

## ORDER



**Orders**  
**Order / Rev:** 931159  
**Alt Order #:** WOC13281419  
**Product Desc:** General  
**Estimate:** 9246  
**Flight Dates:** 10/20/21 - 10/26/21  
**Original Date / Rev:** 10/19/21 / 10/20/21  
**Order Type:** GENERAL

## WTVR

**Primary AE:** Margie MacDonald  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Canal Partners Media - POL  
**Buying Contact:**  
**Billing Contact:**  
 900 Circle 75 Parkway, SE  
 Atlanta, GA 30339

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Sponsler/Democrat/Delegate  
**Demographic:** A35+  
**Product Codes:** State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business Thru:**  
**Advertiser External ID:** 269675  
**Agency External ID:** 103998  
**Unit Code:** General  
**Order Separation:** 00:10:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/26/21	74	\$23,745.00	\$20,183.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	74	\$23,745.00	\$20,183.25	0.00
<b>Totals</b>	<b>74</b>	<b>\$23,745.00</b>	<b>\$20,183.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	10/20/21	10/25/21	M-F 430-5am M-F 430-5am	CM	4:30 AM-5:00 AM	1- 1- 1- -	:30	3	\$70.00	P-3	0.00	NM	3	\$210.00
(Program: CBS6 EARLY MRN 4:30A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS 6 ERLY-430 Mo-Fr 4:30a-5:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	1- 1- 1- -			3			\$70.00		0.00			
N 2	WTVR	10/20/21	10/26/21	M-F 5-530am News M-F 5-530am News	CM	5:00 AM-5:30 AM	11- 11- -	:30	4	\$175.00	P-3	0.00	NM	4	\$700.00
(Program: CBS6 ERLY MN 5)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 ERLY MN 5 Mo-Fr 5:00a-5:30a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	11- 11- -			4			\$175.00		0.00			
N 3	WTVR	10/20/21	10/26/21	M-F 530-6am News M-F 530-6am News	CM	5:30 AM-6:00 AM	11- 11- -	:30	4	\$250.00	P-3	0.00	NM	4	\$1,000.00
(Program: CBS6 ER MN 530)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 ER MN 530 Mo-Fr 5:30a-6:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	11- 11- -			4			\$250.00		0.00			
N 4	WTVR	10/20/21	10/25/21	M-F 6-630am News M-F 6-630am News	CM	6:00 AM-6:30 AM	1- 111- -	:30	4	\$425.00	P-3	0.00	NM	4	\$1,700.00
(Program: CBS6 THIS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 THIS MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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 Flight Dates: 10/20/21 - 10/26/21

Advertiser: Sponsler/Democrat/Delegate  
 Product Desc: General  
 Estimate: 9246

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	1-111--					4	\$425.00		0.00			
N 5	WTVR	10/20/21	10/26/21	M-F 630-7am News M-F 630-7am News	CM	6:30 AM-7:00 AM	11-11--	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
(Program: CBS6 THIS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 THIS MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	11-11--					4	\$500.00		0.00			
N 6	WTVR	10/20/21	10/26/21	M-F CBS Mornings 8-9a M-F CBS Mornings 8-9a	CM	8:00 AM-9:00 AM	11-11--	:30	4	\$250.00	P-6	0.00	NM	4	\$1,000.00
(Program: CBS THS MRNG)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	11-11--					4	\$250.00		0.00			
N 7	WTVR	10/20/21	10/25/21	M-F 9-10am M-F 9-10am	CM	9:00 AM-10:00 AM	1-1----	:30	2	\$125.00	P-3	0.00	NM	2	\$250.00
(Program: VA THS MORNING)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	1-1----					2	\$125.00		0.00			
N 8	WTVR	10/20/21	10/26/21	M-F 11am-12pm M-F 11am-12pm	CM	11:00 AM-12:00 PM	1-1----	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
(Program: PRICE-RT -CBS)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	-1-1----					2	\$750.00		0.00			
N 9	WTVR	10/20/21	10/26/21	M-F 12-1230pm News M-F 12-1230pm News	CM	12:00 PM-12:30 PM	11-11--	:30	4	\$400.00	P-3	0.00	NM	8	\$2,575.00
(Program: CBS6 NEWS@NOON)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@NOON Mo-Fr 12:00p-12:30p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	11-11--					4	\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVR	10/20/21-10/26/21		M-F 12-1230pm News		12:00 PM-12:30 P	MT-ThF----	:30		<del>(\$400.00)</del>		0.00	NM		
See MG 9.5,9.6,9.7,9.8,9.9,9.10 [oversold]															
2	WTVR	10/20/21-10/26/21		M-F 12-1230pm News		12:00 PM-12:30 P	MT-ThF----	:30		<del>(\$400.00)</del>		0.00	NM		
See MG 9.5,9.6,9.7,9.8,9.9,9.10 [oversold]															
5	WTVR	10/21/21-10/26/21		M-F 11-1135pm News		11-1135pm	MT-ThF----	:30		\$400.00		0.00	NM		
Ⓜ MG for 16.1,9.2,9.1															
6	WTVR	10/21/21-10/26/21		M-F 11-1135pm News		11-1135pm	MT-ThF----	:30		\$400.00		0.00	NM		
Ⓜ MG for 16.1,9.2,9.1															
7	WTVR	10/20/21-10/26/21		M-F 530-6am News		530-6am	MT-ThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 16.1,9.2,9.1															
8	WTVR	10/20/21-10/26/21		M-F 530-6am News		530-6am	MT-ThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 16.1,9.2,9.1															
9	WTVR	10/20/21-10/26/21		M-F 530-6am News		530-6am	MT-ThF----	:30		\$250.00		0.00	NM		
Ⓜ MG for 16.1,9.2,9.1															
10	WTVR	10/21/21-10/26/21		M-F 430-5pm News		430-5pm	MT-ThF----	:30		\$225.00		0.00	NM		
Ⓜ MG for 16.1,9.2,9.1															
N 10	WTVR	10/20/21	10/26/21	M-F 130-2pm M-F 130-2pm	CM	1:30 PM-2:00 PM	11-----	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
(Program: BOLD & THE BEAUTIFUL)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF YOUNG&RESTLESS,BOLD&BEAUTIFUL,TALK-CBS Mo-Fr 12:30p-3:00p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	11-----					2	\$800.00		0.00			
N 11	WTVR	10/20/21	10/26/21	M-F 3-4pm M-F 3-4pm	CM	3:00 PM-4:00 PM	-11----	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
(Program: ELLEN)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF ELLEN Mo-Fr 3:00p-4:00p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	-11----					2	\$200.00		0.00			
N 12	WTVR	10/20/21	10/22/21		CM	4:00 PM-4:30 PM	--111--	:30	3	\$200.00	P-6	0.00	NM	3	\$600.00



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WTVR

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NEWS@11P Sat 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Sa-Su 11:00p-11:35p.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/18/21		10/18/21	10/24/21	-----1-					1	\$225.00		0.00			
N23	WTVR	10/20/21	10/23/21	SA 630-7am News SA 630-7am News	CM	6:30 AM-7:00 AM	-----1-	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
(Program: CBS6 SA MRN@6A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@6A Sat 6:00a-7:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/18/21		10/18/21	10/24/21	-----1-					1	\$150.00		0.00			
N24	WTVR	10/20/21	10/23/21	SA 7-730am News SA 7-730am News	CM	7:00 AM-7:30 AM	-----1-	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
(Program: CBS6 SA MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@7A Sat 7:00a-8:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/18/21		10/18/21	10/24/21	-----1-					1	\$150.00		0.00			
N25	WTVR	10/20/21	10/23/21	SA 730-8am News SA 730-8am News	CM	7:30 AM-8:00 AM	-----1-	:30	1	\$175.00	P-6	0.00	NM	1	\$175.00
(Program: CBS6 SA MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@7A Sat 7:00a-8:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/18/21		10/18/21	10/24/21	-----1-					1	\$175.00		0.00			
N26	WTVR	10/20/21	10/24/21	SU 6-630am News SU 6-630am News	CM	6:00 AM-6:30 AM	-----1	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
(Program: CBS6 SU MRN@6A)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/18/21		10/18/21	10/24/21	-----1					1	\$125.00		0.00			
N27	WTVR	10/20/21	10/24/21	SU 630-7am News SU 630-7am News	CM	6:30 AM-7:00 AM	-----1	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
(Program: CBS6 SU MRN@6A)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/18/21		10/18/21	10/24/21	-----1					1	\$150.00		0.00			
N28	WTVR	10/20/21	10/24/21	SU 7-730am News SU 7-730am News	CM	7:00 AM-7:30 AM	-----1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
(Program: CBS6 SU MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SU MRN@7A Sun 7:00a-8:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/18/21		10/18/21	10/24/21	-----1					1	\$200.00		0.00			
N29	WTVR	10/20/21	10/24/21	SU 730-8am News SU 730-8am News	CM	7:30 AM-8:00 AM	-----1	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
(Program: CBS6 SU MRN@7A)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/18/21		10/18/21	10/24/21	-----1					1	\$225.00		0.00			
N30	WTVR	10/20/21	10/24/21	SU 9-1030am SU 9-1030am	CM	9:00 AM-10:30 AM	-----1	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
(Program: SUNDAY MRN-CBS)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/18/21		10/18/21	10/24/21	-----1					1	\$375.00		0.00			
N31	WTVR	10/20/21	10/24/21	Sunday Prime A Various	CM	7:00 PM-8:00 PM	-----1	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
(Program: 60 MINUTES)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/18/21		10/18/21	10/24/21	-----1					1	\$2,250.00		0.00			
N32	WTVR	10/24/21	10/24/21	Late News Late Run Late News Late Run	CM	various	-----1	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
(Program: CBS6 WKND LATE NEWS)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Sat 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Sa-Su 11:00p-11:35p.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/18/21		10/18/21	10/24/21	-----1					1	\$225.00		0.00			
N33	WTVR	10/21/21	10/26/21	M-F CBS Mornings 8-9a M-F CBS Mornings 8-9a	CM	8-9am	MT-TF--	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00

WTVR

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/20/21	10/26/21	MT-TF--	1	\$250.00	0.00								
<b>Totals</b>														<b>74</b>	<b>\$23,745.00</b>