

Broadcast Contract

BLUE WEST MEDIA
PLANNED PARENTHOOD ACTION FUND
5130 East 18th Avenue
Denver, CO 80220

Start Date 07/24/17	Contract# 63662	Mod# 0
End Date 07/26/17	Date Entered 07/20/17	Date Last Modified 07/21/17
Advertiser PLANNED PARENTHOOD A	Station Market KKLZ-FM	
Product Planned Parenthood KKLZ J	SalesRep/Office Chrissy ChrissyEileen	

Standard Billing Cycle Estimate# 726 JULY 24-26
2017

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 07/24/17 WE 07/26/17	06:00A-10:00A	60		4	4	4	--	--	--	12	\$700.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	12	8,400.00	\$1,260.00	\$ 7,140.00	\$ 8,400.00

CASH IN ADVANCE

Billing Projections: By Month

	Jul 17
CA	8,400.00
ST	8,400.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
Page 1

Sales Order

Station: **KKLZ-FM** Agency: **BLUE WEST MEDIA**
 Contract Name: **Planned Parenthood KKLZ July 24** Address: **5130 East 18th Avenue**
 Contract#: **(none)** City: **Denver** State: **CO** Zip: **80220**
 Start Date: **7/24/17** End Date: **7/26/17** Buyer: _____
 Revenue Type: **POLITICAL AGENCY** Type: **Cash** Tax Schedule: _____ (None)
 Advertiser: **PLANNED PARENTHOOD ACTION FUND** Agency Commission %: **15**
 Address: _____ Billing Cycle: **Standard**
 City: _____ State: _____ Zip: _____ Salesperson: **5046cchr** Comm %: **0**
 Product Name: **Planned Parenthood KKLZ July 24-26** Makegood Policy: **WITHIN CONTRACT DATES**
 Estimate #: **726 JULY 24-26 2017**
 Competitive Code: **09 POLITICAL**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	7/24/17	7/26/17		6:00 AM	10:00 AM	60	4	4	4					12	D	700.00	12	8,400.00		

Billing Projections: By Month

Jul 17
 CA 8,400.00
 ST 8,400.00

☒ Print Spot Prices

CASH IN ADVANCE

Notes to Traffic: New Order CW 7/20/17

TOTAL SPOTS 12
 GROSS TOTAL \$ 8,400.00
 ADJUSTED SPOTS 12
 ADJUSTED TOTAL \$ 8,400.00

APPROVE DECLINE

☐ ☐ General Manager
☐ ☐ Sales Manager
☐ ☐ Interactive Sales Manager
☐ ☐ Business Manager

New Order

Media: Radio

Client: Planned Parenthood Action Fund 2017

Product: Planned Parenthood Action Fund

CPE: //726

Description: PPAF2017 07\24\17-07\26\17 Radio

Rep:

Version: 1

Comments:

Market: Las Vegas

Demo: Adults 35+

Separation: 30

Flight Start: 7/24/17

Flight End: 7/26/17

Sales Office:

Survey:

Vendor: KKLZ-FM

Billing To: BlueWest Media

AE: Chrissy Winters

Phone: 303-641-4330

Fax: 303-568-6245

Phone: 5130 East 18th Ave.

Fax: 303-568-6245

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	7/24	7/25	7/26	Total Spots	Adults 35+ RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$700.00	C 60	4	4	4	12		
Total Spots:					4	4	4	12		
Total GRP/GIMP(000):					0.0	0.0	0.0		0.0	
Month	Cash\$-Spots		Trade\$-Spots		Total\$-Spots					
7/2017	\$8,400.00 - 12		\$0.00 - 0		\$8,400.00 - 12					
Total Gross Cost:					\$8,400.00		Total Gross CPP:		\$0.00	
Total Net Cost:					\$7,140.00		Total Net CPP:		\$0.00	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KKLZ-FM Las Vegas	Date: 7/20/2017
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I, **BlueWest Media**
do hereby request station time concerning the following issue:

Federal Funding

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, July 24, 2017			Wednesday, July 26, 2017		

This broadcast time will be used by: **Planned Parenthood Action Fund**

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Federal Funding

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Planned Parenthood Action Fund

1110 Vermont Avenue, NW, Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Julianna Smoot-Treasurer, Cecile Richards-CEO, Laura Tucker-Chair, Urvashi Raid-Vice Chair, Kiki Mclean-Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Thursday, July 20, 2017

Date

Mary W...

