

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, HMS, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Maggie Toulouse Oliver

Authorized committee:

Friends of Maggie

Agency requesting time (and contact information):

☒

Hulsen Media Services

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

New Mexico Secretary of State

Date of election:

11/8/22

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Paul Sanchez

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

*Kristin Black*

Signature:

*Estevan Gutierrez*

Name:

KRISTIN BLACK

Name:

Estevan Gutierrez

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

11/2/2022

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ NoDate ad received: 11/2/2022Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- ☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



**KSWV Radio 99.9 FM / 810 AM**  
 P O Box 1088  
 Santa Fe, NM 87504  
 505-989-7441

# KSWV Order Confirmation

**OrderID: 0195-002**

**HULSEN MEDIA SERVICES, LLC**  
 2400 LARAMIE TRAIL  
 AUSTIN, TX 78745

Sponsor: P-Maggie Toulouse Oliver Secretary  
 Product: Advertising Maggie Toulouse Oliver  
 Estimate/PO: 3406  
 AccountRep: House  
 BillingCycle: Broadcast Month  
 InvoiceType: Times/Rates Notarized Affidavit  
 Run Dates: 11/3/2022 - 11/8/2022  
 Items Ordered: 33  
 Gross Amount: 702.00  
 Discounts: 0.00  
 Agency Commission: 105.30  
 Net Amount: 596.70

**Scheduled Station(s): KSWV**  
**Friends of Maggie Toulouse Oliver**

Printed 11/2/2022 10:00:09 AM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 11/8/2022 - 11/8/2022	All Weeks	07:00 AM - 08:30 AM		3						3	:30	Spot			3	24.00	72.00
02 11/3/2022 - 11/7/2022	All Weeks	07:00 AM - 08:30 AM	6			6	6			18	:30	Spot			18	21.00	378.00
03 11/5/2022 - 11/6/2022	All Weeks	07:00 AM - 08:30 AM						6	6	12	:30	Spot			12	21.00	252.00

**Broadcast Month Projected Billing:**

Oct-22	0.00	Nov-22	702.00	Dec-22	0.00	Q4-2022	702.00
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Confirmed Correct; Payment Guaranteed

Accepted for Station

Revision #:

Date: 11/2/2022

Client: Friends of Maggle Toulouse Oliver  
 Media: Radio  
 Product: Candidate  
 Market: Santa Fe

Estimate: 3406  
 Description: MTO - GE Radio - 11.3-11.8  
 Flight Start Date: 10/31/2022 05:00 AM  
 Flight End Date: 11/13/2022 04:59 AM

Vendor: KSWV-AM

Separation between spots:

15

Buyer:

Kristin Black

Format: Reg'l Mex.

Line No	Daypart Program	Daypart Code	STN Gross	Days	Thu 11/3	Fri 11/4	Sat 11/5	Sun 11/6	Mon 11/7	Tue 11/8	Total Spots
<b>KSWV-AM</b>											
1	MTuWThF 7:00a-8:30a M-F 6A-10A	AM	\$24.00	60	0	0	0	0	0	3	3
2	MTuWThF 6:00a-4:30p M-F 6A-7P	RT	\$21.00	60	6	6	0	0	6	0	18
3	SaSu 6:00a-6:00p	WK	\$21.00	60	0	0	6	6	6	0	12
<b>Total Spots:</b>											33
<b>Total Cost:</b>											\$702.00

Signature:


**Disclaimer:**

Please send invoices electronically. RadioInvoices ID: 9914337 or R114337. Marketron: EI #167603. SpotData IBD# 1955.

# Summary by Station/System

Date: 11/2/2022

<b>Client:</b>	Friends of Maggie Toulouse Oliver	<b>Estimate:</b>	3406
<b>Media:</b>	Radio	<b>Description:</b>	MTO - GE Radio - 11.3-11.8
<b>Product:</b>	Candidate	<b>Flight Start Date:</b>	10/31/2022 05:00 AM
<b>Market:</b>	Santa Fe	<b>Flight End Date:</b>	11/13/2022 04:59 AM

**Separation between spots:** 15      **Buyer:** Kristin Black

Station	Total Spots	STN Gross	PCT	
<b>KSWV-AM</b>				
	33	\$702.00	100%	
<b>Market Total:</b>	33	\$702.00		