

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Brian Colón, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Brian Colón

Authorized committee:

New Mexicans for Colón

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Attorney General

Date of election:

June 7 2022

General

Primary

Treasurer of candidate's authorized committee:

James B. Lewis

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Signature:

Name: Brian Colón

Name: Estevan Gonzales

Date of Request to Purchase Ad Time: June 3 2022

Date of Station Agreement to Sell Time: June 3 2022

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? Yes No

Date ad received: _____

Federal candidate certification signed (above): Yes No N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:

Station Call Letters:

Date Received/Requested:

KSWV Radio

June 3 2022

Est. #:

Station Location:

Run Start and End Dates:

Santa Fe, NM

June 4, 2022 - June 7, 2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



KSWV Radio 99.9 FM / 810 AM
 P O Box 1088
 Santa Fe, NM 87504
 505-989-7441

KSWV Order Confirmation

OrderID: 0270-002

Sponsor: P-Brian Colon Attorney General
 Product: Advertising Brian Colon Attorney
 Estimate/PO:
 AccountRep: House
 BillingCycle: Broadcast Month
 InvoiceType: Times/Rates
 Run Dates: 6/4/2022 - 6/7/2022
 Items Ordered: 96
 Gross Amount: 1,920.00
 Discounts: 0.00
 Agency Commission: 0.00
 Net Amount: 1,920.00
 +SalesTax 162.00
 Total Amount 2,082.00

NEW MEXICANS FOR COLON
 TREASURER DAVID A. WOOD
 1101 DIAMONDBACK DRIVE NE
 ALBUQUERQUE, NM 87113

Scheduled Station(s): KSWV P-Brian Colon Attorney General

Printed 6/3/2022 7:53:48 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 6/4/2022 - 6/6/2022	All Weeks	06:00 AM - 06:00 PM						24	24	48	:30	Spot		R0270-001	48	20.00	960.00
02 6/6/2022 - 6/6/2022	All Weeks	06:00 AM - 06:00 PM								24	:30	Spot		R0270-001	24	20.00	480.00
03 6/7/2022 - 6/7/2022	All Weeks	06:00 AM - 04:00 PM								24	:30	Spot		R0270-001	24	20.00	480.00

Broadcast Month Projected Billing:

Apr-22	0.00	May-22	0.00	Jun-22	1,920.00	Q2-2022	1,920.00
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Confirmed Correct; Payment Guaranteed

[Handwritten Signature]
 Accepted for Station

DATE

SUB

Brian Colon
30 seconds
Rate: \$20
8a-5p

Saturday, June 04, 2022	24	\$ 480.00
Sunday, June 05, 2022	24	\$ 480.00
Monday, June 06, 2022	24	\$ 480.00
Tuesday, June 07, 2022	24	\$ 480.00
	Subtotal	\$ 1,920.00
	GRT 8.43175%	\$ 162.00
	Total	\$ 2,082.00

— Stops @ 4 pm. per client.

Make sure ads don't run after 6pm on election day.