Signature

720-370-7700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

PRODUCTION ORDER

☐ COPY DUE BY: _____ ☐ SPEC DUE BY: _____ ☐ EXTRA COPIES DUE BY: _____ ☐ COPY APPD DUE BY: _____ ☐ START DUE BY: _____
☒ KKLZ ☐ KDWN ☐ KCYE ☐ KCYE-HD2 AE: EILEEN/CHRISSY
☐ KOAS ☐ KVGS ☐ STREAMING

ADVERTISER:

Planned Parenthood Action
Fund

CO-OP:

☐ YES

☐ NO

DATE:

PRODUCE FROM: ☐ EXTEND ☐ DUB

KC YE ORDER #:

☐ MIJO

☐ COPY

☐ EMAIL

KDWN ORDER #:

☐ WEB LINK:

KKLZ ORDER #:

New

☐ 1ST SPIN

☐ FILMCORE

☐ EXT REACH

KOAS ORDER #:

☐ SPOT TRAFFIC

☐ SPOT GENI

☐ DGS

KVGS ORDER #:

☐ IN HOUSE

LOCATION:

LITEFM ORDER #:

☐ CLIENT APPROVAL NEEDED

DATE/TIME NEEDED:

☐ EMAIL SPOT TO: EILEEN.RUIZ@BBGI.COM & CHRISSY.WINTERS@BBGI.COM

#	SPOT CODES/TITLES	ROT	LEN	START	END	CART #
1	4CM+M-All Eyes on you -	100%	60	7/24	7/26	
2	Radio					
3						
4						
5						
6						
7						
8						
9						
10						

NOTES:

ALL FINISHED SPOTS ARE ARCHIVED FOR 6 MONTHS

FOR TRAFFIC/PRODUCTION USE ONLY:

RCVD IN TRAFFIC BY:

DATE:

RCVD IN PROD BY:

DATE:

COMPLETE: ☐

PRINT

SAVE

RESET

Chrissy Winters

From: Mary Wittemyer <mary@bluewestmedia.com>
Sent: Thursday, July 20, 2017 3:41 PM
To: Chrissy Winters
Subject: Re: New Traffic for PPAF
Attachments: image003.png

Ok

> On Jul 20, 2017, at 4:39 PM, Chrissy Winters <chrissy.winters@bbgi.com> wrote:

>

> Hi Mary – Please shoot back approval to this email as the spot is attached.

> We are going to run ALL EYES ON YOU 7/24-7/26.

> Thanks

> Chrissy

>

>

> From: Mary Wittemyer [mailto:mary@bluewestmedia.com]

> Sent: Tuesday, July 11, 2017 3:58 PM

> To: Chrissy Winters <chrissy.winters@bbgi.com>; Eileen Ruiz <eileen.ruiz@bbgi.com>

> Subject: New Traffic for PPAF

>

> Can you please change this traffic effective tomorrow? Please reply to confirm.

>

> Thanks

>

>

> Mary Wittemyer

>

> [bwm.logo.outlined.updated - Copy]

> www.bluewestmedia.com<<http://www.bluewestmedia.com/>>

> 303.641.4330

>

>

>

>

> <image003.png>

> <4CM&M_AllEyesOnYou_Radio.mp3>

Chrissy Winters

From: Mary Wittemyer <mary@bluewestmedia.com>
Sent: Thursday, July 20, 2017 3:33 PM
To: Chrissy Winters
Subject: RE: NAB for KKLZ-FM Planned Parenthood Action Fund 2017 07\24-26\2017

Same spot

Mary Wittemyer

BlueWest media



www.bluewestmedia.com

303.641.4330

From: Chrissy Winters [mailto:chrissy.winters@bbgi.com]
Sent: Thursday, July 20, 2017 4:32 PM
To: Mary Wittemyer <mary@bluewestmedia.com>
Subject: RE: NAB for KKLZ-FM Planned Parenthood Action Fund 2017 07\24-26\2017

Thanks Mary.
Please let us know about traffic too.
Thanks
Chrissy

From: Mary Wittemyer [mailto:mary@bluewestmedia.com]
Sent: Thursday, July 20, 2017 3:19 PM
To: Chrissy Winters <chrissy.winters@bbgi.com>
Subject: NAB for KKLZ-FM Planned Parenthood Action Fund 2017 07\24-26\2017

Should you have any questions regarding this NAB form, please contact the media buyer for your station.

Chrissy Winters

From: Mary Wittemyer <mary@bluestmedia.com>
Sent: Tuesday, July 11, 2017 3:58 PM
To: Chrissy Winters; Eileen Ruiz
Subject: New Traffic for PPAF
Attachments: 4CM&M_AllEyesOnYou_Radio.mp3

Can you please change this traffic effective tomorrow? Please reply to confirm.

Thanks

Mary Wittemyer



www.bluestmedia.com

303.641.4330