

# Broadcast Contract

BLUE WEST MEDIA  
 PLANNED PARENTHOOD ACTION FUND  
 5130 East 18th Avenue  
 Denver, CO 80220

Start Date 05/08/17	Contract# 62187	Mod# 0
End Date 05/12/17	Date Entered 05/05/17	Date Last Modified 05/05/17
Advertiser PLANNED PARENTHOOD A		Station Market KKLZ-FM
Product PLANNED PARENTHOOD		SalesRep/Office Chrissy ChrissyEileen

Standard Billing Cycle Estimate# PP ACTION FUND 2017

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE	
1	MO 05/08/17 FR 05/12/17	06:00A-10:00A	60		4	4	4	4	4	--	--	20	\$500.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	20	10,000.00	\$1,500.00	\$ 8,500.00	\$ 10,000.00

Billing Projections: By Month

	May 17
CA	10,000.00
ST	10,000.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station \_\_\_\_\_

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser \_\_\_\_\_

\_\_\_\_\_  
 Name Title  
 See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
 Name Title  
 Page 1

# Sales Order

Station: KKLZ-FM Agency: BLUE WEST MEDIA  
 Contract Name: PP Action Fund 2017 Address: 5130 East 18th Avenue  
 Contract#: 62187 City: Denver State: CO Zip: 80220  
 Start Date: 5/08/17 End Date: 5/12/17 Buyer: \_\_\_\_\_  
 Revenue Type: POLITICAL AGENCY Type: Cash Tax Schedule: \_\_\_\_\_ (None)  
 Advertiser: PLANNED PARENTHOOD ACTION FUND Agency Commission %: 15  
 Address: \_\_\_\_\_ Billing Cycle: Standard  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: 5046cchr Comm %: 6  
 Product Name: PLANNED PARENTHOOD KKLZ Makegood Policy: WITHIN CONTRACT DATES  
 Estimate #: PP ACTION FUND 2017  
 Competitive Code: 09 POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	5/08/17	5/12/17		6:00 AM	10:00 AM	60	4	4	4	4	4			20	D	500.00	20	10,000.00	2

Billing Projections: By Month

May 17  
 CA 10,000.00  
 ST 10,000.00

Print Spot Prices

Notes to Traffic: NEW ORDER CW 5-5-17

TOTAL SPOTS 20  
 GROSS TOTAL \$ 10,000.00  
 ADJUSTED SPOTS 20  
 ADJUSTED TOTAL \$ 10,000.00

APPROVE DECLINE

- General Manager
- 5046mstu, 05/05/17 @11:15AM
- Interactive Sales Manager
- 5046jjoh, 05/05/17 @11:19AM

# New Order

**Media:** Radio  
**Client:** Planned Parenthood Action Fund 2017  
**Product:** Issue  
**CPE:** //651  
**Description:** PPAF2017 NV 058\17-05\12\17 Radio  
**Rep:**  
**Version:** 1  
**Comments:**

**Market:** Las Vegas  
**Demo:** Adults 35+  
**Separation:** 30  
**Flight Start:** 5/8/17  
**Flight End:** 5/12/17  
**Sales Office:**  
**Survey:**

**Vendor:** KKLZ-FM  
**AE:** Chrissy Winters  
**Phone:**  
**Fax:**

**Billing To:** BlueWest Media  
 5130 East 18th Ave.  
 Denver, CO 80220  
**Phone:** 303-641-4330  
**Fax:** 303-568-6245

Line No	Daypart (Program)	Daypart Code	Gross C/P	Dur	5/8	5/9	5/10	5/11	5/12	Total Spots	Adults 35+ RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$500.00	C 60	4	4	4	4	4	20		
<b>Total Spots:</b>					4	4	4	4	4	20		
<b>Total GRP/GIMP(000):</b>					0.0	0.0	0.0	0.0	0.0	0.0		0.0
<b>Cash\$-Spots</b>					<b>Trade\$-Spots</b>							
\$10,000.00 - 20					\$10,000.00 - 20							
<b>Total Gross Cost:</b> \$10,000.00					<b>Total Gross CPP:</b> \$0.00							
<b>Total Net Cost:</b> \$8,500.00					<b>Total Net CPP:</b> \$0.00							

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <b>KKLZ-FM      Las Vegas</b>	<b>Date:</b> <b>5/5/2017</b>
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I, **BlueWest Media**  
do hereby request station time concerning the following issue:

<b>Federal Funding</b>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<b>SEE ATTACHED SCHEDULE</b>					
Date of First Broadcast:			Date of Last Broadcast:		
<b>Monday, May 8, 2017</b>			<b>Friday, May 12, 2017</b>		

This broadcast time will be used by: **Planned Parenthood Action Fund**

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

**Federal Funding**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

**Planned Parenthood Action Fund**  
1110 Vermont Avenue, NW, Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Julianna Smoot-Treasurer, Cecile Richards-CEO, Laura Tucker-Chair, Urvashi Raid-Vice Chair, Kiki Mclean-Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

Friday, May 5, 2017

*Mary W...*

720-370-7700

Date

Signature

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

# PRODUCTION ORDER

COPY DUE BY: \_\_\_\_\_    
  SPEC DUE BY: \_\_\_\_\_    
  EXTRA COPIES DUE BY: \_\_\_\_\_    
  COPY APPD DUE BY: \_\_\_\_\_    
  START DUE BY: \_\_\_\_\_  
 KKLZ      KDWN      KCYE     AE: Eileen/Chrissy  
 KOAS      KVGs      STREAMING

ADVERTISER: Planned Parenthood     CO-OP:  YES  NO  
 DATE: 5/5     PRODUCE FROM:  EXTEND  DUB  
 KKLZ ORDER#: new      MIJO      COPY      EMAIL  
 KDWN ORDER #: \_\_\_\_\_      WEB LINK: \_\_\_\_\_  
 KCYE ORDER #: \_\_\_\_\_      1ST SPIN      FILMCORE      EXT REACH  
 KOAS ORDER #: \_\_\_\_\_      SPOT TRAFFIC      SPOT GENI      DGS  
 KVGs ORDER #: \_\_\_\_\_      IN HOUSE     LOCATION: \_\_\_\_\_

CLIENT APPROVAL NEEDED     DATE/TIME NEEDED: \_\_\_\_\_  
 EMAIL SPOT TO: Eileen.Ruiz@bbgi.com & Chrissy.Winters@bbgi.com

#	SPOT CODES/TITLES	ROT	LEN	START	END	CART #
1	<u>PPFA Protect Hello Radio 5417</u>	<u>100%</u>	<u>00</u>	<u>5/5</u>	<u>5/12</u>	
2						
3						
4						
5						
6						
7						
8						
9						
10						

NOTES: SPOT sent to W production on 5/5/17

ALL FINISHED SPOTS ARE ARCHIVED FOR 6 MONTHS

**FOR TRAFFIC/PRODUCTION USE ONLY:**  
 RCVD IN TRAFFIC BY: \_\_\_\_\_ DATE: \_\_\_\_\_  
 RCVD IN PROD BY: \_\_\_\_\_ DATE: \_\_\_\_\_ COMPLETE:

PRINT
SAVE
RESET
EMAIL

## Chrissy Winters

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**From:** Mary Wittemyer <mary@bluwestmedia.com>  
**Sent:** Friday, May 5, 2017 8:59 AM  
**To:** Chrissy Winters  
**Subject:** Order  
**Attachments:** PPFA\_Protect\_Heller\_Radio\_Mix3\_050417.mp3

Hi there,

Just sent an order over to start Monday. Here is the spot. If order is approved I will send NAB and payment. I can do check copy or send ACH. Which do you prefer?

Thanks

Mary Wittemyer

BlueWest media

MEDIA BUYING

[www.bluwestmedia.com](http://www.bluwestmedia.com)

303.641.4330

# INVOICE



Invoice #: IN-1170566009  
Invoice Date: 05/28/2017  
Contract #: 62187  
Page: 1  
Net Amount Due: \$8,500.00

Agency: BLUE WEST MEDIA  
5130 East 18th Avenue  
Denver, CO 80220

Station(s): KKLZ-FM

Advertiser: PLANNED PARENTHOOD ACTION FUND  
Product: PLANNED PARENTHOOD KKLZ  
Estimate #: PP ACTION FUND 2017  
Agency Client Code:  
Buyer Name:

Salesperson(s): Chrissy ChrissyEileen  
Terms: DUE UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	05/08/17	06:20a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
MON	05/08/17	07:19a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
MON	05/08/17	08:22a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
MON	05/08/17	09:26a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
TUE	05/09/17	06:18a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
TUE	05/09/17	07:19a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
TUE	05/09/17	08:23a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
TUE	05/09/17	09:19a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
WED	05/10/17	06:19a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
WED	05/10/17	07:21a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
WED	05/10/17	08:21a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
WED	05/10/17	09:21a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
THU	05/11/17	06:19a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
THU	05/11/17	07:20a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
THU	05/11/17	08:19a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
THU	05/11/17	09:24a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
FRI	05/12/17	06:25a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
FRI	05/12/17	07:19a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
FRI	05/12/17	08:20a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00
FRI	05/12/17	09:23a	1	60		PPFZPROTECTHELLERRADIO5417	\$500.00

Remit To:  
KKLZ-FM  
Beasley Media Group, Inc.  
2920 S Durango Dr  
Las Vegas, NV 89117

Invoice Totals  
Total Spots: 20  
Gross Amount: \$10,000.00  
Agency Commission: (\$1,500.00)  
Net Amount Due: \$8,500.00

# INVOICE



Invoice #: **IN-1170566009**  
Invoice Date: 05/28/2017  
Contract #: 62187  
Page: 2  
Net Amount Due: \$8,500.00

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