

WCFB

Quarterly Report

January February March 2017

WCFB Quarterly Report

January □ **February** □ **March 2017**

Retrospect is a public service program that airs on WCFB Sunday mornings from 5:00 – 6:30 a.m. On this program, members of the Central Florida community discuss issues of concern to the region's citizenship. For the first quarter 2017, the following issues were addressed:

Crime

- Organization Works to Prevent Human Trafficking
- Human Trafficking in Central Florida

Culture

- 15th Annual Unity Heritage Festival
- Non-profit Supports Makers Movement
- Paws in the Park
- Museum Hosts Indie-Folkfest
- 11th Annual Fundraiser for Jamaica Sun. Jan. 29th
- India Day in Orlando
- Antiques Vintage and Garden Show
- Opera Ball Features Youth Musicians

Economy

- Hospitality Industry Job Fair
- Organization Helps Persons with Vision Issues Learn and Train for Employment

Education

- Adult Literacy League
- Event to Educate Public About Public Records
- Valencia College Celebrates 50th Anniversary

Environment

- Environmental Education Event: Birdapalooza
- Oakland Nature Preserve Open House
- Plant and Garden Festival
- Organization Provides Special Care for Raptors

Health

- Center Supports Stroke Patients and Educates on Stroke
- Organization Considers Funding Issues for Health Care
- Support for Families of Children with Cancer
- Nutrition News – Diabetes
- Walk to Defeat ALS on 3/18
- Lung Force Raises Awareness about Lung Health
- Support for Families of Children with Down Syndrome
- Organization Offers Support to Parkinson Patients

Public Safety

- Red Cross Raises Preparedness Awareness
- Department of Health Instructs on Water Safety

Social Issues

- Organization Offers Support to Homeless Teens
- Habitat for Humanity Builds 56 Low-Income Houses
- Elder Ambassador Volunteers Needed
- Group Raises Money to Support Animal Welfare

ISSUE:

Crime

Time: WCFB:
5:30
a.m.

Segment Topic: *Organization Works to Prevent Human Trafficking*

Organization: Paving the Way

Guest(s): Jan Edwards

Contact: <http://www.stoptraffickingtoday.com/>;
Florida Abuse Hotline: 1-800-**962-2873**

Date: 1/1/17

Duration: 30:00

Issues: Paving the Way is committed to educating and empowering businesses, governmental organizations and the community to prevent children from being trafficked here in the United States. Edwards explained what parents need to know to keep their children and teens safe. She made it very clear that trafficked victims come from every walk of life and that this crime is happening in every neighborhood. So she has produced an informative film to spread this information to others.

Time: WCFB:
5:30
a.m.

Segment Topic: *Human Trafficking in Central Florida*

Organization: Department of Children and Families

Guest(s): Diane Checchio, Office of Statewide Prosecutor
Katie O'Rourke, Victims Services Program Specialist
Office of Stateside Prosecution
Veraunda I. Jackson, DCF Criminal Justice Coordinator
Courtney Burnett, Director of Out of Home Care - Kids
Central Inc.

Contact: 407-317-7056 - PIO David Ocasio

Date: 2/26/17

Duration: 30:00

Issues:

The guests explained how significantly human trafficking affects children in central Florida. They discussed the increased number of children who have been trafficked, the warning signs that a person is being trafficked, and what their various agencies do related to this crime.

ISSUE:

Culture

Time: WCFB:
5:30
a.m.

Segment Topic: *15th Annual Unity Heritage Festival*

Organization: City of Winter Park

Guest(s): Robert Knight, Organizer

Contact: 407-599-3275; cityofwinterpark.org

Date: 1/15/17

Duration: 30:00

Issues: The *15th Annual Unity Heritage Festival* takes place on Sunday, January 15 and Monday, January 16, 2015. Knight explained that this annual community festival promotes family history and raises funds for the *Educational Fulfillment Fund*, which is for local economically disadvantaged youth. This year's event will also feature information from Alpha Kappa Alpha Sorority, Inc., Nu Iota Omega Chapter, about job training, job readiness and financial literacy.

Time: WCFB:
6:00
a.m.

Segment Topic: *Non-profit Supports Makers Movement*

Organization: The Maker Effect Foundation

Guest(s): Candy Cole, President

Contact: 321.948.5260; themakereffect.org

Date: 1/15/17

Duration: 30:00

Issues: The Maker Effect Foundation exists to activate and amplify the efforts of makers as they learn, build and work together in their communities. Candy Cole, President of the Maker Effect Foundation, explained what makers are and the kinds of things they do. Cole also described the educational benefits of helping people get creative. Finally, she explained how Makers' Fairs promote the 'maker effect' and help makers network with each other.

Time: WCFB:
6:00
a.m.

Segment Topic: *Paws in the Park*

Organization: Pet Alliance of Greater Orlando

Guest(s): Karen Freas, Special Events Manager

Contact: (407) 248-1744; petallianceorlando.org

Date: 1/22/17

Duration: 30:00

Issues: Freas invited all to support the mission of the Pet Alliance of Greater Orlando and to participate in *Paws in the Park*. The organization's mission is to educate, shelter, place, and heal pets and their families. Specifically, they provide programs aimed at ending pet homelessness in Orange, Osceola and Seminole counties. The funds raised at *Paws in the Park* on February 11th will help support the services provided this year to over 8,000 animals in the two animal shelters.

Time: WCFB:
5:00
a.m.

Segment Topic: *Museum Hosts Indie-Folkfest*

Organization: Mennello Museum of American Art

Guest(s): Katherine Page-Navarro
Marilyn L. Mennello Associate Curator of Education

Contact: 407.246.4278

Date: 1/22/17

Duration: 30:00

Issues: Page-Navarro described the exhibits at the Mennello Museum of American Art as well as the activities planned for the annual *Indie-Folkfest*. She described the work of Earl Cunningham, the main exhibit indoors, then described the sculptures exhibited outdoors. The *Indie-Folkfest* will take place in the outdoor sculpture garden area. She explained that the artists, artisans, and musical acts will gather outdoors on February 11th for a 'picnic-style' event. There will be specialty foods and art activities for everyone to enjoy. There will also be a sculpture event, at which people can try their hand at sculpting.

Time: WCFB:
5:30
a.m.

Segment Topic: *11th Annual Fundraiser for Jamaica Sun. Jan. 29th*

Organization: Jump Ministries

Guest(s): Minister Johnny Boykin

Contact: 407/879-8189

Date: 1/29/17

Duration: 30:00

Issues: Boykin explained that the *11th Annual Fundraiser for Jamaica* is a 'global food festival' featuring food from 10 nations. Their goal is to expose everyone to the different cultures and also to provide free food to the community. However, there is also a fundraising component in that they are asking for donations to support a mission trip the church is making.

Time: WCFB:
6:00
a.m.

Segment Topic: *India Day in Orlando*

Organization: Indian American Chamber of Commerce

Guest(s): Dr. Varesh Patel President

Contact:

Date: 1/24/16

Duration: 15:00

Issues: The two guests invited listeners to *India Day*, being celebrated downtown at the Amway Center on January 31st. The two guests explained that the Mayor of Orlando has officially declared the date *India Day* and the Orlando Magic is putting their support behind it. So, the Indian American Chamber of Commerce has organized a special street festival with music, dance, henna, and other activities to feature the culture of India. After the street festival, the Magic game will continue to honor Indian Americans as the Magic Dancers perform various Bollywood dances. The guests invited listeners to attend the Street Festival and Magic Game.

Time: WCFB:
5:00
a.m.

Segment Topic: *Antiques Vintage and Garden Show*

Organization: Council of 101 / Orlando Museum of Art

Guest(s): Jan Clanton,

Contact: 407-896-4231; Omart.org/ councilof101.org

Date: 2/12/17

Duration: 30:00i

Issues: The Council of 101 is hosting their annual *Antiques Vintage and Garden Show* to benefit the Orlando Museum of Art. This year's event features access to an exhibit by the Wyeths and an opportunity to meet Eddie Roth.

Time: WCFB:
5:00
a.m.

Segment Topic: *Opera Ball Features Youth Musicians*

Organization: Floriday Symphony Youth Orchestra

Guest(s): Hanrich Claassen, Music Director and Symphonic
Orchestra Conductor Hein rish clawson
hclaassen@fsyo.org

Contact: 407-999-7800; Fsyo.org

Date: 2/26/17

Duration: 30:00

Issues:

Claassen, the Music Director with the Florida Symphony Youth Orchestra, invited listeners to support young musicians by attending the *Opera Ball*. This show will feature the Symphonic Orchestra in collaboration with University of Central Florida Opera. This event is a Fundraiser to benefit the Florida Symphony Youth Orchestra. Youth from around the region form the Youth Orchestra and have an opportunity to learn from others who have a similar passion.

ISSUE:

Economy

Time: WCFB:
5:00
a.m.

Segment Topic: *Hospitality Industry Job Fair*

Organization: Central Florida Hotel & Lodging Association (CFHLA)

Guest(s): Rich Maladecki, President CEO

Contact: 407-313-5035; Cfhla.org

Date: 1/29/17

Duration: 30:00

Issues: CHFLA is hosting their annual job fair next week. This event is one that they conduct for the hospitality industry, so that they can bring talented individuals together with industry leaders. The event will be held at the Orange County Convention Bureau. There will be 30 major industry human resources representatives, ready to hire. Maladecki explained that CHFLA functions as a 'chamber of commerce' for the hospitality industry, so hosting this job fair is a way to promote their members' interests.

Time: WCFB:
6:00
a.m.

Segment Topic: *Organization Helps Persons with Vision Issues Learn and Train for Employment*

Organization: Lighthouse Central Florida

Guest(s): I Leah Vazquez, development associate
lvazquez@lighthousecfl.org

Contact: (407) 898-2483, ext. 235
lighthousecentralFlorida.org/sight&sole

Date: 2/26/17

Duration: 30:00

Issues: Vazquez explained what Lighthouse Central Florida does to support the independence of persons with blindness or limited vision. Lighthouse program center, she said, on living, learning, and earning. So regardless of age, individuals are trained in how to handle life situations. This might mean help with education goals or help with employment skills. She said that the unemployment rate is very high for these individuals. The **28th Annual Sight and Sole Walk Fest** is a fundraiser on March 4th.

ISSUE:

Education

Time: WCFB:
5:00
a.m.

Segment Topic: *Volunteer Literacy Tutors Needed*

Organization: Adult Literacy League

Guest(s): Joyce Whidden, Executive Director

Contact: (407) 422-1540; Adultliteracyleague.org

Date: 1/8/17

Duration: 30:00

Issues: Whiddon described the mission of the Adult Literacy League (ALL) and discussed the plans they have to train volunteers during 2017. ALL provides several services for adult learners: one-on-one literacy tutoring for adults who are working to improve their literacy skills; classroom learning for those wanting to improve their English as a second language skills, GED completion classes, and classes for improving computer literacy. Whiddon explained that volunteers are needed to make it all happen and that several tutor training workshops are coming up soon.

Time: WCFB:
5:00
a.m.

Segment Topic: *Event to Educate Public About Public Records*

Organization: Orange County Clerk of Courts

Guest(s): Tiffany Moore Russell, Orange County Clerk of Courts

Contact: Myorangeclerk.com

Date: 2/19/17

Duration: 30:00

Issues: Tiffani Moore Russell, the Orange County Clerk of Courts, is offering a Public Records Forum. Public Records: What's Confidential and What's Not, will educate public as to what is possible with the records maintained by the Clerk's Office. The session will also feature a demonstration on how to search using the *My eClerk* website.

Time: WCFB:
6:00
a.m.

Segment Topic: *Valencia College Celebrates 50th Anniversary*

Organization: Valencia College

Guest(s): Dr. Sandy Shugart, President (4th)

Contact: Valenciacollege.edu

Date: 3/5/17

Duration: 30:00

Issues: Valencia College celebrates their 50th year of providing access to education for groups who didn't have college opportunities in the past. Dr. Shugart discussed the college's history, the way the educational efforts have evolved, and the quality of a Valencia College education.

ISSUE:

Environment

Time: WCFB:
6:00
a.m.

Segment Topic: *Environmental Education Event: Birdapalooza*

Organization: Orange County Government - Apopka, District 2

Guest(s): Bryan Nelson, Commissioner District 2

Contact: Birdapalooza.com

Date: 1/8/17

Duration: 30:00

Issues: Commissioner Nelson invited listeners to learn about the wildlife around Lake Apopka at *Birdapalooza*, an environmental education event. *Birdapalooza* begins on Friday with a special bird photography training session to be conducted by Audubon Society experts. Then on Saturday, Audubon and other volunteers will expose participants to all of the beauty and wildlife around Lake Apopka. There will be fishing for the kids, hikes, boat rides, and birding. The Commissioner said that the goal is to expose the community to the improved condition of the lake. There is also an effort underway to bring more tourism to the site.

Time: WCFB:
5:30
a.m.

Segment Topic: *Oakland Nature Preserve Open House*

Organization: Oakland Preserve

Guest(s): Taylor Clarke

Contact: 407-905-0054

Date: 2/5/17

Duration: 30:0

Issues: The Oakland Nature Preserve is hosting an, "Oakland Nature Preserve Open House. The event centers on environmental education and will include a guided bird tour, Lake Apopka updates, a guided edible plants tour, live animal exhibits, and children's crafts. Clarke invited listeners to this free environmental event.

Time: WCFB:
6:00
a.m.

Segment Topic: *Plant and Garden Festival*

Organization: UF IFAS Extension Orange County Master Gardeners

Guest(s): Dena Wild

Contact:

Date: 2/12/17

Duration: 30:00

Issues: Wild explained what Master Gardeners do and invited listeners to the 2017 Orange County Master Gardener Plant and Garden Festival! There will be a raffle, vendors, educational opportunities, food trucks, live music, and garden tours. Master gardeners whose job is to provide residents with expertise in how to best handle the plants or insects near their gardens.

Time: WCFB:
5:10
a.m.

Segment Topic: *Organization Provides Special Care for Raptors*

Organization: Avian Reconditioning Center (ARC)

Guest(s): Carol McCorkle, Director

Contact: www.arc4raptors.org

Date: 3/5/17

Duration: 20:00

Issues: The Avian Reconditioning Center (ARC) provides rehabilitation and release for injured birds of Prey. McCorkle described how these birds are found, the treatment they receive, and the ARC facility. She also invited listeners to a *Renaissance Fair* fundraiser at which people could see some of the raptors and learn about falconry.

ISSUE:

Health

Time: WCFB:
5:30
a.m.

Segment Topic: *Center Supports Stroke Patients and Educates on Stroke*

Organization: Bcenter

Guest(s): Valerie Green, Founder and CEO

Contact: (888) 942-9355; valerie@bcenter.org

Date: 1/22/17

Duration: 30:00

Issues: Green is a stroke survivor who has committed herself to preventing stroke and connecting stroke victims to the help that they need. She described her *Hive of Hope* support group gatherings and the range of research and treatment information available on the Bcenter website. Finally, she stressed the warning signs of stroke, explaining that quick response is needed when stroke occurs. The sooner someone can get the stroke victim to the hospital, the less severe the physical damage.

Time: WCFB:
6:00
a.m.

Segment Topic: *Organization Considers Funding Issues for Health Care*

Organization: Shepherd's Hope

Guest(s) Martha Mannario,
Vice President of Communications & Development

Contact: Shepherdshope.org

Date: 1/29/17

Duration: 30:00

Issues: Mannarino explained that Shepherd's Hope is a faith-based organization of volunteers that exists to provide access to health care for the uninsured and under-insured. In 2016, they will serve around 18,000 people. Mannarino asked people to support their mission by volunteering or by making a donation..

Time: WCFB:
5:00
a.m.

Segment Topic: *Support for Families of Children with Cancer*

Organization: Give Hope Foundation

Guest(s): Colleen Wright, Director of Development

Contact: 407-961-9973; colleen@givehopefoundation.org

Date: 2/5/17

Duration: 30:00

Issues: Wright explained that the Give Hope Foundation provides support to children and families in Central Florida who are battling childhood cancer. They do this by raising money to help these families with the financial support to help with whatever that family might need. For example, many children may need an iPad so they can stay in touch with friends while in the hospital. They are hosting a Texas Hold 'Em event on February 22nd. She invited everyone to come

Time: WCFB:
5:30
a.m.

Segment Topic: *Nutrition News - Diabetes*

Organization:

Guest(s): Dr. Susan Mitchell, Nutrition Expert

Contact: Foodfitfabulous.com

Date: 2/19/17

Duration: 30:00

Issues: Dr. Mitchell, a nutrition expert, explained the latest research related to diabetes and cinnamon, putting mushrooms on hamburgers, and whether or not pregnant women should eat fish. Cinnamon is supposed to help control blood glucose but she advised that we need a specific amount. The mushrooms add a fifth flavor to burgers so could be used to increase appeal. Finally, expectant mothers have been told not to eat fish but now, it is known that fish aid in brain development.

Time: WCFB:
5:40
a.m.

Segment Topic: *Walk to Defeat ALS on 3/18*

Organization: The ALS Association Florida Chapter

Guest(s): Julie Niehoff, Director of Marketing and Communications

Contact: 813.637.9000 ext.120; www.ALSAFL.org

Date: 3/5/17

Duration: 20:00

Issues: Als is a neuro-generative disease that is always terminal and at present, there is no treatment and there is no cure. It robs people of their ability to eat, walk, breath and talk. Research is underway though, funded by the money raised from the Ice-bucket Challenge. The *Walk to Defeat ALS* is a way to raise more money for ALS research.

Time: WCFB:
5:30
a.m.

Segment Topic: *Lung Force Raises Awareness about Lung Health*

Organization: American Lung Association Central Area

Guest(s): Keishan Moore, Development Manager

Contact:

Date: 3/19/17

Duration: 30:00

Issues: Moore explained what Lung Force is and invited listeners to the Lung Force Reception on April 5th. Moore said that Lung Force is an effort to call attention to women's lung issues and help women understand what they should do to maintain lung health. The Reception on April 5th is a fundraiser but also a time to learn more about the American Lung Association and their work.

Time: WCFB:
5:30
a.m.

Segment Topic: ***Support for Families of Children with Down Syndrome***

Organization: Down Syndrome Association of Central Florida

Guest(s): Janet Caramello, MBA, CFRE
CEO/Executive Director

Contact: 727-432-0061; www.dsacf.org

Date: 3/26/17

Duration: 30:00

Issues: Caramello discussed the various services offered by the Down Syndrome Association of Central Florida to assist families who have a child with Down Syndrome. She discussed March 21st, *World Down Syndrome Day*, significant because Down Syndrome is based on the 21st chromosome. Caramello described the impact on the individual with the DS and how the Association guides parents with information, offers ways for the families to come together, and ways that they help families plan for the future of older persons with Down's.

Time: WCFB:
5:00
a.m.

Segment Topic: *Organization Offers Support to Parkinson Patients*

Organization: Parkinson Association of Central Florida (PACF)

Guest(s): John Gabriel, Board Member

Contact: parkinsoncf.org

Date: 3/26/17

Duration: 30:00

Issues: Gabriel described the Parkinson Association of Central Florida's (PACF) mission to support people impacted by Parkinson's disease. They offer support groups, education, and support for research. They work within Orange, Seminole, Osceola and Lake counties. Gabriel invited listeners to support Parkinson patients by participating in the fourth annual fundraising walk on April 1st.

ISSUE:

Public Safety

Time: WCFB:
6:00
a.m.

Segment Topic: *Red Cross Raises Preparedness Awareness*

Organization: American Red Cross – Central Florida Region

Guest(s): Rachel Nelson, Regional Communications and Marketing
Director

Contact: (813) 868-7642; redcross.org

Date: 1/1/17

Duration: 30:00

Issues: Nelson discussed the natural disasters and other tragedies experienced by Florida residents in 2016. American Red Cross provides preparedness programs, disaster cycle services to help people respond to and recover from natural disasters; and finally, they provide services to the armed forces. She explained that nationally, the Red Cross responds to 66,000 disasters a year, most of which are home fires. The central Florida Region serves 19 counties, from Sarasota to the Space Coast, with emergency response and preparedness programming. Nelson stressed the need for people to take advantage of American Red Cross training programs and to prepare their homes for disasters.

Time: WCFB:
6:00
a.m.

Segment Topic: *.Lodge Celebrates Centennial by Donating Trauma Kits to Police*

Organization: Winter Park Masonic Lodge #239

Guest(s): Jay Cebollero, Worshipful Master of Winter Park Lodge No. 239 for 2017

Chet King, 33rd Degree Mason, Past Worshipful Master

Russell Anderson, Member of Winter Park Lodge and President of Anderson Security Consulting.

Contact: Winterparklodge.org

Date: 2/19/17

Duration: 30:00

Issues:

The three guests from Winter Park Lodge explained how they are recognizing the 100th anniversary of receiving a charter for the lodge. They shared some of the significant points from the 100 year history and how their efforts touched the local community. As part of their ongoing commitment to the community, the lodge is donating life-saving pocket trauma kits to local law enforcement.

Time: WCFB:
6:00
a.m.

Segment Topic: *Department of Health Instructs on Water Safety*

Organization: Department of Health in Seminole County

Guest(s): Mirna Chamorro, Public Information Officer

Contact: 407-665-3374

Date: 3/26/17

Duration: 15:00

Issues: Chamorro advised listeners to follow rules of pool safety, such as supervising children, getting swim lessons, be trained in CPR, use life jackets, and make sure that pools have fences around them. But she also discussed the health considerations associated with freshwater lakes as well as poorly maintained pools and hot tubs. Ameba can thrive in these water environments so try not to go under the water, use nose plugs, and don't drink the water. Chamorro also listed the symptoms associated with the illnesses caused by these ameba amoeba

ISSUE:

Social Issues

Time: WCFB:
5:30
a.m.

Segment Topic: *Organization Offers Support to Homeless Teens*

Organization: The Faine House

Guest(s): Jeff Faine, Founder of the Faine House

Ashley Vann, Children's Home Society Team and the
Philanthropy Director for the Faine House

Contact: Thefainehouse.org

Date: 2/12/17

Duration: 30:00

Issues: The two guests explained that the Faine House works with young adults who have aged out of the Foster Care system or who otherwise are in need of a place to live. Faine House gets these teens off the street and helps them develop the skills they need to get an education and begin to live on their own.

Faine and Vann invited listeners to attend *An Evening of Hope*. The March 4th event will be held at the Loews Portofino Bay Hotel.

Time: WCFB:
6:00
a.m.

Segment Topic: *Habitat for Humanity Builds 56 Low-Income Houses*

Organization: Habitat for Humanity of Greater Orlando

Guest(s): Catherine Steck McManus, President & CEO

Contact: Habitat-orlando.org

Date: 3/19/17

Duration: 30:00

Issues: Habitat for Humanity will soon be breaking ground on two new communities, and McManus invited listeners to support these efforts. The two communities are Arbor Bend and Juniper Bend, each of which will have several houses. The way it works is that a family who qualifies for one of the homes will invest their own 'sweat equity' into the program then receive a no-interest loan to buy the property. Volunteers are needed to help with the Habitat builds and of course, donations are appreciated.

