

Exhibit 2

Promotion Writer/Producer, filled 8/14/12



**KABC LOS ANGELES**

**EMPLOYMENT OPPORTUNITIES**

To apply, please go to [ABC7jobs.com](http://ABC7jobs.com)

Or send resume to:

Human Resources

500 Circle Seven Drive

Glendale, Ca. 91201

**JOB LINE: 818/863-7562**

03/14/12

**PROMOTIONS PRODUCER/EDITOR** ABC7 Los Angeles seeks a dynamic Promotions Producer/Editor to help elevate the Eyewitness News brand via daily promotions for targeted special reports and news topicals. Responsibilities include writing, producing and editing on air promos as well as short-form executions. The ideal candidate will be passionate about news and promotion with a strong ability to work well with others, or individually, under tight TV deadlines. Superior writing skills are required as is a minimum of 2 years experience producing and editing spots for a local television station or news network. Knowledge of Avid Media Composer is preferred as is a strong understanding of social media and a knack for creating compelling digital content. Ability to shoot is a plus.

**GENERAL ASSIGNMENT REPORTER/FILL-IN ANCHOR** ABC7 Los Angeles seeks a creative, energetic, general assignment reporter/ fill-in anchor. Qualified candidates must be great writers and have strong live presentation skills. Previous anchoring or fill-in anchoring experience is preferred. If you are a strong journalist and story-teller, and are a self-starter who works well under deadline pressure, please apply.

**IS TECHNICIAN P/T** ABC7 Los Angeles is seeking an individual to provide help desk services including telephone and desktop computer support on a part-time basis. Will participate in the development and maintenance of desktop and portable PC configurations. Must understand basic troubleshooting techniques and be a logical problem solver. Must have good interpersonal skills and be motivated to help. Ability to work well in a team environment and lift and carry a minimum of 50 pounds required. Must be available for any shift including holidays and weekends.

**MEDIA CENTER OPERATOR** ABC7 Los Angeles is seeking a part-time Media Center Operator. The successful candidate will have a thorough understanding of video files and formats, aspect ratios and codecs. Knowledge of, and experience in, file folder structures, Microsoft Office, FileZilla, FlipFactory, and Floral automation systems, video and file-based dubs is a plus. Responsibilities include ingesting commercials, segmenting local and syndicated programs, audio and video QC, video file transfers, conversions and duplication. This hands-on position requires the ability to work independently as well as with others. Must be able to effectively handle multiple projects, be very detail oriented, set priorities to meet deadlines and adapt to a fast paced, ever-changing environment. Night, weekend and holiday work required.

**FREELANCE CAMERA OPERATOR** ABC7 Los Angeles seeks a dynamic Camera Operator for a freelance/part-time position. Only those with an eye for detail and a passion for long-form storytelling should apply. And if you're an experienced Avid editor, even better! Must be a team player who works well with others, and who can handle long days.

**PRODUCTION ASSISTANT** Multi-tasker? Multi-talented? Do you have television production experience in reality-based series? ABC7 Los Angeles is seeking a freelance Production Assistant with working knowledge of Avid and experience in the field, who can also assist on the pre-production side with setting up shoots, organizing, transcribing, and a multitude of other production tasks. The perfect candidate is a rock star who can handle tight deadlines, multiple assignments, and turnout great TV! Also has to be a team player and willing to work flexible hours.

**FREELANCE NON-LINEAR EDITORS** ABC7 Los Angeles is seeking experienced non-linear news editors for freelance employment. Must be able to work under tight deadlines. Minimum 3 years experience preferred in a local television station news department. Familiarity with Aurora NewsEdit system a plus.

**STAGE MANAGER** ABC7 Los Angeles is seeking a Stage Manager with a minimum of 2 years production and operations experience. Working knowledge of IPS is a must. Previous directing experience on an automated production system is a plus. Candidates must demonstrate the ability to work effectively in a fast-paced, pressure filled environment, possess excellent communication skills and have an eye for detail. The successful candidate will be responsible for stage managing live events, specials and productions; coordinating and cueing live remotes; and effectively managing talent on stage. Duties may also include directing newscasts, specials and live shows.

**PROGRAMMING EDITOR** ABC7 Los Angeles seeks a dynamic Editor for a freelance/part-time position. Only editors with an eye for detail and a passion for long-form storytelling should apply. You will be responsible for editing, timing, and outputting shows on a weekly basis. Candidates must have in-depth knowledge of Avid Media Composer. Shooting experience is a plus. Must be a team player with a strong ability to work well with others and under tight deadlines.

**FREELANCE ASSIGNMENT EDITOR** ABC7 Eyewitness News, Southern California's breaking news leader, is seeking a part-time weekend Assignment Editor. This position is for weekend evenings but applicant should be flexible enough to work additional fill-in shifts if needed at various times during the week. Previous assignment desk experience is a must. Knowledge of Southern California a plus. Must be able to multi-task and make decisions quickly, function effectively under deadline pressure, and have previous experience coordinating the movements of reporters and crews. If you have great story ideas, great contacts, and love breaking news, please apply.

**FREELANCE GRAPHIC ARTISTS** ABC7 Los Angeles is looking for freelance Graphic Artists/Broadcast Designers. If your creative juices pack a punch when working under tight deadlines, keep reading! Candidates must be resourceful, team players who are excellent at multi-tasking with the ability to conceptualize and design in broadcast, print, and web media. Advanced level in Adobe Photoshop and Adobe After Effects; experience in Final Cut Pro, Cinema 4D and Adobe Illustrator.

**FREELANCE MEDIA MANAGERS** ABC7 Los Angeles is seeking Media Managers for freelance employment who will manage the editing, recording, and playback of video as well as storage and archiving. Sound editorial judgment and news editing experience and knowledge of non-linear, computer-based editing a must. Familiarity with Aurora Edit HD system a plus. Must be able to work under tight deadlines and work varied shifts. Minimum 3 years experience required in a local television station news department. Previous experience in newscast producing or news management a plus. Successful candidates will have excellent people skills and the ability to deal with deadline pressure.

**FREELANCE ENTERTAINMENT REPORTER** ABC7 Los Angeles is looking for freelance reporters to work one or two days a week on a locally produced entertainment news program and website. Experience with producing, editing, and web posting a plus. Previous entertainment news experience preferred but not required, however a love of entertainment and pop culture is. Please include non-returnable DVD or video link when applying.

**MAINTENANCE ENGINEER** ABC7 Los Angeles is seeking experienced, skilled broadcast maintenance engineers for freelance employment. These positions will require significant, diverse experience in installation and maintenance of modern digital production, ENG, and RF transmission systems. FCC license and/or SBE certification is desirable. Shifts may be part or full-time and the ability to work a varied schedule including early mornings, nights and weekends is necessary.

**FREELANCE GENERAL ASSIGNMENT REPORTERS** ABC7 Los Angeles is seeking dynamic freelance General Assignment Reporters to join our top rated news team. Qualified candidates must have excellent writing and live presentation skills. A minimum of five years television broadcast news experience in a medium to large market is preferred. Ability to shoot and edit your own stories a plus. If you are interested in applying your reporting skills in a challenging and exciting news market, send your resume and non-returnable DVD.

**NEWS ASSISTANTS** ABC7 Los Angeles is seeking News Assistants for freelance employment. The duties of this entry level position include but are not limited to logging tapes for stories and for music usage, searching tape files for video, answering phones, and running teleprompter. Shifts are varied and work will include some evenings, early mornings and weekends. College degree or current college attendance required.

**APPRENTICES** ABC7 Los Angeles is seeking News Apprentices for freelance employment. Responsibilities include supervising printing and distribution of newscast scripts, courier duties (own car required), and other production duties as required by newscast producer. Shifts are varied and work will include some evenings, early mornings and weekends. College degree or current college attendance required.

