

Broadcast Contract

Edge Communications
Andrew Gillum for Governor
2929 SW 3rd Avenue
Suite 220
Miami, FL 33134

Attn: Christian Ulvert

Start Date 10/01/18	Contract# 2109011867	Mod# 0
End Date 10/05/18	Date Entered 09/28/18	Date Last Modified 09/28/18
Advertiser Andrew Gillum for Go	Station Market WSUA-AM	
Product Andrew Gillum for Governo	SalesRep/Office Viviana De la hoz	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS	RATE
			LINE	REMARK							/WK	
1	MO 10/01/18 FR 10/05/18	06:00A-10:00A	60		6	6	6	6	6	--	30	\$118.00
2	MO 10/01/18 FR 10/05/18	03:00P-07:00P	60		6	6	6	6	6	--	30	\$118.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	60	7,080.00	\$1,062.00	\$ 6,018.00	\$ 7,080.00

Billing Projections: By Month

	Oct 18
CA	7,080.00
ST	7,080.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 1

Sales Order

Buy 2

Station: WSUA-AM Agency: Edge Communications
 Contract Name: 092818 Andrew Gillum Address: 2929 SW 3rd Avenue
 Contract#: (none) Suite 220
 Start Date: 10/01/18 End Date: 10/05/18 City: Miami State: FL Zip: 33134
 Revenue Type: WSUA-Political Type: Cash Phone: (726) 762-4330
 Advertiser: Andrew Gillum for Governor Buyer: Christian Ulvert
 Address: _____ Tax Schedule: _____ (None)
 City: _____ State: _____ Zip: _____ Agency Commission %: 15
 Product Name: Andrew Gillum for Governor Billing Cycle: Standard
 Competitive Code: POLITICAL Salesperson: 1764vhov Comm %: 0
 Makegood Policy: Within Contract Dates

No	DATES		All wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/01/18	10/05/18		6:00 AM	10:00 AM	60	6	6	6	6	6			30	D	118.00	30	3,540.00	5	
2	10/01/18	10/05/18		3:00 PM	7:00 PM	60	6	6	6	6	6			30	D	118.00	30	3,540.00	5	

Billing Projections: By Month

Oct 18
 CA 7,080.00
 ST 7,080.00

☒ Print Spot Prices

TOTAL SPOTS 60
 GROSS TOTAL \$ 7,080.00
 ADJUSTED SPOTS 60
 ADJUSTED TOTAL \$ 7,080.00

\$6018 net

APPROVE DECLINE

☐ ☐ General Manager
☐ ☐ Sales Manager
☐ ☐ Finance Director
☐ ☐ Local Sales Manager

Charge:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

9-26-18

I, Christian Ulvert

being/on behalf of: Andrew Gillum for Governor

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: Nov 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Andrew Gillum for Governor Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Shelby Green P.O. Box 5651 Tallahassee, FL 32314

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/26/18
Date

Christopher Blum
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Viviana DelaBaz
Printed Name

AE
Title

CARACOL BROADCASTING INC
2100 CORAL WAY STE 200
MIAMI, FL 33145
305-285-1260

CARACOL BROADCASTING INC
0002150008020999655000

Date: 09/28/2018 01:48:32 PM

CREDIT CARD SALE

MASTERCARD
CARD NUMBER: *****9841 K
TRAN AMOUNT: \$6,018.00
APPROVAL CD: 29767J
RECORD #: 000
CLERK ID: 579451
SALES TAX: \$0.00

X _____
Christian Ulvert

I AGREE TO PAY THE ABOVE TOTAL AMOUNT
ACCORDING TO THE CARD ISSUER AGREEMENT
(MERCHANT AGREEMENT IF CREDIT VOUCHER)

Thank you!

Merchant Copy