

**QUARTERLY ISSUE/PROGRAM TOPIC REPORT
 APRIL TO JUNE 2023
 FOR TELEVISION STATIONS LICENSED TO THE STATE OF WISCONSIN –
 EDUCATIONAL COMMUNICATIONS BOARD (ECB)
 WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV**

During the period, WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV, as part of the network that makes up PBS Wisconsin, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming aired in response to areas of concern to viewers served by WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV, which were ascertained through station leadership meetings, internal editorial meetings, viewer suggestions and ongoing communication with members and leaders in the community.

ISSUES OF COMMUNITY CONCERN:

- AGRICULTURE
- CULTURE
- ECONOMY
- EDUCATION
- ENVIRONMENT
- HEALTH
- POLITICS
- SOCIAL ISSUES

TELEVISION STATIONS LICENSED TO THE STATE OF WISCONSIN – EDUCATIONAL COMMUNICATIONS BOARD (ECB) WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV, Quarterly Issues and Programs List April to June 2023		
AGRICULTURE	PROGRAM	DATE
The official estimates are in for this year’s acres, we also know which stocks are where - how that matters moving forward as spring field work begins, and more. (Duration: 30 minutes)	Market to Market	4/2/23 @ 10:30 am
An active spring weather pattern delays keeps farmers out of the field across the country, there’s trade happening for U.S. goods... but there’s room for improvement, using technology to	Market to Market	4/9/23 @ 10:30 am

monitor weather stress in near real-time, and more. (Duration: 30 min)		
Carbon farming, also called regenerative agriculture, is a revolutionary method that traps carbon from the air into the ground to produce nutritious food. Instead of tilling and using agrochemicals, farmers let the natural ecosystem do the work. (Duration: 1 hr)	Carbon Farming: A Climate Solution Under Our Feet	4/13/23 @ 10 pm
Another day in court for the control of water on your operation, commodity groups sound off on their interests for the next Farm Bill, how climate change may be playing a role in creating more powerful storms, and more. (Duration: 30 min)	Market to Market	4/16/23 @ 10:30 am
Weather makes an impact on travel, planting and recreation, a look at an immigrant farm boy who ended up being the longest-serving cabinet member, and more. (Duration: 30 min)	Market to Market	5/7/23 @ 10:30 am
Supreme Court upholds Prop 12 impacting the hog industry, food insecurity is still stinging consumers in 2023, new approaches for mental health emergencies in rural America, and more. (Duration: 30 min)	Market to Market	5/14/23 @ 10:30 am
Food insecurity is still stinging consumers in 2023, how the new Farm Bill may affect industries that sprouted from hemp farming, and more. (Duration: 30 min)	Market to Market	5/21/23 @ 10:30 am
Water is at the center of two big stories this week - one on what is a body of water and the other on the usage of the precious resource in the West. Also a partnership aimed at shortening up the grain chain. (Duration: 30 min)	Market to Market	5/28/23 @ 10:30 am
A debt deal clears the way for Congress to focus on the next Farm Bill, changes in labor laws may dampen fire suppression efforts, completing the last mile in the digital divide, and more. (Duration: 30 min)	Market to Market	6/4/23 @ 10:30 am

The Mexico - U.S. GM dispute corn moves to the next level, the pork industry huddles on what's next after Prop 12, and more. (Duration: 30 min)	Market to Market	6/11/23 @ 10:30 am
CULTURE	PROGRAM	DATE
Host Luke Zahm visits Fairchild restaurant in Madison. Fairchild is owned and operated by two highly acclaimed chefs who are focused on sourcing the best local ingredients, utilizing classic techniques and pairing that with fantastic hospitality. We follow the story of one of those ingredients - cheese produced by Dream Farm in Cross Plains. (Duration: 30 min)	Wisconsin Foodie	4/6/23 @ 7:30 pm
Watch a preview of the 23rd Annual Wisconsin Film Festival. (Duration: 30 min)	Director's Cut Wisconsin Film Festival Edition	4/10/23 @ 9 pm
Angela Fitzgerald visits the Fox Valley Islamic Society in Neenah. We share stories of Muslims across the state, including a mosque director helping curb hunger in Milwaukee, Barron's first Somali-born city council member, a UW-Madison professor getting young people engaged in civics and the founders of a Muslim art collective. (Duration: 30 min)	Wisconsin Life: The Muslim Project	4/20/23 @ 8 pm
Appleton: Starting with the Menominee Nation, and continuing with the Meskwaki people and French settlers who predominated the region, the city of Appleton grew from trade and industries powered by the Fox River. The city also thrived in tandem with the rise of Lawrence University, was lit up by innovation, and has been transformed by music and activism. (Duration: 1 hr)	Wisconsin Hometown Stories	4/24/23 @ 8 pm
A once-in-a-lifetime music event recorded in 2014 for the iconic singer's 75th birthday. (Duration: 1 hr)	Mavis Staples: I'll Take You There - An All-Star Celebration	5/5/23 @ 11 pm
De Pere, WI: In De Pere, you can feel the excitement and see the change along the Fox River. (Duration: 30 min)	John McGivern's Main Streets	5/17/23 @ 11:30 pm

Returning live from the West Lawn of the U.S. Capitol, it's the National Memorial Day Concert. (Duration: 1 hr, 30 min)	National Memorial Day Concert 2023	5/28/23 @ 7 pm
Flavors that Define Us: Featuring inspiring stories of first, second and third-generation Americans. (Duration: 1 hr)	Lidia Celebrates America	5/30/23 @ 8 pm
Little Richard - The King and Queen of Rock and Roll: Explore the music icon's influence and advocacy for the rights of Black artists and features interviews with Keith Richards, Ringo Starr, Big Freedia and more. (Duration: 1 hr, 30 min)	American Masters	6/9/23 @ 10 pm
Wisconsin has a long but hidden LGBTQ+ history. Before the movement for civil rights and wider acceptance, gay Wisconsinites liberated themselves to live authentically. In the 1970s and '80s, LGBTQ+ leaders' fight for equality earned Wisconsin the nickname "The Gay Rights State." (Duration: 2 hrs)	Wisconsin Pride	6/20/23 @ 7 pm
ECONOMY	PROGRAM	DATE
Inflation cooled last month to its lowest level in nearly two years. The price of groceries dropped three-tenths of a percent in March, marking the first decline in that index since September 2020. But core inflation, which does not include food and gas prices, remains high. (Duration: 5 min, 32 sec)	PBS NewsHour	4/12/23 @ 6 pm
Tuesday is Tax Day, but we're still waiting to see how long the country has before it defaults on its own bills, more than \$31 trillion worth. The latest on how lawmakers plan on avoiding a global financial crisis of their own making. (Duration: 5 min, 6 sec)	PBS NewsHour	4/18/23 @ 6 pm
The newest GDP data suggests the U.S. economy is slowing down. Consumers are still spending and companies are still hiring and investing, but it's not at the same pace as last year. At the same time, the economy continues to defy predictions of an imminent recession. (Duration: 5 min, 23 sec)	PBS NewsHour	4/27/23 @ 6 pm

<p>The Federal Reserve issued a stinging report on the historic collapse of Silicon Valley Bank. The analysis notes that while the collapse was a “textbook case of mismanagement” by bank officers, the Fed said its regulators missed clear danger signs as the bank ballooned in size and acted much too slowly on the problems they did identify. (Duration: 6 min, 8 sec)</p>	<p>PBS NewsHour</p>	<p>4/8/23 @ 6 pm</p>
<p>The Federal Reserve raised interest rates again, its tenth consecutive hike, this time by a quarter of a point. But Chairman Jay Powell also suggested the Fed may pause future hikes if the economy continues to cool. (Duration: 5 min, 17 sec)</p>	<p>PBS NewsHour</p>	<p>5/3/23 @ 6 pm</p>
<p>The pandemic and global economic slowdown have increased pressure on developing economies. The International Monetary Fund reports more than 50 countries are in debt distress. (Duration: 8 min, 41 sec)</p>	<p>PBS NewsHour</p>	<p>5/10/23 @ 6 pm</p>
<p>The impact of the U.S. defaulting on its debt would be felt by many Americans. It could include suspension of Social Security checks or a loss of food stamp benefits, to name just a few. Many economists argue it would be devastating to financial markets, tipping the country into a recession and creating global turmoil. (Duration: 6 min, 8 sec)</p>	<p>PBS NewsHour</p>	<p>5/23/23 @ 6 pm</p>
<p>Pres. Biden and House Speaker Kevin McCarthy have a deal to avoid defaulting on the country’s debt, but there’s still a threat of economic catastrophe if they can’t sell it to Congress. (Duration: 11 min, 33 sec)</p>	<p>PBS NewsHour</p>	<p>5/29/23 @ 6 pm</p>
<p>The latest jobs report shows the labor market remains strong despite rising interest rates. That’s good news for workers but it complicates the Federal Reserve’s efforts to curb inflation. (Duration: 6 min)</p>	<p>PBS NewsHour</p>	<p>6/2/23 @ 6 pm</p>
<p>EDUCATION</p>	<p>PROGRAM</p>	<p>DATE</p>

<p>Research shows the vast majority of K-12 parents believe their kids are performing at their grade level when they're not. Two former secretaries of education share their insights about the parent perception gap. (Duration: 7 min, 46 sec)</p>	<p>PBS NewsHour</p>	<p>4/6/23 2 6 pm</p>
<p>Many attendees who testified at a Wisconsin Joint Finance Committee public listening session held in Waukesha sought increased state funding for K-12 education in the 2023-25 biennial budget. (Duration: 1 min, 33 sec)</p>	<p>Here & Now</p>	<p>4/7/23 @ 7:30 pm</p>
<p>Wis. Superintendent of Public Instruction Jill Underly presented her 2023-25 K-12 education budget priorities to a panel of students at Mount Horeb High School. (Duration: 3 min, 10 sec)</p>	<p>Here & Now</p>	<p>4/21/23 @ 7:30 pm</p>
<p>Battles have erupted at schools, school boards and library meetings across the country as parents, lawmakers and advocacy groups are debating books. The American Library Association documented more than 1,200 demands to censor books and resources last year, the highest since it started collecting data 20 years ago. (Duration: 6 min, 47 sec)</p>	<p>PBS NewsHour</p>	<p>4/24/23 @ 6 pm</p>
<p>UW-Madison Interim Provost Eric Wilcots responds to outcry on campus over a viral video of a student saying racist slurs as the university continues to struggle with diversity. (Duration: 5 min, 37 sec)</p>	<p>Here & Now</p>	<p>5/5/23 @ 7:30 pm</p>
<p>The number of K-12 students around the state who report feelings of anxiety, hopelessness and self harm is surging, leaving educators in search of more financial support to offer counseling and care. (Duration: 8 min, 9 sec)</p>	<p>Here & Now</p>	<p>5/12/23 @ 7:30 pm</p>
<p>Since the start of the pandemic, homeschooling has been on the rise with an estimated 30 percent increase in enrollment since the beginning of the 2019 school year. While the total number of homeschooled families remains relatively modest, its rise has impacted traditional school enrollment and the</p>	<p>PBS NewsHour</p>	<p>5/18/23 @ 6 pm</p>

