

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 09/29/23 – 10/01/23**

Guests & Topics:

- **Ryan Hampton, Recovery Advocate & Founder of Mobilize Recovery.** Ryan Hampton discusses his work as a partner in iHeartRadio's iHeart Recovery Month effort, along with efforts to reduce overdoses and end the stigma attached to substance use disorder.
- **Dr. Leandris Liburd (CDC) & Dr. Willie Underwood (AMA).** Dr. Liburd and Dr. Underwood discuss the Ad Council, American Medical Association and CDC's annual "Get My Flu Shot" campaign, an initiative encouraging Americans to get their flu shot, along with an updated COVID-19 vaccine.
- **Dr. Bob Murry, Chief Medical Officer of NextGen Healthcare.** Dr. Murry joins the show ahead of Mental Illness Awareness Week and World Mental Health Day to discuss the signs and symptoms of anxiety and depression, who's most at risk for those conditions, and resources available for those seeking mental health assistance.

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Guests & Topics:

- Updated COVID-19 vaccines are now available for everyone six months of age and older. Experts say it's the best way to protect against COVID-19, including the latest variant of the virus. To talk to us about the benefits of the vaccine, we are joined by **Dr. Bertha Hidalgo, Associate Professor of Epidemiology at the University of Alabama.**
- CNET recently experimented with AI-powered technology for a week to determine how it can be used to improve sleep. **Nasha Addarich Martínez, CNET-certified sleep science coach and wellness expert,** shares sleep habits she's found beneficial.

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To air: **Weekend of 09/22/23 – 09/24/23**

Guests & Topics:

- **Trevor Rikken, President of Humanitarian Services at the American Red Cross.** Trevor Rikken joins the show to discuss the critical blood supply shortage across the U.S., along with information on the relief serves the American Red Cross provides in the aftermath of extreme weather and major disasters.
- **Anne Carlson, Acting Administrator for the National Highway Traffic Safety Administration.** Anne Carlson checks in for Child Passenger Safety Week to discuss the importance of properly installed child safety seats, along with the latest data on traffic crashes and fatalities nationwide.

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To air: **Weekend of 09/22/23 – 09/24/23**

Guests & Topics:

- Cancer advocates from across the country are coming to Capitol Hill to advocate for an increase for research funding and better access to early detection methods for cancer. **Caroline Torres Maldonado is a lawyer, notary and uterine cancer survivor.** She joins us to tell us more about what is happening in the Capitol.
- Nearly half of all child car seats are installed incorrectly. **José Alberto Uclés, spokesperson for the National Highway Traffic Safety Administration** joins us to talk to us about the safety of our children in the car and how we can properly install car seats.

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To air: **Weekend of 09/15/23 – 09/17/23**

Guests & Topics:

- **Dr. Matthew Miller, Department of Veterans Affairs Executive Director for VA Suicide Prevention.** Dr. Miller joins the show for Suicide Prevention Month to discuss the VA's partnership with the Ad Council on their "Don't Wait. Reach Out." campaign, along with resources available for veterans.
- **Jim Lorraine, President of America's Warrior Partnership.** Jim Lorraine breaks down the work AWP does combating veteran suicide, along with their Operation Deep Dive initiative designed to find answers to the issues driving veteran suicide and help save lives.
- **Phil Krabbe, Marine Veteran & Dr. Erin Fletcher, Clinical Psychologist and Wounded Warrior Project Warrior Care Network Director.** Phil Krabbe shares his personal experience with PTSD and suicidal thoughts, while Dr. Fletcher explains the Wounded Warrior Project's work tied to suicide prevention.

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THIS IS A RE-PLAY OF THE 08/12/22-08/14/22 BROADCAST

30min show for all Spanish stations to run in place of current show or in addition to.

