

Below is a list of some of the significant issues responded to by Station ETVV (WVTV-DT2) Milwaukee, Wisconsin, along with the most significant programming treatment of those issues for the period January 1, 2024 through March 31, 2024. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program	Date	Time	Duration	Narration of Type & Description of Program/Segment
David Crowley	Connect MKE	1/6/2024	6:30 AM	8 min	How did Milwaukee County go from the edge of a fiscal cliff to financial stability? Joining us to explain is Milwaukee County Executive David Crowley, the architect of this financial turnaround.
The Lonely Entrepreneur	Connect MKE	1/6/2024	6:30 AM	10 min	Insurance, for example that some entrepreneurs don't have time or the expertise to see their businesses thrive. The good news is that there's an online platform to help – The Lonely
U.S. Bank Access Business	Connect MKE	1/6/2024	6:30 AM	11 min	US Bank Has created "Access Business", an advisory program to help minority-owned businesses. Micae Brown & Nina Johnson tell us more.
Martin Luther King Jr. Day Celebration	Connect MKE	1/13/2024	6:30 AM	6 min	Milwaukee's Martin Luther King Jr. Day celebration is January 15th at 4pm at the Marcus Center for the Performing Arts. Joining us to share information about the event and how you can become involved is Anthony D. Smith, director of community partnerships at the Marcus Center and coordinator of the event.
Wisconsin Election Maps update	Connect MKE	1/13/2024	6:30 AM	10 min	Wisconsin's Supreme Court has ruled that the state's legislative maps are unconstitutional. Now what? Joining us again to help us figure this out is Debra Cronmiller, executive director of the League of Women Voters of Wisconsin.
Tobacco is Changing	Connect MKE	1/13/2024	6:30 AM	13 min	A new program launched by the Wisconsin Department of Health Services is focused on tobacco use. Tobacco is Changing informs communities – especially communities of color – about new tobacco products and the dangers those products pose. Joining us Michael Campbell, the program coordinator for the Wisconsin African-American Tobacco Prevention Network.
Versiti's Chris Miskel	Connect MKE	1/20/2024	6:30 AM	8 min	January is National Blood Donor Month. It's a time to recognize those who regularly donate, but also an opportunity to help us all understand how vital it is for more people to become blood donors. We welcome Chris Miskel, President and CEO of Versiti.
Dr. Ben Weston - Cold & Flu season	Connect MKE	1/20/2024	6:30 AM	10 min	COVID-19, RSV, the flu, and lots of viruses are keeping emergency rooms and doctors offices busy. Just what is out there and what can we do to keep ourselves safe? Joining us to help answer those questions is Dr. Ben Weston.
Forward Scholars	Connect MKE	1/20/2024	6:30 AM	8 min	More than half of all Milwaukee Public Schools' third through eighth graders rated below basic in reading in the most current state tests. Forward Scholars is a volunteer tutoring program working to get the district's youngest readers back on track. Joining us is Dr. Carrie Streiff-Stuessy, a long-time educator and Executive Director of Forward Scholars.
Heart Health - Braelyn & Tricia Fletcher	Connect MKE	1/27/2024	6:30 AM	11 min	February marks the beginning of Heart Month and kids also experience heart disease as well. Sharing their story of survival with us is Braelyn Fletcher and her mother Tricia.
City On a Hill	Connect MKE	1/27/2024	6:30 AM	10 min	CW18 & My24 are partnering with two organizations helping to feed the hungry, City on a Hill and Guest House of Milwaukee. We learn more about City on a Hill with Art Serna, Jr. Art is the CEO of City on a Hill.
Vision Zero	Connect MKE	1/27/2024	6:30 AM	6 min	Milwaukee is taking some steps to combat reckless driving and today we'll learn about one of them, Vision Zero. Joining is the city's policy director for Vision Zero, Jessica Wineberg.
The Guest House	Connect MKE	2/3/2024	6:30 AM	9 min	You can be part of a winning team no matter who plays in the big game when you join MY24 and CW18 as we Tackle Hunger. We are partnering with two organizations – Guest House of Milwaukee and City on A Hill. Interim chief executive officer of Guest House, Stephen Bauer tells us how they serve Milwaukee's homeless.
Chief Jeffrey Norman	Connect MKE	2/3/2024	6:30 AM	13 min	In Milwaukee, overall property crimes and violent crimes were down in 2023. But some crime categories did tick up, and even crime areas that went down are still above pre-pandemic levels. Joining us to help us understand what these numbers mean to the overall safety of our neighborhoods and communities is Milwaukee Police Chief Jeffrey Norman.
Black History Month at the Milwaukee Public Library	Connect MKE	2/3/2024	6:30 AM	11 min	February is Black History Month. This year, you may be able to find everything you need to celebrate Black culture and learn something new at one place...the Milwaukee Public Library. Joining us is Joan Johnson, Milwaukee's head librarian and library director, and librarian Joy Zanders, who planned some of the programming.
Milwaukee County Senior Home Repair Program	Connect MKE	2/10/2024	6:30 AM	9 min	The new Milwaukee County Senior Home Repair program is designed to support the growing number of adults 65 through 85 years of age in the county. Here to tell us more about the program is Shakita LaGrant-McClain, executive director of Milwaukee County's Department of Health and Human Services.
Meijer's Roadmap to Retail	Connect MKE	2/10/2024	6:30 AM	9 min	Meijer's Roadmap to Retail provides the support and guidance that helps small businesses grow. Here to tell us more is Bobby Warren, the Milwaukee Market Manager for Meijer and Marcus Leslie, founder and owner of Mr. Leslie's Cheesecakes who has been helped by the program.
City On a Hill	Connect MKE	2/10/2024	6:30 AM	10 min	CW18 & My24 are partnering with two organizations helping to feed the hungry, City on a Hill and Guest House of Milwaukee. We learn more about City on a Hill with Art Serna, Jr. Art is the CEO of City on a Hill.
The Ulster Project	Connect MKE	2/17/2024	6:30 AM	10 min	For 45 years, The Ulster Project of Greater Milwaukee has created new opportunities for peace and reconciliation between Northern Irish Catholic and Protestant young people. Rev. Kevin Carroll, head of the Episcopal All Saints Cathedral and chair of the Ulster Project Milwaukee Board and student Anna Sauer tell us more.
Milwaukee Driver Safety	Connect MKE	2/17/2024	6:30 AM	8 min	Milwaukee Police Chief Jeffrey Norman discusses about what is being done to combat reckless driving and the efforts to make our streets safer.
Black History Month at the Milwaukee Public Library	Connect MKE	2/17/2024	6:30 AM	11 min	February is Black History Month. This year, you may be able to find everything you need to celebrate Black culture and learn something new at one place...the Milwaukee Public Library. Joining us is Joan Johnson, Milwaukee's head librarian and library director, and librarian Joy Zanders, who planned some of the programming.
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Armstrong Williams
WVTV/WVTV.2
1st Quarter 2024

Armstrong Williams is a weekly half-hour political and current events interview program. This program has timely interviews with important government, political and community leaders. WVTV airs this program Saturday night at 1:30am and Sunday at 6am. WVTV.2 airs Saturday at 6am and Saturday night at 2am.

Q1 / 2024	SHOW	TITLE	SUMMARY
JANUARY			
6/7	2401	2023 Review with Dr. Ben Carson	Dr. Ben Carson shares insights on the past year and his hopes and challenges for the country as we begin 2024.
13/14	2402	Ohio's Importance to the US Senate	GOP Senate nominee Bernie Moreno discusses his journey from escaping socialism in South America to his success as a car dealer in Ohio.
20/21	2403	America's Constitution and Its Importance Now	Bruce Fein discusses the genius of the U.S. Constitution and how it gives the people the power to govern themselves.
27/27	2404	Solutions To Gun Violence in America	An explosive discussion on the youth and gun violence wreaking havoc in cities across America, and some tough solutions to the problem.
FEBRUARY			
3/4	2405	What to Expect in 2024	We explore the expectations of Americans in 2024 from border legislation, foreign aid to Ukraine, juvenile violence, and the potential collapse of our economy.
10/11	2406	Faith vs Religion, Part I	Is faith a complete trust or confidence in someone or something? We explore the most frequent questions about faith.

17/18	2407	People Over Profit	Armstrong discusses the common perception that the corporate elite value profits over people, and why the generosity and sacrifices of our nation's wealthiest class is often overlooked.
24/25	2408	Profile: The Life of Pastor Shirley Caesar	The "Queen of Gospel" and 12-time Grammy award winner, Shirley Caesar, joins Armstrong to discuss her remarkable life and share a few surprises.
MARCH			
2/3	2409	Tough Love: Baltimore Law Enforcement & State Officials	Armstrong gathers judges & prosecutors to discuss "tough love law enforcement" tactics and how to better balance the imprisonment & rehabilitation of criminals.
9/10	2410	Mental Health Crisis: Taking an Uneven Toll	Has mental health today become an enabler and crutch for many in today's America? How do we deploy tools for those who truly need help vs those that exploit the system?
16/17	2411	Immigration & The Border	Will the Biden administration implement a tough immigration policy and discontinue the invasion of our borders, or is there an agenda to allow more illegal migrants in to vote for Democrats?
23/24	2412	Profile: Mayor Muriel Bowser	Washington, D.C. Mayor Muriel Bowser discusses the passage of her city's Omnibus Crime bill and the impact of the 100 provisions.
30/31	2413	The Old Guard	Jim Pinkerton and David Keene join Armstrong to discuss how issues of the past – crime, immigration, divisiveness, political classes - have worsened and why.

WTV-2 1Q24 FULL MEASURE

Full Measure is a broadcast focusing on investigative, original and accountability reporting unique in today's media. The host is Sharyl Attkisson. The show format will include a major investigative piece each week on topics ranging from immigration issues at home and abroad, government waste, national security concerns and vulnerabilities, whistleblower reports on government abuse and misdeeds. Full Measure is produced by and airs nationally on stations of the Sinclair Broadcast Group. The program also streams live on all Sinclair websites Sundays at 9:30 a.m. ET.

