

Sales Order

Station: KUMA-AM Agency: Tacher/Media Financial
 Contract Name: Bob Tiernan 2545 AM22May11_16 Address: 1655 Palm Beach Lakes Blvd
 Contract#: 8904 City: West Palm Beach State: FL Zip: 33401
 Start Date: 5/11/22 End Date: 5/16/22 Buyer: _____
 Revenue Type: Reg Political Type: Cash Tax Schedule: _____ (None)
 Advertiser: Bob Tiernan for OR/MEDIA FIN Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: 1419TTACH Comm %: 0
 Product Name: Bob Tiernan for Oregon Makegood Policy: Within Contract Dates
 Estimate #: 2545
 Comp. Code: Political-Governor
 Sec. Comp.: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		M	T		W	T	F	SA	SU	Per Wk	D/W	SPOTS	\$					
1	5/11/22	5/11/22		6:00 AM	10:00 AM	60			2					2	D	16.00	2	32.00	3	
	Approved-																			
2	5/11/22	5/11/22		10:00 AM	3:00 PM	60			2					2	D	14.00	2	28.00	3	
	Approved-																			
3	5/11/22	5/11/22		3:00 PM	7:00 PM	60			1					1	D	16.00	1	16.00	3	
	Approved-																			
4	5/12/22	5/12/22		6:00 AM	10:00 AM	60				2				2	D	16.00	2	32.00	3	
	Approved-																			
5	5/12/22	5/12/22		10:00 AM	3:00 PM	60				1				1	D	14.00	1	14.00	3	
	Approved-																			
6	5/12/22	5/12/22		3:00 PM	7:00 PM	60				2				2	D	16.00	2	32.00	3	
	Approved-																			
7	5/13/22	5/13/22		6:00 AM	10:00 AM	60					1			1	D	16.00	1	16.00	3	
	Approved-																			
8	5/13/22	5/13/22		10:00 AM	3:00 PM	60					1			1	D	14.00	1	14.00	3	
	Approved-																			
9	5/13/22	5/13/22		3:00 PM	7:00 PM	60					1			1	D	16.00	1	16.00	3	
	Approved-																			
10	5/16/22	5/16/22		6:00 AM	10:00 AM	60	1							1	D	16.00	1	16.00	3	
	Approved-																			
11	5/16/22	5/16/22		10:00 AM	3:00 PM	60	1							1	D	14.00	1	14.00	3	
	Approved-																			
12	5/16/22	5/16/22		3:00 PM	7:00 PM	60	1							1	D	16.00	1	16.00	3	
	Approved-																			

Billing Projections: By Month

	May 22
CA	246.00
ST	246.00

☒ Print Spot Prices

TOTAL SPOTS 16
GROSS TOTAL \$ 246.00
ADJUSTED SPOTS 16
ADJUSTED TOTAL \$ 246.00

APPROVE DECLINE
☒ ☐ NXT

STATION:	KUMA-AM	ORDER#:	3196656	DATE:	05/10/2022
MARKET:	UM - Pendleton, OR	AMOUNT:	\$246.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	16		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4424870
ADVERTISER:	Bob Tiernan for Oregon	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 2545 - 5/11-5/17 - Candidate	AGY EST:	2545		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	05-11-2022 TO 5/16/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	6				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	05/10/2022 13:10

e5/10/22

COMMENTS

[Rep Comment] 05/10/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.****

PopulationBuyType: CPP.

Send invoices electronically.

Affidavits of Performance/Invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

****CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.****

DISCLAIMER:

DAY#1		5/11/2022 To 5/11/2022				TOT \$76.00			TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	5/11/2022	5/11/2022	2	\$16	\$32
	2		..W....	10:00AM	3:00PM	60	5/11/2022	5/11/2022	2	\$14	\$28
	3		..W....	3:00PM	7:00PM	60	5/11/2022	5/11/2022	1	\$16	\$16

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REP:	Tacher GMP	SPOTS:	16		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4424870
ADVERTISER:	Bob Tiernan for Oregon	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 2545 - 5/11-5/17 - Candidate	AGY EST:	2545		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	05-11-2022 TO 5/16/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	6				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 05/10/2022 13:10	

DAY#2		5/12/2022 To 5/12/2022					TOT \$78.00		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	5/12/2022	5/12/2022	2	\$16	\$32
	2		...T...	10:00AM	3:00PM	60	5/12/2022	5/12/2022	1	\$14	\$14
	3		...T...	3:00PM	7:00PM	60	5/12/2022	5/12/2022	2	\$16	\$32

DAY#3		5/13/2022 To 5/13/2022					TOT \$46.00		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	5/13/2022	5/13/2022	1	\$16	\$16
	2	F..	10:00AM	3:00PM	60	5/13/2022	5/13/2022	1	\$14	\$14
	3	F..	3:00PM	7:00PM	60	5/13/2022	5/13/2022	1	\$16	\$16

DAY#6		5/16/2022 To 5/16/2022					TOT \$46.00		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	5/16/2022	5/16/2022	1	\$16	\$16
	2		M.....	10:00AM	3:00PM	60	5/16/2022	5/16/2022	1	\$14	\$14
	3		M.....	3:00PM	7:00PM	60	5/16/2022	5/16/2022	1	\$16	\$16

STATION:	KUMA-AM	ORDER#:	3196656	DATE:	05/10/2022
MARKET:	UM - Pendleton, OR	AMOUNT:	\$246.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	16		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
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ADVERTISER:	Bob Tiernan for Oregon	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 2545 - 5/11-5/17 - Candidate	AGY EST:	2545		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	05-11-2022 TO 5/16/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	6				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	05/10/2022 13:10

TOTAL	May														Total
SPOT	16														16
CASH	246.00														246.00
TOTAL	246.00														246.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FP1 Strategies, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bob Tiernan

Authorized committee:

Bob Tiernan for Oregon

Agency requesting time (and contact information):

☒

FP1 Strategies

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Oregon Gov.

Date of election:

5/17/22

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Bob Tiernan

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or


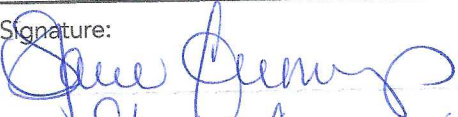
☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Hollis Poch	Name: Stacie Cummings
Date of Request to Purchase Ad Time: 3/30/22	Date of Station Agreement to Sell Time: 5-10-22

Station received 5-10-22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Hollis Poch

Name: Hollis Poch

Date: 3/30/22

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ NoDate ad received: *5-5-22*Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: *8904*Station Call Letters: *KUMA AM*Date Received/Requested: *5-10-22*Est. #: *2545*Station Location: *Pendleton, OR*Run Start and End Dates: *5/11-16/2022*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

INVOICE



Invoice #: IN-1220527881
Invoice Date: 05/18/2022
Contract #: 8904
Page: 1
Net Amount Due: \$209.10

Agency: Tacher/Media Financial
 1655 Palm Beach Lakes Blvd
 West Palm Beach, FL 33401

Station(s): KUMA-AM

Advertiser: Bob Tiernan for OR/MEDIA FIN
Product: Bob Tiernan for Oregon
Estimate #: 2545
Agency Client Code:
Buyer Name:

Salesperson(s): Tacher Tacher
Terms:

Day	Date	Time	Ln	Length	Product	ISCI	Rate
WED	05/11/22	07:02a	1	60	Bob Tiernan/Back on Track		\$16.00
WED	05/11/22	09:58a	1	60	Bob Tiernan/Back on Track		\$16.00
WED	05/11/22	10:02a	2	60	Bob Tiernan/Back on Track		\$14.00
WED	05/11/22	01:49p	2	60	Bob Tiernan/Back on Track		\$14.00
WED	05/11/22	05:18p	3	60	Bob Tiernan/Back on Track		\$16.00
THU	05/12/22	06:02a	4	60	Bob Tiernan/Back on Track		\$16.00
THU	05/12/22	07:02a	4	60	Bob Tiernan/Back on Track		\$16.00
THU	05/12/22	12:46p	5	60	Bob Tiernan/Back on Track		\$14.00
THU	05/12/22	03:32p	6	60	Bob Tiernan/Back on Track		\$16.00
THU	05/12/22	06:52p	6	60	Bob Tiernan/Back on Track		\$16.00
FRI	05/13/22	06:02a	7	60	Bob Tiernan/Back on Track		\$16.00
FRI	05/13/22	10:48a	8	60	Bob Tiernan/Back on Track		\$14.00
FRI	05/13/22	06:53p	9	60	Bob Tiernan/Back on Track		\$16.00
MON	05/16/22	09:20a	10	60	Bob Tiernan/Back on Track		\$16.00
MON	05/16/22	11:58a	11	60	Bob Tiernan/Back on Track		\$14.00
MON	05/16/22	04:33p	12	60	Bob Tiernan/Back on Track		\$16.00

Remit To:
 KUMA AM
 Elkhorn Media Group
 2003 NW 56th Dr
 Pendleton, OR 97801

Invoice Totals

Total Spots:	16
Gross Amount:	\$246.00
Agency Commission:	(\$36.90)
Net Amount Due:	\$209.10

Net 30 Days



INVOICE

Invoice #: IN-1220527881
Invoice Date: 05/18/2022
Contract #: 8904
Page: 2
Net Amount Due: \$209.10

For Questions Regarding your billing
or if you would like your billing EMAILED monthly
Please Contact Stacie Cummings
stacie@elkhornmediagroup.com
541-276-1511

Tax Id Information
EMG2, LLC * 81-4580639
Copy of Electronic Invoice