

# Broadcast Contract

KATZ MEDIA GROUP  
AARP  
125 W. 55TH 3RD FLOOR  
NEW YORK, NY 10019

Start Date 06/21/17	Contract# 63013	Mod# 0
End Date 06/28/17	Date Entered 06/20/17	Date Last Modified 06/20/17
Advertiser AARP	Station Market KKLZ-FM	
Product Medicaid Campaign	SalesRep/Office PHILADELPHIA	

Standard Billing Cycle Estimate# na

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
			LINE	REMARK								
1	WE 06/21/17 FR 06/23/17	06:00A-10:00A	60	--	--	4	4	4	--	--	12	\$500.00
2	WE 06/21/17 FR 06/23/17	03:00P-07:00P	60	--	--	4	4	4	--	--	12	\$500.00
3	MO 06/26/17 WE 06/28/17	06:00A-10:00A	60	4	4	4	--	--	--	--	12	\$500.00
4	MO 06/26/17 WE 06/28/17	03:00P-07:00P	60	4	4	4	--	--	--	--	12	\$500.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	48	24,000.00	\$3,600.00	\$ 20,400.00	\$ 24,000.00

## Billing Projections: By Month

	Jun 17	Jul 17
CA	24,000.00	
ST	12,000.00	12,000.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name  
See reverse for accepted terms and conditions, if any

Title

Name

Title

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# Sales Order

Station: KKLZ-FM Contract#: 0 Agency: KATZ MEDIA GROUP  
 Contract Name: AARP 621 KKLZ 30918161 Address: 125 W. 55TH 3RD FLOOR  
 Proposal#: 9E2B57F7-9B16-4C2A-AF6C-874F2515E6D City: NEW YORK State: NY Zip: 10019  
0 Buyer: \_\_\_\_\_  
 Start Date: 6/21/17 End Date: 6/28/17 Tax Schedule: \_\_\_\_\_ (None)  
 Revenue Type: POLITICAL NATIONAL Type: Cash Agency Commission %: 15  
 Advertiser: AARP Billing Cycle: Standard  
 Address: \_\_\_\_\_ Salesperson: 5046PCHRI Comm %: 0  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Makegood Policy: WITHIN CONTRACT DATES  
 Product Name: Medicaid Campaign  
 Estimate #: na  
 Agency Client Code: na  
 Competitive Code: 09 POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	6/21/17	6/23/17		6:00 AM	10:00 AM	60			4	4	4			12	D	500.00	12	6,000.00		
2	6/21/17	6/23/17		3:00 PM	7:00 PM	60			4	4	4			12	D	500.00	12	6,000.00		
3	6/26/17	6/28/17		6:00 AM	10:00 AM	60	4	4	4					12	D	500.00	12	6,000.00		
4	6/26/17	6/28/17		3:00 PM	7:00 PM	60	4	4	4					12	D	500.00	12	6,000.00		

## Billing Projections: By Month

	Jun 17	Jul 17
CA	24,000.00	0.00
ST	12,000.00	12,000.00

☒ Print Spot Prices
Notes to Traffic: NEW ORDER - MD 062017

TOTAL SPOTS 48  
 GROSS TOTAL \$ 24,000.00  
 ADJUSTED SPOTS 48  
 ADJUSTED TOTAL \$ 24,000.00

## APPROVE DECLINE

<input type="radio"/>	<input type="radio"/>	General Manager
<input type="radio"/>	<input type="radio"/>	Sales Manager
<input type="radio"/>	<input type="radio"/>	Interactive Sales Manager
<input type="radio"/>	<input type="radio"/>	Business Manager

Jun 20, 17  
 CONT# 30918161 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO KKLZ-FM (Las Vegas, NV)  
 FM LATONYA CHENAULT  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / na

SALESPERSON FAX#

PH # 202-338-8700

BYR Helen Hanratty  
 ADV AARP - ISSUE  
 PDT Medicaid Campaign  
 FLT Jun 21, 17 - Jun 28, 17

\* REP ORDER COMMENT \*

\*\* 6/20/2017 1:12:00 PM: OR ALL GMMB/WATERFRONT/GREAT AMERICAN MEDIA ORDERS: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR POLITICAL AND ISSUE BUYS PLACED OUT OF GREER. ONCE YOUR INVOICES ARE RECONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION.

\*\* 6/20/2017 1:12:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	..WTF..	6A - 10A	60	6/21/2017 - 6/23/2017	1W	12	\$500.00	12
	1.2	..WTF..	3P - 7P	60	6/21/2017 - 6/23/2017	1W	12	\$500.00	12
				** WEEKLY FLIGHT TOTALS **			24	\$12,000.00	
		<b>FLIGHT 2</b>							
	2.1	MTW....	6A - 10A	60	6/26/2017 - 6/28/2017	1W	12	\$500.00	12
	2.2	MTW....	3P - 7P	60	6/26/2017 - 6/28/2017	1W	12	\$500.00	12
				** WEEKLY FLIGHT TOTALS **			24	\$12,000.00	

	Jun 17	Jul 17					
SPOTS	24	24					
CASH	12000.00	12000.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	12000.00	12000.00					

CONT#                    **Jun 20, 17**  
REP                    **30918161** Mod#    Ver# **1** (Last = )  
                         **CHRISTAL RADIO**

DDS CONT# **0**  
C/P/E:    **na / na / na**

						<b>TOTAL</b>
SPOTS						<b>48</b>
CASH						<b>24,000.00</b>
TRADE						<b>0.00</b>
NSL						<b>0.00</b>
TOTAL						<b>24,000.00</b>

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Mike Furman  
do hereby request station time concerning the following issue:

AAP

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

This broadcast time will be used by: AAP

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Healthcare

I represent that the payment for the above described broadcast time has been furnished by (name and address):

AARP 601 E St NW Washington, DC 20049

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

David Rosenberg, Director of Brand Advertising  
Jodi Sokol, Director, State Outreach

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

3/15/17      [Signature]      202.338-8700  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As	Ordered		.

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**



## PRODUCTION ORDER

☐ COPY DUE BY: \_\_\_\_\_ ☐ SPEC DUE BY: \_\_\_\_\_ ☐ EXTRA COPIES DUE BY: \_\_\_\_\_ ☐ COPY APPD DUE BY: \_\_\_\_\_ ☐ START DUE BY: \_\_\_\_\_  
☒ KKLZ ☒ KDWN ☐ KCYE AE: NATIONAL  
☐ KOAS ☐ KVGs ☐ STREAMING

ADVERTISER: AARP CO-OP: ☐ YES ☒ NO  
DATE: 6/20/17 PRODUCE FROM: ☐ EXTEND ☐ DUB  
KKLZ ORDER#: NEW ☐ MIJO ☐ COPY ☒ EMAIL  
KDWN ORDER #: NEW ☐ WEB LINK: \_\_\_\_\_  
KCYE ORDER #: \_\_\_\_\_ ☐ 1ST SPIN ☐ FILMCORE ☐ EXT REACH  
KOAS ORDER #: \_\_\_\_\_ ☐ STREAM COVER ☐ SPOT TRAFFIC ☐ SPOT GENI ☐ DGS  
KVGs ORDER #: \_\_\_\_\_ ☐ IN HOUSE LOCATION: \_\_\_\_\_

☐ CLIENT APPROVAL NEEDED DATE/TIME NEEDED: \_\_\_\_\_  
☐ EMAIL SPOT TO: \_\_\_\_\_

#	SPOT CODES/TITLES	ROT	LEN	START	END	CART #
1	AARP NEVADA MEDICAID NV HELLER	100	60	6/21	6/28	
2						
3						
4						
5						
6						
7						
8						
9						
10						

NOTES: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

ALL FINISHED SPOTS ARE ARCHIVED FOR 6 MONTHS

FOR TRAFFIC/PRODUCTION USE ONLY:

RCVD IN TRAFFIC BY: \_\_\_\_\_ DATE: 6/20/17

RCVD IN PROD BY: \_\_\_\_\_ DATE: \_\_\_\_\_ COMPLETE: ☐ \_\_\_\_\_

PRINT

SAVE

RESET

EMAIL

## Mande Dellinger

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**From:** Merget, Michael <Michael.Merget@Katzmedia.com>  
**Sent:** Tuesday, June 20, 2017 10:54 AM  
**To:** Mark Sturcken; Mande Dellinger; Chris Foote; katy.brownjones@cbsradio.com; nina.smith@cbsradio.com; amandaa@lotuscorp.com; melissa@lvradio.com; heather@renomediagroup.com; christine.emeterio@cumulus.com; Katherine Grofic - Cumulus; lynette.gravier@cumulus.com; jerry@evansbroadcast.com; traffic@evansbroadcast.com; traffic@lotusradio.com  
**Cc:** Chenault, LaTonya  
**Subject:** AARP Traffic NV  
**Attachments:** AARP NEVADA Medicaid Radio\_NV\_Heller.mp3; Scanned Document06202017.pdf  
**Importance:** High

Hello,

Attached please find payment and traffic for:

**Nevada – AARP NEVADA Medicaid Radio NV Heller**

**Mike Merget**  
**Sales Assistant**  
Katz Radio Group  
111 Presidential Blvd, Suite 215 | Bala Cynwyd, PA 19004  
[michael.merget@katzradiogroup.com](mailto:michael.merget@katzradiogroup.com)  
T: 215-557-4208 F: 917.206.0376

