

ORDER WORKSHEET

Rep Order# 10692615 Ver# 3
 EC'd Yes

Status Revised

Traffic Order# 2256217

Last Received:
 Showing Buylines:

Printed: 09/29/15 3:05 PM
 09/29/15 3:00 PM
 All Rep Revised Lines

1 of 2

Station WPGH-TV PITTSBURGH, PA
 Advertiser (NW80) POLITICAL
 Product FRIENDS OF GUY
 Estimate# 887
 Buyer Betsy Vonderheid

Agency (STVR) SRCP MEDIA
 201 NORTH UNION ST, SUITE 200
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 114/303/887
 Flight Dates 09/29/15-10/05/15

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (TH3) TREVOR HEATON
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 917-206-8372

--- CONTRACT COMMENT ---

PA SD-37
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS CF ADDS LN'S 1-3. NEW TOTAL \$6300

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1*	09/29-10/05	6P-630P	Big Bang	30	\$500.00	Tu-F, M	5	1	5	\$2,500.00	-
		Sales remark: V3 ADDED 2X V3 Comment Changed, Spots/week Changed									
2*	09/29-10/05	10P-11P	News	30	\$750.00	Tu-F, M	5	1	5	\$3,750.00	-
		Sales remark: V3 ADDED 3X V3 Comment Changed, Spots/week Changed									
3*	10/04-10/04	10A-11A	FULL MEASURE	30	\$50.00	Su	1	1	1	\$50.00	-
		Sales remark: V3 ADD V3 Added									

---REPORT TOTALS---

Report Totals: 11 / \$6,300.00

---SALES MONTHLY TOTALS---

Oct2015: 11/ \$6,300.00

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Order Totals: 11 / \$6,300.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$155,555.56	CABL	.00%	KDKA	41.66%	UNKN	.00%	WPCW	.00%	WPGH	4.05%
		WPNT	.00%	WPXI	25.53%	WTAE	28.77%				

--- COMPETITIVE COMMENTS ---

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Books [null]

Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS