

Broadcast Contract

BLUE WEST MEDIA
PLANNED PARENTHOOD ACTION FUND
5130 East 18th Avenue
Denver, CO 80220

Start Date 05/08/17	Contract# 62187	Mod# 0
End Date 05/12/17	Date Entered 05/05/17	Date Last Modified 05/05/17
Advertiser PLANNED PARENTHOOD A	Station Market KKLZ-FM	
Product PLANNED PARENTHOOD	SalesRep/Office Chrissy ChrissyEileen	

Standard Billing Cycle Estimate# PP ACTION
FUND 2017

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 05/08/17 FR 05/12/17	06:00A-10:00A	60		4	4	4	4	4	-- --	20	\$500.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	20	10,000.00	\$1,500.00	\$ 8,500.00	\$ 10,000.00

Billing Projections: By Month

	May 17
CA	10,000.00
ST	10,000.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 1

Sales Order

Station: **KKLZ-FM** Agency: **BLUE WEST MEDIA**
 Contract Name: **PP Action Fund 2017** Address: **5130 East 18th Avenue**
 Contract#: **62187** City: **Denver** State: **CO** Zip: **80220**
 Start Date: **5/08/17** End Date: **5/12/17** Buyer: _____
 Revenue Type: **POLITICAL AGENCY** Type: **Cash** Tax Schedule: _____ (None)
 Advertiser: **PLANNED PARENTHOOD ACTION FUND** Agency Commission %: **15**
 Address: _____ Billing Cycle: **Standard**
 City: _____ State: _____ Zip: _____ Salesperson: **5046cchr** Comm %: **6**
 Product Name: **PLANNED PARENTHOOD KKLZ** Makegood Policy: **WITHIN CONTRACT DATES**
 Estimate #: **PP ACTION FUND 2017**
 Competitive Code: **09 POLITICAL**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	5/08/17	5/12/17		6:00 AM	10:00 AM	60	4	4	4	4	4			20	D	500.00	20	10,000.00	2	

Billing Projections: By Month

May 17
 CA 10,000.00
 ST 10,000.00

☒ Print Spot Prices

Notes to Traffic: **NEW ORDER CW 5-5-17**

TOTAL SPOTS **20**

GROSS TOTAL \$ **10,000.00**

ADJUSTED SPOTS **20**

ADJUSTED TOTAL \$ **10,000.00**

APPROVE DECLINE

☐ ☐ General Manager
☒ ☐ 5046mstu, 05/05/17 @11:15AM
☐ ☐ Interactive Sales Manager
☒ ☐ 5046jjoh, 05/05/17 @11:19AM

New Order

Media: Radio	Market: Las Vegas	Vendor: KKLZ-FM	Billing To: BlueWest Media
Client: Planned Parenthood Action Fund 2017	Demo: Adults 35+		5130 East 18th Ave.
Product: Issue	Separation: 30		Denver, CO 80220
CPE: //651	Flight Start: 5/8/17	AE: Chrissy Winters	
Description: PPAF2017 NV 058\17-05\12\17 Radio	Flight End: 5/12/17	Phone: 303-641-4330	
Rep:	Sales Office:	Fax: 303-568-6245	
Version: 1	Survey:		
Comments:			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	5/8	5/9	5/10	5/11	5/12	Total Spots	Adults 35+ RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$500.00	C 60	4	4	4	4	4	20		
Total Spots:					4	4	4	4	4	20		
Total GRP/GIMP(000):					0.0	0.0	0.0	0.0	0.0		0.0	
Total \$-Spots					Total \$-Spots							
Cash \$-Spots					Total \$-Spots							
\$10,000.00 - 20					\$10,000.00 - 20							
Total Gross Cost:					\$10,000.00							
Total Net Cost:					\$8,500.00							
Total Gross CPP:					\$0.00							
Total Net CPP:					\$0.00							

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KKLZ-FM Las Vegas	Date: 5/5/2017
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I, **BlueWest Media**

do hereby request station time concerning the following issue:

Federal Funding

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, May 8, 2017			Friday, May 12, 2017		

This broadcast time will be used by: **Planned Parenthood Action Fund**

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Federal Funding

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Planned Parenthood Action Fund

1110 Vermont Avenue, NW, Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Julianna Smoot-Treasurer, Cecile Richards-CEO, Laura Tucker-Chair, Urvashi Raut-Rice-Chair, Kiki McLean-Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Friday, May 5, 2017

Date

Mary W...

Signature

720-370-7700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

PRODUCTION ORDER

☐ COPY DUE BY: _____
☐ KKLZ
☐ KOAS
☐ SPEC DUE BY: _____
☐ KDWN
☐ KVGS
☐ EXTRA COPIES DUE BY: _____
☐ KCYE
☐ STREAMING
☐ COPY APPD DUE BY: _____
☐ START DUE BY: _____
 AE: Eileen/Chrissy

ADVERTISER: Planned Parenthood
 DATE: 5/5
 KKLZ ORDER#: new
 KDWN ORDER #: _____
 KCYE ORDER #: _____
 KOAS ORDER #: _____
 KVGS ORDER #: _____
 CO-OP: ☐ YES ☐ NO
 PRODUCE FROM: ☐ EXTEND ☐ DUB
☐ MIJO ☐ COPY ☐ EMAIL
☐ WEB LINK: _____
☐ 1ST SPIN ☐ FILMCORE ☐ EXT REACH
☐ SPOT TRAFFIC ☐ SPOT GENI ☐ DGS
☐ IN HOUSE LOCATION: _____

☐ CLIENT APPROVAL NEEDED DATE/TIME NEEDED: _____
☐ EMAIL SPOT TO: Eileen.Ruiz@bbgi.com & Chrissy.Winters@bbgi.com

#	SPOT CODES/TITLES	ROT	LEN	START	END	CART #
1	PPFA Protect Hello Radio 54117	100%	60	5/5	5/12	
2						
3						
4						
5						
6						
7						
8						
9						
10						

NOTES: SPOT sent to WUPRODUCTION on 5/5/17

ALL FINISHED SPOTS ARE ARCHIVED FOR 6 MONTHS
 FOR TRAFFIC/PRODUCTION USE ONLY:
 RCVD IN TRAFFIC BY: _____ DATE: _____
 RCVD IN PROD BY: _____ DATE: _____ COMPLETE: ☐

PRINT

SAVE

RESET

EMAIL

Chrissy Winters

From: Mary Wittemyer <mary@bluewestmedia.com>
Sent: Friday, May 5, 2017 8:59 AM
To: Chrissy Winters
Subject: Order
Attachments: PPFA_Protect_Heller_Radio_Mix3_050417.mp3

Hi there,

Just sent an order over to start Monday. Here is the spot. If order is approved I will send NAB and payment. I can do check copy or send ACH. Which do you prefer?

Thanks

Mary Wittemyer

BlueWest media

MEDIA BUYING

www.bluewestmedia.com

303.641.4330

INVOICE



Invoice #: IN-1170566009
Invoice Date: 05/28/2017
Contract #: 62187
Page: 1
Net Amount Due: \$8,500.00

Agency: BLUE WEST MEDIA
5130 East 18th Avenue
Denver, CO 80220

Station(s): KKLZ-FM

Advertiser: PLANNED PARENTHOOD ACTION FUND
Product: PLANNED PARENTHOOD KKLZ
Estimate #: PP ACTION FUND 2017
Agency Client Code:
Buyer Name:

Salesperson(s): Chrissy ChrissyEileen
Terms: DUE UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	05/08/17	06:20a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
MON	05/08/17	07:19a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
MON	05/08/17	08:22a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
MON	05/08/17	09:26a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
TUE	05/09/17	06:18a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
TUE	05/09/17	07:19a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
TUE	05/09/17	08:23a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
TUE	05/09/17	09:19a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
WED	05/10/17	06:19a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
WED	05/10/17	07:21a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
WED	05/10/17	08:21a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
WED	05/10/17	09:21a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
THU	05/11/17	06:19a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
THU	05/11/17	07:20a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
THU	05/11/17	08:19a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
THU	05/11/17	09:24a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
FRI	05/12/17	06:25a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
FRI	05/12/17	07:19a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
FRI	05/12/17	08:20a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
FRI	05/12/17	09:23a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00

Remit To:
KKLZ-FM
Beasley Media Group, Inc.
2920 S Durango Dr
Las Vegas, NV 89117

Invoice Totals
Total Spots: 20
Gross Amount: \$10,000.00
Agency Commission: (\$1,500.00)
Net Amount Due: \$8,500.00

INVOICE



Invoice #: **IN-1170566009**
Invoice Date: 05/28/2017
Contract #: 62187
Page: 2
Net Amount Due: \$8,500.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL KKLZ-FM ADVERTISING AGREEMENTS, KKLZ-FM REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

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