

CONTRACT



WCAU
10 Monument Road
Bala Cynwyd, PA 19004
(610) 668-5510

www.nbcphiladelphia.com

And:

SHORR JOHNSON MAGNUS
100 NORTH 20TH STREET
SUITE 201
PHILADELPHIA, PA 19103

<u>Contract / Revision</u> 875585 /		<u>Alt Order #</u> WOC11786500
<u>Product</u> General Election		
<u>Contract Dates</u> 09/04/18 - 09/10/18		<u>Estimate #</u> 291
<u>Advertiser</u> TOM WOLF FOR GOVERNOR		<u>Original Date / Revision</u> 09/04/18 / 09/05/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WCAU	<u>Account Executive</u> Aaron Zeligson	<u>Sales Office</u> Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u> HH		
<u>Agy Code</u>	<u>Advertiser Code</u> 9	<u>Product 1/2</u> 12
<u>Agency Ref</u> 06431	<u>Advertiser Ref</u> 33828	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WCAU	09/05/18	09/06/18	7A-9A TODAY SHOW	7A-9A M-F		:30				NM	4	\$3,000.00
THESE SPOTS ARE IMMEDIATELY PRE-EMPTIBLE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/04/18	09/10/18	-- 22---	4			\$750.00					
N 2	WCAU	09/05/18	09/06/18	6A-7A M-F	6A-7A M-F		:30				NM	2	\$1,500.00
THESE SPOTS ARE IMMEDIATELY PRE-EMPTIBLE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/04/18	09/10/18	-- 11---	2			\$750.00					
N 3	WCAU	09/05/18	09/05/18	3P-4P M-F ELLEN	3P-4P M-F		:30				NM	1	\$450.00
THIS SPOT IS IMMEDIATELY PRE-EMPTIBLE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/04/18	09/10/18	-- 1----	1			\$450.00					
N 4	WCAU	09/06/18	09/06/18	2-3P STEVE HARVEY TALK	2P-3P		:30				NM	1	\$300.00
THIS SPOT IS IMMEDIATELY PRE-EMPTIBLE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/04/18	09/10/18	--- 1---	1			\$300.00					
N 5	WCAU	09/05/18	09/06/18	6P-630P NBC10 NEWS	6P-630P M-F		:30				NM	2	\$1,600.00
THESE SPOTS ARE IMMEDIATELY PRE-EMPTIBLE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/18	09/09/18	-- 11---	2			\$800.00					
N 6	WCAU	09/05/18	09/06/18	5-6P NBC10 NEWS @ 5	M-F-6P M-F		:30				NM	2	\$1,500.00
THESE SPOTS ARE IMMEDIATELY PRE-EMPTIBLE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/04/18	09/10/18	-- 11---	2			\$750.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 875585 /		<u>Alt Order #</u> WOC11786500
<u>Contract Dates</u> 09/04/18 - 09/10/18	<u>Product</u> General Election	<u>Estimate #</u> 291
<u>Advertiser</u> TOM WOLF FOR GOVERNOR		<u>Original Date / Revision</u> 09/04/18 / 09/05/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 7	WCAU	09/10/18	09/10/18	6P-630P NBC10 NEWS	6:00 PM-6:30 PM		:30				NM	1	\$700.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		09/04/18	09/10/18	1-----	1	\$700.00							
N 8	WCAU	09/06/18	09/06/18	730-830P NFL KICKOFF SH	7:28 PM-8:25 PM		:30				NM	1	\$8,500.00
		THIS SPOT IS IMMEDIATELY PRE-EMPTIBLE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		09/03/18	09/09/18	---1---	1	\$8,500.00							
N 9	WCAU	09/05/18	09/05/18	730P-8P M-F	730P-8P M-F		:30				NM	1	\$750.00
		THIS SPOT IS IMMEDIATELY PRE-EMPTIBLE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		09/03/18	09/09/18	--1----	1	\$750.00							
N 10	WCAU	09/08/18	09/08/18	INSIDE THE EAGLES	7:00 PM-7:30 PM		:30				NM	1	\$450.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		09/03/18	09/09/18	-----1-	1	\$450.00							
N 11	WCAU	09/05/18	09/05/18	EXTRA 7-730P	7P-730P M-F		:30				NM	2	\$1,500.00
		THESE SPOTS ARE IMMEDIATELY PRE-EMPTIBLE CLASS OF TIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		09/04/18	09/10/18	--2----	2	\$750.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WCAU	09/04/18-09/10/18	EXTRA 7-730P	7P-730P M-F	---W-----	:30		\$750.00		NM		
	See MG 11.4,11.5												
	PREEMPT												
	3	WCAU	09/04/18-09/10/18	EXTRA 7-730P	7P-730P M-F	---W-----	:30		\$750.00		NM		
	See MG 11.4,11.5												
	PREEMPT												
	4	WCAU	09/08/18-09/08/18	NOTRE DAME REG FTBL	230P-7P	-----Sa--	:30		\$1,200.00		NM		
	Ⓜ MG for 11.3,11.1												
	5	WCAU	09/09/18-09/09/18	6A-8A SUNDAY	6A-8A SU	-----Su	:30		\$300.00		NM		
	Ⓜ MG for 11.3,11.1												
N 12	WCAU	09/10/18	09/10/18	730P-8P M-F	730P-8P M-F		:30				NM	1	\$775.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		09/04/18	09/10/18	1-----	1	\$775.00							
N 13	WCAU	09/10/18	09/10/18	MO 10-11p AGT	MO 10-11p		:30				NM	1	\$2,500.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		09/04/18	09/10/18	1-----	1	\$2,500.00							
N 14	WCAU	09/05/18	09/05/18	11-1135P M/SU/ 11-1130 SA	11-1135P		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		09/03/18	09/09/18	--2----	2	\$1,200.00							

