

Backyard Broadcasting, Williamsport Pennsylvania Issues and Programs Quarterly Report 4th Quarter, October 1, 2023 -December 31, 2023

Issue	How issue was addressed	Program/Segment	Date	Time	Duration	Narration of Type & Description of Program/Segment
Families facing hardships can fall through the cracks of non-profit organizations' assistance when they apply for programs but may not get the help they need in a timely manner.	Favors Forward provides help by volunteering to help in ways the families need, by providing meals, groceries, service or childcare, for those facing tough circumstances; like a death in the famil, military service, domestic violence, or divorce and separation.	In Touch WZXR,WCXR	1-Oct	6:30AM	:20	President of the Favors Forward Foundation, Beth McMann discusses the ways families who are trying to get a leg up are blessed by the volunteers from Favors Forward. Those who receive help, often become volunteers themselves.
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Families facing hardships can fall through the cracks of non-profit organizations' assistance when they apply for programs but may not get the help they need in a timely manner.	Favors Forward provides help by volunteering to help in ways the families need, by providing meals, groceries, service or childcare, for those facing tough circumstances; like a death in the famil, military service, domestic violence, or divorce and separation.	In Touch WWPA, WMLP.	1-Oct	11AM	20 Min	President of the Favors Forward Foundation, Beth McMann discusses the ways families who are trying to get a leg up are blessed by the volunteers from Favors Forward. Those who receive help, often become volunteers themselves.
Williamsport Chamber of Commerce seeks exposure for their events.	Live interview with Jason Fink discussing upcoming events, businesses, etc.	WILQ	5-Oct	8am	20	Jason Fink from Williamsport Lycoming Chamber of Commerce discusses upcoming events in the city of Williamsport and other areas.
The Schick Elementary PTO is looking to raise 50 thousand dollars for annual school programs, tools and playground equipment for students and for teacher appreciation.	The annual Sock Walk has students participating from Schick and from Lyter Elementary who will all walk to raise money from pledges and compete for the Battle of the Bridge.	In Touch WZXR,WCXR	8-Oct	6:30AM	:20	Schick Elementary PTO President, Jackie Lindsay, describes the Sock Walk and how the kids take such pride and ownership of the funds they raise for their teachers and their school. Parents are invited to walk with their children during the competition.
The Schick Elementary PTO is looking to raise 50 thousand dollars for annual school programs, tools and playground equipment for students and for teacher appreciation.	The annual Sock Walk has students participating from Schick and from Lyter Elementary who will all walk to raise money from pledges and compete for the Battle of the Bridge.	In Touch WILQ	8-Oct	6:40AM	:20	Schick Elementary PTO President, Jackie Lindsay, describes the Sock Walk and how the kids take such pride and ownership of the funds they raise for their teachers and their school. Parents are invited to walk with their children during the competition.

