

WWJB-AM ISSUE PROGRAMMING 4TH QUARTER 2023 AIRS 7AM-8AM 1 HOUR

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUESTS	DATE/TIME	DURATION
<p>Plasma</p> <p>Horse abuse</p> <p>Build your credit score.</p>	<p>Florida Roundtable</p>	<p>Importance of Plasma discussing the needs for Plasma donations. Donations are down and they need help.</p> <p>Horse racing abuse PETA focusing on Horse Abuse in racing and Budweiser's Clydesdales.</p> <p>Money for paying your bills. talks about building your credit score helps consumers save time and money and build their credit scores through digital.</p>	<p>Anita Brickman from PPTA</p> <p>Kathy Guermo PETA</p> <p>Jeff Softley Experian President</p>	<p>10/8/23 7AM-8AM</p>	<p>60min</p>
<p>Mental Health Disorder.</p> <p>Right Choice for your health plan</p> <p>Help underserved communities</p>	<p>Florida Roundtable</p>	<p>1 out of 5 Americans have a mental health disorder. Since the pandemic we recognize and encourage Americans to seek help.</p> <p>Discussing what health plan is best for you in 2024.</p> <p>What is AmeriCorps and how do they help underserved communities.</p>	<p>APAF Executive Director Rawle Andrews Jr.</p> <p>Steven Ruiz RVP CarePlus Health Plan</p> <p>Michael Smith CEO of AmeriCorps</p>	<p>10/15/23 7AM-8AM</p>	<p>60min</p>

Trick or treat kid's allergies. Sober October	Florida Roundtable	FARE Teal PUMPKIN project raising food allergy awareness for kids with allergies. Talking about Sober October giving up booze for the month and the benefits that come from it.	Tiffinay Leon, MS, RD FARE ASST. Maria Martinez Registered dietitian Orlando Health Sober October	10/22/23 7AM-8AM	60min
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HIV/AIDS Health, food live healthy GERD	Florida Roundtable	Advancements in Treatments What to look for in the store and best way to shop How to treat and prevent GERD	Michael Kharfen, Director HIV/AIDS Bureau Jim Lovell John Pandolfino, MD Northwestern Medicine	11-5-23 7AM-8AM	60 min

<p>Rapid Genome Testing</p> <p>Fear of AI</p> <p>Pickle-Ball</p> <p>Student Loans</p>	<p>Florida Roundtable</p>	<p>Rare Disease Testing for Newborns</p> <p>Avoid injuries how to prepare before you play.</p> <p>Americans have a love/hate relationship with AI</p> <p>Federal Student loans are due. tips to pay back</p>	<p>Ashley Arthur, GeneDX</p> <p>Shaffee Abraham, Atomik Research</p> <p>Dr. Louis Madara sports Medicine physician</p> <p>Brian Walsh, SoFi Student Loan Expert</p>	<p>11-12-23 7AM-8AM</p>	<p>60 min</p>
<p>Skin Hydration Heat & you MENTION It survey Flu Season</p>	<p>Florida Roundtable</p>	<p>Black women and skincare Keep Cool Men's Health Chance of Severe Flu Season</p>	<p>Ashlee Wisdom, In Her Hue Shelley Ragsdale, FPL Raevti Bole, MD, Cleveland Clinic Dr. Gregg Sylvester, CHO, CSL Seqirus</p>	<p>11-19-23 7AM-8AM</p>	<p>60 min</p>
<p>Holiday Tips for Pets Business response to consumer concerns Cops Direct / Troops Direct</p> <p>Black Friday Gifts</p>	<p>Florida Roundtable</p>	<p>How to have a safe holiday with your pets</p> <p>Holiday Trends and Demands and the strategies to meet them</p> <p>Law Enforcement Cops Direct supplies them gear and training</p> <p>The hot gifts of the season</p>	<p>Dr. Emily Stefan, DVM, VCA Animal Hospital Karl Haller, Partner, Consumer Ctr of Competency Leader, IBM Aaron Negherbon, ED of Cops Direct Bob Guiney, Today Show</p>	<p>11/26/23 7AM-8AM</p>	<p>60 min</p>

Florida Insurance Crisis	Florida Roundtable	Discussion of cause and solutions for FL homeowners re: insurance scarcity, Citizens Insurance and tips for consumers	Kevin Swanson, owner- Great Florida Insurance of Brandon	12/03/23 7AM-8AM	60 minutes
History- Pearl Harbor Day, Florida Class Battleships and a little known hero	Florida Roundtable	History and untold story of a Pearl Harbor Hero on a Florida Class Battleship the season	Historian Dave Bowman Davedoeshistory.org	12/10/23 7AM-8AM	60 min
Florida and the Space Industry	Florida Roundtable	The Impact of the Space Industry on Florida and mankind	Jim Banke, veteran Space Reporter and commentator	12/17/23 7AM-8AM	60 min

<p>No Kid Hungry</p> <p>Cancer Screenings</p> <p>A.I Fleet Vehicles for SMB</p> <p>Veteran Suicide Prevention</p>	<p>Florida Roundtable</p>	<p>Ensuring consistent access to food for our kids Act now Against Cancer - Don't wait get screened</p> <p>AI improves Safety for commercial fleets</p> <p>American Legion "Be the One" Campaign</p>	<p>Sky Beard, Director of No Kid Hungry Florida</p> <p>Dr. Simarta Brennan Prescod, Optum Health</p> <p>Barrett Young, VP Fleet Safety Strategy</p> <p>Dr. David Rudd, suicide prevention leader</p>	<p>12/24/23 7AM-8AM</p>	<p>60 minutes</p>
<p>Heart Health</p> <p>Girls & Sports</p> <p>How to Calm Your Mind</p> <p>Mental Health Advancement</p>	<p>Florida Roundtable</p>	<p>DASH and TLC Diets help HBP</p> <p>Sports are still male-oriented.</p> <p>Finding Presence and Productivity in Anxious Times</p> <p>Check Swab personalizes Mental Health treatments</p>	<p>Dr. Alison Brown, NHLBI/NIH</p> <p>Lauren Fleshman, Distance Runner/Author</p> <p>Chris Bailey, Productivity Expert/Author</p> <p>Dr. Rachael Earls, GeneSight DNA</p>	<p>12/31/23 7AM-8AM</p>	<p>60 min</p>

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All programs aired from 7am until 8am on WWJB-AM 1450. Time and date noted on each Broadcast.