

2019 Public Service Announcements

WFSK-FM PSA: January - March

1. The Promise Land Heritage Association Benefit Concert: "An evening with Sy Smith"
2. J.C. Johnson Collection in Special Collections and Archives availability
3. Cathedral of Praise Men's night of worship
4. Youth Villages Foster Care-TAB TN
5. TN Dept. C&I Insurance- Insure Tennesseans
6. FDA-Safe Use of Acetaminophen
7. Celebrating Black History and Education With Music
8. St. Luke AMEC Nashville's Theatre Ministry production
9. First Baptist Church Capitol Hill holds Mental Health First Aid (MHFA) Training
10. 14th Avenue Missionary Baptist Church Honors Tenured Pastor
11. Spring driving safety PSA- Rosen Group
12. Veteran Affairs
13. Stroke Association
14. U.S. Homeland Security
15. Alzheimer's Association
16. Drunk Driving/ Underage Drinking
17. Childhood Neglect
18. Veteran Job Training
19. AARP
20. ST. Jude
21. Handgun Safety
22. High Blood Pressure Stroke
23. Child hunger-Goo Goo Dolls
24. FEMA
25. Text and Drive
26. Opioids and Oral Health
27. TN Housing Authority
28. TN Highschool Association
29. TN Tourist Development-TAB TN
30. TN Dept. C&I Fire Prevention-TAB TN
31. Poison Control

2019 Public Service Announcements

WFSK-FM PSA: April - June

1. St. Andrew's Presbyterian Church (USA) Annual Women's Day Celebration
2. The Temple Church Spring Magic Dinner/Dance fundraiser sponsored by The Young at Heart Ministry
3. TN Dept. C & I, Distracted Driving
4. Celebrate Smokey's 75th Birthday-U.S. Wildlife Prevention
5. Nashville Rising's Open Forum
6. Cathedral of Praise Senior Care
7. Tennessee Poor People's Campaign remembrance of the Forrest Led Massacre of USCT
8. Help Keep Blood Pressure in Check
9. Ad Council Takes on Drug-Impaired Driving and More
10. SAMHSA Radio PSAs – Underage Drinking Prevention
11. TN Housing Development Agency
12. Kid-Targeted Nature PSAs-Discovering Natural
13. Stand up to Cancer Coalition
14. Help Keep Blood Pressure in Check
15. Cathedral of Praise college ministry hosting its annual college day
16. New Spirit and Friends (NS&F) Easter cantata performances
17. Leading People to Christ: Gospel Meeting
18. Urban League of Middle Tennessee Career Empowerment Fair
19. Father to Father at Southeast Community Center
20. RCM Ministry House- New Location Announcement
21. Our Roads, Our Safety - U.S. Department of Transportation/FMCSA
22. Young Adult and College Ministry at Olivet Missionary Baptist Church (OMBC)- - Church Hurt
23. Clark Memorial United Methodist Men's and Women's Day Celebration
24. Department of Education
25. NAB Campaign
26. World Vision
27. AARP
28. ST. Jude
29. Handgun Safety
30. High Blood Pressure Stroke
31. Child hunger-Goo Goo Dolls
32. FEMA
33. Text and Drive
34. Opioids and Oral Health
35. St. John African Methodist Episcopal Church-Easter Program
36. Gordon Memorial United Methodist Church-Easter Program
37. VFW- HELPING VETERANS
38. U.S. Department of Transportation/FMCSA-“Our Roads, Or Safety”

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WFSK-FM Issues of Concern: October 2019 – December 2019

1. Communities of Color and the On-Going Equality Topics

Issues Addressed Included: cultural differences, race and class in America and how they are used to drive a wedge between people, and uptick in white supremacy and hate groups, , , addressing cultural myths around race relations, the need for social justice, concerns linger around on relationships with the Police Department,

2. National Elections, Politics and Voting Issues for 2020

Issues addressed included: The continued need for the Electoral College, The U.S. Supreme Court and the Constitution, what Impeachment is and does, the imbalance in government power and re-districting. Stressing the need for voter registration.

3. The Continued Need for More Affordable Housing and Economic Impacts for Communities of Color: Issues Addressed Included:

Gentrification, the need for economic development in minority neighborhoods, urban vs. suburban living, infrastructure and transportation systems needs for all. The areas growth and the infrastructure problems, the high cost of living in Nashville compared to a few years ago. Tourisms impact on costs of living in Nashville. Wages not keeping up with area, a living wage, more homeless on he streets. Some discussion was help on immigration

4. Health Related Topics

Issues Addressed Included: Mental health issues for family healing, health insurance and death benefit scams, prostate cancer, breast cancer, Hepatitis A spikes, skin diseases, facing stress and burn-out, holiday blues, the continued need for HIV/AIDS prevention and testing, the on-going opioid crisis in Tennessee.

This area was covered one our talk program What' the 411? With Sharon Kay and Healthwatch: A :60 Pathway to Better Health programs. in 8-hours of airtime devoted to this subject this quarter.

5. Faith-Based Topics

Issues Addressed Included: Where business, the economy and faith intersect, Nashville's gentrification, and the impact on the community of faith, becoming more diverse inside the faith-based community, cross-cultural worship and its benefits.

WFSK FM devotes about 84-hours per quarter to public affairs discussions and our issues of concern for our community. We carry five talk programs weekly as well as educational documentaries or extended discussions or round-tables on emerging issues of concern.

Since 2015 WFSK has partnered with the Metro Nashville Human Relations Commission (MHRC) to co-host and co-sponsor a quarterly Mobile Diversity Training for Recruits to the Metro Police Academy. The tour makes a stop here on the campus for a 2-hour training on dealing with the African America community. This partnership also includes: the Latino, Muslim, Ggy, Lesbian & Bi-Sexual communities.

WFSK Top Issues of Concern For July – September 2019

1. Economy – Building prosperity through economic empowerment, affordable housing, Internet crimes & punishment, frauds and schemes, Transforming our economy, Healthcare billing, Estate planning mistakes and energy efficiency.
2. Criminal Justice System – Effects of prison on families, New laws for web-based crime and elder abuse.
3. Legal Issues – New HUD rule changes on the Fair Housing Act and deception and the law.
4. Politics – Nashville mayoral and Council-at-Large candidates.
5. Health/Health related – Cancer (cervical, prostate, breast), Detox & Weight Loss, Heart disease, Infant mortality, Diabetes, Healthcare advances
6. Faith-Based Issues – Racial reconciliation, spirituality and religion, homelessness, and gentrification.
7. Technology - Smart home Security

WFSK-FM Issues of Concern: April-June 2019

1. Communities of Color and the On-Going Equality Topics

Issues Addressed Included: cultural differences, race and class, continued concern over police-involved shootings, the formation of the new Community Oversight Board and its members selected following last year's vote to have one. Gun violence and a spike in violence from young people. Too many guns on the streets.

This area was covered on our talk program What' the 411? With Sharon Kay in 7-hours of airtime devoted to this subject this quarter. Guests included community-activists, concerned citizens, members of the community of faith, cultural researchers and author's

2. Interviews with Candidates for Nashville Mayor (WFSK is committed to allowing the community to hear from all those seeking the office who qualified, not just the top 4)

The first four of the 10-candidates were interviewed during this quarter, each was allotted a 25-minute segment to answer questions from the public or the host on how they would handle Nashville's major problems. Their names are included inside the WFSK Political File.

This area was covered on our talk program What' the 411? With Sharon Kay in 4-hours of airtime devoted to this subject this quarter.

3. National Politics and Voting Issues for 2020

Issues addressed included: The U.S. Supreme Court and the Constitution, what Impeachment is and does, the imbalance in government power and re-districting. Supreme Court Justice Clarence Thomas and his various opinions over the years.

This area was covered on our talk program What' the 411? With Sharon Kay in 3-hours of airtime devoted to this subject this quarter.

4. The Continued Need for More Affordable Housing

Issues Addressed Included: Gentrification, the need for economic development in minority neighborhoods, urban vs. suburban living, infrastructure and transportation issues.

This area was covered on our talk program Common Cents: The Money Show in 5-hours of airtime devoted to this subject this quarter.

5. Health Related Topics

Issues Addressed Included: Spiritual and mental health, workplace safety, Spring driving safety tips, ride-sharing safety tips, personal empowerment, the need for lowering stress, skin cancer, injuries due to scooters, staying hydrated in hot and humid weather.

This area was covered one our talk program *What' the 411? With Sharon Kay* and *Healthwatch: A :60 Pathway to Better Health* programs. in 8-hours of airtime devoted to this subject this quarter.

WFSK-FM Issues of Concern: January – March 2019

The following is a list of the WFSK's topics covered to address or educate our audience on the communities most significant issues via our talk programming.

1. Issues Concerning Communities of Color and the On-Going Equality.

Areas addressed included: slavery, segregation, racial justice, anti-racism, social change, race, ethnicity, diversity, racial, inequality, raising white kids, and other facets of culture, i.e. economy, class, etc.

This major area was covered on the talk show *What's the 411? with Sharon Kay*, which airs weekly from 4pm -6pm (cst). Guest include leading experts on the subjects, researchers, professors, authors, etc. Approximately 20-hours of airtime was devoted to this subject.

2. Financial Literacy & the Economy

Issues addressed included: Cleaning up credit for homeownership and qualifying for a home, improving credit scores, credit card debt, savings for retirement, etc.

This topic was discussed with experts on two of our shows, *Common Sense: The Money Show* & *What's the 411? With Sharon Kay*. Guest included financial experts, home mortgage professionals, financial institution professionals and authors. 14-hours of talk time this quarter was devoted to this area of concern.

3. Health Related Topics

Issues Addressed Included: value of and use of medical marijuana, brain health keeping your mind in shape as well as your body, health scams and schemes, herbal remedies vs. prescription, trauma and its impact on your health, heart health, infant & maternal health, prostate concerns and cancer prevention.

This topic was discussed with health-care professionals and authors on two of our shows: *Healthwatch: A 60-Min. Pathway to Better Health* and *What's the 411? with Sharon Kay*. 7-hours of talk time this quarter was devoted to this topic.

4. **Black History Month Topics**

Issues Addressed Included: the Civil Rights Movement past & present, the Black Panthers and their role in the movement, marches, protests, voting rights, why Black History is American History and why folks don't realize that. What's behind the annual questioning of recognizing the month? Events and people in Black History Empowerment, etc.

This topic was blended into month-long programming on WFSK in discussions and educational specials, biographies, documentaries, etc. What's the 411?

with Sharon Kay talk show 6-hours of talk time with interviews on figures such as Nikki Giovanni, the Nashville Branch of the NAACP, historians, and the daughter of a former Black Panther.

Annually during Black History Month WFSK airs :60 educational specials on places, people and important things involving Black History in programming from various sources including the African American Public Radio Consortium (AAPRC) and Public Radio International (PRI). These specials air twice per week for a total of 8-addional hours od educational programming on WFSK during the month of February,