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

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FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 875585 /		<u>Alt Order #</u> WOC11786500
<u>Contract Dates</u> 09/04/18 - 09/10/18	<u>Product</u> General Election	<u>Estimate #</u> 291
<u>Advertiser</u> TOM WOLF FOR GOVERNOR		<u>Original Date / Revision</u> 09/04/18 / 09/05/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 15	WCAU	09/06/18	09/06/18	1135P-1237A TON W/FALLO	1135P-1237A		:30				NM	1	\$650.00
THIS SPOT IS IMMEDIATELY PRE-EMPTIBLE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/04/18	09/10/18	---1---	1			\$650.00					
N 16	WCAU	09/10/18	09/10/18	11-1135P M/SU/ 11-1130 SA	11-1135P		:30				NM	1	\$1,200.00
LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/04/18	09/10/18	1-----	1			\$1,200.00					
N 17	WCAU	09/09/18	09/09/18	8A-9A SUNDAY TODAY	8A-9A SU		:30				NM	1	\$400.00
LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/18	09/09/18	-----1	1			\$400.00					
N 18	WCAU	09/09/18	09/09/18	6A-8A SUNDAY	6A-8A SU		:30				NM	1	\$300.00
LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/18	09/09/18	-----1	1			\$300.00					
N 19	WCAU	09/09/18	09/09/18	1030-1130A SU MEET PRES	1030A-1130A SU		:30				NM	1	\$1,100.00
LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/18	09/09/18	-----1	1			\$1,100.00					
N 20	WCAU	09/09/18	09/09/18	1130A-12P SUN @ ISSUE	1130A-12P		:30				NM	1	\$175.00
LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/18	09/09/18	-----1	1			\$175.00					
N 21	WCAU	09/08/18	09/08/18	7A-9A SATURDAY	7A-9A SA		:30				NM	1	\$400.00
LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/18	09/09/18	-----1-	1			\$400.00					
N 22	WCAU	09/09/18	09/09/18	INSIDE THE EAGLES	12:30 XM-1:00 XM		:30				NM	1	\$300.00
LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/18	09/09/18	-----1	1			\$300.00					
N 23	WCAU	09/07/18	09/07/18	7A-9A TODAY SHOW	7A-9A M-F		:30				NM	2	\$1,200.00
LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/04/18	09/10/18	----2--	2			\$600.00					
N 24	WCAU	09/10/18	09/10/18	7A-9A TODAY SHOW	7A-9A M-F		:30				NM	2	\$1,300.00
LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/04/18	09/10/18	2-----	2			\$650.00					

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FOR NBCE CONTRACTS:

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<u>Contract / Revision</u> 875585 /		<u>Alt Order #</u> WOC11786500
<u>Contract Dates</u> 09/04/18 - 09/10/18	<u>Product</u> General Election	<u>Estimate #</u> 291
<u>Advertiser</u> TOM WOLF FOR GOVERNOR		<u>Original Date / Revision</u> 09/04/18 / 09/05/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 25	WCAU	09/07/18	09/07/18	6A-7A M-F	6A-7A M-F		:30				NM	1	\$600.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/04/18	09/10/18	----1--	1			\$600.00					
N 26	WCAU	09/10/18	09/10/18	6A-7A M-F	6A-7A M-F		:30				NM	1	\$650.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/04/18	09/10/18	1-----	1			\$650.00					
N 27	WCAU	09/07/18	09/07/18	3P-4P M-F ELLEN	3P-4P M-F		:30				NM	1	\$400.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/04/18	09/10/18	----1--	1			\$400.00					
N 28	WCAU	09/10/18	09/10/18	3P-4P M-F ELLEN	3P-4P M-F		:30				NM	1	\$400.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/04/18	09/10/18	1-----	1			\$400.00					
N 29	WCAU	09/07/18	09/07/18	2-3P STEVE HARVEY TALK 2P-3P			:30				NM	1	\$225.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/04/18	09/10/18	----1--	1			\$225.00					
N 30	WCAU	09/10/18	09/10/18	2-3P STEVE HARVEY TALK 2P-3P			:30				NM	1	\$225.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/04/18	09/10/18	1-----	1			\$225.00					
N 31	WCAU	09/07/18	09/07/18	6P-630P NBC10 NEWS	6P-630P M-F		:30				NM	1	\$650.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/18	09/09/18	----1--	1			\$650.00					
N 32	WCAU	09/07/18	09/07/18	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F		:30				NM	1	\$600.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/04/18	09/10/18	----1--	1			\$600.00					
N 33	WCAU	09/10/18	09/10/18	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F		:30				NM	1	\$600.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/04/18	09/10/18	1-----	1			\$600.00					
N 34	WCAU	09/07/18	09/07/18	730P-8P M-F	730P-8P M-F		:30				NM	1	\$750.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/03/18	09/09/18	----1--	1			\$750.00					
N 35	WCAU	09/07/18	09/07/18	EXTRA 7-730P	7P-730P M-F		:30				NM	1	\$700.00
		LUR											

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WCAU
10 Monument Road
Bala Cynwyd, PA 19004
(610) 668-5510

www.nbcphiladelphia.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
875585 /	WOC11786500

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/18 - 09/10/18	General Election	291

<u>Advertiser</u>	<u>Original Date / Revision</u>
TOM WOLF FOR GOVERNOR	09/04/18 / 09/05/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	----1--				1	\$700.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WCAU	09/04/18-09/10/18	EXTRA 7-730P	7P-730P M-F	-----F----	:30		\$700.00		NM		
See MG 35.2													
PREEMPT-PROGRAM CHANGE													
	2	WCAU	09/04/18-09/10/18	7-730P SPORTS	7-730P M-SA	-----F----	:30		\$700.00		NM		
Ⓜ MG for 35.1 09/07													
N 36	WCAU	09/10/18	09/10/18	EXTRA 7-730P	7P-730P M-F		:30				NM	1	\$700.00
LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	1-----				1	\$700.00				
N 37	WCAU	09/07/18	09/08/18	11-1135P M/SU/ 11-1130 SA	11-1135P		:30				NM	2	\$2,200.00
LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	----11-				2	\$1,100.00				
N 38	WCAU	09/10/18	09/10/18	1135P-1237A TON W/FALLO	1135P-1237A		:30				NM	1	\$500.00
LUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/04/18	09/10/18	1-----				1	\$500.00				
Totals								0.00				49	\$42,150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/10/18	49	\$42,150.00	(\$6,322.50)	\$35,827.50
Totals	49	\$42,150.00	(\$6,322.50)	\$35,827.50

Signature: _____ Date: _____

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FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.