

## CONTRACT



**WREG-TV**  
**803 Channel 3 Drive**  
**Memphis, TN 38103**  
**(901)543-2333**

www.wreg.com

And:

**Screen Strategies Media**  
**11150 Fairfax Blvd**  
**Suite 505**  
**Fairfax, VA 22030**

<u>Contract / Revision</u> 769950 /		<u>Alt Order #</u>
<u>Product</u> Pryor for Senate		
<u>Contract Dates</u> 09/22/14 - 09/28/14		<u>Estimate #</u> 946
<u>Advertiser</u> Arkansas Democratic Party		<u>Original Date / Revision</u> 09/19/14 / 10/06/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WREG	<u>Account Executive</u> Local WREG House	<u>Sales Office</u> Memphis
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	METR	09/25/14	09/25/14	WREG-TV News 3 Daybreak 5-6am	5-6am		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---T---				1	\$160.00	0.00			
N 2	METR	09/22/14	09/26/14	WREG-TV News 3 Daybreak 6-7am	6-7am		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	M-W-F--				3	\$350.00	0.00			
N 3	METR	09/23/14	09/25/14	CBS This Morning	7-9am		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-T-T---				2	\$150.00	0.00			
N 4	METR	09/26/14	09/26/14	Price Is Right	10-11am		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----F--				1	\$175.00	0.00			
N 5	METR	09/22/14	09/22/14	Young and the Restless	11am-Noon		:30				NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	M-----				1	\$235.00	0.00			
N 6	METR	09/24/14	09/24/14	WREG-TV News 3 @ Noon	Noon-12:30pm		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--W----				1	\$175.00	0.00			
N 7	METR	09/25/14	09/25/14	CBS Daytime	12:30-3pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---T---				1	\$150.00	0.00			
N 8	METR	09/23/14	09/26/14	Inside Edition	3-3:30pm		:30				NM	2	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-T--F--				2	\$155.00	0.00			
N 9	METR	09/22/14	09/24/14	Jeopardy!	3:30-4pm		:30				NM	2	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	M-W----				2	\$155.00	0.00			
N 10	METR	09/23/14	09/25/14	Entertainment Tonight	6:30-7pm		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-T-T---				2	\$475.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	METR	09/22/14-09/28/14	Entertainment Tonight	6:30-7pm	-Tu-Th----	:30		\$475.00	0.00	NM		
				Credited									

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**WREG-TV**  
**803 Channel 3 Drive**  
**Memphis, TN 38103**  
**(901)543-2333**

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Contract / Revision 769950 /		Alt Order #
Contract Dates 09/22/14 - 09/28/14	Product Pryor for Senate	Estimate # 946
Advertiser Arkansas Democratic Par		Original Date / Revision 09/19/14 / 10/06/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	METR	09/26/14	09/26/14	Friday Prime	8-9pm		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----F--				1	\$1,000.00	0.00			
N 12	METR	09/27/14	09/27/14	Saturday Prime	7-8pm		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----S-				1	\$450.00	0.00			
N 13	METR	09/28/14	09/28/14	Sunday Prime	8-9pm		:30				NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----S				1	\$1,450.00	0.00			
N 14	METR	09/22/14	09/26/14	WREG-TV News 3 @ 10pm	10-10:35pm		:30				NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	M-W-F--				3	\$650.00	0.00			
N 15	METR	09/23/14	09/23/14	WREG-TV News 3 @ 10pm	10-10:35pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-T-----				1	\$200.00	0.00			
Totals										0.00		22	\$8,390.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/14 -09/28/14	22	\$8,390.00	\$7,131.50
Totals	22	\$8,390.00	\$7,131.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## CONTRACT



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**803 Channel 3 Drive**  
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And:

**Screen Strategies Media**  
**11150 Fairfax Blvd**  
**Suite 505**  
**Fairfax, VA 22030**

<u>Contract / Revision</u> 771028 /		<u>Alt Order #</u>
<u>Product</u> Pryor for Senate		
<u>Contract Dates</u> 09/29/14 - 10/05/14		<u>Estimate #</u> 999
<u>Advertiser</u> Arkansas Democratic Party		<u>Original Date / Revision</u> 09/23/14 / 10/06/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WREG	<u>Account Executive</u> Local WREG House	<u>Sales Office</u> Memphis
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	METRC	09/30/14	09/30/14	WREG-TV News 3 Daybreak 5-6am			:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-T-----				1	\$160.00	0.00			
N 2	METRC	09/29/14	10/03/14	WREG-TV News 3 Daybreak 6-7am			:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M-WTF--				4	\$350.00	0.00			
N 3	METRC	09/30/14	10/03/14	CBS This Morning	7-9am		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-T-TF--				3	\$150.00	0.00			
N 4	METRC	10/01/14	10/01/14	Price Is Right	10-11am		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--W----				1	\$175.00	0.00			
N 5	METRC	09/29/14	09/29/14	Young and the Restless	11am-Noon		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----				1	\$300.00	0.00			
N 6	METRC	09/30/14	09/30/14	WREG-TV News 3 @ Noon	Noon-12:30pm		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-T-----				1	\$175.00	0.00			
N 7	METRC	10/02/14	10/02/14	CBS Daytime	12:30-3pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	---T---				1	\$200.00	0.00			
N 8	METRC	10/01/14	10/03/14	Inside Edition	3-3:30pm		:30				NM	2	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--W-F--				2	\$155.00	0.00			
N 9	METRC	09/29/14	10/02/14	Jeopardy!	3:30-4pm		:30				NM	3	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	MT-T---				3	\$155.00	0.00			
N 10	METRC	10/01/14	10/03/14	Entertainment Tonight	6:30-7pm		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	--W-F--				2	\$475.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	METRC	09/29/14-10/05/14	Entertainment Tonight	6:30-7pm	---W-F----	:30		\$475.00	0.00	NM		
	Credited												

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**803 Channel 3 Drive**  
**Memphis, TN 38103**  
**(901)543-2333**

www.wreg.com

<u>Contract / Revision</u> 771028 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/29/14 - 10/05/14	<u>Product</u> Pryor for Senate	<u>Estimate #</u> 999
<u>Advertiser</u> Arkansas Democratic Par		<u>Original Date / Revision</u> 09/23/14 / 10/06/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	METRC	09/29/14	09/29/14	Monday Prime	9-10pm		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----				1	\$1,800.00	0.00			
N 12	METRC	09/30/14	09/30/14	Tuesday Prime	9-10pm		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-T-----				1	\$1,100.00	0.00			
N 13	METRC	10/03/14	10/03/14	Friday Prime	9-10pm		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----F--				1	\$750.00	0.00			
N 14	METRC	10/04/14	10/04/14	Saturday Prime	9-10pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----S-				1	\$500.00	0.00			
N 15	METRC	10/05/14	10/05/14	Sunday Prime	9-10pm		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----S				1	\$850.00	0.00			
N 16	METRC	09/29/14	10/03/14	WREG-TV News 3 @ 10pm	10-10:35pm		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	MTW-F--				4	\$650.00	0.00			
N 17	METRC	09/29/14	10/02/14	Late Night with David Letterman	1105pm-1235am		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M--T---				2	\$200.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	METRC	09/29/14-10/05/14	Late Night with David Letterman	1105pm-1235am	M---Th-----	:30		<del>\$200.00</del>	0.00	NM		
	Credited												
<b>Totals</b>										0.00		28	\$11,910.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/05/14	28	\$11,910.00	\$10,123.50
<b>Totals</b>	28	\$11,910.00	\$10,123.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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**Memphis, TN 38103**  
**(901)543-2333**

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And:

