

ORDER



Orders
Order / Rev: 297828
Alt Order #:
Product Desc: America First Policies
Estimate: 2088
Flight Dates: 06/27/17 - 07/02/17
Original Date / Rev: 06/26/17 / 06/27/17
Order Type: GENERAL

KTNV

Primary AE: Vicki Nelms
Sales Office: LASV
Sales Region: LOC

Agency
Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Blvd
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: America First Policies
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: DEF
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/26/17	06/27/17	6	\$2,500.00	\$2,125.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2017	6	\$2,500.00	\$2,125.00	11.90
Totals	6	\$2,500.00	\$2,125.00	11.90

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicki Nelms			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV	20%	\$2,500.00
Market	100%	\$12,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVCW	0%	\$0.00
KVMY	0%	\$0.00
KVPX	0%	\$0.00
KVVU	0%	\$0.00
UNKWN	80%	\$10,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 8	KTNV	06/27/17	06/27/17	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	- 1 - - - - -	:30	1	\$450.00	P-1	2.60	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 06/26/17		06/26/17	07/02/17	- 1 - - - - -			1		\$450.00		2.60				
N 9	KTNV	06/27/17	06/27/17	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm	- 2 - - - - -	:30	2	\$425.00	P-1	1.80	NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 06/26/17		06/26/17	07/02/17	- 2 - - - - -			2		\$425.00		1.80				
N 10	KTNV	06/27/17	06/27/17	M-F 7-730pm M-F 7-730pm	CM	7-730pm	- 1 - - - - -	:30	1	\$350.00	P-1	1.70	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 06/26/17		06/26/17	07/02/17	- 1 - - - - -			1		\$350.00		1.70				
N 11	KTNV	06/27/17	06/27/17	M-F 730-8pm M-F 730-8pm	CM	730-8pm	- 1 - - - - -	:30	1	\$350.00	P-1	2.20	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 06/26/17		06/26/17	07/02/17	- 1 - - - - -			1		\$350.00		2.20				
N 13	KTNV	06/27/17	06/27/17	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	- 1 - - - - -	:30	1	\$500.00	P-1	1.80	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 06/26/17		06/26/17	07/02/17	- 1 - - - - -			1		\$500.00		1.80				
Totals													6	\$2,500.00	