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To air: **Weekend of 09/15/23 – 09/17/23**

Guests & Topics:

- Finding a qualified and reputable appraiser is essential to ensure you don't leave money on the table when selling or insuring your most prized possessions, especially with today's inflation. We spoke with **Ryan Kinahan, General Manager of Fixed Assets at RK Valuation Advisory** about what to look for in an appraiser.
- Also joining us is **Frank Fernandez, retired Police Chief**, who tells us more about how you can protect yourself from unexpected medical bills.

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To air: **Weekend of 09/08/23 – 09/10/23**

Guests & Topics:

- **David Paine, President & Co-Founder of 9/11 Day.** David Paine discusses his experience on September 11, 2001, along with his efforts to create a day of service out of that horrific tragedy, and the work to get 9/11 Day recognized as a federal holiday.
- **John Feal, Founder of the Feal Good Foundation.** John Feal describes his experience on 9/11, along with his organization's work ensuring no responder gets left behind, and his battles with Congress to get health care legislation passed for emergency responders suffering from the toxic aftermath of the September 11th attacks.

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To air: **Weekend of 09/08/23 – 09/10/23**

Guests & Topics:

- Autumn is approaching and with it comes the risk of the seasonal flu virus. To talk more about how we can prepare for the upcoming flu season, we are joined by **Dr. Felix Aguilar, L.A. Health Plan Medical Director of Quality Care and national spokesperson for the American Lung Association.**
- Also, for those who are looking for a change in their career, perhaps the financial sector is a possibility. **Carolina Hernandez, investment product strategist and co-host of BlackRock Financial Bit,** gives us tips on breaking into the financial industry.

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To air: **Weekend of 09/01/23 – 09/03/23**

Guests & Topics:

- **Bryan Stern, Founder & CEO of Project Dynamo**, a veteran-led, donor-funded, international search, rescue, aid, and assistance 501(c)(3) non-profit organization. Bryan Stern discusses his organization's work rescuing Americans and our allies from countries where the U.S. government is no longer operating, such as Afghanistan, Ukraine, and Russia, along with their previous rescue work in disaster areas like Southwest Florida following Hurricane Ian.

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To air: **Weekend of 09/01/23 – 09/03/23**

Guests & Topics:

- As kids head back to school, there's a warning about the teen e-cigarette crisis, and advocates are calling on the FDA to remove all flavored e-cigarettes. **Nicholas Suarez, representative of the Campaign for Tobacco Free Kids** talks about these efforts and what we can do as a community and family.
- Again, we speak with **Brenda Delgado, Representative of the Centers for Medicare and Medicaid Services**. She highlights the importance of having medical coverage using cuidadesalud.gov.
- Lastly, we're joined by an **academic child psychiatrist and mental health consultant, Dr. Barbara Robles**. She brings us more information about a survey conducted that shows that about three in 10 Hispanic-Americans are concerned about the impact that social networks have on mental health.

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To air: **Weekend of 08/25/23 – 08/27/23**

Guests & Topics:

- **JP Lane, Army Veteran and Spokesperson for Semper Fi & America's Fund.** JP Lane joins the show ahead of National Suicide Prevention Month in September to discuss his personal struggles after being struck by an IED in Afghanistan and attempting suicide 12 times, along with the work Semper Fi & America's Fund does to help veterans like him and service members and military families.

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THIS IS A RE-PLAY OF THE 08/05/22-08/07/22 BROADCAST

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To air: **Weekend of 08/25/23 – 08/27/23**

Guests & Topics:

- As back-to-school approaches, mental health experts share tips to help families get ready. We are accompanied by **Dr. Regina Miranda, Professor of Psychology at Hunter College**, who gives us some tips on how we can help our children's mental health.
- We also spoke with **Richard Rapoza, representative of Abbott** and he talks about the importance of promoting diversity in medical research and how this can improve care among minority communities.

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To air: **Weekend of 08/18/23 – 08/20/23**

Guests & Topics:

- **Thomas Tighe, President & CEO of Direct Relief.** Thomas Tighe explains the work Direct Relief does in all 50 states and 80 countries worldwide working to improve the health and lives of those impacted by poverty or emergencies, including efforts underway right now to help the victims of the deadly Hawaii wildfires.

