

# ORDER



**Orders**  
**Order / Rev:** 297828  
 Alt Order #: \_\_\_\_\_  
 Product Desc: America First Policies  
 Estimate: 2088  
 Flight Dates: 06/27/17 - 07/02/17  
 Original Date / Rev: 06/26/17 / 06/27/17  
 Order Type: GENERAL

**KTNV**  
 Primary AE: Vicki Nelms  
 Sales Office: LASV  
 Sales Region: LOC

**Agency**  
**Name:** Target Enterprises  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: \_\_\_\_\_  
 15260 Ventura Blvd  
 Sherman Oaks, CA 91403

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** America First Policies  
 Demographic: A25-54  
 Product Codes: PL Non-Ballot Issue  
 Priority: DEF  
 Revenue Code 1: POL  
 Revenue Code 2: POL  
 Revenue Code 3: ISS

New Business Thru: \_\_\_\_\_  
 Order Separation: 00:15:00  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_  
 Unit Code: General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/26/17	06/27/17	6	\$2,500.00	\$2,125.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2017	6	\$2,500.00	\$2,125.00	11.90
<b>Totals</b>	<b>6</b>	<b>\$2,500.00</b>	<b>\$2,125.00</b>	<b>11.90</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicki Nelms			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KTNV	20%	\$2,500.00
Market	100%	\$12,500.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVCW	0%	\$0.00
KVMY	0%	\$0.00
KVPX	0%	\$0.00
KVVU	0%	\$0.00
UNKWN	80%	\$10,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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 Flight Dates: 06/27/17 - 07/02/17

Advertiser: America First Policies  
 Product Desc: America First Policies  
 Estimate: 2088  
**KTNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 8	KTNV	06/27/17	06/27/17	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	- 1-----	:30	1	\$450.00	P-1	2.60	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	- 1-----		1				\$450.00		2.60			
N 9	KTNV	06/27/17	06/27/17	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm	- 2-----	:30	2	\$425.00	P-1	1.80	NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	- 2-----		2				\$425.00		1.80			
N 10	KTNV	06/27/17	06/27/17	M-F 7-730pm M-F 7-730pm	CM	7-730pm	- 1-----	:30	1	\$350.00	P-1	1.70	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	- 1-----		1				\$350.00		1.70			
N 11	KTNV	06/27/17	06/27/17	M-F 730-8pm M-F 730-8pm	CM	730-8pm	- 1-----	:30	1	\$350.00	P-1	2.20	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	- 1-----		1				\$350.00		2.20			
N 13	KTNV	06/27/17	06/27/17	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	- 1-----	:30	1	\$500.00	P-1	1.80	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/26/17	07/02/17	- 1-----		1				\$500.00		1.80			
													Totals	6	\$2,500.00