

ORDER



Orders
Order / Rev: 185554
Alt Order #:
Product Desc: Crescent Hardy for Congress
Estimate: 1647
Flight Dates: 09/28/16 - 10/04/16
Original Date / Rev: 09/12/16 / 09/12/16
Order Type: GENERAL

KTNV

Primary AE: Tracey Hunter
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Strategic Media Services Inc - Politica
Buying Contact:
Billing Contact:
 1911 North Ft. Myer Drive - Suite 400
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Hardy/Republican/US Congress
Demographic: A35+
Product Codes: PL Federal Candidate
Priority: P-5
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/04/16	47	\$29,400.00	\$24,990.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	47	\$29,400.00	\$24,990.00	0.00
Totals	47	\$29,400.00	\$24,990.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tracey Hunter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	09/28/16	10/04/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	1111---	:30	4	\$400.00	P-5	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/16	10/04/16	1111---					4	\$400.00		0.00			
N 2	KTNV	09/28/16	10/04/16	M-F Good Morning America M-F Good Morning America	CM	7-9am	-1--1--	:30	2	\$800.00	P-5	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/16	10/04/16	-1--1--					2	\$800.00		0.00			
N 3	KTNV	09/28/16	10/04/16	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$400.00	P-5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/16	10/04/16	-----S-					1	\$400.00		0.00			
N 4	KTNV	09/28/16	10/04/16	Su 6-7am News Su 6-7am News	CM	6-7am	-----S	:30	1	\$400.00	P-5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/16	10/04/16	-----S					1	\$400.00		0.00			
N 5	KTNV	09/28/16	10/04/16	Su 7-8am Su 7-8am	CM	7-8am	-----S	:30	1	\$600.00	P-5	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/16	10/04/16	-----S					1	\$600.00		0.00			
N 6	KTNV	09/28/16	10/04/16		CM	9-10am	1111--	:30	5	\$200.00	P-5	0.00	NM	5	\$1,000.00

Order / Rev: 185554
 Alt Order #:
 Flight Dates: 09/28/16 - 10/04/16

Advertiser: Hardy/Republican/US Congress
 Product Desc: Crescent Hardy for Congress
 Estimate: 1647

KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 9-10am											
				M-F 9-10am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/28/16		09/28/16	10/04/16	11111--	5		\$200.00		0.00						
N 7	KTNV	09/28/16	10/04/16	M-F 11am-12pm	CM	11am-12pm	11111--	:30	5	\$300.00	P-5	0.00	NM	5	\$1,500.00
				M-F 11am-12pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/28/16		09/28/16	10/04/16	11111--	5		\$300.00		0.00						
N 8	KTNV	09/28/16	10/04/16	M-F 4-430pm	CM	4-430pm	- 1- 11--	:30	3	\$500.00	P-5	0.00	NM	3	\$1,500.00
				M-F 4-430pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/28/16		09/28/16	10/04/16	- 1- 11--	3		\$500.00		0.00						
N 9	KTNV	09/28/16	10/04/16	M-F 430-5pm	CM	430-5pm	-- 1- 1--	:30	2	\$500.00	P-5	0.00	NM	2	\$1,000.00
				M-F 430-5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/28/16		09/28/16	10/04/16	-- 1- 1--	2		\$500.00		0.00						
N 10	KTNV	09/28/16	10/04/16	M-F 5-530pm News	CM	5-530pm	11- 11--	:30	4	\$1,000.00	P-5	0.00	NM	4	\$4,000.00
				M-F 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/28/16		09/28/16	10/04/16	11- 11--	4		\$1,000.00		0.00						
N 11	KTNV	09/28/16	10/04/16	M-F 6-7pm News	CM	6-630pm	1- 11---	:30	3	\$800.00	P-5	0.00	NM	3	\$2,400.00
				M-F 6-630pm News		(6:00 PM-6:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/28/16		09/28/16	10/04/16	1- 11---	3		\$800.00		0.00						
N 12	KTNV	09/28/16	10/04/16	M-F 730-8pm	CM	730-8pm	- 11- 1--	:30	3	\$800.00	P-5	0.00	NM	3	\$2,400.00
				M-F 730-8pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/28/16		09/28/16	10/04/16	- 11- 1--	3		\$800.00		0.00						
N 13	KTNV	09/28/16	10/04/16	Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$400.00	P-5	0.00	NM	1	\$400.00
				Su 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/28/16		09/28/16	10/04/16	-----S	1		\$400.00		0.00						
N 14	KTNV	09/28/16	10/04/16	Su 6-7pm News	CM	6-7pm	-----S	:30	1	\$600.00	P-5	0.00	NM	1	\$600.00
				Su 6-7pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/28/16		09/28/16	10/04/16	-----S	1		\$600.00		0.00						
N 15	KTNV	09/28/16	10/04/16	M-F 11-1135pm News	CM	11-1135pm	11111--	:30	5	\$1,200.00	P-5	0.00	NM	5	\$6,000.00
				M-F 11-1135pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/28/16		09/28/16	10/04/16	11111--	5		\$1,200.00		0.00						
N 16	KTNV	09/28/16	10/04/16	Sa 11-1135pm News	CM	11pm-12am	-----S-	:30	1	\$800.00	P-5	0.00	NM	1	\$800.00
				Sa 11pm-12am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/28/16		09/28/16	10/04/16	-----S-	1		\$800.00		0.00						
N 17	KTNV	09/28/16	10/04/16	Su 11-1135pm News	CM	11pm-12am	-----S	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00
				Su 11pm-12am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/28/16		09/28/16	10/04/16	-----S	1		\$1,200.00		0.00						
N 18	KTNV	09/28/16	10/04/16	M-F 1135pm-1237am	CM	1135pm-1237am	1- 11---	:30	3	\$500.00	P-5	0.00	NM	3	\$1,500.00
				M-F 1135pm-1237am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/28/16		09/28/16	10/04/16	1- 11---	3		\$500.00		0.00						
N 19	KTNV	09/28/16	10/04/16	Prime News	CM	9-10pm	-T-----	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
				Prime News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/28/16		09/28/16	10/04/16	-T-----	1		\$500.00		0.00						
													Totals	47	\$29,400.00