

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station**

Estevan Gonzales  
GC BENDITO 4 - LLC  
KSWW-A B10  
102 TADS ST  
SANTA FE NM 87504-1088

**Date:**

5 / 12 / 22

I, Chris Brown  
Creative Political Media LLC

being/on behalf of: \_\_\_\_\_

Michelle Lujan  
Grisham  
Democratic  
Governor (NM)

a legally qualified candidate of the

political party for the office of: \_\_\_\_\_

in the \_\_\_\_\_

Primary  
June 7, 2022

election to be held on: \_\_\_\_\_

do hereby request station time as follows: 5/13 - 6/3 (3 weeks)  
*TRAFFIC!*

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30			NET		3
6a-7p	M-F except	5/30		25x/wk x 3wks = 75x @ \$17	= \$1,275
Spanish Hours	M-F except	5/30		5x/wk x 3wks = 15x @ \$17	= \$255
9a-2p Sat		5/14, 5/21, 5/28		3x/day x 3 = 9x @ \$17	= \$153
					\$1,683

*NTTC NO TAX*

Attach proposed schedule with charges (if available): *Net = \$1,683*

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Large empty rectangular box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

New Mexicans for Michelle

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John V. Wertheim

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

5 / 11 / 2022

Date

[Handwritten Signature]

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

[Handwritten Signature]  
Signature

Estevan Gonzalez  
Printed Name

Manager  
Title



**KSWV Radio 99.9 FM / 810 AM**  
 P O Box 1088  
 Santa Fe, NM 87504  
 505-989-7441

# KSWV Order Confirmation

**OrderID: 0241-011**

CPM  
 720 EAST ZIA ROAD  
 SANTA FE, NM 87505

Sponsor: P-Michelle Lujan Grisham  
 Product: Advertising Michelle Lujan Grisham  
 Estimate/PO:  
 AccountRep: House  
 BillingCycle: Broadcast Month  
 InvoiceType: Times/Rates Notarized Affidavit  
 Run Dates: 5/13/2022 - 6/3/2022  
 Items Ordered: 99  
 Gross Amount: 1,683.00  
 Discounts: 0.00  
 Agency Commission: 0.00  
 Net Amount: 1,683.00  
 +None 0.00  
 Total Amount 1,683.00

## Scheduled Station(s): KSWV New Mexicans for Michelle

Printed 5/12/2022 1:57:03 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 5/13/2022 - 5/13/2022	All Weeks	06:00 AM - 07:00 PM					5			5	:30	Spot			5	17.00	85.00
02 5/16/2022 - 5/20/2022	All Weeks	06:00 AM - 07:00 PM	5	5	5	5	5			25	:30	Spot			25	17.00	425.00
03 5/23/2022 - 5/27/2022	All Weeks	06:00 AM - 07:00 PM	5	5	5	5	5			25	:30	Spot			25	17.00	425.00
04 5/30/2022 - 6/3/2022	All Weeks	06:00 AM - 07:00 PM			5	5	5			20	:30	Spot			20	17.00	340.00
05 5/13/2022 - 5/13/2022	All Weeks	09:00 AM - 11:00 AM					1			1	:30	Spot			1	17.00	17.00
06 5/16/2022 - 5/27/2022	All Weeks	09:00 AM - 11:00 AM	1	1	1	1	1			5	:30	Spot			10	17.00	170.00
07 5/30/2022 - 6/3/2022	All Weeks	09:00 AM - 11:00 AM		1	1	1	1			4	:30	Spot			4	17.00	68.00
08 5/14/2022 - 5/28/2022	All Weeks	09:00 AM - 02:00 PM						3		3	:30	Spot			9	17.00	153.00

**Broadcast Month Projected Billing:**

Apr-22 0.00 May-22 1,275.00 Jun-22 408.00 Q2-2022 1,683.00

Confirmed Correct; Payment Guaranteed

Accepted for Station1