

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, CHRIS BROWN, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

MICHELLE LUJAN GRISHAM

Authorized committee:

NEW MEXICANS FOR MICHELLE

Agency requesting time (and contact information):

N/A CREATIVE POLITICAL MEDIA LLC DBA CPM LLC

Candidate's political party:

DEMOCRATIC

Office sought (no acronyms or abbreviations):

GOVERNOR

Date of election:

NOVEMBER 8, 2022

General Primary

Treasurer of candidate's authorized committee:

JOHN V. WERTHEIM

The undersigned represents that:


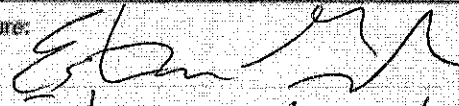
(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: CHRIS BROWN	Name: Estevan M. Gonzalez
Date of Request to Purchase Ad Time: 9/14/2022 ✓	Date of Station Agreement to Sell Time: 9/19/2022

10:58 a.m.

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 9/20/2022 3:46pm

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

KSWV

9/19/2022

Est. #:

Station Location:

Run Start and End Dates:

Santa Fe, NM

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



KSWV Radio 99.9 FM / 810 AM
 P O Box 1088
 Santa Fe, NM 87504
 505-989-7441

KSWV Order Confirmation

OrderID: 0241-012

Sponsor: P-Michelle Lujan Grisham
 Product: Advertising Michelle Lujan Grisham
 Estimate/PO:
 AccountRep: House
 BillingCycle: Broadcast Month
 InvoiceType: Times/Rates Notarized Affidavit
 Run Dates: 9/19/2022 - 10/16/2022
 Items Ordered: 99
 Gross Amount: 2,304.00
 Discounts: 0.00
 Agency Commission: 345.60
 Net Amount: 1,958.40
 +None 0.00
 Total Amount 1,958.40

CPM
 720 EAST ZIA ROAD
 SANTA FE, NM 87505

Scheduled Station(s): KSWV New Mexicans for Michelle

Printed 9/20/2022 11:18:10 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 9/19/2022 - 9/23/2022	All Weeks	07:00 AM - 08:30 AM			2	2	2			6	:60	Spot		R0241-001	6	24.00	144.00
02 9/19/2022 - 9/23/2022	All Weeks	09:00 AM - 11:00 AM			1	1	1			3	:60	Spot		R0241-002	3	21.00	63.00
03 9/19/2022 - 9/23/2022	All Weeks	12:00 PM - 01:00 PM			1	1	1			3	:60	Spot		R0241-001	3	24.00	72.00
04 9/19/2022 - 9/23/2022	All Weeks	04:30 PM - 06:00 PM			2	2	2			6	:60	Spot		R0241-001	6	24.00	144.00
05 9/24/2022 - 9/24/2022	All Weeks	06:00 AM - 04:30 PM						2		2	:60	Spot		R0241-001	2	21.00	42.00
06 9/24/2022 - 9/24/2022	All Weeks	09:00 AM - 11:00 AM						1		1	:60	Spot		R0241-002	1	21.00	21.00
07 9/26/2022 - 10/9/2022	All Weeks	07:00 AM - 08:30 AM	2	2	2	2	2			10	:60	Spot		R0241-001	20	24.00	480.00
08 9/26/2022 - 10/9/2022	All Weeks	09:00 AM - 11:00 AM	1	1	1	1	1			5	:60	Spot		R0241-002	10	21.00	210.00
09 9/26/2022 - 10/9/2022	All Weeks	12:00 PM - 01:00 PM	1	1	1	1	1			5	:60	Spot		R0241-001	10	24.00	240.00
10 9/26/2022 - 10/9/2022	All Weeks	04:30 PM - 06:00 PM	2	2	2	2	2			10	:60	Spot		R0241-001	20	24.00	480.00
11 9/26/2022 - 10/9/2022	All Weeks	06:00 AM - 04:30 PM						2		2	:60	Spot		R0241-001	4	21.00	84.00
12 9/26/2022 - 10/9/2022	All Weeks	09:00 AM - 11:00 AM						1		1	:60	Spot		R0241-002	2	21.00	42.00
13 10/10/2022 - 10/16/2022	All Weeks	07:00 AM - 08:30 AM	2	2						4	:60	Spot		R0241-001	4	24.00	96.00
14 10/10/2022 - 10/16/2022	All Weeks	09:00 AM - 11:00 AM	1	1						2	:60	Spot		R0241-002	2	21.00	42.00
15 10/10/2022 - 10/16/2022	All Weeks	12:00 PM - 01:00 PM	1	1						2	:60	Spot		R0241-001	2	24.00	48.00
16 10/10/2022 - 10/16/2022	All Weeks	04:30 PM - 06:00 PM	2	2						4	:60	Spot		R0241-001	4	24.00	96.00

Broadcast Month Projected Billing:

Jul-22	0.00	Aug-22	0.00	Sep-22	486.00	Q3-2022	486.00
Oct-22	1,818.00	Nov-22	0.00	Dec-22	0.00	Q4-2022	1,818.00

