

# **WCFB**

# **Quarterly Report**

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October  November  December  
2017

# WCFB Quarterly Report

**October** □ **November** □ **December 2017**

*Retrospect* is a public service program that airs on WCFB Sunday mornings from 5:00 – 6:30 a.m. On this program, members of the Central Florida community discuss issues of concern to the region's citizenship. For the fourth quarter 2017, the following issues were addressed:

## **Culture**

- Exhibit Focuses on Orlando's Vietnamese Community
- 3<sup>rd</sup> Annual Art in Odd Places
- Annual Festival of Trees
- Turkey Trot to Benefit Seniors First 23<sup>rd</sup>
- Annual Jingle Run to Benefit Boys and Girls Clubs
- Museum Exhibits Feature Local Population and History
- Holiday Events at Morse Museum

## **Economy**

- Employment Services for Persons with Disabilities
- Support for Job Seekers and Their Families

## **Education**

- ALL Celebrates 50th Anniversary with Matching Grant
- Organization Organizes Food Pantries for Seminole School Children
- Ed Talks Allow People to Discuss Education Issues
- Organization Needs Support for its Mission for Children
- Program Teaches Financial Literacy and Entrepreneurship

## **Environment**

- Opportunities to Learn about Florida Native Plants
- Aquarium's Conservation Work
- Nature Education Programs

## **Health**

- Support for individuals with Bleeding Disorders
- Breast Cancer Awareness Month Information
- Organization Works to Reduce Infant Mortality
- Support for Caregivers and Families of Alzheimer's Patients
- Expo Focuses on Lung Cancer, COPD, and Asthma
- Thanksgiving Nutrition Tips
- Help for Children Suffering from Grief
- Support and Advocacy for People Affected by Mental Illness
- Stroke Symptoms and Support for Stroke Survivors
- New Year's Nutrition Ideas

## **Public Safety**

- As cleanup continues... Lessons from Irma
- Adopt a Fire Station Campaign

## **Social Issues**

- Health and Other Issues Related to Hunger
- Heart of Florida United Way Launches Relief Fund for Puerto Ricans Displaced by Hurricane Maria
- Event to Collect Thanksgiving Baskets for Needy Families
- Holiday Events to Raise Funds for Social Programs
- 3<sup>rd</sup> Annual Youth Making a Difference Day for the Elderly
- Getting Food to the Needy
- Adoption
- Housing First as Way to Help the Homeless

- New Program to Provide Legal Support in Filing Injunctions

**ISSUE:**

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*Culture*

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Exhibit Focuses on Orlando's Vietnamese Community*

**Organization:** Orange County Regional History Center

**Guest(s):** Leslyanne Drake, Curator of Collections

**Contact:** 407-836-8500; Thehistorycenter.org

**Date:** 10/8/17

**Duration:** 20:00

**Issues:** Drake described the new exhibit, *Leaving Vietnam: Building a New Life in Central Florida*. This exhibit explores the impact of the Vietnam war on Central Florida and the lives of the Vietnamese who came here to live. The exhibit includes oral histories, artifacts, and historic photos. She explained that the arrival of Vietnamese people in the late 1970s transformed the Colonialtown neighborhood and that much of that transformation is represented in the exhibit.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *3<sup>rd</sup> Annual Art in Odd Places*

**Organization:** Downtown Arts District (DAD)

**Guest(s):** Barbara Hartley, Executive Director  
Julian Chambliss, Co-Curator for the event and Professor of  
History at Rollins College

**Contact:** Dadorlando.com

**Date:** 10/29/17

**Duration:** 30:00

**Issues:** The two guests invited listeners to the *3rd Annual Art in Odd Places* event taking place in downtown Orlando, November 10th -12th. Hartley explained the economic purpose behind the Downtown Arts District's work in bringing this kind of event to Orlando. The goal is to expose visitors to the businesses in the downtown area and to create a reputation for art that draws businesses to the area. Chambliss described the visual and performance art that will be a part of this year's event. He explained that each artist is tasked with creating work that is inspired by the theme, '*NOISE*.'

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *Annual Festival of Trees*

**Organization:** Orlando Museum of Art

**Guest(s):** Jan Clanton, Volunteer with Council of 101

**Contact:** Omart.org

**Date:** 11/5/17

**Duration:** 30:00

**Issues:** The annual *Festival of Trees*, sponsored by the Council of 101, is a fundraiser to benefit the Orlando Museum of Art. Clanton described the various components of the event, including the trees, the gingerbread houses, and the entertainment.



**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Turkey Trot to Benefit Seniors First 23rd*

**Organization:** Seniors First

**Guest(s):** Wayne Gardner, Sr. Director  
Stepping Stone Medical Equipment Bank

**Contact:** Turkeytrotorlando.com

**Date:** 11/12/17

**Duration:** 30:00

**Issues:** Wayne Gardner invited listeners to help out local seniors by participating in the annual *Thanksgiving Turkey Trot*. The run/walk takes place on Thanksgiving morning and raises funds for Seniors First programs. He says that the event is a lot of fun because people bring their entire family and dress up in costumes but most importantly, it shows the seniors of our community that people care. Gardner discussed funding issues related to *Meals on Wheels* and how important *Turkey Trot* funds are to safeguarding this service. He also told listeners about the *Stepping Stone Medical Equipment Bank* and the social programs that Seniors First offers. Finally, he encouraged people to volunteer with Seniors First and to join everyone for the event on Thanksgiving morning.

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *Annual Jingle Run to Benefit Boys and Girls Clubs*

**Organization:** MVP Sportsclubs / RDV Sportsplex

**Guest(s):** Jean Shawgo, Regional Marketing Manager

**Contact:** [runsignup.com/rdvjinglerun](http://runsignup.com/rdvjinglerun)

**Date:** 12/3/17

**Duration:** 30:00

**Issues:** RDV Sports supports the work of the Eatonville Boys and Girls Clubs by working with the children and by sponsoring the annual *Jingle Run 5K*. Shawgo explained that throughout the year, the RDV Sportsplex provides the kids with opportunities to exercise and learn about good health. The organization also sponsors the holiday-themed *Jingle Run* to help the Eatonville Boys and Girls Clubs to fund their athletic programs and activities. Listeners are invited to participate in the event on December 9th.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Museum Exhibits Feature Local Population and History*

**Organization:** Orange County Regional History Center

**Guest(s):** Mike Perkins, Executive Director

**Contact:** Thehistorycenter.org

**Date:** 12/17/17

**Duration:** 30:00

**Issues:** Perkins described some of the exhibits at the Orange County Regional History Center as well as some of Orlando's history. He says that *Things Come Apart* -- a Smithsonian exhibition that opens on February 10th -- is a bit of art, science, and history. Perkins also described *Kehillah: The History of Jewish Life in Greater Orlando*. He said that this exhibit is comprised of incredible pictures and artifacts aimed at showcasing one of the diverse populations that have settled in the area. After describing the exhibits, Perkins discussed the area's transportation history, including the building of Interstate 4.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Holiday Events at Morse Museum*

**Organization:** The Charles Hosmer Morse Museum of American Art

**Guest(s):** Catherine Hinman, Director fo Public Affairs and  
Publications

**Contact:** [Morsemuseum.org](http://Morsemuseum.org)

**Date:** 12/17/17

**Duration:** 30:00

**Issues:** Hinman said that the Morse Museum is a great place to visit during the holidays because of live music, special tours, and a whole wing of objects that survived the fire of Tiffany's Laurelton Hall. She says they sort of "pump it up" for the holidays by offering free Friday night admission and by featuring live music. This year is the 75th anniversary of the museum, so Hinman described the history of both Tiffany's work and of the museum itself. One part of the Tiffany history is creation of the Chapel that now resides in the Morse Museum. Hinman encouraged listeners to see the Chapel during this holiday season.

**ISSUE:**

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***Economy***

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Employment Services for Persons with Disabilities*

**Organization:** Goodwill Industries of Central Florida

**Guest(s):** Bill Oakley, President and CEO

**Contact:** Goodwillcfl.org

**Date:** 11/26/17

**Duration:** 30:00

**Issues:** Oakley spoke about Goodwill's mission to connect people with disabilities to jobs. He said that in fact, most of Goodwill's history has been about serving this purpose because unemployment for people with disabilities runs about 30% higher than for their non-disabled counterparts. He described the various ways that Goodwill engages, encourages, and employs these job seekers. Oakley also encouraged employers to consider employing persons with disabilities because they can perform valuable tasks and provide companies with a loyal, dedicated workforce.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Support for Job Seekers and Their Families*

**Organization:** Christian Help

**Guest(s):** Tracey Trimblett, Director of Client Services

**Contact:** Christianhelp.org

**Date:** 12/3/17

**Duration:** 30:00

**Issues:** Trimblett explained that Christian Help provides support to job seekers and their families. The organization provides employment services such as job counseling, interview training, help with resumes, and even organizes huge job fairs. While people are seeking jobs, Christian Help also helps them and their families with related issues and needs. For example, Christian Help has a food bank. During the holiday season, the organization holds a huge event at which the families receive food and Christmas presents. She asked listeners to help by donating gifts.

**ISSUE:**

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*Education*



**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *ALL Celebrates 50th Anniversary with Matching Grant*

**Organization:** Adult Literacy League (ALL)

**Guest(s):** Joyce Whidden, Executive Director

**Contact:** 407-422-1540; AdultLiteracyLeague.org

**Date:** 10/29/17

**Duration:** 30:00

**Issues:** The Adult Literacy League (ALL) has received a matching challenge grant to fund its literacy programs. Whidden explained that the Edyth Bush Charitable Foundation has offered to match donations dollar for dollar up to \$50,000. She asked listeners to contribute the *Fifty for Fifty* program, which raises the money but also celebrates the organization's 50th anniversary of matching adult learners with reading tutors. Whidden described the history of ALL and explained how the volunteer tutoring program works. In addition, she described the English as a second language programs which she thinks will be very busy given the number of displaced Puerto Ricans relocating in central Florida.

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *Organization Organizes Food Pantries for Seminole School Children*

**Organization:** Oranole Foundation  
**Guest(s):** Luis Morales, Founder  
**Contact:** oranole.org  
**Date:** 11/12/17  
**Duration:** 30:00

**Issues:** Morales described the work of the Oranole Foundation and explained how people can help. He said that he founded the Oranole Foundation about five years ago after seeing a news piece about the high number of homeless children in Seminole County schools. Now, he and his church raise funds to stock food pantries in various schools. They started with one school but are now maintaining pantries at 15 Seminole schools. Teachers and counselors in those schools identify needy kids who are then able to take the healthy food home to their families.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Ed Talks Allow People to Discuss Education Issues*

**Organization:** Teach for America Orlando

**Guest(s):** Lauren Chianese, Executive Director Orlando

**Contact:** orlando.teachforamerica.org

**Date:** 11/26/17

**Duration:** 30:00

**Issues:** Chianese invited interested teachers to join the Teach for America program and for all persons to participate in the organization's *Ed Talks*. She said that Teach for America places teachers in high need schools so they can help the students achieve and graduate ready for college. These teachers are supported with mentors and guidance on how to help their students. Furthermore, the goal is for these teachers to become community leaders and share what they've learned with others. *Ed Talks* are an opportunity for all interested parties to come together and discuss ideas for making the school experience a positive one for all children.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Organization Needs Support for its Mission for Children*

**Organization:** UCP of Central Florida

**Guest(s):** Asma Addarrat, Senior Director of Development

**Contact:** Ucpcfl.org

**Date:** 12/10/17

**Duration:** 20:00

**Issues:** Addarat provided an overview of UCP's mission to help children with disabilities reach their potential through education and therapy. First, she described UCP's many education programs, which are also available to children who do not have a disability, and explained how the therapy programs are offered in concert with the education ones. Next, Addarat explained that the UCP families often have a lot of financial hardship because of their child's medical needs so UCP helps with the *Help for the Holidays* program. Through this program, UCP coordinates a toy drive, an 'adopt a family' program and a special shop for the Beta families.

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *Program Teaches Financial Literacy and Entrepreneurship*

**Organization:** Junior Achievement of Central Florida

**Guest(s):** Kathy Panter, President

**Contact:** (407) 898-2121; [www.juniorachievement.org/web/ja-centralfl](http://www.juniorachievement.org/web/ja-centralfl)

**Date:** 12/24/17

**Duration:** 30:00

**Issues:** Panter described the Junior Achievement mission and programs. She explained that Junior Achievement serves about 40,000 K-12 students, teaching them financial literacy and entrepreneurship, as well as preparing them for the workforce. This is done by sending volunteers into classrooms to teach age-appropriate curriculum over a span of five hours. Junior Achievement of Central Florida is also the first chapter in the country to have a JA Academy for Leadership and Entrepreneurship, which is a full-immersion high school magnet program. The Academy's first two graduating classes collectively earned over 7.2 million in scholarship dollars.

**ISSUE:**

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***Environment***

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Opportunities to Learn about Florida Native Plants*

**Organization:** Florida Native Plant Society Tarflower Chapter

**Guest(s):** Amanda Martin, President

**Contact:** Fnps.org

**Date:** 10/1/17

**Duration:** 30:00

**Issues:** Martin described the work of the Florida Native Plant Society's Tarflower Chapter. The group holds monthly meetings at which participants can learn about native plants that can be incorporated into their landscapes. The group also sponsors various educational opportunities. Martin invited listeners to several of these events including the October 1st *Toast to Natives*, a tasting event featuring tea and beer made from native herbs, and the October 14th *Backyard Biodiversity Day* at Mead Botanical Gardens.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Aquarium's Conservation Work*

**Organization:** The Florida Aquarium (Tampa)

**Guest(s):** Margo McKnight,  
Senior Vice President of Conservation, Research & Science

**Contact:** 813-367-4036; KFusco@flaquarium.org

**Date:** 10/15/17

**Duration:** 30:00

**Issues:** The guest explained that the Florida Aquarium is a place of education, inspiration, and conservation. McKnight described the Aquarium's work to rescue, rehabilitate, and release sea turtles. In a separate effort, they are also working with sea turtles near Cuba. Finally, McKnight described the coral collections the Florida Aquarium conducts in the Keys as a way to ensure the coral population.



**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *Nature Education Programs*

**Organization:** Orange Audubon Society  
The voice of conservation in Central Florida

**Guest(s):** Deborah Green, Past President  
Chair of Lake Apopka Birding Festival

**Contact:** [www.orangeaudubonfl.org/](http://www.orangeaudubonfl.org/)

**Date:** 12/17/17

**Duration:** 30:00

**Issues:** Green described the mission of the Orange Audubon Society and invited listeners to participate in Audubon programs like the lecture *Hidden Wildlife - Garden Jewels* on December 21st. She explained that the mission of Audubon is conservation of wildlife habitat and maintaining places where people can enjoy nature and derive the health benefits of doing so. The *Hidden Wildlife* presentation will focus on how one can make one's garden more appealing to wildlife. Green says that although some people are afraid of certain "critters" there are advantages to having them in the garden.

**ISSUE:**

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*Health*

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *Support for individuals with Bleeding Disorders*

**Organization:** Hemophilia Foundation of Greater Florida (HFGF)

**Guest(s):** Leah Nash, Development Coordinator

**Contact:** 407.629.0000; leahnash@hemophiliaflorida.org.

**Date:** 10/1/17

**Duration:** 30:00

**Issues:** Nash explained that the Hemophilia Foundation of Greater Florida (HFGF) provides support to persons with bleeding disorders so they can lead healthier and more independent lives. She invited listeners to help by participating in the *Orlando Creepy Crawl 5K and Vampire Mile* on October 29<sup>th</sup>. Funds raised will support HFGF programs like the medically supervised *Camp Spirit* as well as funding family support weekends, health education programs, and financial emergency assistance. Nash explained that there is extra financial need among HFGF families this year resulting from Hurricane Irma.

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *Breast Cancer Awareness Month Information*

**Organization:** HCA Hospitals

**Guest(s):** Dr. Ernesto Bustinza-Linares,  
Medical Oncologist, Florida Cancer

**Contact:**

**Date:** 10/8/17

**Duration:** 30:00

**Issues:** Dr. Bustinza-Linares observed that one in eight women will be diagnosed with breast cancer in their lifetimes. Therefore he discussed early detection, preventative practices, treatments, research, and clinical trials. The doctor also spoke at length about the importance of helping breast cancer patients maintain a positive outlook and consider their whole lifestyle (food, exercise, etc.) when being treated.

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *Organization Works to Reduce Infant Mortality*

**Organization:** Healthy Start Coalition of Orange County

**Guest(s):** Linda Sutherland, Executive Director

**Contact:** (407) 228-1478; [Healthystartorange.org](http://Healthystartorange.org)

**Date:** 10/15/17

**Duration:** 30:00

**Issues:** Sutherland described the work of Orange County Healthy Start and how listeners can help with that work. She explained that all pregnant women are screened at their first appointment to see if they should get involved with the Healthy Start program. Healthy Start provides women with support including home visits or just referrals to parenting classes. The bottom line is to reduce infant mortality and poor birth outcomes. Sutherland said that listeners can donate money and items to help the women and their babies.

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *Support for Caregivers and Families of Alzheimer's Patients*

**Organization:** Alzheimers and Dementia Resource Center

**Guest(s):** Nancy Squillicioti, Executive Director

**Contact:** 407.843.1910; [www.ADRCCares.org](http://www.ADRCCares.org)

**Date:** 10/29/17

**Duration:** 30:00

**Issues:** Squillicioti explained that the Alzheimer's and Dementia Resource Center provides educational and support services to the caregivers and families of individuals with Alzheimer's disease and related dementia. She described those services and related them to how people in 'blue zones' live. Blue zones are regions of the world where people live longer and are less likely to suffer from dementia. Many of the diet, exercise, and socialization strategies used by blue zone populations will be addressed at *Blue Worldview*, the agency's annual fundraiser on November 9th at Leu Gardens.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Expo Focuses on Lung Cancer, COPD, and Asthma*

**Organization:** American Lung Association

**Guest(s):** Rebecca Desir, Health Promotions Mgr.

**Contact:** 407-425-5864; lung.org/expo

**Date:** 11/5/17

**Duration:** 30:00

**Issues:** Desir focused on issues related to lung health and invited listeners to the *Lung Force Expo* coming up on November 10th. She emphasized the impact on women as she reviewed the statistics related to lung cancer, COPD and asthma. Then Desir described the resources and advocacy offered by the American Cancer Society to positively impact lung health, including offering the *Lung Force Expo*. The *Expo* will feature information about the latest trends, resources, and research related to lung disease.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Thanksgiving Nutrition Tips*

**Organization:**

**Guest(s):** Dr. Susan Mitchell, Nutrition Expert

**Contact:** Foodfitfabulous.com

**Date:** 11/12/17

**Duration:** 30:00

**Issues:** Dr. Mitchell focused her remarks on safe Thanksgiving meal preparation. She addressed issues such as how to choose an appropriate-sized turkey, whether a turkey should be washed, how to safely defrost the bird, and how to safely transport the food to family gatherings. She stressed how to avoid cross contamination and maintain safe food temperatures. Finally, Dr. Mitchell discussed safety tips related to Thanksgiving leftovers.



**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Help for Children Suffering from Grief*

**Organization:** New Hope for Kids

**Guest(s):** Dave Joswick, Executive Director

**Contact:** 407-331-3059; newhopeforkids.org

**Date:** 11/19/17

**Duration:** 30:00

**Issues:** Joswick asked listeners to help New Hope with Kids with their mission to provide grief support for children and their parents. He says they serve around 225 families a year through two programs: The *Center for Grieving Children* and *Wishes for Kids*. For the first program, volunteers function as grief facilitators for the children and help the adults learn how to parent a grieving child. The wish program is for children who are experiencing a life-threatening illness; the children are granted a special wish to give them hope. Volunteers are needed to work with the kids and wish families. There are also events that people can support such as the upcoming *Holiday Bicycle Ride*.

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *Support and Advocacy for People Affected by Mental Illness*

**Organization:** National Alliance on Mental Illness (NAMI Greater Orlando)

**Guest(s):** Paula Kegelman,  
Board of directors and current vice president

**Contact:** 407-253-1900; namigo.org

**Date:** 11/26/17

**Duration:** 30:00

**Issues:** Kegelman described the services offered by the National Alliance on Mental Illness (NAMI) of Greater Orlando. The organization works to improve the lives of persons with mental illness and their families by providing education, support and advocacy.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Stroke Symptoms and Support for Stroke Survivors*

**Organization:** The B Center

**Guest(s):** Valerie Green, Founder and Executive Director,  
Stroke Coach and Stroke Motivator  
Kristi Longtin, Stroke Survivor from North Dakota

**Contact:** BCenter.org

**Date:** 12/10/17

**Duration:** 30:00

**Issues:** The two guests explained how the BCenter motivates stroke victims and connects them to information about treatments, rehabilitation, exercise, and nutrition. Green explained how stroke victims from around the world access information from the BCenter. Locally, the BCenter sponsors a support group at which participants share what they are going through and offer each other advice.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *New Year's Nutrition Ideas*

**Organization:**

**Guest(s):** Dr. Susan Mitchell, Nutrition Expert

**Contact:** Foodfitfabulous.org

**Date:** 12/31/17

**Duration:** 30:00

**Issues:** Dr. Mitchell says that the most important strategy for successfully keeping a new year's resolution to eat well is to stop using the negative self-talk that we tend to use. She says that people make huge new year's food resolutions but fail because they will chide themselves too much for 'slipping' and then just give up. So she advised listeners to set reasonable goals and allow themselves to have a treat every now and again. One key strategy, she says, is to plan the week's menu ahead and get the whole family involved.

**ISSUE:**

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***Public Safety***

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *As cleanup continues... Lessons from Irma*

**Organization:** Seminole County Office of Emergency Management

**Guest(s):** Alan Harris, Emergency Manager

**Contact:** 407-665-5102; aharris@seminolecountyfl.gov

**Date:** 10/8/17

**Duration:** 30:00

**Issues:** As the cleanup from Hurricane Irma continues, Harris described the lessons learned. He explained that Emergency Management has already begun discussion on how to improve response to hurricanes. They are looking at after-action comments to identify strengths and areas for potential improvement. Hurricane season goes through November and it is possible that storms will continue afterward. So even as cleanup continues from the last storm, Harris advises everyone to get prepared for the next one

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Adopt a Fire Station Campaign*

**Organization:** Orange County Fire Rescue

**Guest(s):** Chelsea Ryan, Communications Assistant Office of Public Information

**Contact:** 407-836-9127; [ocfl.net/adoptafirestation](http://ocfl.net/adoptafirestation).

**Date:** 12/10/17

**Duration:** 10:00

**Issues:** People are being asked to participate in Orange County Fire Rescue's *Adopt a Fire Station* campaign. The way it works is that volunteers from the community schedule a visit at a Orange County fire station and do something nice for the firefighters. For example, they might make a meal for the firefighters or do a craft with them. Ryan explained that even during the holidays, firefighters work around the clock so a nice visit and some food are great ways to show them appreciation.

**ISSUE:**

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***Social Issues***



**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Health and Other Issues Related to Hunger*

**Organization:** Second Harvest Food Bank of Central Florida

**Guest(s):** Dave Krepcho, President and CEO

**Contact:** Feedhopenow.org

**Date:** 10/1/17

**Duration:** 30:00

**Issues:** Krepcho discussed hunger-related issues impacting central Florida. First he explained that Second Harvest, Florida Hospital and Orlando Health recently sponsored a panel discussion about the region's hunger problem and its impact on healthcare. Krepcho described some of the discussion that took place. He also described the extra financial pressures on local families following the hurricane and how that is impacting the need for Second Harvest food. Finally, he discussed potential cuts to the Supplemental Nutrition Assistance Plan (SNAP) program and encouraged listeners to ask their legislative representatives to maintain the program.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Heart of Florida United Way Launches Relief Fund for Puerto Ricans Displaced by Hurricane Maria*

**Organization:** Heart of Florida United Way (HFUW)

**Guest(s):** Jeff Hayward, President & CEO

**Contact:** Hfuw.org/PR

**Date:** 10/15/17

**Duration:** 30:00

**Issues:** Hayward asked listeners to support the Heart of Florida United Way's (HFUW's) efforts to help Puerto Rican hurricane victims. First, HFUW has established a Hurricane Relief Fund that will be channeled through *Fondos Unidos*, the HFUW counterpart in Puerto Rico. Hayward said that much of the money will be used to purchase solar lanterns. Second, many displaced Puerto Ricans are coming to central Florida and HFUW volunteers are identifying ways to help them. Finally, Hayward made a plea for listeners to help in whatever way they are able to help.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Event to Collect Thanksgiving Baskets for Needy Families*

**Organization:** Thanksgiving Basket Brigade Central Florida

**Guest(s):** Joetta Raylotts, Founder and Creator

**Contact:** [Basketbrigadeorlando.org](http://Basketbrigadeorlando.org)

**Date:** 11/5/17

**Duration:** 30:00

**Issues:** Raylotts asked listeners to participate in the annual *Thanksgiving Basket Brigade*. She explained that volunteers will put together baskets of Thanksgiving food, decorate them, and deliver them to the collection site on November 18th. The hundreds of donated baskets will then be turned over to volunteers who drive them to the houses of families in need and surprise them.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Holiday Events to Raise Funds for Social Programs*

**Organization:** Salvation Army Orange and Osceola Metropolitan Area  
Command

**Guest(s):** Major Ted Morris, Area Commander

**Contact:** 407-423-8581; [salvationarmyorlando.org/](http://salvationarmyorlando.org/)

**Date:** 11/19/17

**Duration:** 30:00

**Issues:** Major Morris described the work done by the Salvation Army and the special ways people can help during the holiday season. First, he described each of the daily programs the Salvation Army sponsors to help people in need, including maintaining housing for senior citizens. Next, he discussed the purpose of the annual *Helpings from the Heart*, at which thousands of people enjoy a Thanksgiving meal. Morris also discussed how listeners could support the *Red Kettle* fundraising program and the *Angel Tree* program through which needy children receive Christmas presents.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *3<sup>rd</sup> Annual Youth Making a Difference Day for the Elderly*

**Organization:** Kick'n Da Streets (KDS) / Kick 'N Kidney Disease Foundation

**Guest(s):** Tyrone Mitchell , Outreach Coordinator

**Contact:** Kickndastreet.com

**Date:** 12/3/17

**Duration:** 30:00

**Issues:** Mitchell described the work of Kick 'n Da Streets (KDS) to enhance the lives of youth and the work of Kick 'N Kidney Disease Foundation to teach the kids about health. KDS provides mentoring and tutoring for the youth at the Callahan Center and provides them with various activities. For example, KDS is holding the third annual *Youth Making a Difference Day* this week as a way to help young people learn respect for the elderly. The youth will buy groceries for seniors, make and serve them a meal, then play bingo with them. Kick 'N Kidney Disease Foundation is focused on teaching people about kidney disease. Mitchell is a kidney transplant recipient and teaches the KDS kids about health.

**Time:** WCFB:  
5:00  
a.m.

**Segment Topic:** *Getting Food to the Needy*

**Organization:** Christian Service Center (CSC)

**Guest(s):** Robert Stuart, Executive Director

**Contact:** 407-425-2523; Christianservicecenter.org

**Date:** 12/10/17

**Duration:** 30:00

**Issues:** Stuart discussed the issue of food insecurity on the central Florida community and what the Christian Service Center does in response to this issue. He explained that CSC provides support for individuals in crisis, including providing them with food and running the *Daily Bread* feeding program. Because so many children in Orange County Schools do not have ample access to food, CSC offers *Love Pantries*. *Love Pantries* are cabinets of food that are maintained at some Orange county schools. Children who need it can take home food from the pantries.

**Time:** WCFB:  
6:00  
a.m.

**Segment Topic:** *Adoption*

**Organization:** Community Based Care of Central Florida

**Guest(s):** Glen Casel, CEO

**Contact:** cbccfl.org

**Date:** 12/24/17

**Duration:** 30:00

**Issues:** Casel described the role of Community Based Care (CBC) in caring for foster care children and providing adoption services. He explained that CBC is a non-profit that manages the area's foster care program. When a judge has determined that the biological parents will be unable to care for a child, the child can then be adopted. Casel described the process of becoming an adoptive parent and the support that CBC offers through that process.

**Time:** WCFB:  
5:30  
a.m.

**Segment Topic:** *Housing First as Way to Help the Homeless*

**Organization:** Pathlight Home

**Guest(s):** Muffet Robinson, Director of Marketing and Communications

**Contact:** 407.294.0123; pathlighthome.org

**Date:** 12/24/17

**Duration:** 30:00

**Issues:**

Robinson described the mission of Pathlight Home and invited listeners to support the program. She explained that Pathlight Home focuses on providing 400 homeless individuals with permanent supportive housing. This type of effort, commonly called 'housing first', gets people off the street and into their own place, then provides them with supportive services so they can move forward in life. She says that the organization has housed over 5,000 people since its inception 25 years ago. Robinson shared the stories of some of these people, describing the challenges they overcame and how supportive services aided them in efforts to get an education or job. Some of the support includes helping them stock their new homes and that's where listeners can help; she asked listeners to donate items from the Pathlight Home wish list.



**Time:** WCFB:  
6:00 a.m.

**Segment** *New Program to Provide Legal Support in Filing Injunctions*

**Topic:**

**Organization:** Harbor House of Central Florida

**Guest(s):** Monica Victorica, Injunction for Protection Attorney  
Michelle Sperzel, CEO

**Contact:** (407) 886-2244; harborhousefl.org

**Date:** 12/31/17

**Duration:** 30:00

**Issues:** The two guests spoke about the mission of Harbor House of Central Florida and the new program that provides legal support to domestic violence victims who file for injunctions. Harbor House is the only certified domestic violence center in Orange County and provides a confidential emergency shelter, a confidential hotline, and offices located throughout Orange County. It is at the Orange County Courthouse location that Harbor House offers legal support to domestic violence victims who want to file for an injunction. Victorica explained that there are 11 different kinds of injunctions that one may file and if the correct one isn't chosen and properly filed, it may be rejected. By providing legal counsel to victims, the goal is to properly file the injunctions and keep those victims safe.



## STAR CARES EVENTS – DECEMBER 2017

DATE	EVENT DESCRIPTION	ATTENDANCE
12/2/17	Monica hosted annual Let's Spill the Tea in Seminole County	- 4
12/16/17	Annual Season's Blessings	2,500
	<b>MONTHLY IMPRESSIONS</b>	<b>2,500</b>
	<b>Total STAR Cares Impressions – 2<sup>nd</sup> Quarter 2017</b>	<b>8,100</b>