

DUPLICATE

INVOICE

WALA
1501 Satchel Paige Dr
Mobile, AL 36606
Main: (251)434-1010
Billing: (404)327-3039

Invoice #	Invoice Date	Invoice Month	Invoice Period
743228-1	07/31/16	July 2016	06/27/16 - 07/31/16

Station	Account Executive	Sales Office	Sales Region
WALA	Lauren Fellner	Eagle-Washingt	National

Billing Address:

Greer Margolis Mitchell Burns, Inc (GMMB)
Attention: Accounts Payable
3050 K St NW
Washington, DC 20007

Advertiser	Product	Estimate Number
Clinton for President	TV	5075

Flight Dates	Order #	Alt Order #
07/26/16 - 08/01/16	743228	25250564

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WALA
PO Box 29763 Network Place
Chicago, IL 60673-1297

IDB #	Advertiser Code	Product Code
	278	295

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
1	07/26/16	08/01/16	M-F Fox 10 News at 7-8a	7a-8a	MTWTF--	:30	1	\$250.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/16 08/01/16 MTWTF-- 1 \$250.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WALA F 07/29/16 7:27 AM M-F Fox 10 News at 7-8a 7a-8a :30 HFA16R310H \$250.00 NM								
3	07/26/16	08/01/16	Studio 10	9a-10a	MTWTF--	:30	3	\$80.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/16 08/01/16 MTWTF-- 3 \$80.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WALA Tu 07/26/16 9:37 AM Studio 10 9a-10a :30 HFA16R310H \$80.00 NM 2 WALA F 07/29/16 9:21 AM Studio 10 9a-10a :30 HFA16M313H \$80.00 NM								
4	07/26/16	08/01/16	M-F 10-11a	10a-11a	MTWTF--	:30	3	\$70.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/16 08/01/16 MTWTF-- 3 \$70.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WALA W 07/27/16 10:31 AM M-F 10-11a 10a-11a :30 HFA16R310H \$70.00 NM 2 WALA F 07/29/16 10:58 AM M-F 10-11a 10a-11a :30 HFA16R310H \$70.00 NM								
5	07/26/16	08/01/16	M-F 11a-12p	11a-12p	MTWTF--	:30	3	\$100.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/16 08/01/16 MTWTF-- 3 \$100.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WALA W 07/27/16 11:52 AM M-F 11a-12p 11a-12p :30 HFA16R310H \$100.00 NM 2 WALA F 07/29/16 11:33 AM M-F 11a-12p 11a-12p :30 HFA16R310H \$100.00 NM								
6	07/26/16	08/01/16	M-F 12-1p	12p-1p	MTWTF--	:30	3	\$100.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/16 08/01/16 MTWTF-- 3 \$100.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WALA Tu 07/26/16 12:37 PM M-F 12-1p 12p-1p :30 HFA16M313H \$100.00 NM 3 WALA W 07/27/16 12:54 PM M-F 12-1p 12p-1p :30 HFA16M313H \$100.00 NM								
7	07/26/16	08/01/16	M-F 1-2p	1p-2p	MTWTF--	:30	3	\$90.00 NM

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Advertiser	Product	Estimate Number	
Clinton for President	TV	5075	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Week	Type
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/26/16	08/01/16	MTWTF--	3	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WALA	Tu	07/26/16	1:59 PM	M-F 1-2p	1p-2p	:30	HFA16R310H	\$90.00 NM
1	WALA	F	07/29/16	1:39 PM	M-F 1-2p	1p-2p	:30	HFA16M313H	\$90.00 NM
8	07/26/16	08/01/16	M-F 2-3p	2p-3p	MTWTF--	:30	4	\$90.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/26/16	08/01/16	MTWTF--	4	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WALA	Tu	07/26/16	2:44 PM	M-F 2-3p	2p-3p	:30	HFA16M313H	\$90.00 NM
3	WALA	Th	07/28/16	2:30 PM	M-F 2-3p	2p-3p	:30	HFA16R310H	\$90.00 NM
1	WALA	F	07/29/16	2:56 PM	M-F 2-3p	2p-3p	:30	HFA16R310H	\$90.00 NM
9	07/26/16	08/01/16	M-F 3-4p	3p-4p	MTWTF--	:30	4	\$160.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/26/16	08/01/16	MTWTF--	4	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WALA	Tu	07/26/16	3:29 PM	M-F 3-4p	3p-4p	:30	HFA16R310H	\$160.00 NM
3	WALA	W	07/27/16	3:39 PM	M-F 3-4p	3p-4p	:30	HFA16R310H	\$160.00 NM
1	WALA	Th	07/28/16	3:11 PM	M-F 3-4p	3p-4p	:30	HFA16R310H	\$160.00 NM
11	07/26/16	08/01/16	M-F 630-7p	630p-7p	MTWTF--	:30	1	\$850.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/26/16	08/01/16	MTWTF--	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Tu	07/26/16	6:36 PM	M-F 630-7p	630p-7p	:30	HFA16M313H	\$850.00 NM
12	07/26/16	08/01/16	M-F 10p-1030p	M-F 10p-1030p	MTWTF--	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/26/16	08/01/16	MTWTF--	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Th	07/28/16	10:50 PM	M-F 10p-1030p	M-F 10p-1030p	:30	HFA16M313H	\$300.00 NM
13	07/26/16	08/01/16	M-F 1030-1100p	1030p-1100p	MTWTF--	:30	2	\$120.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/26/16	08/01/16	MTWTF--	2	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WALA	F	07/29/16	10:57 PM	M-F 1030-1100p	1030p-1100p	:30	HFA16M313H	\$120.00 NM
14	07/27/16	07/27/16	Wed Prime Hour 2	8-9p	--W----	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/25/16	07/31/16	--W----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	W	07/27/16	8:19 PM	Wed Prime Hour 2	8-9p	:30	HFA16M313H	\$1,000.00 NM
15	07/30/16	07/30/16	Sa 6-630p	6p-630p	-----S-	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/25/16	07/31/16	-----S-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WALA	Sa	07/30/16	6:07 PM	Sa 6-630p	6p-630p	:30	HFA16R310H	\$150.00 NM

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743228-1	07/31/16	July 2016	06/27/16 - 07/31/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Clinton for President	TV	5075	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
15	07/30/16	07/30/16	Sa 6-630p	6p-630p	-----S-	:30	1	\$150.00
<u>Total Spots</u>							22	

Payment Terms Net 30 Days

<u>Gross Total</u>	\$4,300.00
<u>Agency Commission</u>	\$645.00
<u>Net Amount Due</u>	\$3,655.00