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Some members of the Williamsport community need health and dental care and cannot pay for procedures.	River Valley Health and Dental hosts an annual "Eat Around the World " event where chefs from local restaurants raise funds with an evening of tasting different foods from around the world, a silent auction and 50/50 Raffle.	In Touch WWPA, WMLP	15-Oct	11AM	20 Min	Karla Sexton from River Valley Health and Dental introduced us to the 9 different local restaurant locations and cultures from where the tasting menu foods would originate, and promoted the different prizes, including a free cruise for the raffle winners.
As Halloween approaches, children who are new to trick or treating can be at risk of allergic reactions from some candy, as well as face risks from road hazards or poorly fitting costumes.	We provide tips and solutions for families who are navigating Halloween tricks and treats for small children, including taking allergy medicine along when they are out walking on Halloween night.	In Touch WZXR,WCXR	22-Oct	6:30AM	20 Min	Chief Clinical Officer with Med Express in WilkesBarre, Jane Trombetta RN, reminds families to be mindful of circumstances in which their children might be at risk of food allergies or traffic dangers on Halloween night when many kids and motorists are distracted.
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A Lycoming County woman claims that ghostly spirits inhabited her local property while she and her young family lived there over several years, leading to tragic events.	A book is available called "Haunted Freedom" that tells the story of the family who allegedly endured hauntings and spirits in their midst at the property along Rose Valley Road.		29-Oct			Sabrina Rogers Beackly found her calling as a Ghost Hunter after she realized she could see spirits and feel ghosts near her after living in her Rose Valley Road home for years and being tormented by a spirit at the home who she said was out to get her husband, who unfortunately, later, committed suicide.
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The Duboisstown Garden Club is looking for new members and people who want to attend their annual craft show fundraiser.	A two day craft show features items made by Duboisstown Garden Club members over the year. They will be available for purchase in South Williamsport for their annual show at St. Lawrence Catholic Church.	In Touch WWPA, WMLP	5-Nov	11AM	:20	Club member Beth Allison shares information about the South Williamsport Club and encourages other Southside residents to be a part of a group who have been beautifying the area for decades.
There is a stigma that surrounds mental health that can sometimes keep people who are suffering from seeking help or reaching out for information or support.	The Lycoming County United Way began their participation with "The Yellow Tulip Project", an organization that provides tulip bulbs for individuals or businesses to plant in local gardens that might begin the conversation about mental health care and the importance of loving ourselves.	In Touch WZXR,WXR	12-Nov	06:30a	20 Min	Taylor Yeagle and Ron Frick of the Lycoming County United Way describe how planting tulips through "The Yellow Tulip Project" in Lycoming and Tioga Counties recently can help crush the stigma of mental illness and mental health care, so we can keep a conversation going so people who are suffering might be able to feel better about seeking treatment or support
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Donations are down at the Salvation Army for the end of 2023 and they are also seeking volunteers for their annual Red Kettle program.	The Salvation Army recently kicked off their Red Kettle Campaign and have asked media sources to help garner more support for their local food pantry through several holiday events. Their Angel Tree Program, the Festival of Trees in downtown Williamsport and their Annual Holiday breakfast.	In Touch WZXR,WXR	19-Nov	6:30am	20 Min	Major Shirli Hershey talked about their successful Red Kettle Breakfast and how they received close to 45 thousand dollars in donations from area businesses just at the at the event itself with a 2023 stretch goal of 100 thousand dollars.
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Central PA families are facing food insecurity more than ever before, post-pandemic.	The Central PA Food Bank has a hub in Williamsport that works hard to provide fresh, healthy food for needy families in over a dozen counties.	In Touch WZXR,WCCR	26-Nov	6:30am	20 Min	Joe Arthur, President and CEO of the Central PA Food Bank describes how the role of the Central PA Food Bank has changed to more of a corporate and organizational roleover the past few years as they work to secure private partners to provide fresh food for families in need.
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The Educational Improvement Tax Credit Program is available to local businesses to provide funds for their chosen non-profit organization recipients so they can receive a tax break at the end of the year.	The Community Arts Center is supported through support of their shows, as well as through the EITC program utilized by Williamsport businesses who choose to earmark funds that might normally go for taxes in Pennsylvania, for the local arts programs at the CAC.	In Touch WZXR,WCXR	2-Dec	6:30a	:20	President and CEO of Woodlands Bank, Jon Conklin, explained his role in choosing the Community Arts Center as a recipient of some of their EITC funding for 2023, and Jim Daugherty, Executive Director of the Community Arts Center, expressed his gratitude and appreciation for so many businesses that help support the downtown entertainment venue.
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The library at the Hillman Cancer Center at UPMC Divine Providence in Williamsport that was planned by Mrs. Essick has opened and is available for patients to use.	A local teacher is raised funds for a mobile library that she presented to the facility in October for Breast Cancer Awareness Month.	In Touch WZXR,WCXR	10-Dec	6:30am	:20	Mrs. Kaylin Essick, a teacher from the Canton School District, explained how she and her mother worked for an area non-profit supporting breast cancer patients several years ago and is aware of the need for reading material when patients are receiving chemo treatments. Her mobile library, was presented for Breast Cancer Awareness Month in October, and serves patients at the Hillman Cancer Center.
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Some members of the community cannot afford heating oil, and end up using alternative methods to heat their homes instead, taking a dangerous risk.	Echo Mitchell and Vince Reeder of Reeder Brothers Fuel Company started a 501c3 non-profit project called "Hats for Heat", to provide heating oil to those in our area who need it the most.	In Touch WZXR,WCXR	17-Dec	6:30am	20 Min	Echo Mitchell and Vince Reeder talk about the rewarding experience it is to help those in our area who may not feel comfortable asking for assistance, who they find sometimes suffer without heat, or use dangerous space heaters during the coldest months of the year. Hats for Heat seeks to raise funds to provide oil for those without. They are having a basket raffle fundraising event at the Loyalsock Hotel on January 27th and 28th. The community is invited to attend or donate baskets at the fundraiser.

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Firefighters who spend their career in the service of their community are at risk of a cancer diagnosis following years of working around toxic materials. Funding for screenings is being sought for firefighters earlier in their career so they can stay healthier and enjoy retirement without dealing with a terminal illness.	Williamsport Firefighters have started a GoFundMe account to raise 65 thousand dollars that would help pay for the cancer screenings.	In Touch WZXR,WCXR	24-Dec	6:30am	20 Min	Williamsport Firefighters, Stephen Yonkin and James Baker, shared the importance of cancer screenings for career fire fighters and how they joined the effort to raise funds to provide the tests for all the local firefighters, and hope they can raise awareness for this issue.
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Residents see neighbors who may have a hardship, a new baby, or loss in the family who could benefit from having warm meals provided for a short time.	A non-profit collaboration and web based network or people combined to create EatShare.org.	In Touch WZXR, WCXR	31-Dec	6:30am	20 Min	Social Worker, Kristy Teisher talks about how serving neighbors with dignity and compassion comes about through the non-profit's website where both the people in need of warm meals and the people who want to provide warm meals can connect.
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