Confirmed Correct; Payment Guaranteed

Accepted for Station 1

Weekly Placements

9/19

9/26

10/3

KSWV											(4 Wks)		NET	GROSS						
TRAFFIC																				
R30 30 sec	R30 30 sec	R30 30s	R30 30s	R30 30s	R30 30s	R30 30s	R30 30s	R30 30s	R30 30s	R30 30s	R30 30s									
Times	Pol Rate 30s	M	Tu	W	Th	Fr	Sa	Su	WK 1	\$\$\$	\$\$\$									
KSWV																				
R60 60sec	R60 60 sec	R60 60s	R60 60s	R60 60s	R60 60s	R60 60s	R60 60s	R60 60s			R60 60s	R60 60s								
TRAFFIC											VETS 50%	Engl hrs	S VETS 50%	Span hrs						
TRAFFIC											EDUC 50%	Engl hrs	S EDUC 50%	Span hrs	9/19-25	Week 1			NET	GROSS
Times	Pol Rate 60s	M	Tu	W	Th	Fr	Sa	Su	WK 1	\$\$\$	\$\$\$									
6a-4:30 BTA/ROS	21.00	0	0	0	0	0	3	0	3	53.55	63.00									
7-8:30a AMD	24.00	0	0	2	2	2	0	0	6	122.40	144.00									
11:30-1p NOON DR	24.00	0	0	1	1	1	0	0	3	61.20	72.00									
4:30-6p PMD	24.00	0	0	2	2	2	0	0	6	122.40	144.00									
Special: COMBO	0.00	0	0	0	0	0	0	0	0	0.00	0.00									
Special: M-Su ROS	0.00	0	0	0	0	0	0	0	0	0.00	0.00									
M-F Span Hrs	21.00			1	1	1	0		3	53.55	63.00									
Weekly Total		0	0	6	6	6	3	0	21	413.10	486.00									
TRAFFIC											VETS 50%	Engl hrs	S VETS 50%	Span hrs						
TRAFFIC											EDUC 50%	Engl hrs	S EDUC 50%	Span hrs	9/26-10/2	Week 2			NET	GROSS
Times	Pol Rate 60s	M	Tu	W	Th	Fr	Sa	Su	WK 2	\$\$\$	\$\$\$									
6a-4:30 BTA/ROS	21.00	0	0	0	0	0	3	0	3	53.55	63.00									
7-8:30a AMD	24.00	2	2	2	2	2	0	0	10	204.00	240.00									
11:30-1p NOON DR	24.00	1	1	1	1	1	0	0	5	102.00	120.00									
4:30-6p PMD	24.00	2	2	2	2	2	0	0	10	204.00	240.00									
Special: COMBO	0.00	0	0	0	0	0	0	0	0	0.00	0.00									
Special: M-Su ROS	0.00	0	0	0	0	0	0	0	0	0.00	0.00									
M-F Span Hrs	21.00	1	1	1	1	1	0	0	5	89.25	105.00									
Weekly Total		6	6	6	6	6	3	0	33	652.80	768.00									
TRAFFIC											VETS 50%	Engl hrs	S VETS 50%	Span hrs	10/3-09	Week 3			NET	GROSS
TRAFFIC											EDUC 50%	Engl hrs	S EDUC 50%	Span hrs						
Times	Pol Rate 60s	M	Tu	W	Th	Fr	Sa	Su	WK 3	\$\$\$	\$\$\$									
6a-4:30 BTA/ROS	21.00	0	0	0	0	0	3	0	3	53.55	63.00									
7-8:30a AMD	24.00	2	2	2	2	2	0	0	10	204.00	240.00									
11:30-1p NOON DR	24.00	1	1	1	1	1	0	0	5	102.00	120.00									
4:30-6p PMD	24.00	2	2	2	2	2	0	0	10	204.00	240.00									
Special: COMBO	0.00	0	0	0	0	0	0	0	0	0.00	0.00									
Special: M-Su ROS	0.00	0	0	0	0	0	0	0	0	0.00	0.00									
M-F Span Hrs	21.00	1	1	1	1	1	0	0	5	89.25	105.00									
Weekly Total		6	6	6	6	6	3	0	33	652.80	768.00									
3 Wk Order Total		12	12	18	18	18	9	0	87	1,718.70	2,022.00									
											NoTax	NTTC								
TRAFFIC											VETS 50%	Engl hrs	S VETS 50%	Span hrs						

KSWV											(4 Wks)	
TRAFFIC											NET	GROSS
R30 30 sec	R30 30 sec	R30 30s	R30 30s	R30 30s	R30 30s	R30 30s	R30 30s	R30 30s	R30 30s	R30 30s	R30 30s	R30 30s
Times	Pol Rate 30s	M	Tu	W	Th	Fr	Sa	Su	WK 1	\$\$\$	\$\$\$	
TRAFFIC	EDUC 50%	Engl hrs	S EDUC 50%	Span hrs		10/10-16	Week 4			NET	GROSS	
Times	Pol Rate 60s	M	Tu	W	Th	Fr	Sa	Su	WK 4	\$\$\$	\$\$\$	
6a-4:30 BTA/ROS	21.00	0	0	0	0	0	0	0	0	0.00	0.00	
7-8:30a AMD	24.00	2	2	0	0	0	0	0	4	81.60	96.00	
11:30-1p NOON DR	24.00	1	1	0	0	0	0	0	2	40.80	48.00	
4:30-6p PMD	24.00	2	2	0	0	0	0	0	4	81.60	96.00	
Special: COMBO	0.00	0	0	0	0	0	0	0	0	0.00	0.00	
Special: M-Su ROS	0.00	0	0	0	0	0	0	0	0	0.00	0.00	
M-F Span Hrs	21.00	1	1	0	0	0	0	0	2	35.70	42.00	
Weekly Total		6	6	0	0	0	0	0	12	239.70	282.00	
4 Wk Order Total		24	24	30	30	30	15	0	99	1,958.40	2,304.00	
								NoTax		NTTC		

10/10

