

# DUPLICATE INVOICE



**WREG-TV**  
**803 Channel 3 Drive**  
**Memphis, TN 38103**  
**Main: (901)543-2333**  
**Billing: (901)543-2138**

[www.wreg.com](http://www.wreg.com)

Billing Address:

**Screen Strategies Media**  
**Attention: Accounts Payable**  
**11150 Fairfax Blvd**  
**Suite 505**  
**Fairfax, VA 22030**

Send Payment To:

**WREG-TV**  
**\*\*\* New Remit To Address \*\*\***  
**32851 Collection Center Drive**  
**Chicago, IL 60693-0328**

Invoice #	Invoice Date	Invoice Month	Invoice Period
771028-1	10/12/14	October 2014	09/29/14 - 10/05/14

Station	Account Executive	Sales Office	Sales Region
WREG	Local WREG House	Memphis	Local

Advertiser	Product	Estimate Number
Arkansas Democratic Party	Pryor for Senate	999

Flight Dates	Order #	Alt Order #
09/29/14 - 10/05/14	771028	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/30/14	09/30/14	WREG-TV News 3 Daybr	5-6am	-T-----	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 -T----- 1 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 METR Tu 09/30/14 5:50 AM WREG-TV News 3 Daybreak 5arr 5-6am :30 ARKTVO1H \$160.00 NM									
2	09/29/14	10/03/14	WREG-TV News 3 Daybr	6-7am	M-WTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 M-WTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 METR M 09/29/14 5:59 AM WREG-TV News 3 Daybreak 6arr 6-7am :30 ARKTVO1H \$350.00 NM 4 METR W 10/01/14 6:53 AM WREG-TV News 3 Daybreak 6arr 6-7am :30 ARKTVO1H \$350.00 NM 6 METR Th 10/02/14 6:27 AM WREG-TV News 3 Daybreak 6arr 6-7am :30 ARKTVO1H \$350.00 NM 5 METR F 10/03/14 6:13 AM WREG-TV News 3 Daybreak 6arr 6-7am :30 ARKTVO1H \$350.00 NM									
3	09/30/14	10/03/14	CBS This Morning	7-9am	-T-TF--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 -T-TF-- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 METR Tu 09/30/14 8:44 AM CBS This Morning 7-9am :30 ARKTVO1H \$150.00 NM 4 METR Th 10/02/14 8:42 AM CBS This Morning 7-9am :30 ARKTVO1H \$150.00 NM 5 METR F 10/03/14 8:55 AM CBS This Morning 7-9am :30 ARKTVO1H \$150.00 NM									
4	10/01/14	10/01/14	Price Is Right	10-11am	--W----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 --W---- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 METR W 10/01/14 9:59 AM Price Is Right 10-11am :30 ARKTVO1H \$175.00 NM									
5	09/29/14	09/29/14	Young and the Restless	11am-Noon	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 METR M 09/29/14 10:59 AM Young and the Restless 11am-Noon :30 ARKTVO1H \$300.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

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**WREG-TV**  
**\*\*\* New Remit To Address \*\*\***  
**32851 Collection Center Drive**  
**Chicago, IL 60693-0328**

Invoice # <b>771028-1</b>	Invoice Date <b>10/12/14</b>	Invoice Month <b>October 2014</b>	Invoice Period <b>09/29/14 - 10/05/14</b>
Advertiser <b>Arkansas Democratic Party</b>	Product <b>Pryor for Senate</b>	Estimate Number <b>999</b>	

[www.wreg.com](http://www.wreg.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/30/14	09/30/14	WREG-TV News 3 @ Noo	12:30pm	-T-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 -T----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 METR( Tu 09/30/14 12:22 PM WREG-TV News 3 @ Noon Noon-12:30pm :30 ARKTVO1H \$175.00 NM									
7	10/02/14	10/02/14	CBS Daytime	12:30-3pm	---T---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 ---T--- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 METR( Th 10/02/14 12:29 PM CBS Daytime 12:30-3pm :30 ARKTVO1H \$200.00 NM									
8	10/01/14	10/03/14	Inside Edition	3-3:30pm	--W-F--	:30	2	\$155.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 --W-F-- 2 \$155.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 METR( W 10/01/14 3:21 PM Inside Edition 3-3:30pm :30 ARKTVO1H \$155.00 NM 3 METR( F 10/03/14 3:20 PM Inside Edition 3-3:30pm :30 ARKTVO1H \$155.00 NM									
9	09/29/14	10/02/14	Jeopardy!	3:30-4pm	MT-T---	:30	3	\$155.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 MT-T--- 3 \$155.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 METR( M 09/29/14 3:43 PM Jeopardy! 3:30-4pm :30 ARKTVO1H \$155.00 NM 5 METR( Tu 09/30/14 3:43 PM Jeopardy! 3:30-4pm :30 ARKTVO1H \$155.00 NM 4 METR( Th 10/02/14 3:35 PM Jeopardy! 3:30-4pm :30 ARKTVO1H \$155.00 NM									
10	10/01/14	10/03/14	Entertainment Tonight	6:30-7pm	--W-F--	:30	2	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 --W-F-- 2 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 METR( W 10/01/14 Entertainment Tonight 6:30-7pm :00 <del>\$475.00</del> NM Credited 4 METR( F 10/03/14 6:47 PM Entertainment Tonight 6:30-7pm :30 ARKTVO1H \$475.00 NM									
11	09/29/14	09/29/14	Monday Prime	9-10pm	M-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 METR( M 09/29/14 9:47 PM Monday Prime 9-10pm :30 ARKTVO1H \$1,800.00 NM									
12	09/30/14	09/30/14	Tuesday Prime	9-10pm	-T-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 -T----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 METR( Tu 09/30/14 9:34 PM Tuesday Prime 9-10pm :30 ARKTVO1H \$1,100.00 NM									
13	10/03/14	10/03/14	Friday Prime	9-10pm	----F--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 ----F-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 METR( F 10/03/14 9:46 PM Friday Prime 9-10pm :30 ARKTVO1H \$750.00 NM									

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