**Screen Strategies Media**  
**11150 Fairfax Blvd**  
**Suite 505**  
**Fairfax, VA 22030**

<u>Contract / Revision</u> 773777 / 1		<u>Alt Order #</u>
<u>Product</u> Pryor for Senate		
<u>Contract Dates</u> 09/29/14 - 10/12/14		<u>Estimate #</u> 1050
<u>Advertiser</u> Arkansas Democratic Party		<u>Original Date / Revision</u> 09/30/14 / 10/06/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WREG	<u>Account Executive</u> Local WREG House	<u>Sales Office</u> Memphis
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	METRC	10/09/14	10/09/14	WREG-TV News 3 Daybreak 5-6am			:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---T---				1	\$160.00	0.00			
N 2	METRC	10/06/14	10/10/14	WREG-TV News 3 Daybreak 6-7am			:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	MTW-F--				4	\$350.00	0.00			
N 3	METRC	10/06/14	10/10/14	CBS This Morning	7-9am		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	M-WTF--				4	\$200.00	0.00			
N 4	METRC	10/07/14	10/07/14	Price Is Right	10-11am		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----				1	\$300.00	0.00			
N 5	METRC	10/09/14	10/09/14	Young and the Restless	11am-Noon		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---T---				1	\$300.00	0.00			
N 6	METRC	10/08/14	10/08/14	WREG-TV News 3 @ Noon	Noon-12:30pm		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--W----				1	\$250.00	0.00			
N 7	METRC	10/06/14	10/06/14	CBS Daytime	12:30-3pm		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	M-----				1	\$300.00	0.00			
N 8	METRC	10/07/14	10/10/14	Inside Edition	3-3:30pm		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-T--F--				2	\$200.00	0.00			
N 9	METRC	10/06/14	10/09/14	Jeopardy!	3:30-4pm		:30				NM	4	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	MTWT---				4	\$155.00	0.00			
N 10	METRC	10/06/14	10/10/14	Entertainment Tonight	6:30-7pm		:30				NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	MTW-F--				4	\$625.00	0.00			
N 11	METRC	10/06/14	10/06/14	Monday Prime	7-8pm		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	M-----				1	\$1,400.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**WREG-TV**  
**803 Channel 3 Drive**  
**Memphis, TN 38103**  
**(901)543-2333**

www.wreg.com

<u>Contract / Revision</u> 773777 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/29/14 - 10/12/14		<u>Product</u> Pryor for Senate
<u>Advertiser</u> Arkansas Democratic Par		<u>Estimate #</u> 1050
<u>Original Date / Revision</u> 09/30/14 / 10/06/14		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	METRC	10/07/14	10/07/14	Tuesday Prime	8-9pm		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-T-----				1	\$1,500.00	0.00			
N 13	METRC	10/08/14	10/08/14	Wednesday Prime	8-9pm		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--W----				1	\$1,150.00	0.00			
N 14	METRC	10/10/14	10/10/14	Friday Prime	7-8pm		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----F--				1	\$600.00	0.00			
N 15	METRC	10/12/14	10/12/14	Sunday Prime	8-9pm		:30				NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S				1	\$1,450.00	0.00			
N 16	METRC	10/06/14	10/10/14	WREG-TV News 3 @ 10pm	10-10:35pm		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	MTW-F--				4	\$650.00	0.00			
N 17	METRC	10/07/14	10/10/14	Late Night with David Letterman	10:35-11:35pm		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-TWT---				3	\$200.00	0.00			
N 18	METRC	10/12/14	10/12/14	WREG-TV News 3 @ 5pm (5-6pm			:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----S				1	\$325.00	0.00			
Totals										0.00		36	\$16,655.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/12/14	36	\$16,655.00	\$14,156.75
<b>Totals</b>	36	\$16,655.00	\$14,156.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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**901-543-2333**

**Candidate Spot Time Memo**

WREG-TV updates its political files with the exact times that a candidate's spots aired at the conclusion of a broadcast period and upon generation of an invoice.

Exact times can be provided prior to the conclusion of a broadcast period and prior to the generation of invoice upon request.

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