

WCFB

Quarterly Report

April May June 2017

WCFB Quarterly Report

April □ **May** □ **June 2017**

Retrospect is a public service program that airs on WCFB Sunday mornings from 5:00 – 6:30 a.m. On this program, members of the Central Florida community discuss issues of concern to the region's citizenship. For the second quarter of 2017, the following issues were addressed:

Culture

- History Center Exhibits Focus on Local History
- 56th Annual Apopka Art and Foliage Festival
- Annual Flag Day Program

Education

- Science Education Opportunities
- Read to Sydney Therapy Dogs Encourage Reading
- Program Seeks to Put Teachers with At-Risk Students
- Pathways to Success/Project COMPASS
- Day of Action Focusing on Summer Reading 21st

Environment

- Night at the Preserve: Earth Day Event and Fundraiser
- Group Raises Appreciation of Florida Environment

Health

- Support for Persons with Mental Illness
- AIDS Walk Orlando: Twilight
- Muscle Walk of Orlando May 13

- Smokers Encouraged to Have Lungs Imaged
- Oral Health Linked to Lung Cancer
- Pediatric Brain Cancer Research
- Lung Cancer Diagnosis and Treatment
- Walk to End Lupus Now - May 20th
- Support for Myasthenia Gravis Patients
- Support for Children with Down Syndrome and the 7th Annual Rum Ball
- 25th Annual Miracle Trail Ride
- Mental Health Support for Law Enforcement Officers

Public Safety

- Panel Discussion on Gun Safety
- Orange County's Free Hurricane Expo - June 3
- Preparation Information for Hurricane Season
- Education Program Centers on Keeping Children Safe

Social Issues

- Elder Ambassadors (Rerun)
- Give Hope, Change Lives” Gala and Silent Auction
- Domestic Violence Shelter Provides for Pets
- High Tea and Hats to Benefit Senior Programs
- Education Event for Seniors and Their Caregivers
- 25th Anniversary of the CHS Perinatal Program
- 5th Annual Walk a Mile in Her Shoes
- Agency Advocates Maintaining SNAP Funding
- Food Needs Increase for Children During Summer
- Foster Families Needed

ISSUE:

Culture

Time: WCFB:
5:00
a.m.

Segment Topic: *History Center Exhibits Focus on Local History*

Organization: Orange County Regional History Center

Guest(s): Michael Perkins, Executive Director

Contact: Thehistorycenter.org

Date: 4/2/17

Duration: 30:00

Issues: Perkins described the various exhibits and services currently offered at the Orange County Regional History Center. One in particular is an exhibit that describes the role plastics play in our modern lives. Related to this, there is a 'tiny house ' on display, livable but small, that is made entirely of plastics. Perkins also discussed the summer camps that will be offered this year and reminded parents that registration is currently underway. Finally, he discussed the History Center's role in archiving and telling the history of central Florida. Currently, work is being done to collect items and stories related to the Pulse tragedy.

Time: WCFB:
6:00
a.m.

Segment Topic: *56th Annual Apopka Art and Foliage Festival*

Organization: Apopka Woman's Club

Guest(s): Lori Schweitzer, President and Chairman of the Friday
Workers Lunch
Joann Castillo, Art Chairman
Kathy Hopper, Foliage Chairman
Eleanor Jones , Publicity

Contact: www.Apopkaartandfoliagefestival.org

Date: 4/23/17

Duration: 30:00

Issues: The guests invited listeners to enjoy the *56th Annual Apopka Arts and Foliage Festival*. They explained that this event is a way for the Apopka Woman's Club to raise scholarship dollars for Apopka students. Many other local area non-profits also raise funds by participating. This event, held at Kit Land Nelson Park, features 100 entries of juried fine arts and creative handcrafts as well as the plants of twenty local nurseries. Visitors can take tours of local nurseries, ask experts their plant questions, enjoy the musical entertainment, and purchase art.

Time: WCFB:
6:00
a.m.

Segment Topic: *Annual Flag Day Program*

Organization: Scottish Rite Valley of Orlando

Guest(s): Chet King, Personal Rep for the Scottish Rite Valley

Contact: srorando.org

Date: 5/2/17

Duration: 30:00

Issues: King invited listeners to witness the Scottish Rite Valley of Orlando's *Flag Retirement Celebration* on June 10th. During this annual event, 7,000 flags will be properly and respectfully retired. Ceremonies will include the Oak Ridge High School JROTC presenting their *POW/MIA Scene* and the VFW conducting a 21-gun salute. Medal of Honor Recipients will be recognized at this year's event and seven first responders will be presented with certificates of recognition and flags that were flown over the Nation's Capitol.

ISSUE:

Education

Time: WCFB:
5:00
a.m.

Segment Topic: *Science Education Opportunities*

Organization: Orlando Science Center

Guest(s): Jeff Stanford, Vice President of Marketing

Contact: Osc.org

Date: 4/23/17

Duration: 30:00

Issues: Stanford described the latest exhibits and educational opportunities available at the Orlando Science Center (OSC.) One of the big messages he had is that the OSC summer science camps would be special this year and invited parents to register. Related to this, OSC will be offering after school programs next fall at four area schools. Stanford also spoke about some of the exhibits and events the Orlando Science Center is currently offering to honor women in science. At one of these events, visitors will get to speak with female scientists about what they do and why they do it then view the film *Hidden Figures*. Finally, Stanford invited listeners to the *7th Annual Science of Wine*, a fundraiser at which participants learn about the processes by which wine is created.

Time: WCFB:
5:15
a.m.

Segment Topic: ***Read to Sydney Therapy Dogs Encourage Reading***

Organization: Sydney and Friends Reading & Learning Center

Guest(s): Thom Battisto

Contact: 407-247-8595; readtosydney.org

Date: 5/14/17

Duration: 15:00

Issues: Through *Read to Sydney*, volunteers go to local libraries with a therapy dogs to help children with Down's Syndrome and autism learn to read. The premise is that the child reads to the therapy dog, so there is no embarrassment or pressure. The therapy dog puts the child at ease, helping the child make progress. The organization now has a specially-dedicated reading room at the West Oaks Mall. Volunteers are needed.

Time: WCFB:
5:30
a.m.

Segment Topic: *Program Seeks to Put Teachers with At-Risk Students*

Organization: Teach for America Orlando

Guest(s): Lauren Chianese, Executive Director Orlando

Contact: orlando.teachforamerica.org

Date: 5/21/17

Duration: 30:00

Issues: Chianese described the teacher shortage that impacts the education of at-risk student populations and invited interested educators to join the Teach for America program. She explained that for students who come from low-income backgrounds there are a lot of reasons they do not get a good education; She says that there are factors that make it difficult for these students to learn, though their potential is great. For example, many of their schools do not have enough teachers, so the students may have a new substitute all of the time. As a result, there isn't any consistent learning opportunity. So the point of *Teach for America* is to get dedicated teachers into these classrooms, give them all of the support and mentoring that would allow them to thrive and thereby, allow the students to flourish. In turn, these teachers become community leaders and mentors for others. Chianese invited interested educators to join the Orange County program.

Time: WCFB:

5:30
a.m.

Segment Topic: *Pathways to Success/Project COMPASS*

Organization: Heart of Florida United Way
Goodwill Industries of Central Florida

Guest(s): Heath Wells of HFUW
Annie Jones, Americorps Member
Bill Oakley, Goodwill Industries

Contact: Hfuw.org; goodwillcfl.org or (407) 235-1550

Date: 6/11/17

Duration: 30:00

Issues: The guests described two innovative programs geared to enhancing the quality of education for local public school students. Wells explained that Heart of Florida United Way runs the *Americorps Pathways to Success Program*, by which volunteers spend a year supporting students at Evans and Oakridge high schools. Jones just completed a year at Oakridge High School so she described her experiences providing academic support to students and providing mentoring for students preparing for college. Oakley explained that Goodwill's *Project Compass* is an alternative education program for OCPS students who have struggled with traditional high schools. Through *Project Compass*, they can still earn their OCPS diploma while also gaining work experience..

Time: WCFB:

6:00
a.m.

Segment Topic: *Day of Action Focusing on Summer Reading 21st*

Organization: Heart of Florida United Way

Guest(s): Traci Blue, Director Volunteer Resource Center

Contact: Hfuw.org

Date: 6/25/17

Duration: 30:00

Issues: Blue explained that one of Heart of Florida United Way's core mission areas is supporting education and therefore, the organization offers a *Day of Action* to counter the 'summer reading slide.' She said that when children are out of school over the summer, they tend to 'slide' backwards in their reading ability. For children from low-income communities, this slide can be even more significant because there are so few books within the home and it is difficult for parents to get the children to the library. So through the *Day of Action*, each child is given several books to take home, enjoy, and even share with siblings. Many of these children attend various community 'camp' programs at which volunteers offer reading games and encouragement. Blue emphasized that even teens are included in these efforts. In addition, she explained why so many businesses are a part of the *Day of Action*; that children's ability to read is also an economic issue. In other words, these businesses want an educated workforce.

ISSUE:

Environment

Time: WCFB:
6:00
a.m.

Segment Topic: *Night at the Preserve: Earth Day Event and Fundraiser*

Organization: Oakland Nature Preserve

Guest(s): Mona PIPPS, Managing Director
Krista Carter, Board of Directors

Contact: 407-905-0054

Date: 4/16/17

Duration: 30:00

Issues: The two guests described the plants and animals at the Oakland Nature Preserve and invited listeners to *Night at the Preserve*. The Oakland Nature Preserve consists of 128 acres of native plants and animals and is the location for environmental education. PIPPS says that there are beautiful native plants to see and animals like gopher tortoises, butterflies and 164 different kinds of birds. And it's also possible to hike down to see Lake Apopka. Carter described the work that went into restoring this area to its original state and explained what the Preserve means to the local community.