way we view education. (Duration: 8 min, 26 sec)		
A Markup reporter describes investigating a Wis. Dept. of Instruction tool called DEWS and how race factors into this algorithm to predict students at risk of not graduating. (Duration: 7 min, 2 sec)	Here & Now	5/19/23 @ 7:30 pm
A UW-Madison School of Education professor explains the ideas behind emphasizing phonics for literacy instruction in Wisconsin schools as reading test scores slide among younger students. (Duration: 6 min, 8 sec)	Here & Now	6/2/23 @ 7:30 pm
Advocates have sought more pay for teachers, higher special education reimbursement and an increase in school choice voucher funding as lawmakers draft the state's 2023-25 budget for K-12 schools. (Duration: 3 min, 35 sec)	Here & Now	6/9/23 @ 7:30 pm
ENVIRONMENT	PROGRAM	DATE
Arctic Sinkholes: Scientists examine evidence that melting soil in the Arctic is releasing vast amounts of methane. (Duration: 1 hr)	NOVA	4/5/23 @ 8 pm
Weathering the Future: Americans use ancient wisdom and new technology to fight extreme weather. (Duration: 1 hr)	NOVA	4/12/23 @ 8 pm
For the first time, the UN's International Court of Justice has been tasked with determining what countries are obligated to do to fight climate change. A report on the young people who were instrumental in bringing this issue to the world's top court. (Duration: 6 min, 22 sec)	PBS NewsHour	4/13/23 @ 6 pm
Chasing Carbon Zero: Here's how the U.S. could reach net-zero carbon emissions by 2050. (Duration: 1 hr)	NOVA	4/26/23 @ 8 pm

While flooding along the Mississippi River happens every year, water levels are surging this year thanks to record snow across the Midwest that's been followed by a sudden thaw. (Duration: 3 min, 35 sec)	PBS NewsHour	5/2/23 @ 6 pm
Hidden Volcano Abyss: In January 2022, one of the most powerful volcanic eruptions in recorded history rocked the Pacific islands of Tonga, sending shockwaves around the world. Through first-person accounts of the disaster and eyewitness footage, experience the terrifying power of the eruption and the devastating tsunami that struck the shores of Tonga. Why was this eruption so big, how did it cause the tsunami, and could another disaster loom? (Duration: 1 hr)	NOVA	5/10/23 @ 8 pm
Parts of the United States have recently been getting glimpses of the northern lights. Hear why this spectacle in the skies is now being seen further south. (Duration: 2 min, 36 sec)	PBS NewsHour	5/16/23 @ 6 pm
The Supreme Court has again weakened the authority of the Environmental Protection Agency. The case involved the EPA blocking an Idaho couple from building a house near a lake on their property, saying the construction would pollute water protected by the Clean Water Act. (Duration: 5 min, 23 sec)	PBS NewsHour	5/25/23 @ 6 pm
A Wis. Department of Natural Resources outreach specialist explains what a surge in air quality advisories caused by wildfires in Canada means for the health of people in the state. (Duration: 4 min, 51 sec)	Here & Now	6/8/23 @ 7:30 pm
The ocean is rapidly heating up, hitting record-breaking levels. The National Oceanic and Atmospheric Administration reported that ocean surface temperatures spiked in April and May to the highest levels recorded since the 1950s. All this could have dangerous consequences for aquatic life, hurricane	PBS NewsHour	6/19/23 @ 6 pm

activity and global weather patterns. (Duration: 6 min, 35 sec)		
HEALTH	PROGRAM	DATE
Bedlam: Ers, jails and homeless camps are visited to examine the national health crisis of mental illness. (Duration: 1 hr, 30 min)	Independent Lens	4/7/23 @ 10 pm
Staffing shortages and funding gaps in Wisconsin have caused emergency medical services to become unreliable and some EMS operations have closed, putting communities at risk throughout the state. (Duration: 7 min, 37 sec)	Here & Now	4/14/23 @ 7:30 pm
Three years after the start of the pandemic, some 16 million Americans have long COVID, meaning their symptoms continue well after the initial infection. An estimated 4 million people say long COVID has significantly reduced their ability to carry out day-to-day activities. For many of them, that includes their jobs. (Duration: 8 min, 37 sec)	PBS NewsHour	4/18/23 @ 6 pm
Over the past two decades, life expectancy in rural areas has declined. One major reason is the prevalence of diabetes. (Duration: 8 min, 28 sec)	PBS NewsHour	4/20/23 @ 6 pm
Matter of Mind - My ALS: Three brave people face different paths as they battle Amyotrophic lateral sclerosis (ALS). (Duration: 1 hr)	Independent Lens	5/1/23 @ 9 pm
First responders, addiction counselors warn the still-expanding crisis of overdose deaths fueled by drugs tainted with fentanyl and xylazine requires testing kits and Narcan to encourage safer use. (Duration: 5 min, 42 sec)	Here & Now	5/12/23 @ 7:30 pm
Your Brain - Perception Deception: Neuroscientists discover the tricks and shortcuts the brain takes to help us survive. (Duration: 1 hr)	NOVA	5/17/23 @ 8 pm

Scientists tracking ticks that spread Lyme disease are finding populations in more areas of Wisconsin, particularly tiny juveniles — a UW-Madison entomologist details this research. (Duration: 5 min, 39 sec)	Here & Now	5/26/23 @ 7:30 pm
Hundreds of wildfires continue to burn across Canada and many of them are out of control. The smoke is putting millions of Americans under air quality alerts, prompting warnings to stay indoors to avoid exposure to pollution. (Duration: 4 min, 5 sec)	PBS NewsHour	6/7/23 @ 6 pm
Opioids, Inc.: The story of a drug company that pushed opioids by bribing doctors and committing insurance fraud. With the Financial Times, FRONTLINE investigates how Insys Therapeutics profited from a fentanyl-based painkiller 50 times stronger than heroin. (Duration: 1 hr)	Frontline	6/7/23 @ 11 pm
POLITICS	PROGRAM	DATE
PBS Wisconsin senior political reporter Zac Schulz discusses policy and political impacts from the elections of Janet Protasiewicz to the state Supreme Court and Dan Knodl to the 8th Senate District. (Duration: 7 min, 33 sec)	Here & Now	4/7/23 @ 7:30 pm
UW-Madison journalism professor Mike Wagner discusses research by the Center for Communication and Civic Renewal about political polarization in Wisconsin as people become more angry and fearful. (Duration: 5 min, 30 sec)	Here & Now	4/14/23 @ 7:30 pm
Pres. Biden formally announced that he is running for a second term. In Tuesday's announcement, Biden echoed familiar themes from his 2020 campaign. He said the country is still in a battle for the soul of the nation and that democracy is at stake in 2024. (Duration: 11 min, 18 sec)	PBS NewsHour	4/25/23 @ 6 pm

<p>Pres. Biden welcomed the president of South Korea to the White House Wednesday for a state visit. They signed a wide-ranging declaration that enhances U.S.-Korean planning for the use of nuclear weapons in response to a North Korean attack. (Duration: 8 min, 22 sec)</p>	<p>PBS NewsHour</p>	<p>4/26/23 @ 6 pm</p>
<p>Secrets, Politics and the Supreme Court: Follow the controversial rise of one of Washington's most powerful couples - Clarence and Ginni Thomas. (Duration: 1 hr)</p>	<p>Frontline</p>	<p>5/9/23 @ 9 pm</p>
<p>A Dane County judge ordered the Wis. Elections Commission to drop its dismissal of a complaint over Republican false electors in 2020 and reconsider the matter without a member who participated. (Duration: 1 min, 59 sec)</p>	<p>Here & Now</p>	<p>5/12/23 @ 7:30 pm</p>
<p>Another hat is in the ring as the presidential race starts to take shape. South Carolina Sen. Tim Scott announced Monday that he will be vying for the Republican nomination. He joins several other candidates seeking to be the name at the top of the ticket come 2024. (Duration: 3 min, 38 sec)</p>	<p>PBS NewsHour</p>	<p>5/22/23 @ 6 pm</p>
<p>Milw. Mayor Cavalier Johnson discusses the politics of boosting state aid provided to local governments in Wisconsin and a proposal to require a referendum for any sales tax increase in the city. (Duration: 7 min, 35 sec)</p>	<p>Here & Now</p>	<p>5/26/23 @ 7:30 pm</p>
<p>The Supreme Court struck down Republican-drawn congressional districts in Alabama that civil rights activists say discriminated against Black voters. The ruling was a surprising departure from opinions over the past decade narrowing the scope of the Voting Rights Act. (Duration: 6 min, 30 sec)</p>	<p>PBS NewsHour</p>	<p>6/8/23 @ 6 pm</p>
<p>Former state Sen. Kathy Bernier, who also served as Chippewa County Clerk, discusses the launch of Keep Our Republic, a bipartisan group working to support voting and counter election misinformation. (Duration: 5 min, 51 sec)</p>	<p>Here & Now</p>	<p>6/8/23 @ 7:30 pm</p>

SOCIAL ISSUES	PROGRAM	DATE
A rule change the Biden administration is proposing could make broad bans on competition by transgender athletes illegal, but would still allow restrictions in some cases. The proposal would affect Title IX, which prohibits sex-based discrimination by schools that receive government funding. (Duration: 7 min, 17 sec)	PBS NewsHour	4/7/23 @ 6 pm
Wisconsin prosecutors and public defenders disagree over a constitutional amendment passed in the 2023 spring election that expands criteria for release conditions and when cash bail can be imposed. (Duration: 5 min, 55 sec)	Here & Now	4/7/23 @ 7:30 pm
Dueling decisions from federal judges over the FDA's approval of mifepristone, one of the main medications used to provide abortions, mark the latest flash point in the fight over reproductive rights. The two decisions are the most significant abortion rulings since the U.S. Supreme Court overturned Roe v. Wade last summer. (Duration: 6 min, 51 sec)	PBS NewsHour	4/10/23 @ 6 pm
A bipartisan bill in the Wisconsin Legislature would change how people could have criminal records expunged for certain offenses — Sen. Rachael Cabral-Guevara, R-Appleton, reviews the proposal's goal. (Duration: 2 min, 46 sec)	Here & Now	4/28/23 @ 7:30 pm
One Day in March: A look at how the Asian American community came together to fight against hate after a shooting. (Duration: 1 hr)	Rising Against Asian Hate	5/3/23 @ 11 pm
American Hispanic Association Director Tony Gonzalez describes why the Marathon County group wants immigrant workers to be able to acquire Wisconsin driver licenses regardless of citizenship status. (Duration: 4 min, 26 sec)	Here & Now	5/5/23 @ 7:30 pm

<p>A debate over how journalists should cover former Pres. Trump is underway as he seeks another term. It comes after an unruly CNN town hall where Trump spouted lies about the 2020 election, mocked the woman he was found liable of sexually abusing and dodged policy questions all before a supportive audience in New Hampshire. (Duration: 8 min, 9 sec)</p>	<p>PBS NewsHour</p>	<p>5/11/23 @ 6 pm</p>
<p>Silent Beauty: Follow a woman's journey to heal from childhood sexual abuse and confront generational trauma. (Duration: 1 hr, 30 min)</p>	<p>Independent Lens</p>	<p>5/15/23 @ 9 pm</p>
<p>As cities and states across the country consider various forms of reparations, California has led the way in returning land to the descendants of the dispossessed. This includes African Americans and Native Americans. But the wealth, the community and the opportunities lost are not easily recovered. (Duration: 9 min, 23 sec)</p>	<p>PBS NewsHour</p>	<p>6/9/23 @ 6 pm</p>
<p>More than 6,000 communities on the popular social networking forum Reddit have gone dark as moderators protest the company's decision to charge some third-party apps for the use of Reddit data. The move is controversial, with many of the apps having to shut down as a result, but the Reddit CEO doesn't appear to be backing down anytime soon. (Duration: 5 min, 20 sec)</p>	<p>PBS NewsHour</p>	<p>6/13/23 @ 6 pm</p>