

Order / Rev: 447374
 Alt Order #: WOC11338382
 Flight Dates: 07/23/18 - 08/05/18

Advertiser: Shri Thanedar/Democrat/Governor
 Product Desc: TV
 Estimate: 2316

WXYZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/18		07/23/18	07/29/18	--WTF--					3	\$85.00		0.65			
N14	WXYZ	07/30/18	07/31/18	M-F 107-137am M-F 107-137am	CM	107-137am	MT-----	:30	2	\$50.00	P-6	0.73	NM	2	\$100.00
(Program: LIST R<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/18		07/30/18	08/05/18	MT-----					2	\$50.00		0.73			
N15	WXYZ	07/23/18	07/27/18	M-F 107-137am M-F 107-137am	CM	107-137am	--WTF--	:30	3	\$50.00	P-6	0.61	NM	3	\$150.00
(Program: LIST R)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/18		07/23/18	07/29/18	--WTF--					3	\$50.00		0.61			
N16	WXYZ	07/30/18	07/31/18	M-F 137-237am M-F 137-237am	CM	137-237am	MT-----	:30	2	\$50.00	P-6	0.50	NM	2	\$100.00
(Program: DR. OZ)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/18		07/30/18	08/05/18	MT-----					2	\$50.00		0.50			
N17	WXYZ	07/23/18	07/27/18	M-F 137-237am M-F 137-237am	CM	137-237am	--WTF--	:30	3	\$50.00	P-6	0.41	NM	3	\$150.00
(Program: DR. OZ)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/18		07/23/18	07/29/18	--WTF--					3	\$50.00		0.41			
N18	WXYZ	07/23/18	07/28/18	SA 1130p-1230a SA 1130p-1230a	CM	1130pm-1230am	-----S-	:30	1	\$100.00	P-6	0.96	NM	1	\$100.00
(Program: CASTLE-SYN/AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/18		07/23/18	07/29/18	-----S-					1	\$100.00		0.96			
N19	WXYZ	07/23/18	07/29/18	SU 11:30-12am SU 11:30-12am	CM	11:30-12am	-----S	:30	1	\$75.00	P-6	1.76	NM	1	\$75.00
(Program: IN DEPTH W GB/1130P ACTN-SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/18		07/23/18	07/29/18	-----S					1	\$75.00		1.76			
N20	WXYZ	07/23/18	07/27/18	Friday Prime B Friday Prime B	CM	9-10pm	----F--	:30	1	\$1,500.00	P-6	2.00	NM	1	\$1,500.00
(Program: MARVL-SHLD-ABC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/18		07/23/18	07/29/18	----F--					1	\$1,500.00		2.00			
N21	WXYZ	07/23/18	07/27/18	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	--WTF--	:30	2	\$1,000.00	P-3	3.00	NM	2	\$2,000.00
(Program: GD MRN AMR-ABC<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/18		07/23/18	07/29/18	--WTF--					2	\$1,000.00		3.00			
N22	WXYZ	07/30/18	07/31/18	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MT-----	:30	2	\$1,000.00	P-3	3.00	NM	2	\$2,000.00
(Program: GD MRN AMR-ABC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/18		07/30/18	08/05/18	MT-----					2	\$1,000.00		3.00			
N23	WXYZ	07/30/18	07/31/18	4-5pm 4-5pm	CM	4-5pm	MT-----	:30	4	\$125.00	P-6	1.50	NM	4	\$500.00
(Program: THE NOW-DETRT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/18		07/30/18	08/05/18	MT-----					4	\$125.00		1.50			
N24	WXYZ	07/23/18	07/27/18	4-5pm 4-5pm	CM	4-5pm	--WTF--	:30	6	\$125.00	P-6	1.50	NM	6	\$750.00
(Program: THE NOW-DETRT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/18		07/23/18	07/29/18	--WTF--					6	\$125.00		1.50			
N25	WXYZ	07/30/18	07/31/18	M-F 3-4pm M-F 3-4pm	CM	3-4pm	MT-----	:30	4	\$100.00	P-6	1.00	NM	4	\$400.00
(Program: PICKLER & BEN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/18		08/05/18	MT-----						4	\$100.00		1.00			
N26	WXYZ	07/23/18	07/27/18	M-F 3-4pm M-F 3-4pm	CM	3-4pm	--WTF--	:30	6	\$100.00	P-6	1.00	NM	6	\$600.00
(Program: PICKLER & BEN<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/18		07/29/18	--WTF--						6	\$100.00		1.00			
N27	WXYZ	07/30/18	07/31/18	Tuesday Prime C Tuesday Prime C	CM	10-11pm	-T-----	:30	1	\$1,000.00	P-6	1.56	NM	1	\$1,000.00
(Program: FOR PEOPLE-ABC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/18		08/05/18	-T-----						1	\$1,000.00		1.56			
N28	WXYZ	07/23/18	07/28/18	SA 8-10am Action News SA 8-10am Action News	CM	8-10am	-----S-	:30	2	\$550.00	P-3	2.33	NM	2	\$1,100.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/18		07/29/18	-----S-						2	\$550.00		2.33			
