

**QUARTERLY ISSUE/PROGRAM TOPIC REPORT
 JANUARY TO MARCH 2023
 FOR TELEVISION STATIONS LICENSED TO THE STATE OF WISCONSIN –
 EDUCATIONAL COMMUNICATIONS BOARD (ECB)
 WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV**

During the period, WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV, as part of the network that makes up PBS Wisconsin, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming aired in response to areas of concern to viewers served by WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV, which were ascertained through station leadership meetings, internal editorial meetings, viewer suggestions and ongoing communication with members and leaders in the community.

ISSUES OF COMMUNITY CONCERN:

- AGRICULTURE
- CULTURE
- ECONOMY
- EDUCATION
- ENVIRONMENT
- HEALTH
- POLITICS
- SOCIAL ISSUES

TELEVISION STATIONS LICENSED TO THE STATE OF WISCONSIN – EDUCATIONAL COMMUNICATIONS BOARD (ECB) WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV Quarterly Issues and Programs List January to March 2023		
AGRICULTURE	PROGRAM	DATE
The nation digs out from heavy snow and cold while preparing for winter flooding, a look back at the stories that affected agriculture in 2022 and more. (Duration: 30 min)	Market to Market	1/1/23 @ 10:30 am
Massive moisture relieves drought conditions as the winter weather onslaught moves across the country, the reaction to another Waters of the U.S. decision, a look at how one of the nation's leading duck producers has been hitting life's economic curve balls and more. (Duration: 30 min)	Market to Market	1/8/23 @ 10:30 am

More flooding in California with severe weather again in the South, protestors at the capital in Brazil over the recent election, farmers get movement on the right to repair and more. (Duration: 30 min)	Market to Market	1/15/23 @ 10:30 am
Round nine of atmospheric river storms in the West with snow in the Midwest, a coalition of farm groups lead the way in the latest lawsuit on WOTUS, adding to the bottom line with the sun and more. (Duration: 30 minutes)	Market to Market	1/22/23 @ 10:30 am
Lowest cattle numbers since 1962 sets the table for razor thin 2023 and beyond, Winter storms slash across Texas and run towards West Virginia, the challenges of coming back to the farm and making your own way and more. (Duration: 30 min)	Market to Market	2/5/23 @ 10:30 am
The president lays out his agenda for the year to a joint session of Congress, a startup gains momentum in preserving pollen and more. (Duration: 30 min)	Market to Market	2/12/23 @ 10:30 am
A huge congressional delegation gets an earful about the Farm Bill, a change in policy may keep U.S. corn flowing into Mexico, plus an industry at the crossroads of commerce and conservation and more. (Duration: 30 min)	Market to Market	2/19/23 @ 10:30 am
It's almost official. Soy, almond and other plant-based drinks that call themselves milk can keep using that name, at least according to new draft guidelines released by the FDA. (Duration: 5 min, 20 sec)	PBS NewsHour	3/2/23 @ 6 pm
The implications on rural America of the collapse of two major U.S. banks, coverage of Secretary Vilsack in front of the Senate Agriculture Committee, a closer look at how oyster farmers are helping clean up Long Island Sound and more. (Duration: 30 min)	Market to Market	3/19/23 @ 10:30 am
Better data on the Phase One trade deal between China and the U.S., the UN issues a last chance warning on climate change, putting pets under the spotlight in the war against antibiotic resistance and more. (Duration: 30 min)	Market to Market	3/26/23 @ 10:30 am
CULTURE	PROGRAM	DATE

Stockbridge-Munsee Mohican History: By the rapids of the Red River, Kimberly Vele tells of Mohican life in the Hudson Valley of New York before their move to Stockbridge, Massachusetts, followed by their forced removal to Indiana where they joined with the Munsee tribe before their final relocation to Wisconsin. (Duration: 30 min)	Tribal Histories	1/1/23 @ 5 pm
Visit the Milton House Museum, the last certified underground railroad stop in Wisconsin that can be toured. Learn about the journey freedom seekers took and the history of abolitionists in our state. Then meet a pair of artists behind Fanana Banana, a Muslim art collective, and the owner of Madison's A Room of One's Own bookstore. (Duration: 30 min)	Wisconsin Life	1/5/23 @ 7 pm
Platteville: In southwestern Wisconsin you'll find a city that is symbolized with the largest "M" in the world -- Platteville! (Duration: 30 min)	Around the Corner with John McGivern	1/5/23 @ 7:30 pm
Roberta Flack: Follow music icon Roberta Flack from a piano lounge through her rise to stardom. From "The First Time Ever I Saw Your Face" to "Killing Me Softly," Flack's virtuosity was inseparable from her commitment to civil rights. (Duration: 1 hr, 30 min)	American Masters	1/24/23 @ 8 pm
Bloomington, MN: Bloomington Minnesota is home to the Mall of America. The rest of the city was also full of surprises. Host John McGivern didn't expect to find a ski-jump, the largest bicycle products distributor in America, the first tap room in Minnesota and a goat farm. (Duration: 30 min)	John McGivern's Main Streets	2/1/23 @ 7 pm
Hit the road with humorist, author and musician Michael Perry as he travels across Wisconsin, telling his stories. (Duration: 1 hr)	Michael Perry: On the Road	2/27/23 @ 7 pm
Jerry Apps and daughter Susan Apps-Bodilly share memories and stories surrounding a cookbook they wrote based on Eleanor Apps' recipe box. (Duration: 1 hr)	Jerry Apps: Food & Memories	2/28/23 @ 7 pm
Celebrate the rich history of Black roles and voices on Broadway with an all-star cast. (Duration: 1 hr, 30 min)	Black Broadway: A Proud History, A Limitless Future	2/28/23 @ 10 pm
Experience the beauty of artistic expression and the drama of competition as four gifted high school musicians vie for top honors in the final round of the 2023 Bolz Young Artist Competition. (Duration: 1 hr, 30 min)	Wisconsin Young Artists Compete: The Final Forte	3/8/23 @ 7 pm

In the Making: Country artist Rissi Palmer redefines success as she works on her latest album while uplifting voices of other Black, Indigenous and people of color women country performers. (Duration: 2 hrs)	American Masters	3/26/23 @ 3 pm
ECONOMY	PROGRAM	DATE
The Federal Trade Commission proposed banning noncompete clauses that prevent workers from switching employers or starting a new business. About one in five Americans, approximately 30 million people, are affected by these policies. (Duration: 4 min, 43 sec)	PBS NewsHour	1/5/23 @ 6 pm
Friday's jobs report signaled good news for those who are worried about a recession and inflation. It also capped a very strong year for the jobs market overall with more than 4.5 million new jobs created in 2022. That's the second-highest year since record-keeping began in 1939, but it still suggests that it's hard to find enough workers for some jobs. (Duration: 5 min, 24 sec)	PBS NewsHour	1/6/23 @ 6 pm
Inflation rates fell for the sixth consecutive month, but Americans are still feeling the pinch from higher than usual prices. Many have been forced to pull out their credit cards, even while interest rates on those cards are soaring. (Duration: 4 min, 47 sec)	PBS NewsHour	1/12/23 @ 6 pm
The U.S. is expected to bump into its borrowing limit in just a few days. The Treasury Department said it is taking "extraordinary measures" to allow the country to keep paying its debts for now, but Congress must vote to raise the debt ceiling. (Duration: 8 min, 49 sec)	PBS NewsHour	1/17/23 @ 6 pm
Job growth surged last month, shaking off fears of a hiring slowdown. Employers added 517,000 jobs in a hiring boom far stronger than anyone had expected. The jobless rate dropped to 3.4 percent, the lowest level in 53 years. The report underscores the challenges facing Federal Reserve officials who remain focused on slowing inflation. (Duration: 6 min, 40 sec)	PBS Newshour	2/3/23 @ 6 pm
Intending to address the nation's soaring rent prices, the Biden administration announced a new effort to protect tenants and make renting more affordable. The plan comes after a year of	PBS Newshour	2/13/23 @ 6 pm

meetings with industry and tenant advocates. (Duration: 6 min, 13 sec)		
Rescue shelters are feeling pressure with too many potential pets and not enough people adopting them. Inflation has made owning and caring for a pet more expensive, leaving some owners struggling to afford rising costs. (Duration: 4 min, 37 sec)	PBS NewsHour	2/20/23 @ 6 pm
Every second, the U.S. falls about \$43,000 deeper into debt. Lawmakers will need to raise the country's borrowing limit in the coming months to avoid a catastrophic financial fallout at home and around the world. (Duration: 7 min, 44 sec)	PBS Newshour	2/23/23 @ 6 pm
Days after the collapse of Silicon Valley Bank and Signature Bank, there are plenty of questions being asked about the health of banks in the U.S. (Duration: 6 min, 14 sec)	PBS NewsHour	3/14/23 @ 6 pm
Age of Easy Money: Around the country and across the world, the threat of a recession is looming and economic uncertainty is rising as markets, businesses and individuals adjust to a new reality: the Federal Reserve is raising interest rates and pulling back on its epic monetary experiment that started with the Great Financial Crisis. (Duration: 2 hrs)	Frontline	3/14/23 @ 8 pm
EDUCATION	PROGRAM	DATE
The Biden administration released a new student loan payment plan that would lower monthly payments for millions of borrowers and pause them completely for some. There's been a freeze on loan repayments throughout the pandemic, but that's coming to an end in June. The new proposal comes while plans to cancel some of the debt are held up in court. (Duration: 5 min, 13 sec)	PBS NewsHour	1/10/23 @ 6 pm
Florida's governor defended his administration's decision to block a course on African American studies from the state's public schools. They said teaching Black history is required in Florida schools, but the Advanced Placement course amounted to "indoctrination." (Duration: 8 min, 16 sec)	PBS NewsHour	1/23/23 @ 6 pm

It's been more than a year since most American schoolchildren returned to the classroom full time. Now, school districts are working to recover learning lost while kids were at home during the pandemic. Researchers say students in high-poverty areas lost the most. (Duration: 7 min, 35 sec)	PBS NewsHour	1/27/23 @ 6 pm
An Elk Mound Middle School counselor describes how K-12 students in the state struggle with mental health as the governor promotes increased funding for schools to provide support services. (Duration: 6 min, 48 sec)	Here & Now	1/27/23 @ 7:30 pm
The College Board released the official framework of a new Advanced Placement course on African American studies. It comes after criticism from Florida's governor, who said the initial curriculum violated a state law limiting teachings on race in public schools. (Duration: 8 min, 18 sec)	PBS NewsHour	2/1/23 @ 6 pm
The fate of student debt relief promised for some 40 million Americans is in the hands of the Supreme Court. The justices heard arguments in high-stakes cases over the legality of Pres. Biden's student loan forgiveness plan. (Duration: 11 min, 12 sec)	PBS NewsHour	2/28/23 @ 6 pm
Scrutiny of libraries, books and teaching materials has become a central issue for conservative politicians around the nation. In Louisiana, the fight over banning books is escalating and targeting librarians as conservative Christian groups are working to take over the boards of public libraries. (Duration: 5 min, 26 sec)	PBS NewsHour	3/2/23 @ 6 pm
The president of the UW System discusses why they are asking the Board of Regents to increase tuition levels in the 2023-24 school year as the state budget process gets underway. (Duration: 6 min, 13 sec)	Here & Now	3/3/23 @ 7:30 pm
A massive strike shut down schools in the Los Angeles Unified School District and it's focused on higher wages and better working conditions. This school strike was not initiated by the teachers, who are still under contract, but by some of the district's lowest-paid employees. (Duration: 7 min, 39 sec)	PBS NewsHour	3/21/23 @ 6 pm

The U.S. House has passed a bill that Republicans say protects parents' rights in school districts, but opponents call it a dangerous move in a culture war. (Duration: 10 min, 58 sec)	PBS NewsHour	3/24/23 @ 6 pm
ENVIRONMENT	PROGRAM	DATE
The first major U.S. winter storm of 2023 is ushering in the new year with snow and ice from the Midwest to New England. Heavy rain, floods and tornadoes are threatening parts of the South and Northern California is preparing for severe rains just days after another deadly storm flooded homes and triggered widespread power outages. (Duration: 3 min, 54 sec)	PBS NewsHour	1/4/23 @ 6 pm
A Wisconsin Salt Wise program representative describes how decades of salting roads to melt ice has affected the state's freshwater sources and efforts to reduce its wintertime use on roadways. (Duration: 6 min, 59 sec)	Here & Now	1/6/23 @ 7:30 pm
U.S. emissions fell during the height of the pandemic as people were stuck at home, but that changed as the pandemic eased. Many researchers, scientists and lawmakers argue that Americans need to reduce their use of fossil fuels much sooner than they may have planned. (Duration: 8 min, 22 sec)	PBS NewsHour	1/11/23 @ 6 pm
What do honeycombs, mushrooms and cornhusks have in common? They are all ingredients that a New England guitar maker uses to reduce their impact on the environment. (Duration: 5 min)	PBS NewsHour	1/18/23 @ 6 pm
This was an important week in the battle out west over water use. Seven states along the Colorado River basin were supposed to reach a collective agreement on how to use less water from an ever-shrinking river, but they failed to do so. (Duration: 5 min, 31 sec)	PBS NewsHour	2/3/23 @ 6 pm
One ornithologist, naturalist and writer refers to themselves as a 'rare bird.' They believe conservation efforts must be a blending of rigorous science and evocative art. (Duration: 7 min, 37 sec)	PBS NewsHour	2/8/23 @ 6 pm
The state senator representing Irma discusses high levels of PFAS contamination in wells and drinking water in the town of Stella and how	Here & Now	2/10/23 @ 7:30 pm

tackling the pollution could factor into the 2023 state budget process. (Duration: 6 min, 6 sec)		
In eastern Ohio, residents have been on edge for over a week following an explosive train derailment and a toxic chemical leak. Evacuation orders have been lifted and the all-clear has been given in East Palestine, a small community of about 5,000 on the Pennsylvania border, but that's done little to calm anxieties. (Duration: 7 min, 11 sec)	PBS NewsHour	2/13/23 @ 6 pm
Scientists researching the aftermath of California wildfires say they are finding evidence that climate change is accelerating the risk of disease spreading from animals to humans. (Duration: 7 min, 37 sec)	PBS NewsHour	3/1/23 @ 6 pm
California took another hit from inclement weather as a so-called "atmospheric river" brought torrents of rain and more snow. Hear how the weather is adding to the state's weather woes after a series of extreme storms. (Duration: 2 min, 52 sec)	PBS NewsHour	3/10/23 @ 6 pm
HEALTH	PROGRAM	DATE
For the first time, retail pharmacies will be allowed to offer prescribed abortion pills in the U.S. The FDA announced the regulatory change which could significantly expand abortion access through medication. (Duration: 8 min, 22 sec)	PBS NewsHour	1/4/23 @ 6 pm
The CDC is investigating a rise in severe cases of strep throat among kids in the U.S. Several children's hospitals across the country have reported an increase in strep cases since November, including in Colorado where two children died. (Duration: 5 min, 38 sec)	PBS NewsHour	1/9/23 @ 6 pm
Cancer deaths in the U.S. have dropped 33 percent the past three decades, according to a report from the American Cancer Society. Cervical cancer rates dropped 65 percent for women in their early 20s, but there are troubling signs as well. Advanced prostate cancer diagnoses have risen roughly 4.5 percent annually since 2011. (Duration: 6 min, 18 sec)	PBS NewsHour	1/13/23 @ 6 pm

The COO of Mental Health America of Wisconsin explains why medical professionals reject "conversion therapy," a practice that attempts to alter sexual orientation and gender identity. (Duration: 5 min, 18 sec)	Here & Now	1/20/23 @ 7:30 pm
Love in the Time of Fentanyl: A drug consumption site gives hope to a community ravaged by the overdose crisis. (Duration: 1 hr, 30 min)	Independent Lens	2/13/23 @ 9 pm
The specter of long COVID, with its mysterious cause, no obvious cure and an unknown duration, haunts millions of people. Hear from some of those who are suffering with it and the varied symptoms people are dealing with. (Duration: 10 min, 32 sec)	PBS NewsHour	2/16/23 @ 6 pm
The chair of the board of directors of the Wisconsin Medical Society explains why doctors are urging a boost to Medicare reimbursement rates as costs rise. (Duration: 6 min, 1 sec)	Here & Now	2/24/23 @ 7:30 pm
A UW Health infectious disease pediatrician describes meningitis and chickenpox infection risks among children as Republican lawmakers block school and daycare immunization requirements. (Duration: 6 min, 31 sec)	Here & Now	3/10/23 @ 7:30 pm
The director of the Oneida Nation Comprehensive Health Division considers critical health care needs among the state's tribal nations as these communities struggle with issues of cost and access. (Duration: 6 min, 9 sec)	Here & Now	3/17/23 @ 7:30 pm
A state senator discusses legislation seeking federal approval to extend Medicaid benefits, called BadgerCare in Wisconsin, to eligible mothers for two months after birth to 12. (Duration: 7 min, 19 sec)	Here & Now	3/24/23 @ 7:30 pm
POLITICS	PROGRAM	DATE
Hear Democratic Gov. Evers' plans for the state in 2023 and the prospect of working with Republican legislators on the budget process and seeking confirmation of appointees. (Duration: 9 min)	Here & Now	1/6/23 @ 7:30 pm
The chair of the Republican Party of Wisconsin discusses the party's plans as it maintains control of the state Legislature, shares power in Congress and prepares for the 2024 RNC in Milwaukee. (Duration: 7 min, 22 sec)	Here & Now	1/13/23 @ 7:30 pm

A member of the Wisconsin Elections Commission responds to calls for them to resign after sending an email touting fewer 2022 votes in Black and Hispanic areas of Milwaukee. (Duration: 6 min, 29 sec)	Here & Now	1/20/23 @ 7:30 pm
Historic levels of drama played out over the first few weeks of the new Congress. Legislative leaders are just now beginning to get into the day-to-day of Capitol Hill. (Duration: 6 min, 24 sec)	Here & Now	1/25/23 @ 7:30 pm
Racine's mayor discusses calls by local officials for the Wisconsin Legislature to boost the state's allocation of shared revenue funding for municipalities given an historic budget surplus. (Duration: 6 min, 1 sec)	Here & Now	2/3/23 @ 7:30 pm
Democrats and Republicans have been sparring for months over the federal government's two main safety net programs, Social Security and Medicare. In the State of the Union address, Pres. Biden said some Republicans want to target the programs for cuts. Biden's remarks drew jeers from the GOP leading to an unusual moment of live policy negotiation and apparent agreement. (Duration: 6 min, 42 sec)	PBS NewsHour	2/9/23 @ 6 pm
Gov. Evers released the 2023-25 state budget plan, which includes more funding for K-12 schools and local governments, a middle-class tax cut, and a proposed paid family leave program. (Duration: 4 min, 29 sec)	Here & Now	2/17/23 @ 7:30 pm
With less than a year until the first primaries of the 2024 presidential contest, the battle lines are becoming clearer. (Duration: 6 min, 1 sec)	PBS NewsHour	2/22/23 @ 6 pm
The administrator of the Wisconsin Elections Commission discusses how the state and local officials seek to prepare for cybersecurity threats from foreign adversaries as the 2024 vote approaches. (Duration: 5 min, 48 sec)	Here & Now	3/3/23 @ 7:30 pm
Democratic U.S. Sen. Tammy Baldwin discusses three bills they are sponsoring: one funds private well tests, another prohibits states from limiting abortion access and another to tighten data security. (Duration: 12 min, 24 sec)	Here & Now	3/17/23 @ 7:30 pm
SOCIAL ISSUES	PROGRAM	DATE

<p>Global Spyware Scandal - Exposing Pegasus: An investigation into the powerful spyware Pegasus, sold to governments around the world by the Israeli company NSO Group. This two-part series, part of the Pegasus Project, examines how the hacking tool was used on journalists, activists, the wife and fiancée of Saudi journalist Jamal Khashoggi and others. (Duration: 1 hr each)</p>	<p>Frontline</p>	<p>1/3/23 and 1/10/23 @ 9 pm</p>
<p>I Don't See You: When a circus tent goes up outside their Oakland apartment, a disabled filmmaker launches into a meditative journey exploring the history of freakdom, vision, and (in)visibility. Shot from the director's physical perspective — mounted to their wheelchair or handheld — this film serves as a clear rebuke to the norm of disabled people being seen and not heard. (Duration: 1 hr, 30 min)</p>	<p>POV</p>	<p>1/9/23 @ 9 pm</p>
<p>The Big Payback: A rookie alderwoman from Evanston, Illinois, led the passage of the first tax-funded reparations for Black Americans. While they and their community struggle with the burden to make restitution for its citizens, a national racial crisis engulfs the country. Will the debt ever be addressed, or is it too late for this reparations movement to finally get the big payback? (Duration: 1 hr, 30 min)</p>	<p>Independent Lens</p>	<p>1/16/23 @ 10 pm</p>
<p>International Holocaust Remembrance Day comes at a moment when there is growing worry about antisemitism in the U.S. and around the world. There's also been concern that too many people don't know enough about what happened during the Holocaust. (Duration: 7 min, 46 sec)</p>	<p>PBS NewsHour</p>	<p>1/27/23 @ 6 pm</p>
<p>It's been two years since the Biden administration took on the task of reunifying children with their families after they were separated at the southern border under the Trump administration's zero-tolerance policy. While the Biden administration has succeeded in uniting 600 children with their parents, about 1,000 remain separated. (Duration: 5 min, 46 sec)</p>	<p>PBS NewsHour</p>	<p>2/6/23 @ 6 pm</p>

<p>The Supreme Court heard a case that could radically alter the internet and social media. Section 230 of the Communications Decency Act protects websites from lawsuits over material posted by users. But the family of a victim killed in an ISIS attack says that immunity should not apply to recommendations YouTube's algorithms make. (Duration: 7 min, 52 sec)</p>	<p>PBS NewsHour</p>	<p>2/21/23 @ 6 pm</p>
<p>Wisconsin has experienced a steep increase in antisemitic acts over recent years, and Jewish community leaders in the state are deploring the pervasiveness of hate as memories of the Holocaust fade. (Duration: 3 min, 48 sec)</p>	<p>Here & Now</p>	<p>2/24/23 @ 7:30 pm</p>
<p>Elliot Wade is a trans advocate who co-founded the Louisiana Trans Name Change Fund. They were born and raised in Cecilia, Louisiana, where they didn't have much access to conversations about identity. Now they're looking to change that for others. (Duration: 3 min, 17 sec)</p>	<p>PBS NewsHour</p>	<p>2/27/23 @ 6 pm</p>
<p>U.S. Department of Labor Wage and Hour Division regional administrator discusses calls to increase child labor monetary penalties as complaints about children working illegally surge. (Duration: 6 min, 29 sec)</p>	<p>Here & Now</p>	<p>3/10/23 @ 7:30 pm</p>
<p>Learn the story of Civil Rights leader Vel Phillips. Discover how Phillips achieved an impressive list of "firsts" as part of their legacy, including the first African American judge in Wisconsin and the first African American, in the nation elected to executive office in state government. (Duration: 1 hr)</p>	<p>Vel Phillips: Dream Big Dreams</p>	<p>3/21/23 @ 10 pm</p>