

Angela

From: Melody Talkington <melody.talkington@reachmediainc.com>
Sent: Wednesday, October 5, 2022 10:16 AM
To: Angela
Cc: Tony Gray; tracy@crawfordbroadcasting.com
Subject: FW: ECMS - Black PAC Interview
Attachments: Political 24 Hour Form - BlackPAC.pdf; NAB - Issue (Non-Candidate) Advertisement Agreement Form.pdf

Good Morning All – this just in. the interview date is set for 10/10/22 – let me know if you need any further info. this is for Erica’s show. Have a great day.

Good morning Marla,

Not sure if this information has already been provided to you, but the interview date for the below is set for 10/10/22 at 9am

Thanks!

From: Marla H Bane <marla.bane@reachmediainc.com>
Sent: Friday, September 16, 2022 1:44 PM
To: Melody Talkington <melody.talkington@reachmediainc.com>; Gary Bond <gary.bond@reachmediainc.com>
Cc: Vivian Connally <vivian.connally@reachmediainc.com>; Laura Clark <lclark@urban1.com>; Jila Rajabzadeh <jrajabzadeh@urban1.com>; Josh Rahmani <jrahmani@radio-one.com>
Subject: ECMS - Black PAC Interview

Mel/Gary

See attached. This is for interview only on ECMS. Date TBD. Please advise with any questions.

Thanks.

From: Jila Rajabzadeh <jrajabzadeh@urban1.com>
Sent: Friday, September 16, 2022 12:54 PM
To: Marla H Bane <marla.bane@reachmediainc.com>
Cc: Laura Clark <lclark@urban1.com>; Cynthia Schools <cfowler@urban1.com>; Josh Rahmani <jrahmani@radio-one.com>
Subject: RE: Black PAC Interview

Hi Marla,

Please see attached for the NAB, 24 Hour form and signed IO

Let me know if you need anything else.

Thanks

Jila Rajabzadeh

Executive Coordinator

1010 Wayne Avenue 14th Floor, Silver Spring, MD 20910



From: Marla H Bane <marla.bane@reachmediainc.com>

Sent: Friday, September 16, 2022 12:39 PM

To: Josh Rahmani <jrahmani@radio-one.com>

Cc: Laura Clark <lclark@urban1.com>; Jila Rajabzadeh <jrajabzadeh@urban1.com>; Cynthia Schools <cfowler@urban1.com>

Subject: Re: Black PAC Interview

Will do. I will put in SF. Will need the formal buy confirmation from agency.buyer.

Please coordinate CIA payment with Cynthia.

Thanks.

From: Josh Rahmani <jrahmani@radio-one.com>

Sent: Friday, September 16, 2022 11:32 AM

To: Marla H Bane <marla.bane@reachmediainc.com>

Cc: Laura Clark <lclark@urban1.com>; Jila Rajabzadeh <jrajabzadeh@urban1.com>; Cynthia Schools <cfowler@urban1.com>

Subject: Black PAC Interview

Hi Marla,

Please take the attached proposal to order. Any questions, please let Laura and Jila know. Thanks.

Josh Rahmani

Chief Revenue Officer

C: 908.361.9246





The Largest African-American
Owned Urban Radio Broadcaster.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, _____, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: BlackPAC; Black Progressive Action Coalition (BPAC)

Address: 1032 15th Street NW, Suite 247, Washington, DC 20005

Contact: Adrienne Shropshire

Phone number: 202-788-6888

Email: adrienne@blackpac.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: BlackPAC; Black Progressive Action Coalition

Address: 1032 15th Street NW, Suite 247, Washington, DC 20005

Contact: Adrienne Shropshire

Phone number: 202-788-6888

Email: adrienne@blackpac.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Adrienne Shropshire, Treasurer, BlackPAC

Adrienne Shropshire, Executive Director, Black Progressive Action Coalition

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:


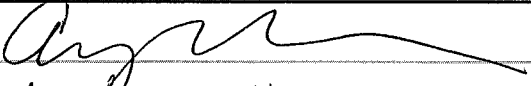
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Voting Rights, Reproductive Rights, Gun Reform, Climate Change, Economic and Environmental Injustice, Democracy, Inflation, Public Safety

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Adrienne Shropshire	Name: Anya Williams
Date of Request to Purchase Ad Time: 9/13/2022	Date of Station Agreement to Sell Time: <i>Syndicated</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



2022 Political Advertising 24 Hour Form

This form is to be completed within 24 hours every time a request is made to purchase broadcast time for any Candidate or Issue / Advocacy advertiser. If an order is received, it must be uploaded to the FCC online public files and placed in the onsite public file by close of business on the day the order was booked.

Date and Time of Request: 9/7/22

Market & Station(s): _____

Media Buyer or Purchaser Representative: Adrienne Shropshire

Name of Agency (if applicable): N/A

Advertiser Name: BlackPAC/BPAC

Advertiser Type: Issue / Advocacy
 Candidate or Candidate's Authorized Committee

(If Candidate) Name of Candidate and Office Sought: _____

(if Issue / Advocacy) Name of Candidate, Election, and/or Issue(s) referred to: Voter Campaign

Date and Type of Election: _____

Primary General Election Other (specify - e.g. Runoff) _____

Advertiser Address: 1032 15th Street NW #247

Washington, DC 20005

Advertiser Telephone: 202-788-6888

Campaign Treasurer (if Candidate) or Complete List of Executive Officers, Board of Directors, or CEO (if Issue / Advocacy): Adrienne Shropshire

Information Requested: Issue Rates

Request Received by: Laura Clark

This Form Prepared by: Laura Clark

Date This Form Prepared: 9/7/22

Called to confirm Identity/Contact Information of Media Buyer/Purchaser Representative: