

DUPLICATE

INVOICE



WREG-TV
803 Channel 3 Drive
Memphis, TN 38103
Main: (901)543-2333
Billing: (901)543-2138

www.wreg.com

Billing Address:

Screen Strategies Media
Attention: Accounts Payable
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Send Payment To:

WREG-TV
***** New Remit To Address *****
32851 Collection Center Drive
Chicago, IL 60693-0328

Invoice #	Invoice Date	Invoice Month	Invoice Period
771028-1	10/12/14	October 2014	09/29/14 - 10/05/14

Station	Account Executive	Sales Office	Sales Region
WREG	Local WREG House	Memphis	Local

Advertiser	Product	Estimate Number
Arkansas Democratic Party	Pryor for Senate	999

Flight Dates	Order #	Alt Order #
09/29/14 - 10/05/14	771028	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/30/14	09/30/14	WREG-TV News 3 Daybr	5-6am	-T-----	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 -T----- 1 \$160.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 METR Tu 09/30/14 5:50 AM WREG-TV News 3 Daybreak 5arr 5-6am :30 ARKTVO1H \$160.00 NM									
2	09/29/14	10/03/14	WREG-TV News 3 Daybr	6-7am	M-WTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 M-WTF-- 4 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 METR M 09/29/14 5:59 AM WREG-TV News 3 Daybreak 6arr 6-7am :30 ARKTVO1H \$350.00 NM 4 METR W 10/01/14 6:53 AM WREG-TV News 3 Daybreak 6arr 6-7am :30 ARKTVO1H \$350.00 NM 6 METR Th 10/02/14 6:27 AM WREG-TV News 3 Daybreak 6arr 6-7am :30 ARKTVO1H \$350.00 NM 5 METR F 10/03/14 6:13 AM WREG-TV News 3 Daybreak 6arr 6-7am :30 ARKTVO1H \$350.00 NM									
3	09/30/14	10/03/14	CBS This Morning	7-9am	-T-TF--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 -T-TF-- 3 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 METR Tu 09/30/14 8:44 AM CBS This Morning 7-9am :30 ARKTVO1H \$150.00 NM 4 METR Th 10/02/14 8:42 AM CBS This Morning 7-9am :30 ARKTVO1H \$150.00 NM 5 METR F 10/03/14 8:55 AM CBS This Morning 7-9am :30 ARKTVO1H \$150.00 NM									
4	10/01/14	10/01/14	Price Is Right	10-11am	--W----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 --W---- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 METR W 10/01/14 9:59 AM Price Is Right 10-11am :30 ARKTVO1H \$175.00 NM									
5	09/29/14	09/29/14	Young and the Restless	11am-Noon	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 M----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 METR M 09/29/14 10:59 AM Young and the Restless 11am-Noon :30 ARKTVO1H \$300.00 NM									

<u>Invoice #</u> 771028-1	<u>Invoice Date</u> 10/12/14	<u>Invoice Month</u> October 2014	<u>Invoice Period</u> 09/29/14 - 10/05/14
<u>Advertiser</u> Arkansas Democratic Party	<u>Product</u> Pryor for Senate	<u>Estimate Number</u> 999	



We warrant that the actual broadcast information shown on this invoice was taken from the program log. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

<u>Invoice #</u> 771028-1	<u>Invoice Date</u> 10/12/14	<u>Invoice Month</u> October 2014	<u>Invoice Period</u> 09/29/14 - 10/05/14
<u>Advertiser</u> Arkansas Democratic Party	<u>Product</u> Pryor for Senate	<u>Estimate Number</u> 999	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/03/14	10/03/14	Friday Prime	9-10pm	----F--	:30	1	\$750.00	NM
14	10/04/14	10/04/14	Saturday Prime	9-10pm	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 -----S- 1 \$500.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 METR(Sa 10/04/14 9:40 PM Saturday Prime 9-10pm :30 ARKTVO1H \$500.00 NM									
15	10/05/14	10/05/14	Sunday Prime	9-10pm	-----S	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 -----S 1 \$850.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 METR(Su 10/05/14 10:16 PM Sunday Prime 9-10pm :30 ARKTVO1H \$850.00 NM									
16	09/29/14	10/03/14	WREG-TV News 3 @ 10p	10-10:35pm	MTW-F--	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 MTW-F-- 4 \$650.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 METR(M 09/29/14 10:34 PM WREG-TV News 3 @ 10pm 10-10:35pm :30 ARKTVO1H \$650.00 NM									
2 METR(Tu 09/30/14 10:24 PM WREG-TV News 3 @ 10pm 10-10:35pm :30 ARKTVO1H \$650.00 NM									
3 METR(W 10/01/14 10:32 PM WREG-TV News 3 @ 10pm 10-10:35pm :30 ARKTVO1H \$650.00 NM									
4 METR(F 10/03/14 10:16 PM WREG-TV News 3 @ 10pm 10-10:35pm :30 ARKTVO1H \$650.00 NM									
17	09/29/14	10/02/14	Late Night with David Lett	1105pm-1235am	M--T---	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 M--T--- 2 \$200.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 METR(M 09/29/14 11:12 PM Late Night with David Letterman 1105pm-1235am :30 ARKTVO1H \$200.00 NM									
2 METR(Th 10/02/14 Late Night with David Letterman 1105pm-1235am :00 \$200.00 NM									
Credited									

Total Spots 28

Payment Terms 30 Days

<u>Gross Total</u>	\$11,910.00
<u>Agency Commission</u>	\$1,786.50
Net Amount Due	\$10,123.50