Time: WCFB:
6:00
a.m.

Segment Topic: *Group Raises Appreciation of Florida Environment*

Organization: Angela Withers, President

Guest(s): Henry Nehrling Society

Contact: Nehrling gardens.org
<http://nehrlinggardens.org/>
angela.withers@nehlinggardens.org

Date: 4/30/17

Duration: 30:00

Issues: Withers described Nehrling Gardens and the work done there to preserve the historic home and gardens. She explained that the site was originally the home and horticultural research site of Dr. Henry Nehrling. Years later, the site was purchased for preservation and much volunteer work was put into restoring the home and gardens. That conservation work continues though now the house and gardens are used for horticultural education and a way to establish an understanding and appreciation of the Florida environment. Withers also invited listeners to *Corks, Caladiums, and Canvases*, a fundraiser at which participants can enjoy the house and gardens.

ISSUE:

Health

Time: WCFB:
6:00
a.m.

Segment Topic: *Support for Persons with Mental Illness*

Organization: National Alliance on Mental Illness (NAMI)

Guest(s): Katherine (last name withheld) - Support Group Member
Eric Welch, Executive Director
Hedy Bass, Volunteer

Contact: (407) 253-1900; namigo.org

Date: 4/2/17

Duration: 30:00

Issues: NAMI is a large grassroots organization with a mission to reach people with mental illness issues. Welch explained that NAMI efforts include providing education, providing support groups and engaging in advocacy. He says that one out of every five individuals will experience a mental illness at some point in life and NAMI's purpose is to help them achieve quality of life. All of the guests spoke about suicide and the need for individuals who have suicidal thoughts to reach out for help. Katherine shared how she became depressed and suicidal as a college student and how receiving help has led to a positive change in her life. Bass lost her son to suicide so told listeners to seek help and give help. She is involved in a NAMI fundraiser that is coming up soon, so she encouraged listeners to attend.

Time: WCFB:
5:30
a.m.

Segment Topic: *AIDS Walk Orlando: Twilight*

Organization: Hope and Help Center of Central Florida

Guest(s): Joshua Myers, Communication Development

Contact: Hopeandhelp.org

Date: 4/9/17

Duration: 30:00

Issues: Myers described the services offered by the Hope and Help Center of Central Florida and invited people to the *AIDS Walk Orlando 2017*. Myers shared the statistics related to the number of central Floridians impacted by HIV/AIDS, explaining that the numbers are increasing. He said that it is important for people to know their HIV status and to use 'safe sex' methods. Finally, he invited listeners to participate in the *AIDS Walk Orlando: Twilight* to raise funds for the Hope and Help Center's programs.

Time: WCFB:
6:00
a.m.

Segment Topic: *Muscle Walk of Orlando May 13*

Organization: Central Florida Muscular Dystrophy Association (MDA)

Guest(s): Contact: Maressa Levy, Fundraising Coordinator
Rebecca Dorr, MG Patient and Walker

Contact: (407) 562-2035; mlevy@mdausa.org
Rebekah.spiritualcare@gmail.com

Date: 4/9/17

Duration: 30:00

Issues: Levy described the various programs and the research supported by MDA. Rebekah has a disease that falls under the umbrella of concerns for MDA. She explained how MDA helped her and invited listeners to join her as she walks in the *MDA Muscle Walk of Orlando*. There is a goal to raise money for research.

Time: WCFB:
5:30
a.m.

Segment Topic: *Smokers Encouraged to Have Lungs Imaged*

Organization: American Lung Association

Guest(s): Keishon Moore, American Lung Association
Deanna Vigliotta, Senior Account Executive with Center for
Diagnostic Imaging

Contact:

Date: 4/16/17

Duration: 30:00

Issues: The two guests encouraged smokers and former smokers to have their lungs imaged each year. Smokers -- former and current -- stand a chance of identifying lung cancer at an early stage if they do the lung imaging. In many cases, this is now covered by Medicare and insurance. Vigliotta described the actual process of imaging.

Time: WCFB:
5:00
a.m.

Segment Topic: *Oral Health Linked to Lung Cancer*

Organization: American Lung Association and Sage Dental

Guest(s): Keishon Moore, Development Manager with American Lung Association

Veronica Alarcon, Sage Dental Community Marketing Manager in Central Regions

Dr. Kenneth Jainandan, Dentist with Sage Dental

Contact: 407-425-5864

Date: 4/30/17

Duration: 15:00

Issues: The guests explained the connection between oral health and lung health. Specifically, they pointed out that there is a connection between thoracic cancer and lung health. Dr. Jainandan explained that is important for people to have a yearly oral checkup both for prevention and to identify any issues that would require further medical attention.

Time: WCFB:
5:15
a.m.

