

**CONTRACT**

**WTVD**  
**411 Liberty St**  
**Durham, NC 27701**  
**(919) 683-1111**

And:

**GMMB**  
**Washington Harbour**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

<u>Contract / Revision</u> 147337 / 5		<u>Alt Order #</u> WOC10462184
<u>Product</u> <b>ROY COOPER FOR NC (CS)</b>		
<u>Contract Dates</u> <b>09/20/16 - 09/26/16</b>		<u>Estimate #</u> <b>297 317 5357</b>
<u>Advertiser</u> <b>Cooper for North Carolina</b>		<u>Original Date / Revision</u> 09/12/16 / 09/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WTVD</b>	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 297	<u>Product 1/2</u> 317
<u>Agency Ref</u>		<u>Advertiser Ref</u>

357334

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	09/20/16	09/23/16	Eyewitness News @ 430a	4:30 AM-5:00 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/20/16	09/26/16	- TWTF - -	2			\$100.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WTVD	09/20/16-09/26/16	Eyewitness News @ 430a	4:30 AM-5:00 AM	- TuWThF - - - -	:30		<del>\$100.00</del>		NM		
				Credited									
	2	WTVD	09/20/16-09/26/16	Eyewitness News @ 430a	4:30 AM-5:00 AM	- TuWThF - - - -	:30		<del>\$100.00</del>		NM		
				Credited									
2	WTVD	09/20/16	09/23/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/20/16	09/26/16	- TWTF - -	2			\$350.00					
3	WTVD	09/20/16	09/23/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/20/16	09/26/16	- TWTF - -	1			\$500.00					
4	WTVD	09/20/16	09/23/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/20/16	09/26/16	- TWTF - -	1			\$800.00					
5	WTVD	09/20/16	09/24/16	Eyewitness News Sat @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/20/16	09/26/16	- - - - - S -	1			\$85.00					
6	WTVD	09/20/16	09/24/16	GMA Saturday 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/20/16	09/26/16	- - - - - S -	1			\$400.00					
7	WTVD	09/20/16	09/23/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/20/16	09/26/16	- TWTF - -	1			\$475.00					
8	WTVD	09/20/16	09/23/16	Rachael Ray	10:00 AM-11:00 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/20/16	09/26/16	- TWTF - -	1			\$400.00					
9	WTVD	09/20/16	09/23/16	The View	11:00 AM-12:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/20/16	09/26/16	- TWTF - -	1			\$150.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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**Durham, NC 27701**  
**(919) 683-1111**

<u>Contract / Revision</u> 147337 / 5		<u>Alt Order #</u> WOC10462184
<u>Contract Dates</u> 09/20/16 - 09/26/16	<u>Product</u> ROY COOPER FOR NC	<u>Estimate #</u> 297 317 5357
<u>Advertiser</u> Cooper for North Carolina		<u>Original Date / Revision</u> 09/12/16 / 09/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
10	WTVD	09/20/16	09/23/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				1	\$450.00				
11	WTVD	09/20/16	09/23/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				1	\$450.00				
12	WTVD	09/20/16	09/23/16	The Chew	1:00 PM-2:00 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				2	\$400.00				
13	WTVD	09/20/16	09/23/16	General Hospital	3:00 PM-4:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				1	\$450.00				
14	WTVD	09/20/16	09/23/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				1	\$600.00				
15	WTVD	09/20/16	09/23/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				1	\$850.00				
16	WTVD	09/20/16	09/23/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				1	\$1,000.00				
17	WTVD	09/20/16	09/24/16	Eyewitness News Sat 730p	7:30 PM-8:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S-				1	\$300.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WTVD	09/20/16-09/26/16	Eyewitness News Sat 730p	7:30 PM-8:00 PM	-----Sa--	:30		<del>\$300.00</del>		NM		
	Credited												
18	WTVD	09/20/16	09/20/16	DWTS	8:00 PM-10:00 PM		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-T-----				1	\$4,500.00				
19	WTVD	09/20/16	09/23/16	Jimmy Kimmel	11:35 PM-12:37 AM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				1	\$115.00				
20	WTVD	09/25/16	09/25/16	Scandal	12:00 AM-1:00 AM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S				1	\$75.00				
21	WTVD	09/20/16	09/23/16	Nightline	12:37 AM-1:06 AM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				1	\$75.00				
22	WTVD	09/24/16	09/24/16	Sat Prime College Football	8:00 PM-11:30 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S-				1	\$1,500.00				
23	WTVD	09/25/16	09/25/16	Eyewitness News Sun 10a	10a-1030a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-----S				1	\$300.00				
24	WTVD	09/20/16	09/23/16	Eyewitness News @ 4pm	4p-5p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	- TWTF - -				1	\$600.00				
<b>Totals</b>								0.00				24	\$15,225.00

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09/20/16 - 09/26/16	ROY COOPER FOR NC	297 317 5357

<u>Advertiser</u>	<u>Original Date / Revision</u>
Cooper for North Carolina	09/12/16 / 09/28/16

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Agency Comm.</u>	<u>Net Amount</u>
08/29/16 - 09/25/16	24	\$15,225.00	(\$2,283.75)	\$12,941.25
<b>Totals</b>	<b>24</b>	<b>\$15,225.00</b>	<b>(\$2,283.75)</b>	<b>\$12,941.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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