Time: WCFB:
5:00
a.m.

Segment Topic:

Organization: Orange County Government

Guest(s): Mimi Reggentin,
Program Manager Orange County Office on Aging

Contact: 407-254-9277

Date: 3/19/17

Duration: 30:00

Issues: Reggentin described the Orange County Government's Elder Ambassador program and invited interested parties to volunteer. She explained that the Orange County Office on Aging helps connect seniors to the resources they need to thrive. As part of this, they have established a program called Elder Ambassadors. Elder Ambassadors work rather like a speakers bureau, going to interested groups and explaining the types of resources available to seniors or explaining issues related to their care. More ambassadors are needed and there will be training sessions coming up soon.

Time: WCFB:
6:00
a.m.

Segment Topic: *Group Raises Money to Support Animal Welfare*

Organization: Franklin's Friends

Guest(s): Monisha Seth

Contact: Franklinsfriends.info

Date: 3/26/17

Duration: **30:00**

Issues: Seth explained the mission of Franklin's Friends then invited listeners to a fundraising event. Franklin's Friends is an organization that raises funds to be used by various animal welfare organizations. The premise is to raise the money so that the welfare program can focus on the animals. The money raised is distributed to local nonprofit and government agencies that are dedicated to Shelter/Rescue, Spay/Neuter, or Community Education programs. Unleashed, Uncorked, Unframed is one of the two major fundraising events hosted by Franklin's Friends. The event takes place on Saturday, April 8th at the Orlando Science Center.

Community Connections Segments for First Quarter 2017

Segment Topic:	<i>Community Connections:</i>
Organization:	China Excursion
Guest(s):	Dr. Denise Mose
Phone:	407/281-2019
Date:	January 1, 2017
Duration:	30 minutes
Issues:	Dr. Denise went abroad for 1 year teaching English, life skills and social media to Chinese students at the Embassy there. She taught them American values as well.

Segment Topic:	<i>Community Connections:</i>
Organization:	City of Orlando MLK Commission
Guest(s):	Courtney Powell
Phone:	407/656-0978
Date:	January 8, 2017
Duration:	30 minutes
Issues:	We discussed the entire month of events that the City of Orlando provides residents to remember Dr. MLK Jr.

Segment Topic:	<i>Community Connections:</i>
Organization:	JUMP Ministry
Guest(s):	Rev. Johnny
Phone:	321/476-0956
Date:	January 15, 2017
Duration:	30 minutes
Issues:	Their ministry raises money every year for health care products to be sent to Jamaica. Their concerns are for the limited attention placed on health in that country. They invite all Jamaicans and Americans to an event at the church to blend cultures

Segment Topic:	<i>Community Connections:</i>
Organization:	American Health Care Act (Obamacare)
Guest(s):	Joyce Stallworth
Phone:	321/356-2314
Date:	January 22, 2017
Duration:	30 minutes
Issues:	Obamacare is still the "law of the land." Americans must sign up for healthcare and there is still time. The local organization shared updates

Segment Topic:	<i>Community Connections:</i>
Organization:	City of Orlando
Guest(s):	Commissioner Regina Hill
Phone:	407/245-7600
Date:	February 5, 2017
Duration:	30 minutes
Issues:	The Commissioner shared details about the death of top cops Clayton and Lewis and what the city will do in the future to “Bridge the Gap” between police and the community. She gave an update on events in her district also.
Segment Topic:	<i>Community Connections:</i>
Organization:	Wells Built Museum
Guest(s):	Geraldine Thompson
Phone:	407/896-4231
Date:	February 12, 2017
Duration:	30 minutes
Issues:	Discussed the resurgence of interest in the museum and the history of Dr. Wells and the South Street entertainment area.

Segment Topic:	<i>Community Connections:</i>
Organization:	Les Brown Speaks
Guest(s):	Les Brown
Phone:	
Date:	February 19, 2017
Duration:	30 minutes
Issues:	The renowned speaker shared a very emotional testimony about his rise to fame from being called “mentally retarded” as a kid, to becoming a sought after national speaker.
Segment Topic:	<i>Community Connections:</i>
Organization:	Light House Central Florida
Guest(s):	Lucille ONeal, Ned Moye
Phone:	321/297-7588
Date:	February 26, 2017
Duration:	30 minutes
Issues:	Lucille is the new marshal for the Sight & Sole fundraiser for LHCF. She and Ned discussed the programs offered and who they are designed to help in our community.
Segment Topic:	<i>Community Connections:</i>
Organization:	Little Rock 9
Guest(s):	Minnie Jean Brown
Phone:	
Date:	March 5, 2017
Duration:	30 minutes
Issues:	Mrs. Brown talked about what she endured as a teen attending the predominantly white Central High School.

Segment Topic:	Community Connections:
Organization:	Dope Doc/S.W.A.T.
Guest(s):	Luis Delgado – Dope Doc/S.W.A.T. team (Students Working Against Tobacco)
Phone:	
Date:	March 12, 2017
Duration:	30 minutes
Issues:	Luis Delgado – Dope Doc discussed the use of NARCAN to stop a heroin overdose and the S.W.A.T. team members discussed tobacco prevention and intervention for youth and the S.W.A.T. team members discussed tobacco prevention and intervention for youth

Segment Topic:	Community Connections:
Organization:	Orange County Technical Education
Guest(s):	Dr. Armbruster
Phone:	
Date:	March 19, 2017
Duration:	30 minutes
Issues:	OCPS offers alternative classes for the adult learning community to prepare them for business and non-traditional fields of work.

Segment Topic:	Community Connections:
Organization:	Faith in Florida – the Vote for Ex-Offenders
Guest(s):	Desmonde Meade
Phone:	
Date:	March 26, 2017
Duration:	30 minutes
Issues:	Desmond and staff collected over a million signatures to get the vote back on the ballot for ex offender in the State of Florida.

PSA'S AT A GLANCE:

January 2017

Hidden Figures Movie – Various Women's groups paid for the community to see the film
Fundraiser for Jamaica sponsored by JUMP Ministry
Picking up Pine Hills – mentoring day for boys – help to clean up the homes in the area
Young Blacks in Action – unleashing the greatness in our youth
ACCELERATE – information on structuring your business
NAACP – general meeting for members
Infinite Scholars Program – in Brevard County to help students get college scholarships
Women's Rally – in conjunction with the national movement women are meeting in Orlando
Let's Kick Asthma – education support group for asthma survivors
Gino Nicolas – memorial unveiling
Oath of Office – State Attorney Aramis Ayala * Monica May hosted
MLK Day in Deland
MLK Events in Sanford

February 2017

National Black HIV/AIDS Awareness Day
Guardian Care – History Makers event
YMCA of Central Florida Achievers – Presents a Career and Summer Job Fair
Evelyn's Creations – A Salute to Black Nurses in West Oaks Mall
HIV Discussion at Frontline Outreach
STAR Cares – Celebrates BH - West Oaks Mall – "Hidden Figures" and "Birth of a Nation"
Orange County Library – hosting a read a thon for kids on black history
Holden Heights Community Center and Teen Achievers – Teen and Parent Night
Caregiver Support Group
Palm Coast Black History youth event
Anonymous Gun Buy Back
PAST Inc. hosts a tribute to historian Ersula Know Odom as she plays Dr. Bethune
BCU hosts an open forum on mental health – The Silent Epidemic

March 2017

FRAT Madness – a charity basketball game to raise money for the Omega's and Kappa leagues
Empowerment for Youth Day at Holden Heights Community Center
Death Penalty discussion regarding Attorney Ayala and the Governor of Florida
Race to Justice – Town Hall meeting
Free Job Fair at Double Tree by SeaWorld
Mayor Dyer's Neighborhood Summit meeting at Universal Orlando
Cupcakes and Conversations for Girls
Community Spring Bash at the Jackson Center
Free Jazz in the Park – Cypress Grove Park – hosted by Orange County Mayor Jacobs
ONYX Magazine recognizes our News Director, Monica May
Queen Bee event on HIV/AIDS for women's day
Orange County Clerk of Courts Public Records forum
EduMatics Open House on tutoring in the community
OCHD – Living Healthy with Diabetes Workshop
American Lung Association – Fight for Air Climb at the Bank of America
Healthcare professionals Day
Lighthouse Central Florida – fundraiser for program to support the blind



Community Affairs Activities

2017 1st Quarter

STAR 94.5

Submitted by

Monica May

STAR CARES EVENTS – January 2017

Date	Event Description	Attendance
Every Wednesday	Monica May – mentors @ Westbrook	12 girls
	An opportunity to expose youth to mentors in our community.	
1/14/17	Monica spoke at Sanford MLK event	350
1/14/17	Monica May nominated for Eagle Award by African American Chamber of Commerce	450
1/18/17	Scholarship Fair at Evans H.S.	800
	Monica May hosted a workshop on “College Transitioning for Parents and Students”	
1/16/16	Pappy Kennedy Prayer Breakfast	450
	Monica May and staff attended the annual breakfast	
1/14/16	STAR Cares participated in the MLK parade	2,000
	Monthly Impressions	People 4,062

STAR CARES EVENTS – February 2017

Date	Event Description	Attendance
Every Wednesday	Monica May – mentors @ Westbrook	12
2/11/17	Black HIV/AIDS Event - Jackson Center	200
	Monica May moderated event that provided HIV testing for the black community	
2/18/17	STAR Cares “Hidden Figures at the West Oaks Mall	100
2/18/17	STAR Cares participated in a discussion at Frontline Outreach on HIV and depression	100
2/24/17	Orange County Health Department	150
	Monica May hosted the Black History event	
2/25/17	STAR Cares “Birth of a Nation” at West Oaks Mall	125
2/28/17	Guardian Care Nursing Facility	145
	Monica May hosted the agency’s Black History luncheon	
	Monthly Impressions	832 people

STAR CARES EVENTS – March 2017

Date	Event Description	Attendance
Every Wednesday	Monica May – mentors @ Westbrook	12
3/10/17	Women/Girls HIV Awareness	150
	Monica May hosted the event at the Majestic Center	
3/15/17	Students Working Against Tobacco	100
	Monica May recognized students involvement against smoking	
3/17/17	Tech Sassy Girls Event	75
	Monica May attended event recognizing support of girls in technology	
3/29/17	Town Hall Meeting Holden Heights	100

Monthly Impressions 437

Total STAR Cares Impressions – 1st Quarter 2017 5,331

STAR Cares Donations:

January	Strengthen Orlando	\$1,000	MLK events
February	West Oaks Mall	\$ 904.40	Black History Movies/Refreshments for STAR listeners
March	ONYX Magazine	\$375.00	Women's History Luncheon
March	True Health	\$500.00	Fundraiser support
March	POPS Program	\$250.00	Fundraiser support

NEWS COVERAGE SAMPLE 1ST QUARTER 2017

CULTURE

Transgender bathroom use dealt with in Central Florida

<http://www.wftv.com/news/local/with-federal-guidance-gone-central-florida-schools-grapple-with-transgender-bathroom-issue/496901166>

CRIME

Teen shot at club dies in parking lot

<http://www.wftv.com/news/local/police-teenage-boy-fatally-shot-at-i-drive-nightclub/504865696>

Nearly 40 cars broken into near UCF

<http://www.wftv.com/news/local/dozens-of-vehicles-broken-into-at-ucf-apartment-building-police-say/504816579>

1 Person dead after freight train crashes into car in New Smyrna Beach

<http://www.wftv.com/news/local/police-1-dies-when-freight-train-strikes-car-in-new-smyrna-beach/497045954>

BB gun carrying suspect shot by police as he drew gun

<http://www.wftv.com/news/local/bb-gun-wielding-suspect-shot-by-officer-near-orlando-walmart-police-say/496873340>

Orange County Deputies ID man found dead by lake

http://www.mynews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/2017/3/20/orange_county_homicide_investigation.html

Arrest made in Orange City stabbing

<http://www.wftv.com/news/local/arrest-made-after-victim-found-stabbed-outside-of-orange-city-apartment/486991670>

POLITICAL

Trumps 1st day on the job

<http://www.wesh.com/article/trump-s-biggest-campaign-promises-face-day-1-test/8628819>

Trump administration lifts bathroom guidance for transgender students

<http://www.wftv.com/news/trump-administration-lifts-transgender-bathroom-guidance-citing-confusion-and-lawsuits/496574884>

FL. Lawmakers get to bring guest to hear Pres. Deliver speech

http://www.mynews13.com/content/news/cfnews13/news/article.html/content/news/articles/bn9/2017/2/27/_5_florida_guests_to.html

Caseworker files false report sand has been fired and arrested

<http://www.wesh.com/article/fdle-caseworker-for-children-filed-false-reports/9160086>

State Attorney says she may appeal Governors decision to recuse her from Lloyd case

<http://www.wesh.com/article/accused-killer-markeith-loyd-set-to-appear-in-court-monday-morning/9155697>

State Attorney files complaint over County Clerk's negative FB comment

<http://www.wftv.com/news/local/ayala-files-complaint-over-seminole-county-clerk-of-courts-employees-social-media-post/504388386>

ENVIRONMENT

Storms yesterday and expected today

<http://www.wftv.com/weather/national-weather-service-conditions-brought-floridas-3rd-high-risk-threat-since-2000/486988614>

1st trip to the moon scheduled for next year

<http://www.wftv.com/news/breaking-news/spacex-ceo-elon-musk-announces-first-commercial-manned-moon-mission/498029772>

EDUCATION

New Mollie Ray school to be built

<http://www.wftv.com/news/local/officials-break-ground-on-new-pine-hills-area-elementary-school/496554136>

BCU President joining others to meet with Trump to talk about the future of HBCU's

<http://tntribune.com/education/college/hbcu/bethune-cookman-university-president-meet-president-donald-trump/>

Brevard County teacher accused of groping female student could have more victims

<http://www.wftv.com/news/local/marion-county-teacher-accused-of-fondling-student-could-have-more-victims-deputies-say/496482487>