Program/episode	Date	AirTime	Duration	Description
FMS9E1801072024	Jan7,2024	10p	22:55	The investigations on government efforts to obstruct free speech. The tunnel war in Gaza and why the world should pay attention. And a look at dark money in the 2024 election.
FMS9E1901142024	Jan14,2024	1p, 10p	22:55	Scientific research links water contaminants to sex changes in animals. Rising tensions in the Middle East. And a surprising way to recover mutilated money.

FMS9E2001212024	Jan21,2024	1p, 10p	22:55	Potential child victims of Covid clinical trials. Concerns about America's military readiness. And U.S. government science licensed to foreign adversaries.
FMS9E2101282024	Jan28,2024	1p, 10p	22:55	A disturbing spike in juvenile crime. A reality check on the mysterious Havana syndrome. And a new documentary examines censored science during Covid.
FMS9E220204,2024	Feb 3/4,2024	11p, 10p	22:55	Texas vs. Biden at the southern border. Escalating conflict between the U.S. and Iran. And a look at a critical resource, helium, in short supply.

FMS9E2302112024	Feb 10/11,2024	11p, 10p	22:55	Reshaping the meaning of words to influence social agendas. The state of U.S. sanctions against Iran. And the foreign thirst for American water.
FMS9E2402182024	Feb 17/18,2024	11p, 1p, 10p	22:55	Inside the IRS investigation into Hunter Biden and links to President Biden. And the push to stop China from using our own technology against us.
FMS9E2502252024	Feb 24/25,2024	11p, 1p, 10p	22:55	An examination of media mistakes during the Trump and Biden presidencies. How workers' unions are impacting the presidential election. And following the money on anti-Jewish sentiment on campus.
FMS9E2603032024	March 2/3,2024	11p, 10p	22:55	Long wait times to see a doctor. Concerns about kids and their parents making millions off social media. And a visit to the place where Pluto was discovered.
FMS9E2703102024	March 9/10,2024	11p, 10p	22:55	The push for offshore wind power encounters headwinds. Investigating ties between dieticians and companies making

				unhealthy food. And a look back at America's heroic truth-tellers.
FMS9E2803172024	March 16/17,2024	11p, 1p, 10p	22:55	The push for ranked choice voting. The North Korea threat. And taxpayer money funding controversial podcasts.
FMS9E2903242024	March 23/24,2024	11p, 1p, 10p	22:55	Cuba's Soviet-modeled economy shifts toward capitalism. President Biden accused of playing politics with U.S. energy. And the push for a guaranteed income.
FMS9E3003312024	March 30/31,2024	11p, 1p, 10p	22:55	Reshaping the meaning of words to influence social agendas. The state of U.S. sanctions against Iran. And the foreign thirst for American water.

PSAS on WVTV-2 1st Quarter 2024

Issue Program Date Time Duration Summary

Teen Adoption	Dinner/Adoptuskids.org	Various, Expires 11/17/24	Various	1:00, :30, :15, :10	Consider adopting a teen
Teen Adoption	Mailbox/Adoptuskids.org	Various, Expires 11/17/24	Various	1:15, 1:00, :30, :15, :10	Consider adopting a teen
LGBTQ+ Acceptance	Love Lives On/LoveHasNoLabels.com	Various Expires 6/22/24	Various	:30, :15	Be an ally
End anti-Asian hate	Love Lives On/LoveHasNoLabels.com	Various Expires 6/22/24	Various	:30, :15	End hate crimes
Teen Mental Health	Kamauu and Howie/ SoundItOutTogether.org	Various Expires 5/30/24	Various	1:00, :30, :15	Help teens express their feelings
Child Mental Health	Me and my Grown Up/Sesame Workshop	Various Expires 5/30/24	Various	:30, :15	Children having a trusted adult in their life
DAV	Victories	Various Evergreen	Various	1:00, :30, :15	Veterans overcoming adversity
Vaping	Do The Vape Talk/TalkAboutVaping.org	Various Expires 5/27/24	Various	1:00, :45, :30, :15	Talk to your children about the dangers of vaping
Hunger	Feeding America/Act Now	Various Expires 6/30/24	Various	1:00, :30, :15	Help feed hungry families

PSA's Aired directed at Children:

The following list of public service announcements is geared to children and teen viewers and received emphasis during the 1Q2024. This is not an all-inclusive list and reflects only a portion of our PSA involvement. It does not reflect any affiliation or personal feelings of the station

and/or its employees.

Safety

The following PSA's highlighted the importance of safety. We ran the following with this theme:

- Me and My Grown Up
- Kamauu and Howie

Family

The following PSAs highlighted the importance of stable families for children. The following list reflects this.

- Dinner
- Mailbox

Health

The following PSAs highlighted the importance of health and ways to stay healthy. The following list reflects this.

- Do The Vape Talk
- Kamauu and Howie
- Flu Facts