Segment Topic: *Pediatric Brain Cancer Research*

Organization: Children's Brain Tumor Family Foundation

Guest(s): Denise Downing, President

Contact: www.cheeringforcaitlin.com; dpsdowning@me.com

Date: 4/30/17

Duration: 15:00

Issues: Downing invited listeners to participate in the *4th Annual Cheering for Caitlin 5k and Family Festival* to benefit pediatric brain tumor research. She described what her young daughter Caitlin experienced as she battled and then died from a brain tumor. Funds raised at the 5K will go to support research so that other children can be saved. Downing also discussed the work of Children's Brain Tumor Family Foundation.

Time: WCFB:
6:00
a.m.

Segment Topic: *Lung Cancer Diagnosis and Treatment*

Organization: American Lung Association
Florida Hospital

Guest(s): Dr. Mark Socinski, Executive Medical Director for the
Florida Hospital Cancer Institute

Contact: Lung.org

Date: 5/7/17

Duration: 30:00

Issues: The Florida Hospital Cancer Institute spreads across several hospitals and runs the medical programs for all kinds of cancers. In addition, these hospitals run clinical trials and try to bring new therapies and cost-efficient care for patients. Dr. Socinski's specialty is lung cancer, so he discussed the evolution of diagnosis and treatment for that disease. For example, he explained how imaging has improved and said that immunotherapy has become important to lung cancer treatment over the last two years. The doctor also discussed the value of screenings for people who have smoked or have other factors which increase the likelihood of developing lung cancer.

Time: WCFB:
6:00
a.m.

Segment Topic: *Walk to End Lupus Now - May 20th*

Organization: Lupus Foundation of America Florida Chapter

Guest(s): Amy E. Yalden, President and CEO

Contact: 561-279-8606; ayalden@lupusfl.org; www.lupus.org/florida

Date: 5/14/17

Duration: 30:00

Issues: Yalden explained what Lupus is and how people can support research efforts. Lupus is a chronic auto-immune disease that can damage any part of one's body. Specifically, this means that the patient's body attacks its own organs. There are five million lupus patients, 90% of which are women of all races and ages. She says the need is to get people diagnosed sooner and get them to treatment. But Yalden explained that there aren't many treatment options, so the Lupus Foundation's goal is to raise research dollars. People can help by participating in one of the fundraising walks across the Florida. Locally, people can participate in the *Walk to End Lupus Now* on May 20th.

Time: WCFB:
5:30
a.m.

Segment Topic: *Support for Myasthenia Gravis Patients*

Organization: Myasthenia Gravis Hope Foundation

Guest(s): Rebekah Dorr, founder, president

Contact: MGHopE.org

Date: Rebekah.spiritualcare@gmail.com

Duration: 30:00

Issues: Dorr described the work of the newly established Myasthenia Gravis (MG) Hope Foundation. First she explained that MG is an disease in which one's immune system attacks the body's ability to signal muscles to contract. Basically, when they have sustained, repetitive activity such as brushing hair or walking, the patient becomes very weak and drained. It gets to a point at which the patient simply isn't able to do it. So this disease can inhibit and threaten life. The MG Hope Foundation offers patients insight into managing and living with the disease. The Foundation offers online education and support as well as local in-person support groups.

Time: WCFB:
6:00
a.m.

Segment Topic: *Support for Children with Down Syndrome and the 7th Annual Rum Ball*

Organization: Down Syndrome Association of Central Florida

Guest(s): Katie DeeHart, Resource Development Manager

Contact: 850-602-6982; Dsacf.org/rumball2017

Date: 6/4/17

Duration: 30:00

Issues: The Down Syndrome Association of Central Florida offers support to families of children with Down Syndrome. DeeHart described this support and invited listeners to the *7th Annual Rum Ball*. First, she explained what Down Syndrome is and the various ways that the organization serves families. She says that there are programs to service needs across a patient's entire lifespan: there are support groups, education opportunities, social opportunities and more. The *Rum Ball* is a pirate-themed fundraiser organized by Central Florida DADS (Dads Appreciating Down Syndrome) and will include music, raffles, an auction, and a costume contest.

Time: WCFB:
5:00
a.m.

Segment Topic: *25th Annual Miracle Trail Ride*

Organization: The Greater Orlando Children's Miracle Network
Arnold Palmer Medical Center Foundation

Guest(s): Jessica Layne, Manager for Corporate Partnerships

Contact: www.gocmn.org

Date: 6/14/17

Duration: 30:00

Issues: Layne discussed the mission of the Children's Miracle Network (CMN) and invited listeners to participate in the *25th Annual Miracle Trail Ride*. CMN is a network of non-profit pediatric hospitals across America but the money raised locally stays with the Arnold Palmer Hospital for Children. Raising funds is the purpose of the *Trail Ride* on November 11th, which includes a ten mile trail ride, raffles, and an auction. All of the funds raised will support the children at the Arnold Palmer Hospital by supporting equipment needs, research, and efforts to make the children comfortable during their hospital stays.

Time: WCFB:
5:30
a.m.

Segment Topic: *Mental Health Support for Law Enforcement Officers*

Organization: Badge of Life

Guest(s): Mark Dibona, Board of Directors

Contact: (407) 670-5279; www.badgeoflife.com

Date: 6/18/17

Duration: 30:00

Issues: *Badge of Life* provides educational resources and materials about mental health to law enforcement officers, trains officers to deal with trauma in order to prevent suicides, and to focuses on officers' overall mental health. Dibona shared his own experience struggling with the PTSD brought on by the horrors he witnessed as a police officer. In dealing with these experiences, he entertained suicidal thoughts. Since then, he has gotten therapy and provides support to others in that terrible place. He explained that nearly 150 officers commit suicide each year.

ISSUE:

Public Safety

Time: WCFB:
5:00
a.m.

Segment Topic: *Panel Discussion on Gun Safety*

Organization: League of Women Voters - Seminole County

Guest(s): David Barden,
Gun Safety Action Team and Attorney in Florida

Contact: *lwwseminole.org*

Date: 5/21/17

Duration: 30:00

Issues: Barden invited listeners to attend the *Seminole County League of Women Voters' Panel Discussion about Gun Safety and Domestic Violence*. Barden explained that the League of Women Voters is a non-partisan group that provides education about public policy issues of concern to the community. He himself is part of the *Gun Safety Action Team* that has scheduled this particular panel. People will hear discussion from a wide range of perspectives on topics like domestic violence, campus carry, open carry and more. Discussion will lead to identifying steps the community can take to proactively keep neighborhoods safe.

Time: WCFB:
6:00
a.m.

Segment Topic: *Orange County's Free Hurricane Expo - June 3*

Organization: Orange County Government

Guest(s): Keith Kotch, Assistant Manager of Emergency Management

Contact: (407) 836-9140; ocoem@ocfl.net

Date: 5/21/17

Duration: 30:00

Issues: Kotch advised listeners that it is time to prepare for the upcoming hurricane season and invited them to attend the *Orange County Hurricane Expo 2017*. He discussed hurricane preparation concepts such as having supplies on hand, having a evacuation plan, weather-proofing the home, flood insurance, plans for pets, and staying updated on weather conditions. Kotch also described the information and activities that would be available at the *Hurricane Expo 2017*, including how to survive and deal with floods, high wind damage and property loss. There will also be instruction on how to track storms, pack a disaster kit, and take care of pets. Vendors will distribute free readiness items. The event takes place on June 3rd at the Orange County Parks and Recreation Magic Gym at South Econ Community Park.

Time: WCFB:
5:30
a.m.

Segment Topic: *Preparation Information for Hurricane Season*

Organization: Seminole County

Guest(s): Alan Harris, Emergency Manager

Contact: seminolecountyfl.gov

Date: 5/28/17

Duration: 30:00

Issues: Hurricane Season begins June 1st, so Harris discussed ways for people to prepare. He began by reviewing the predictions forecasters are making for hurricane season but emphasized that it only takes one storm to endanger people's lives. Therefore, he discussed lessons learned from previous hurricanes, how to develop safety and evacuation plans, stock supplies, and how to prep one's home to be storm-ready. Harris also encouraged people to volunteer with the organizations that respond to their community's needs following a storm situation. He also emphasized the needs to meet one's neighbors and come up with community plans for responding to a natural disaster.

Time: WCFB:
5:30
a.m.

Segment Topic: *Education Program Centers on Keeping Children Safe*

Organization: Safekids of Volusia and Flagler Counties

Guest(s): Steve Paris, Safekids Coordinator

Contact: (386) 425-7920

Date: Steven.parris@halifax.org

Duration: 30:00

Issues: Safekids is an education program devoted to spreading safety information to Florida parents. Paris shared critical safety information with listeners on the topics of water safety and vehicle safety. Part of his discussion centered on what should be done around pools and beaches, the need to use safety equipment in cars, and a reminder to never leave children in cars because it's too hot.

ISSUE:

Social Issues

Time: WCFB:
5:30
a.m.

Segment Topic: *Elder Ambassadors (Rerun)*

Organization: Orange County Government

Guest(s): Mimi Reggentin,
Program Manager Orange County Office on Aging

Contact: 407-254-9277

Date: 4/2/17

Duration: 30:00

Issues: Reggentin described the Orange County Government's *Elder Ambassador* program and invited interested parties to volunteer. She explained that the Orange County Office on Aging helps connect seniors to the resources they need to thrive. As part of this, they have established a program called *Elder Ambassadors*. Elder Ambassadors work rather like a speakers' bureau, going to interested groups and explaining the types of resources available to seniors or explaining issues related to their care. More ambassadors are needed and there will be training sessions coming up soon.

Time: WCFB:
5:00
a.m.