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To air: **Weekend of 08/18/23 – 08/20/23**

Guests & Topics:

- Children are getting ready to start a new school year and many of them will need the Internet. The federal communications commission promotes the success of students living in households eligible for the internet discount program known as ACP. Here to give us more details is **Paloma Perez, FCC press secretary.**
- Staying on the back-to-school theme, it's important to talk about mental health and how some kids might be a bit scared. **Dr. Ruby Castilla Puentes, mental health ambassador for the American Psychiatric Association,** give us advice on what we can do as parents to maintain good communication with our children/adolescents.

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To air: **Weekend of 08/11/23 – 08/13/23**

Guests & Topics:

- **Bryan Stern, Founder & CEO of Project Dynamo, a veteran-led, donor-funded, international search, rescue, aid and assistance 501(c)(3) non-profit organization.** Bryan Stern discusses his organization's work rescuing Americans and our allies from countries where the U.S. government is no longer operating, such as Afghanistan, Ukraine and Russia, along with their previous rescue work in disaster areas like Southwest Florida following Hurricane Ian.

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To air: **Weekend of 08/11/23 – 08/13/23**

Guests & Topics:

- So far this year, Amazon has delivered more than 1.8 billion packages to its Prime customers on the same or next day. **Ronny Mendieta, Director of Business in Spanish for Amazon's US store**, joins us to talk about the changes Amazon is making to improve delivery speed and what Prime members can expect in the future.
- We are also joined by **Soledad Calvino, spokeswoman for the United States Department of Agriculture**. She is going to talk to us about what we should keep in mind regarding food safety as we get ready for our children to the new school year.
- And finally, we spoke with **Miguel Cortina, editor of MotorTrend**, the number 1 automotive authority in the world. Miguel gives us tips that buyers can use during their search to buy a new car.

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To air: **Weekend of 08/04/23 – 08/06/23**

Guests & Topics:

- **Kelsi Sheren, Former combat veteran and artillery gunner and Author of Brass & Unity: One Woman's Journey Through the Hell of Afghanistan and Back.** Kelsi Sheren describes her experience serving as the only woman in her specific unit in Afghanistan, along with the trauma she's dealt with and her battle with PTSD. She also discusses her work helping other veterans dealing with the same issues.
- **Ray Stagich, Weather Channel Meteorologist.** Ray Stagich breaks down the record heat much of the country has been dealing with, from why it's happening to what to expect for the remainder of 2023.
- **Dr. Jean Twenge, Author of Generations: The Real Differences Between Gen Z, Millennials, Gen X, Boomers, and Silents.** Dr. Twenge explains the differences between current generations, including the role technology has played in generational differences, and what we should all keep in mind to help bridge those divides.

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To air: **Weekend of 08/04/23 – 08/06/23**

Guests & Topics:

- The Biden administration has been transforming the way asylum seekers and migrants are processed along the southern border. Now, with the CBP One mobile app, the administration allows tens of thousands of migrants to legally enter the United States. To tell us more about this new app, we are joined by **Jackie Garcia, immigration attorney at Lincoln-Goldfinch Law** in Austin, TX.
- We also talk about the signs that tobacco companies must place in more than 200,000 retail stores in the United States. Among them, the damage to health from smoking and secondhand smoke. To talk more about this, we are joined by **Patricia Sosa, Spokesperson for the Campaign for Tobacco Free Children.**

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To air: **Weekend of 07/28/23 – 07/30/23**

Guests & Topics:

- **Dr. Bart Kosko, best-selling author, world-renowned scientist, and expert on AI.** Dr. Kosko discusses his 1993 international best-seller *Fuzzy Thinking: How AI Thinks in Shades of Gray* and breaks down some key questions on current issues involving the rapid expansion of AI.
- **Dr. Greg Skomal, Shark Week Expert & Author of CHASING SHADOWS: My Life Tracking the Great White Shark.** Dr. Skomal discusses his life working with sharks, correcting public perceptions about the species, and continued global conservation efforts.

