



WTAP
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

CONTRACT

And:

BlueWest Media
5130 E 18th Avenue
Denver, CO 80220

<u>Contract / Revision</u> 302472 /		<u>Alt Order #</u>
<u>Product</u> POLITICAL ISSUE		
<u>Contract Dates</u> 02/07/16 - 02/18/16		<u>Estimate #</u> ESTIMATE 183
<u>Advertiser</u> Building Jobs and Opportunity WV		<u>Original Date / Revision</u> 02/04/16 / 02/15/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTAP	<u>Account Executive</u> Parkersburg House	<u>Sales Office</u> Parkersburg Re
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 8506		<u>Advertiser Ref</u> 63343

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTAP	02/08/16	02/18/16	Early Daybreak @ 530a	530a-6a		:30			NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/16	02/14/16	1-122--				6	\$100.00			
	Week:	02/15/16	02/21/16	2-----				2	\$100.00			
N 2	WTAP	02/08/16	02/18/16	Daybreak @ 6a	6a-7a		:30			NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/16	02/14/16	21122--				8	\$225.00			
	Week:	02/15/16	02/21/16	2-----				2	\$225.00			
N 3	WTAP	02/08/16	02/18/16	Today Show	7a-9a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/16	02/14/16	-1111--				4	\$250.00			
	Week:	02/15/16	02/21/16	1-----				1	\$250.00			
N 4	WTAP	02/13/16	02/13/16	Sa Today	7a-9a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/16	02/14/16	-----2-				2	\$125.00			
N 5	WTAP	02/08/16	02/18/16	WTAP News @ Noon	12p-1230p		:30			NM	8	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/16	02/14/16	-1122--				6	\$225.00			
	Week:	02/15/16	02/21/16	2-----				2	\$225.00			
N 6	WTAP	02/08/16	02/18/16	News @ 5p M-F	5p-530p		:30			NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/16	02/14/16	22221--				9	\$500.00			
	Week:	02/15/16	02/21/16	1-----				1	\$500.00			
N 7	WTAP	02/08/16	02/18/16	News @ 6p M-F	559p-630p		:30			NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/16	02/14/16	-1111--				4	\$2,000.00			
	Week:	02/15/16	02/21/16	1-----				1	\$2,000.00			
N 8	WTAP	02/13/16	02/13/16	News @ 6p Sat	6p-630p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/16	02/14/16	-----2-				2	\$500.00			
N 9	WTAP	02/08/16	02/18/16	News @ 11p M-F	11p-1135p		:30			NM	7	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/08/16	02/14/16	11122--				7	\$1,500.00			
	Week:	02/15/16	02/21/16	-----				0	\$1,500.00			
N 10	WTAP	02/13/16	02/13/16	News @ 11p Sa	11p-1130p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u> 302472 /		<u>Alt Order #</u>
<u>Contract Dates</u> 02/07/16 - 02/18/16	<u>Product</u> POLITICAL ISSUE	<u>Estimate #</u> ESTIMATE 183
<u>Advertiser</u> Building Jobs and Oppor		<u>Original Date / Revision</u> 02/04/16 / 02/15/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	-----2-				2	\$750.00			
N 11	WTAP	02/07/16	02/14/16	News @ 11p Su	11p-1130p		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/01/16	02/07/16	-----2				2	\$750.00			
Week:		02/08/16	02/14/16	-----2				2	\$750.00			
N 12	WTAP	02/07/16	02/18/16	Su Today	8a-9a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/01/16	02/07/16	-----				0	\$0.00			
Week:		02/08/16	02/14/16	-----S				2	\$125.00			
Week:		02/15/16	02/21/16	-----				0	\$0.00			
N 13	WTAP	02/12/16	02/15/16	Early Daybreak @ 530a	530a-6a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	----1--				1	\$100.00			
Week:		02/15/16	02/21/16	1-----				1	\$100.00			
N 14	WTAP	02/12/16	02/15/16	Daybreak @ 6a	6a-7a		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	----2--				2	\$225.00			
Week:		02/15/16	02/21/16	2-----				2	\$225.00			
N 15	WTAP	02/12/16	02/15/16	Today Show	7a-9a		:30			NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	----3--				3	\$250.00			
Week:		02/15/16	02/21/16	3-----				3	\$250.00			
N 16	WTAP	02/13/16	02/13/16	Sa Today	7a-9a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	-----2-				2	\$125.00			
N 17	WTAP	02/14/16	02/14/16	Su Today	8a-9a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	-----2				2	\$125.00			
N 18	WTAP	02/12/16	02/15/16	Today Show II	10a-11a		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	----2--				2	\$125.00			
Week:		02/15/16	02/21/16	2-----				2	\$125.00			
N 19	WTAP	02/12/16	02/15/16	WTAP News @ Noon	12p-1230p		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	----1--				1	\$225.00			
Week:		02/15/16	02/21/16	1-----				1	\$225.00			
N 20	WTAP	02/12/16	02/15/16	M-F 530p-6p	530p-6p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	----1--				1	\$200.00			
Week:		02/15/16	02/21/16	1-----				1	\$200.00			
N 21	WTAP	02/12/16	02/15/16	News @ 5p M-F	5p-530p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	----1--				1	\$500.00			
Week:		02/15/16	02/21/16	1-----				1	\$500.00			
N 22	WTAP	02/13/16	02/13/16	News @ 6p Sat	6p-630p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	-----1-				1	\$500.00			
N 23	WTAP	02/14/16	02/14/16	News @ 6p Sun	6p-630p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	-----1				1	\$500.00			
N 24	WTAP	02/12/16	02/12/16	News @ 11p M-F	11p-1135p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	----2--				2	\$1,500.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 25	WTAP	02/13/16	02/13/16	News @ 11p Sa	11p-1130p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	-----2-				2	\$750.00			
N 26	WTAP	02/14/16	02/14/16	News @ 11p Su	11p-1130p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	-----2				2	\$750.00			
N 27	WTAP	02/12/16	02/12/16	Wheel of Fortune M-F	7p-730p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	----2--				2	\$275.00			
N 28	WTAP	02/12/16	02/12/16	Jeopardy M-F	730p-8p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	----2--				2	\$300.00			
N 29	WTAP	02/13/16	02/13/16	Wheel of Forutune Sa	7p-730p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	-----2-				2	\$150.00			
N 30	WTAP	02/13/16	02/13/16	Jeopardy Sa	730p-8p		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	-----2-				2	\$140.00			
N 31	WTAP	02/12/16	02/12/16	Friday Prime Hr 3	10p-11p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	----2--				2	\$1,000.00			
N 32	WTAP	02/14/16	02/14/16	Sunday Prime Hr 1	7p-8p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	-----3				3	\$600.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	WTAP	02/08/16-02/14/16	Sunday Prime Hr 1	7p-8p	-----Su	:30	\$600.00	NM		
		Credited										
N 33	WTAP	02/12/16	02/15/16	News @ 6p M-F	559p-630p		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	----2--				2	\$2,000.00			
Week:		02/15/16	02/21/16	1-----				1	\$2,000.00			
N 34	WTAP	02/12/16	02/15/16	Live with Kelly & Michael	9a-10a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/08/16	02/14/16	----1--				1	\$175.00			
Week:		02/15/16	02/21/16	1-----				1	\$175.00			
Totals											116	\$61,330.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/15/16	116	\$61,330.00	(\$9,199.50)	\$52,130.50
Totals	116	\$61,330.00	(\$9,199.50)	\$52,130.50

Signature: _____ **Date:** _____

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