Segment Topic: *Give Hope, Change Lives” Gala and Silent Auction*

Organization: The Salvation Army of Orlando

Guest(s): Tiffani Jett, Public Relations and Marketing

Contact: 407-423-8581; [http://salvationarmyorlando.org/give hope](http://salvationarmyorlando.org/give-hope)

Date: 4/9/17

Duration: 30:00

Issues: Jett invited listeners to support the Salvation Army of Orlando programs by participating in the *Give Hope, Change Lives Gala and Silent Auction*. She described various Salvation Army programs including the daily feeding programs, emergency assistance programs, Men's Shelter, Women and Children's Program, and the senior citizen towers. The *Give Hope, Change Lives* event will feature former Major League Baseball player and 4-time World Series Champion, Darryl Strawberry.

Time: WCFB:
5:00
a.m.

Segment Topic: *Domestic Violence Shelter Provides for Pets*

Organization: Harbor House

Guest(s): Michele Sperzel, CEO

Contact: Harborhousefl.com

Date: 4/16/17

Duration: 30:00

Issues: *Paws for Peace* is an event to raise money for Harbor House pets. When a woman leaves a violent home, she can take her pet and keep him at the shelter while she stays there. This is important because women will often stay in abusive situations rather than leave a pet behind. Sperzel says it is also important for the children at Harbor House to know that their pets are safe and that they can spend some calming moments with those pets.

Time: WCFB:
5:30
a.m.

Segment Topic: *High Tea and Hats to Benefit Senior Programs*

Organization: Seniors First, Inc.

Guest(s): Katherine Brown, Director of Communication and Special
Events

Contact: 407-615-8979

Date: 4/30/17

Duration: 30:00

Issues: Brown described the work of Seniors First to keep seniors living in their own homes and invited listeners to attend *High Tea and Hats* on April 30th. Seniors First provides the support, such as Meals on Wheels, that allows seniors to live comfortably and safely in their homes. *High Tea and Hats* is a fundraiser for these programs and will feature a hat parade, hat contest, and a silent auction.

Time: WCFB:
5:30
a.m.

Segment Topic: *Education Event for Seniors and Their Caregivers*

Organization: 50+FYI Resource Network

Guest(s): Linda Cavanaugh, Executive Director of 50+FYI Resource Network and Facilitator for the Expo

Contact: 407-836-6563; Linda.cavanaugh@50plusFYI.org

Date: 5/7/17

Duration: 30:00

Issues: The 50+ FYI Resource Network is a non-profit that links seniors and their caregivers to relevant programs and services. Cavanaugh explained that her nonprofit is about seniors being better informed; the 50+FYI Resource Network collects information about senior resources in the central Florida area and makes it available to the 50 plus community. They produce a *Lifestyle and Resource Guide*, provide an online information site, and organize the annual *50+ FYI Resource Expo*. *Expo* participants are able to meet area service providers, agencies, housing specialists, health care representatives, and others who provide products and services to the senior community. The event takes place on May 12th.

Time: WCFB:
5:00
a.m.

Segment Topic: *25th Anniversary of the CHS Perinatal Program*

Organization: Children's Home Society

Guest(s): Phillip Deal, Regional Director of Philanthropy

Contact: (321) 397-3000; Chsbabies.org

Date: 5/28/17

Duration: 30:00

Issues: Deal described the mission of the Children's Home Society (CHS) including the purpose of the 25-year-old *Perinatal Program*. CHS is responsible for finding homes for children in the foster care program and permanent homes for those children who cannot be returned to their parents. Another purpose is to help break the cycle of abuse with education and to help abused children to heal. And of course, for 25 years the *Perinatal Program* has been helping people to be better parents and build strong bonds with their children. The program teaches parenting skills and offers parents ways to connect with other parents.

Time: WCFB:
6:00
a.m.

Segment Topic: *5th Annual Walk a Mile in Her Shoes*

Organization: Harbor House of Central Florida

Guest(s): Tekoa Puerie, Director of Development
Tony Cardoza, Incoming Board of Directors President

Contact: www.harborhousefl.com

Date: 6/11/17

Duration: 30:00

Issues: Puerie described the mission of Harbor House of Central Florida and Cardoza invited listeners to participate in the *5th Annual Walk a Mile in Her Shoes*. Puerie explained that Harbor House of Central Florida is Orange County's only state-certified domestic violence organization. Their mission is to eliminate domestic violence and to help victims leave abuse situations. To that end, they have a shelter for those who need it, provide legal support in the Orange County Courthouse, and have outreach services to assist victims as they make plans to leave the abuse situation. Cardoza explained that the '*Walk a Mile*' event is a fundraiser to support Harbor House programs but is also an awareness effort to facilitate understanding of domestic violence and its impact on our community.

Time: WCFB:
5:00
a.m.

Segment Topic: *Agency Advocates Maintaining SNAP Funding*

Organization: Second Harvest Food Bank of Central Florida

Guest(s): Dave Krepcho, President and CEO

Contact: Feedhopenow.org

Date: 6/11/17

Duration: 30:00

Issues: Krepcho described the hunger situation in central Florida and encouraged listeners to contact their government representatives to preserve SNAP funding. Second Harvest Food Bank collects and distributes food to over 500 partner food banks. He explained the purpose for the SNAP benefits program and why Second Harvest believes that cuts to that federal program would have a huge negative effect on Floridians. Given that the president's proposed budget calls for significant cuts to the SNAP program, Krepcho encouraged listeners to let their representatives know that they believe the SNAP funding should be kept intact.

Time: WCFB:
6:00
a.m.

Segment Topic: *Food Needs Increase for Children During Summer*

Organization: Second Harvest Food Bank of Central Florida

Guest(s): Greg Higgerson, Vice President of Development

Contact: (407) 295-1066; Feedhopenow.org

Date: 6/18/17

Duration: 30:00

Issues: Higgerson explained that summer poses special challenges to keeping central Florida children and their families fed but with listeners' donations and volunteer efforts, the challenges can be overcome. Because children are out of school during the summer, they are not receiving the free or reduced-cost meals that keep them nourished and able to focus on academics. Therefore, food banks and other organizations must provide special ways to get meals to the children. That means those agencies require more support from Second Harvest Food Bank. Higgerson invited listeners to help keep the community fed by providing donations of food and money and/or by volunteering their time at Second Harvest.

Time: WCFB:
5:00
a.m.

Segment Topic: *Foster Families Needed*

Organization: Community Based Care of Central Florida

Guest(s): Kristina Wilson, Nathan Wilson
Andrea Moore, Aaron Moore
Danielle Abbey, Community Based Care

Contact: www.cbccfl.org

Date: 6/18/17

Duration: 30:00

Issues: The guests described the need for foster parents in central Florida and shared their own experiences as foster parents. Abbey explained that the mission of Community Based Care is to support foster care, adoption, mentoring and youth transitional services. She spoke at length about the kind of training and support the organization offers to foster parents. The Moores described their experiences serving as foster parents for sibling groups and how they coordinate the various school schedules, extracurricular activities and therapy sessions. Both said that they have had wonderful support from CBC. The Wilsons have fostered numerous teenage boys, so they talked about what they do to provide these teens with a positive experience.

COMMUNITY CONNECTION

Segment Topic: *Mental health (Youth) and My Life*

Organization: Federation of Families and Megellan Health Care

Guest(s): Muriel Jones, FOF and Kyle Welling

Contact: mjones.ffcl@gmail.com 407/989-2959

Date: 4/2/17

Duration: 30:00

Issues: The guests described the need for more information to be shared regarding mental health in our community in general. However, both agencies regard the impact of mental health from a holistic approach and can treat an entire family

Segment Topic: *TRUE HEALTH GALA*

Organization: True Health

Guest(s): Tasha Casassio

Contact: www.mytruehealth.org

Date: 4/16/17

Duration: 30:00

Issues: The 40 year old organization was holding their 1st time fundraiser to support their efforts to provide reasonable health care to a community.

Segment Topic: *Passort Info & NAMI*

Organization: Orange County Clerk of the Court and NAMI

Guest(s): Tiffany Moore Russell and Bob Honeywell

Contact: Dain.Weister@myorangeclerk.net

Date: 4/23/17

Duration: 30:00

Issues: The clerk of the court discussed how to follow protocol for receiving a new passport. The importance of all family members receiving one.

The National Association of Mental health experts discussed the importance of mental health in the community and the impact on the penal system also.

Segment Topic: *10th Anniversary Celebration of Hannibal Square Heritage Center*

Organization: *Hannibal Square Heritage Center*

Guest(s): Barbara Chandler

Contact: 407/671-1886

Date: 5/7/17

Duration: 30:00

Issues: Winter Park's only black museum houses photo's and artifacts of family's in the city's township. It was also one of our 1st stops on our black history tour 11 years ago.

Segment Topic: *Mentoring*

Organization: **Route 7/Let Your Voice Be Heard**

Guest(s): Devon Burns & Miles Muhrain

Contact: 321/281-2000

Date: 5/14/17

Duration: 30:00

Issues: Young black men mentoring young black boys in our community is a rarity, but these two groups are doing a tremendous job. Showing them everything from how to tie tie's to job shadowing.

Segment Topic: ***Father and Son Mentoring***

Organization: Young Fathers of Central Florida

Guest(s): Haki Nkrumah

Contact: Umoja12@aol.com

Date: 6/4/17

Duration: 30:00

Issues: June is National Fatherhood month and YFCF teaches younger dads how to become fathers through mentoring.

Segment Topic: ***Human Trafficking***

Organization: MBI, DCF

Guest(s): Veraunda Jackson, Esq.

Contact: V4justice@aol.com

Date: 6/11/17

Duration: 30:00

Issues: Human Trafficking is at an all-time high in Central Florida with numbers particularly high in Orange County. Atty Jackson explained that trafficking is beyond prostitution, it involved slave labor and youth working in inappropriate areas as well

Segment Topic: *Father and Son Mentoring*

Organization: Industry Ears

Guest(s): Paul Porter

Contact: industryyears@gmail.com

Date: 6/18/17

Duration: 30:00

Issues: June is Black Music Month and Mr. Porter's book "Blackout" tells an inside story of the music industry.

Segment Topic: *Queen of Katwe*

Organization: Northland Church of Longwood

Guest(s): Robert Katende and Phiona Mutesi

Contact: www.Robertkatende.org

Date: 6/25/17

Duration: 30:00

Issues: The original Queen of Katwe, Phiona Mutesi and the man who taught her to play chess, Robert Katende were in Orlando and stopped by. Uganda is where they are both from and he taught Phiona how to compete globally.

NEWS

CRIME

Man arrested for shooting teen ex-girlfriend

<http://www.clickorlando.com/news/man-wanted-after-girlfriend-shot-multiple-times-police-say>

<http://www.wftv.com/news/local/rick-scotts-aramis-ayalas-arguments-over-death-penalty-heard-in-supreme-court-/543321752>

Deltona man accused of selling fake Disney tickets

<http://www.wftv.com/news/local/deltona-man-accused-of-selling-fake-disney-tickets-deputies-say/543907188>

Man drives to Taco Bell after being shot

<http://www.clickorlando.com/news/man-drives-to-taco-bell-after-being-shot>

Woman's body found behind Cocoa business

<http://www.wftv.com/news/local/womans-body-found-behind-cocoa-grocery-store-deputies-say/542512478>

Burglar jumps into Lake Sherwood

<http://www.wftv.com/news/local/deputies-search-orange-county-lake-for-car-burglar/538509258>

POLITICS

Gov. Scott and Ayala to meet in Tallahassee before Supreme Court

<http://www.wftv.com/news/local/fight-between-rick-scott-aramis-ayala-heads-to-supreme-court/543321752>

Apopka officials OK red lite cameras

<http://www.wftv.com/news/local/apopka-city-council-votes-3-2-to-keep-controversial-red-light-cameras/537141326>

EDUCATION

Sen. Nelson seeks to cap student loan rates

<http://www.wftv.com/news/local/nelson-seeks-to-cap-student-loan-interest-rates-allow-borrowers-to-refinance/550340428>

ECONOMY

Sen. Nelson seeks to cap student loan rates

<http://www.wftv.com/news/local/nelson-seeks-to-cap-student-loan-interest-rates-allow-borrowers-to-refinance/550340428>

TRANSPORTATION

Space X successfully launched

<http://www.wftv.com/news/local/spacex-successfully-launches-falcon-9-wednesday-from-kennedy-space-center/550368724>

HEALTH

Scalise back in ICU in serious condition

http://www.mynews13.com/content/news/cfnews13/news/article.html/content/news/articles/cfn/2017/7/5/congressman_shot_on_.html

Black Rabbi gets Sanford teen pregnant

<http://www.wftv.com/news/local/sanford-rabbi-charged-with-impregnating-15-year-old/537108364>

2 Arrested for unclean apartment and 7 children in custody

<http://www.wftv.com/news/local/2-arrested-after-7-children-found-living-in-moldy-bug-infested-home/537887275>



STAR CARES EVENTS – APRIL 2017

DATE	EVENT DESCRIPTION	ATTENDANCE
Every Wednesday	Monica May – mentors @ Westbrook.	12
4/7/17	City Commissioner Hill brought in Officer Norm the Social Media Cop	150
4/9/17	He Got Up! Community Wide event to assist the homeless at Camping World Stadium	10,000
4/12/17	My Life Is a mental health forum specifically for young adults with behavior, alcohol or drug induced issues	65
	MONTHLY IMPRESSIONS	10,087
	Total STAR Cares Impressions – 2 nd Quarter 2017	11,561



STAR CARES EVENTS – MAY 2017

DATE	EVENT DESCRIPTION	ATTENDANCE
Every Wednesday	Monica May – mentors @ Westbrook.	12
5/6/17	Healthy Families Event at Barnett Park to provide resources for families ***** TRUE HEALTH Gala	200
5/8/17	Political Forum D-5	100
5/11/17	Monica spoke to a group of girls at Kaley Elementary	25
5/18/17	STAR Cares was represented at the Nap Ford fundraiser at Camping World Stadium	65
5/19/17	Monica hosted the Annual PACE luncheon	125
5/29/17	Monica spoke at the CLIC for Girls event	35

MONTHLY IMPRESSIONS

562



STAR CARES EVENTS – JUNE 2017

DATE	EVENT DESCRIPTION	ATTENDANCE
Every Wednesday	Monica May – mentors @ Westbrook. An opportunity to expose youth to mentors in our community.	12 girls
6/10/17	Star Cares purchased 3 bicycles for an Apopka give a way after a young boy was killed riding his bike	350
6/10/17	Monica May moderated the YMCA Teen Achievers banquet	250
6/12-17/17	STAR Cares co-hosted the annual Father's Week Celebration	200
6/14/17	STAR Cares hosted a community meeting about Human Trafficking at Valencia College	50
6/26/17	Monica May received the coveted GRACIE Award for reporting on the PULSE tragedy	150
MONTHLY IMPRESSIONS		912