



Remit Address:

WHBQ
WHBQ-TV, Cox Media Group NE
P.O. BOX 83293
Chicago, IL 60691-0293
Main: (901) 320-1313
Billing: (901) 320-1330

INVOICE

Advertiser	Ross For Governor	Invoice #	384947-1
Product	Mike Ross for Governor - D - AR	Invoice Date	11/05/14
Estimate Number	648	Invoice Month	November 2014
		Invoice Period	10/27/14 - 11/04/14

Station	WHBQ	Order #	384947
Account Executive	Memphis House Account	Alt Order #	Ross for Gov or Arkansas
Sales Office	Memphis-Local	Deal #	
Sales Region	Local	Order Flight	10/27/14 - 11/04/14

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Screen Strategies Media
Attention: Accounts Payable
15409 Whitechapel Court
Centreville, VA 20120

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WHBQ	Good Morning Memphis 7a	7a-8a								
	CDR										
					10/27/14 to 11/02/14	1x	---T---				
	WHBQ			Th	10/30/14	:30	7:27 AM	MRT1414H	\$200.00		1
2	WHBQ	Good Morning Memphis 7a	7a-8a								
	CDR										
					11/03/14 to 11/09/14	1x	-T-----				
	WHBQ			Tu	11/04/14	:30	7:48 AM	MRT1402H	\$200.00		1
3	WHBQ	Good Morning Memphis 9a	9a-10a								
	CDR										
					10/27/14 to 11/02/14	1x	-T-----				
	WHBQ			Tu	10/28/14	:30	9:15 AM	MRT1413H	\$110.00		1
4	WHBQ	Judge Judy	4p-430p								
	CDR										
					10/27/14 to 11/02/14	1x	--W----				
	WHBQ			W	10/29/14	:30	4:20 PM	MRT1413H	\$180.00		1
5	WHBQ	Judge Judy	430p-5p								
	CDR										
					10/27/14 to 11/02/14	1x	----F--				
	WHBQ			F	10/31/14	:30	4:56 PM	MRT1413H	\$180.00		1
6	WHBQ	Fox 13 News 5p	5p-6p								
	CDR										
					10/27/14 to 11/02/14	1x	M-----				
	WHBQ			M	10/27/14	:30	5:57 PM	MRT1413H	\$270.00		1
					11/03/14 to 11/09/14	1x	M-----				
	WHBQ			M	11/03/14	:30	5:45 PM	MRT1414H	\$270.00		2
7	WHBQ	Access Hollywood	6p-630p								
	CDR										
					10/27/14 to 11/02/14	1x	---T---				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



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7	WHBQ	Access Hollywood	6p-630p								
	CDR										
	WHBQ			Th	10/30/14	:30	6:25 PM	MRT1413H	\$450.00		1
8	WHBQ	Fox 13 Late News Rotator	9p-10p								
	CDR										
					10/27/14 to 11/02/14	2x	---	TF--			
	WHBQ			Th	10/30/14	:30	9:33 PM	MRT1414H	\$450.00		1
	WHBQ			F	10/31/14	:30	9:45 PM	MRT1414H	\$450.00		2

Aired Spots **10**

Gross Total **\$2,760.00**
Agency Commission **\$414.00**
Net Amount Due **\$2,346.00** **Payment Terms 30 Days**

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