

ORDER WORKSHEET

Rep Order# 10692615	Ver# 3	Status Revised	Traffic Order# 2256217	Printed: 09/29/15 3:05 PM	1 of 2
EC'd Yes			Last Received: 09/29/15 3:00 PM		
			Showing Buylines: All Rep Revised Lines		

Station WPGH-TV PITTSBURGH, PA	Agency (STVR) SRCP MEDIA	Rep Firm MILLENNIUM SALES & MARKETING
Advertiser (NW80) POLITICAL	201 NORTH UNION ST, SUITE 200	Sales Office (DC) WASHINGTON
Product FRIENDS OF GUY	ALEXANDRIA, VA 22314	Salesperson (TH3) TREVOR HEATON
Estimate# 887	Agency C/P1/P2/E 114/303/887	Sales Assistant
Buyer Betsy Vonderheid	Flight Dates 09/29/15-10/05/15	Salesperson Phone# 202-955-5342
		Salesperson Fax# 917-206-8372

--- CONTRACT COMMENT ---

PA SD-37

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS CF ADDS LN'S 1-3. NEW TOTAL \$6300

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1*	09/29-10/05	6P-630P	Big Bang	30	\$500.00	Tu-F, M	5	1	5	\$2,500.00	-
		Sales remark: V3 ADDED 2X									
		V3 Comment Changed, Spots/week Changed									
2*	09/29-10/05	10P-11P	News	30	\$750.00	Tu-F, M	5	1	5	\$3,750.00	-
		Sales remark: V3 ADDED 3X									
		V3 Comment Changed, Spots/week Changed									
3*	10/04-10/04	10A-11A	FULL MEASURE	30	\$50.00	Su	1	1	1	\$50.00	-
		Sales remark: V3 ADD									
		V3 Added									

---REPORT TOTALS---

Report Totals: 11 / \$6,300.00

---SALES MONTHLY TOTALS---

Oct2015: 11/ \$6,300.00

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Product FRIENDS OF GUY
Estimate# 887
Buyer Betsy Vonderheid

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201 NORTH UNION ST, SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 114/303/887
Flight Dates 09/29/15-10/05/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (TH3) TREVOR HEATON
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 917-206-8372

Order Totals: 11 / \$6,300.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$155,555.56	CABL	.00%	KDKA	41.66%	UNKN	.00%	WPCW	.00%	WPGH	4.05%
		WPNT	.00%	WPXI	25.53%	WTAE	28.77%				

--- COMPETITIVE COMMENTS ---

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Books [null]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS