also like to target veterans. They attempt to provide safe and healthy homes. If people need to find out what the criteria is, they can go to rebuildbrowardcounty.com. They are mainly focusing on occupants of the Sistrunk community currently. We spoke about one particular family, an elderly retired veteran and his wife who were raising their grandchildren. When we arrived at the property, you could smell the mold immediately. He was accustomed to substandard living and only asked for help when his family started to get sick. Sandra takes great pride in helping her clients.

25 min

## Student's Corner:

Josh is 24 and is in Drug Court. He has been at Here's Help for 5 months and is Judge is pleased with the progress he has made since he arrived. He now has a job and is making great strides.

10 min

## 11/8/2015

Guest's name and title: Nicole Krauss/Community Relations at Publix Supermarkets

## Segments 1 and 2

Nicole Krauss, from Publix was on the show today. We taped both segments with her because she told us about a few projects Publix is currently launching. We spoke first and foremost about the 20 plus years of support Publix has given to Here's Help. They have supported us from the Wing Ding Days, to Bubbles and Bones, the Badia Spices/Publix Culinary School and the golf tournaments. The relationship between Footy and several executives at Publix has been very strong for many years. Nicole told us that Publix was founded after George Jenkins went to speak to the head of Piggly Wiggly as a young man and found their customer service skills to be deplorable. He then went home and purchased the lot next to Piggly Wiggly with the initiative that he could build a better supermarket. PW went out of business soon after and Publix continues to thrive.

Publix is very involved in giving back to the community. They are involved in Food for Sharing, which any customer can donate to when they go to checkout. They are involved in Tools for Schools, the Special Olympics and many more. They will be having over 600 BOGO's for the holiday season, which allows a customer to buy one item and get the other one for free. They also started a program to aid Habitat for Humanity and over 600 of their associates will help to build over 500 homes this year.

#### Student's Corner:

Evan is 16 and is in Drug Court. He has been at Here's Help for 2 months and recently had a slip up. He realized what he did was wrong and is looking towards a bright future.

10 min

#### 11/15/2015

Guest's name and title: Andrea Graham/Corporate and Customer Relations Manager for the Graham Company

## Segment 1:

Andrea Graham came on the show to promote the Festival of Lights event held at Miami Lakes Main Street on November 28th 2015. This event is when the lights go up for the holiday season. The kids can meet Santa and Mrs. Claus and can buy toys and snacks as they walk up and down the streets. The event benefits Boy Scout Troop 59. This event allows the boy Scouts to go to their annual retreat. 93.9 will be there as well as the Miami Herald and Publix. It is also Small Business Saturday that day, so support your local business. 25 min

Guest's name and title: Heather Geronemus/MADD

## Segment 2:

Heather explained that she got involved with Mothers against Drunk Driving seven years ago when she lost her father when someone was driving drunk and hit him. She created the MADD Dash and the Walk like MADD to raise funds for this charity. The run was the largest fundraiser supporting MADD in the

country last year bringing in over \$40,000. Heather's motto is make your mess your message, meaning learn from your mistakes and help others in the future. She speaks to families when they are faced with these tragic situations and works with the Broward Sheriff's Office frequently to come up with projects to avoid drunk driving. She encourages our listeners to seek out alternative arrangements such ad Redcap, UBER or Aventura Limo.

25 min

## Student's Corner:

Henry is 14. He is at Here's Help voluntarily. He has been here for 5 weeks and is doing well. He seems to like the program.

10 min

## 11/22/2015

Guest's name and title: Alina Soto/ Consortium for a Healthier Miami Dade

#### Segment 1:

Alina came on the show to discuss the Consortium for a Healthier Miami Dade's Jingle Bell walk which individuals in Miami that suffer from Arthritis. The walk is held at Amelia Earhart Park in Hialeah on December 5th, 2015 at 8am until 12 noon. Last year, the event raised over \$250,000 and they hope to raise that much again this year. To get more information, please visit <a href="http://www.healthymiamidade.org/about-us">http://www.healthymiamidade.org/about-us</a>. CFAHMD works with over 160 organizations in Miami to help improve the health of the general population. 7 out of 10 people die from something they could have prevented and this walk is a good way to have a good time while you exercise.

Guest's name and title: Chef Jones/ Here's Help Culinary Instructor

## Segment 2:

Chef Jones spoke to us about the Bubbles and Bones fundraiser in which she and the culinary students participated last week. B&B is our largest fundraiser and one of the best parts is that our students get to cook right along with the chefs at the Diplomat where our event is held. Chef said she was very proud of her students and the work they have done this year. In December, they will be catering lunch for the Junior Orange Bowl tennis Tournament and in January, they will be helping out at the Badia Booth at the walk about for Autism. Chef said she will come back to speak with us as the other events get closer.

## Student's Corner:

Josue is 21. He is at Here's Help for the last 3 months and is in our culinary program. He recently got a job at PEI WEI and is set to graduate soon.

10 min

#### 11/29/2015

Guest's name and title: Frank Fiore Hialeah Park

#### Segment 1:

Frank Fiore was on the show to promote the Hialeah Park Charity Gala that benefits Here's Help. We discussed the decades long relationship between Here's Help and the casino. Frank is very good friends with Here's Help CEO Footy and has supported Here's Help for many years. The Gala will be held on December  $31^{\rm st}$  in the Citation Room at Hialeah Park. The cocktail hour will be at 8:30pm and there will be a champagne toast at midnight. There will be a silent auction with all of the proceeds going directly to us. For more information, please visit hialeahparkcasino.com.

Guest's name and title: Jenelle LaGrange, Horticulture Instructor

#### Segment 2:

Jenelle talked about her current bee project that she is having students work on. She is teaching them to harvest honey from the bees which they give to the culinary program to use as a natural sweetener. She is also collecting chickens from around the neighborhood and giving the eggs that they harvest to the culinary program in an effort to teach a seed to table approach. She will be creating gift baskets for the upcoming holidays and encourages any who want to purchase a basket to visit Hereshelpinc.com for more information. She said her students are in the process of receiving licenses in maintenance and pesticide training.

#### Student's Corner:

Paul is 20 years old and is currently in the Horticulture program. He has recently received his pesticide license and already has a job at a local park for when he graduates next week.

10 min

#### 12/6/2015

Guest's name and title: Susan Renneisen/ Vice President Community and Special Affairs Hard rock Cafe

#### Segment 1:

Susan Renneisen was on the show to discuss the upcoming Winter Boat Parade sponsored by the Hard Rock. She said that there are many events involved in the parade this year. She mentioned that Grand Marshal was a surprise and that there were still tickets available. There were some opportunities to be involved starting at just \$35. She also spoke about the various sponsorships and community events the Hard Rock sponsors on an annual level. They are a true community partner.

25 min

Guest's name and title: Neil Goodman/CEO Aventura Limo and Transportation

## Segment 2:

Neil is a longtime friend of Here's Help. He has been our transportation sponsor for many years and always gives us a discounted rate on anything we need. Neil came on the show to discuss other options in transport so that people don't have to drive drunk. He said Aventura believes that safety comes first and wants to ensure everyone arrives to the destination on time and in one piece. Neil also said that he wants to volunteer at more of our events and thinks that Here's Help is a great program that changes lives. He credits Footy and the staff with taking the time and patience with our students to really make a difference.

## Student's Corner:

Sam is an 18 year student starting in the culinary program. He previously completed the program but decided to come back and try it again. He said he gets a feeling of structure here and is going into the military in 6 months.

10 min

## 12/13/2015

Guest's name and title: Fernando Calzadilla resident artist at Miami Theater Center

## Segment 1:

Fernando came on the show to discuss the Miami Theater Center. It is a home to cultural events, plays and culture. Their mission is to produce and

provide exciting shows to people of all ages and abilities. They are able to make less expensive shows about culture that everyone can afford. They offer acting school and there presentations usually run for 90 minutes. They have a partnership with O Cinema that allows them to show the best of independent cinema. He invited our students to come and see a play in the near future. He also spoke of their upcoming events which include The Winter Break Mini camp, Miami Jewish Film Festival and Ringing True, by O cinema.

## Guest's name and title: Babette Ferre/I care I cure Segment 2:

Babette Ferre was on the show to discuss her charity I care I cure raises awareness for less toxic treatments for childhood cancer. The family that founded it lost their son to meningitis even though his cancer was in remission, he got the meningitis from the treatment. The treatments for cancer are so toxic, sometimes they make the child sicker. Since the charity started, they have raised \$1.3 million dollars for research. A lot of the federal funding goes to adult treatment, which make I care I cure so important because children respond very differently. Babette is involved with the Child cancer coalition and works with the Miami children's Hospital on treating children with tumors. Almost 28% of cancer survivors will get a disease that they won't be able to beat because of the treatment's effect on the child's immune system. Babette is starting student volunteer groups all over the country.

## Student's Corner:

Rubensky is a 20 year old in the culinary program. He is in drug court and is doing very well. His judge and staff came to Here's Help recently and enjoyed lunch prepared by his and his classmates.

10 min

#### 12/20/2015

Guest's name and title: Nicole Krauss/Community Relations at Publix Supermarkets

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#### Student's Corner:

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10 min

#### 12/27/2015

Guest's name and title: Evan Sargent/Counselor at Here's Help Inc.

## Segment 1:

Evan came on the show to talk about the work he does at Here's Help. We encourage the counselors to come on the show every couple of months to discuss what we actually do here at the facility. He described the different ways he helps the young men in the program. We talked about the alternative therapy programs and the role that they play in plays in treatment. He also said he allows the guys to stay in touch with him in case they face any set backs once leaving the program. He thinks that by knowing the boys have a place to check back in with, they gain a sense of confidence. We encouraged Evan to come back whenever he would like.

Guest's name and title: Sara Herald/ External Advancement Barry University Segment 2:

Barry University is celebrating their 75 year anniversary and that being said they have a lot of events coming up. Sara came on the show to promote these events. She has been on the show before but came back because she likes the show. She mentioned many events coming up in the near future and wants to make Barry a bigger fixture in the South Florida tri-county system. To purchase tickets, please visit barry.edu. They have a new show that is free for all non-profits and invited the guys at Here's Help to come and see the show.

25 min

#### Student's Corner:

Josh, a 24 year old resident came on the show again. He has really thrived in the art department and recently completed a piece by Van Gogh. He still continues to help out in the kitchen and he just taped his role in a tribute video for the Hialeah Park Charity Gala video.

# Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Diabetes	AMER DIABETES ASSOC	000:19	009
Diabetes	American Diabetes Asso	000:19	800
Breast cancer	BREAST CANCER	000:16	016
BULLYING	BYSTANDER REVOLTUION	000:30	010
MILITARY AND VETERANS	Show Your Stripes	000:30	013
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	008
VOTING	ROCK THE VOTE	000:30	007