

GRADICK COMMUNICATIONS
102 Parkwood Circle
Carrollton, Georgia 30117

Order #: 5670-00002
Description: 2023 CIT COUNCL CAMPAIGN
Date Entered: 10/18/2023
P.O.#:
Salesperson: Gradick, Steve
Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

JIM WATTERS FOR CITY COUNCIL
206 VICTORIA VINING
CARROLLTON, GA 30116

On-Air Schedule

	Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	10/31/2023	11/7/2023	WBTR-FM	06:00:00 to 20:00:00	Weekly	:30	70	12.00	840.00	10	10	10	10	10	10	0
2	10/31/2023	11/7/2023	WLBB-AM	06:00:00 to 20:00:00	Weekly	:30	70	12.00	840.00	10	10	10	10	10	10	0
3	10/31/2023	11/7/2023	WWGA-FM	06:00:00 to 20:00:00	Weekly	:30	70	12.00	840.00	10	10	10	10	10	10	0

Order Start Date: 10/31/2023 Order End Date: 11/7/2023 Spots: 210 Total Charges: \$2,520.00

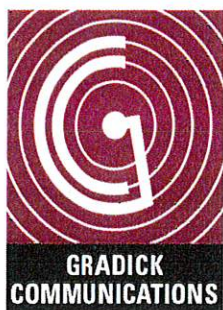
Projected Calendar Month/End-Of-Schedule Billing Totals for JIM WATTERS FOR CITY COUNCIL / 5670-00002 :

		<u>Spot Count</u>	<u>Net Billing</u>
October	2023	30	\$360.00
November	2023	180	\$2,160.00
Total:		210	\$2,520.00

Confirmed & Accepted for GRADICK COMMUNICATIONS By:

Accepted for JIM WATTERS FOR CITY COUNCIL By:

Please Sign and Return One Copy



Community Radio At Its Best



2023 Political Advertising Rates

☒ Local ☐ State ☐ Federal ☐ Issue

All rates are net to station

Radio Advertising:

- ☒ WWGA FM: (Great Classics 98.9)
- ☐ WCKS FM (Kiss 102.7)
- ☒ WBTR FM: (B92 Country)
- ☐ WKNG: (King Country FM 93.7/106.0AM)
- ☒ WLBB: (NewsTalk 1330AM/106.3FM)

10/31 - 11/7
Three stations
10 per day
except Sunday

Rates for each of the above stations:

:30 commercials \$12 each (net to station)

:60 commercials \$19 each (net to station)

Web Advertising: 300 x 250 DBI

Rates:

Rotating Banner: \$70/wk

Start Date: 10/31/23 End Date: 11/7/23 Qty: 210 Spot Length: 30

Total Investment: 2520

Signature: [Signature]

Print Name: Jim Watters for City Council

Company: _____

Address: 206 Victoria Village Carrollton, Ga 30116

Phone: ~~770 516 663~~
770 851 3668

email: JWatters@carrollton-ga.com

This company prohibits all forms of discrimination in advertising contracts. We do not and shall not discriminate on the basis of race or gender regarding advertising practices.

Cart #230