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To air: **Weekend of 07/28/23 – 07/30/23**

Guests & Topics:

- Today we are going to talk about persistent COVID in minority populations and current research efforts. **Dr. Clinton Wright, director of the Division of Clinical Research at the National Institute of Neurological Disorders and Stroke at the National Institutes of Health** gives us more information about the RECOVER program.
- We are also joined by **the Senior Advisor of the Social Security Administration, Abigail Zapote**. She tells us about the Supplemental Security Income program which provides monthly payments to adults who are disabled or below specific financial limits.

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To air: **Weekend of 07/21/23 – 07/23/23**

Guests & Topics:

- **Cole Lyle, Executive Director of Mission Roll Call.** Cole Lyle joins the show ahead of National Hire a Veteran Day to discuss various issues impacting veterans nationwide, from mental health challenges to access to health care to employment. Cole also explains the work Mission Roll Call does in advocating for veterans, including the unique challenges faced by rural and tribal veterans.

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THIS IS A RE-PLAY OF THE 11/18/22-11/20/22 BROADCAST

30min show for all Spanish stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 07/21/23 – 07/23/23**

Guests & Topics:

- **Dr. José Romero, Director of the National Center for Immunizations and Respiratory Diseases for the CDC,** tells us about the importance of children receiving the COVID vaccine before the start of the school year.
- We also speak with **Dr. Katalina Fernández McInerney, a Neuropsychologist at the University of Miami** who tells us about Alzheimer's and some studies that are going to specialize in African-Americans and Hispanics.

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To air: **Weekend of 07/14/23 – 07/16/23**

Guests & Topics:

- **Hugh Evans, Co-Founder & CEO of Global Citizen.** Hugh Evans joins the show to discuss the work Global Citizen does to eradicate extreme poverty around the world, including the impact of their Global Citizen Festival, which features a call to action that pushes participants to make a difference in their local communities and brings artists together to raise funding for essential programs utilized in impoverished nations.

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To air: **Weekend of 07/14/23 – 07/16/23**

Guests & Topics:

- The US citizenship test is being updated, and some immigrants and advocates fear the changes will hurt people who are not proficient in English. To talk more about these changes, we are joined by **Jackie Garcia, Immigration Attorney at Lincoln-Goldfinch Law in Austin, TX.**
- We also talk with **Dr. Susana Morales, Associate Professor of Internal Medicine at the Wile Cornell University of Medicine at New York Presbyterian Hospital.** She shares a little more about the state of COVID three years after the start of the pandemic, the advances in the vaccine and shares more details about persistent COVID.

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To air: **Weekend of 06/30/23 – 07/02/23**

Guests & Topics:

- **Julie Garner, Founder of Project Yellow Light.** Julie Garner discusses the issue of distracted driving, along with her organization's partnership with the Ad Council for an initiative in which high school and college students create TV, radio and billboard PSAs to educate their peers about the dangers of distracted driving, with an emphasis on not using your mobile device while driving.
- **Kenneth C. Davis, Historian & Best-Selling Author.** For the July 4th holiday, Kenneth C. Davis explains the creation of the Declaration of Independence, including the key players involved in the creation of the document, how it would shape the course of history, and the impact it has had on the rest of the world.

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To air: **Weekend of 06/30/23 – 07/02/23**

Guests & Topics:

- According to KIDS COUNT data, many parents can't afford childcare, but they also need to work. **Florencia Gutierrez is a Senior Associate in Research, Evaluation, Evidence and Data at the Annie E. Casey Foundation** and she shares more about what we can do as parents to make sure our kids are safe.
- Between now and in the coming months, millions of people across the country are at risk of losing their health coverage. The Consolidated Appropriations Act (CAA) requires states to return to normal operations and double check the eligibility of applicants. To talk more about the subject, we are joined by **Brenda Delgado, Representative of the Centers for Medicare and Medicaid Services (CMS)**