

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

<u>Contract / Revision</u> 147337 / 2		<u>Alt Order #</u> WOC10462184
<u>Product</u> ROY COOPER FOR NC (CS)		
<u>Contract Dates</u> 09/20/16 - 09/26/16		<u>Estimate #</u> 297 317 5357
<u>Advertiser</u> Cooper for North Carolina		<u>Original Date / Revision</u> 09/12/16 / 09/16/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVD	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 297	<u>Product 1/2</u> 317
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

GMMB
Washington Harbour
3050 K Street NW
Suite 100
Washington, DC 20007

357334

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	09/20/16	09/23/16	Eyewitness News @ 430a	4:30 AM-5:00 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				2	\$100.00				
2	WTVD	09/20/16	09/23/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				2	\$350.00				
3	WTVD	09/20/16	09/23/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				1	\$500.00				
4	WTVD	09/20/16	09/23/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				1	\$800.00				
5	WTVD	09/20/16	09/24/16	Eyewitness News Sat @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- - - - - S -				1	\$85.00				
6	WTVD	09/20/16	09/24/16	GMA Saturday 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- - - - - S -				1	\$400.00				
7	WTVD	09/20/16	09/23/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				1	\$475.00				
8	WTVD	09/20/16	09/23/16	Rachael Ray	10:00 AM-11:00 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				1	\$400.00				
9	WTVD	09/20/16	09/23/16	The View	11:00 AM-12:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				1	\$150.00				
10	WTVD	09/20/16	09/23/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				1	\$450.00				
11	WTVD	09/20/16	09/23/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	- TWTF - -				1	\$450.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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411 Liberty St
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<u>Contract / Revision</u>	<u>Alt Order #</u>
147337 / 2	WOC10462184

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/20/16 - 09/26/16	ROY COOPER FOR NC	297 317 5357

<u>Advertiser</u>	<u>Original Date / Revision</u>
Cooper for North Carolina	09/12/16 / 09/16/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				1	\$450.00				
12	WTVD	09/20/16	09/23/16	The Chew	1:00 PM-2:00 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				2	\$400.00				
13	WTVD	09/20/16	09/23/16	General Hospital	3:00 PM-4:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				1	\$450.00				
14	WTVD	09/20/16	09/23/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				1	\$600.00				
15	WTVD	09/20/16	09/23/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				1	\$850.00				
16	WTVD	09/20/16	09/23/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				1	\$1,000.00				
17	WTVD	09/20/16	09/24/16	Eyewitness News Sat 730p	7:30 PM-8:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S-				1	\$300.00				
18	WTVD	09/20/16	09/20/16	DWTS	8:00 PM-10:00 PM		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-T-----				1	\$4,500.00				
19	WTVD	09/20/16	09/23/16	Jimmy Kimmel	11:35 PM-12:37 XM		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				1	\$115.00				
20	WTVD	09/25/16	09/25/16	Scandal	12:00 XM-1:00 XM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S				1	\$75.00				
21	WTVD	09/20/16	09/23/16	Nightline	12:37 XM-1:06 XM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				1	\$75.00				
22	WTVD	09/24/16	09/24/16	Sat Prime College Football	8:00 PM-11:30 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-----S-				1	\$1,500.00				
23	WTVD	09/25/16	09/25/16	Eyewitness News Sun 10a	10a-1030a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-----S				1	\$300.00				
24	WTVD	09/20/16	09/23/16	Eyewitness News @ 4pm	4p-5p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-TWTF--				1	\$600.00				
Totals								0.00				27	\$15,775.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/25/16	27	\$15,775.00	(\$2,366.25)	\$13,408.75
Totals	27	\$15,775.00	(\$2,366.25)	\$13,408.75

Signature: _____ Date: _____

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