N29	WXYZ	07/23/18	07/29/18	SU 6-7am Action News SU 6-7am Action News	CM	6-7am	-----S	:30	1	\$300.00	P-3	0.95	NM	1	\$300.00
(Program: SU 6A ACTN NWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/18		07/29/18	-----S						1	\$300.00		0.95			
N30	WXYZ	07/23/18	07/29/18	SU 8-9am Action News SU 8-9am Action News	CM	8-9am	-----S	:30	1	\$550.00	P-3	2.11	NM	1	\$550.00
(Program: SU 8A ACTN NWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/18		07/29/18	-----S						1	\$550.00		2.11			
N31	WXYZ	07/23/18	07/27/18	12-1230pm Noon News 12-1230pm Noon News	CM	12-1230pm	--WTF--	:30	2	\$700.00	P-3	2.55	NM	2	\$1,400.00
(Program: 12N ACTION NWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/18		07/29/18	--WTF--						2	\$700.00		2.55			
N32	WXYZ	07/30/18	07/31/18	12-1230pm Noon News 12-1230pm Noon News	CM	12-1230pm	MT-----	:30	2	\$700.00	P-3	3.33	NM	2	\$1,400.00
(Program: 12N ACTION NWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/18		08/05/18	MT-----						2	\$700.00		3.33			
N33	WXYZ	07/23/18	07/27/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	--WTF--	:30	3	\$1,300.00	P-3	3.77	NM	3	\$3,900.00
(Program: 6PM ACTION NWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/18		07/29/18	--WTF--						3	\$1,300.00		3.77			
N34	WXYZ	07/30/18	07/31/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MT-----	:30	2	\$1,300.00	P-3	3.96	NM	2	\$2,600.00
(Program: 6PM ACTION NWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/18		08/05/18	MT-----						2	\$1,300.00		3.96			
N35	WXYZ	07/23/18	07/27/18	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	--WTF--	:30	3	\$1,300.00	P-3	3.14	NM	3	\$3,900.00
(Program: 7PM ACTION NWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/18		07/29/18	--WTF--						3	\$1,300.00		3.14			
N36	WXYZ	07/30/18	07/31/18	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	MT-----	:30	2	\$1,300.00	P-3	3.21	NM	2	\$2,600.00
(Program: AVG. ALL WKS/7PM ACTION NWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/18		08/05/18	MT-----						2	\$1,300.00		3.21			
N37	WXYZ	07/23/18	07/29/18	SU 6-630pm News SU 6-630pm News	CM	6-630pm	-----S	:30	1	\$900.00	P-3	3.90	NM	1	\$900.00
(Program: AVG. ALL WKS/6P SUN ACTN NW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 07/23/18	07/29/18	-----S			1		\$900.00	3.90						
N38	WXYZ	07/23/18	07/27/18	M-F 730-8pm M-F 730-8pm	CM	730-8pm	--WTF--	:30	2	\$700.00	P-3	1.56	NM	2	\$1,400.00	
(Program: LIST)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 07/23/18	07/29/18	--WTF--			2		\$700.00	1.56						
N39	WXYZ	07/30/18	07/31/18	M-F 730-8pm M-F 730-8pm	CM	730-8pm	MT-----	:30	2	\$700.00	P-3	1.79	NM	2	\$1,400.00	
(Program: LIST)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 07/30/18	08/05/18	MT-----			2		\$700.00	1.79						
N40	WXYZ	07/23/18	07/27/18	M-F 1135p-1237a M-F 1135p-1237a	CM	1135pm-1237am	--WTF--	:30	2	\$500.00	P-3	1.11	NM	2	\$1,000.00	
(Program: J KIMMEL!-ABC<)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 07/23/18	07/29/18	--WTF--			2		\$500.00	1.11						
N41	WXYZ	07/30/18	07/31/18	M-F 1135p-1237a M-F 1135p-1237a	CM	1135pm-1237am	MT-----	:30	2	\$500.00	P-3	1.39	NM	2	\$1,000.00	
(Program: J KIMMEL!-ABC<)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 07/30/18	08/05/18	MT-----			2		\$500.00	1.39						
N42	WXYZ	07/30/18	07/30/18	Monday Prime C Monday Prime C	CM	10-11pm	M-----	:30	1	\$2,400.00	P-3	2.79	NM	1	\$2,400.00	
(Program: AVG. ALL WKS)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 07/30/18	08/05/18	M-----			1		\$2,400.00	2.79						
N43	WXYZ	07/23/18	07/28/18	ABC Saturday Prime ABC Saturday Prime	CM	8-11pm	-----S-	:30	1	\$1,000.00	P-3	1.45	NM	1	\$1,000.00	
(Program: AVG. ALL WKS)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 07/23/18	07/29/18	-----S-			1		\$1,000.00	1.45						
													Totals	105	\$58,230.00	