**ENG CAMERAPERSONS** ABC7 Los Angeles is seeking experienced ENG camerapersons for freelance employment. Successful candidates will have at least two years experience in daily newsgathering, live microwave truck operation, and editing in the field. Non-linear editing experience a plus. Scheduling flexibility, including willingness to work weekends, early mornings, late nights, and holidays a must.

**NEWSWRITERS** ABC7 Los Angeles is seeking experienced television newswriters for freelance employment. Minimum of two years broadcast news experience. Ability to work quickly and under continuous deadlines. Knowledge of ENPS news system, line producing experience, and non-linear editing experience all pluses. Scheduling flexibility and willingness to work weekends, overnights, and holidays a must.

**ABC7 IS AN EQUAL OPPORTUNITY EMPLOYER**

7/22/2011

## KABC-TV WEEKLY JOB POSTING

Contact	Company	Address	Address #2	City	State	Zip	Phone
Carol Lewis	Los Angeles Opportunities Industrialization Center	4907 W. Washington Blvd.	Suite 202	Los Angeles	CA	90016	323-754-3116
Blair Taylor	Los Angeles Urban League	3450 Mount Vernon Drive		Los Angeles	CA	90008	323-299-9660
Leslie Bett	Los Angeles Urban League	12700 Avalon Ave.		Los Angeles	CA	90061	323-299-9660
Michael Thomas	Los Angeles Urban League	264 E. Monterey Ave		Pomona	CA	91767	909-623-9741
Mark Shillstone	Medialine	P.O. Box 51909		Pacific Grove	CA	93950	800-237-8073
Job Board	NAACP/Beverly Hills-Hollywood	PO Box 2349		Hollywood	CA	90078	323-464-7616
Stan Thomas	North Valley Regional Chamber of Commerce (NVRCC)	9401 Reseda Blvd.		Northridge	CA	91324	818-349-4343
Elizabeth Miera	Nosotros, Inc.	1615 Vine St.		Hollywood	CA	90028	323-769-7059
One Stop Service	Pacific Asian Consortium	1055 Wilshire Blvd	#1475	Los Angeles	CA	90017	213-989-3270
Henry Espinoza	Pallet Depot	4589 Via Marisol	# 153	Los Angeles	CA	90042	323-256-7727
Stephanie Farrington	Palmdale GAIN Office	1050 East Palmdale Blvd.	Suite 204	Palmdale	CA	93550	661-575-2696
Madeleine Costa	Pasadena City College	1570 East Colorado	#L-103	Pasadena	CA	91106	626-585-7807
Ron Whittaker	Pepperdine University	24255 Pacific Coast Hwy	Communication Division	Malibu	CA	90263	310-456-4888
Barbara Booth	Rio Hondo College	3600 Workman Mill Road		Whittier	CA	90601	310-908-3407
Carlos Vaquerano	SALEF	1625 W. Olympic Blvd.	Suite 718	Los Angeles	CA	90015	213-480-1092
Tim Wuifemeyer	San Diego State University	School of Communication		Los Angeles	CA	90026	213-382-1819x102
Cheryl Adams	Santa Clarita WorkSource California Center	20655 Soledad Canyon Road	Suite 25	Santa Clarita	CA	91351	661-424-1062
Chris Cooke	Santa Monica City College/Career Services	1900 Pico Blvd.	Suite LV-161	Santa Monica	CA	90405	310-434-4337
Dawn R. Gerardo	Scripps College	1030 Columbia Ave		Claremont	CA	91711	909-621-8180
Joel Jacinto	Search to Involve Filipino Americans	3200 W. Temple Street		Los Angeles	CA	90026	213-382-1819x102
Yoshiko Yamaguchi	SFV Japanese American Center	12953 Branford St		Pacoima	CA	91331	818-899-1989
Michael Sanchez	Southeast Area Social Services Funding Authority (SASSFA)	10400 Pioneer Blvd.	Suite 8	Santa Fe Springs	CA	90670-3728	
LaFarn Watkins	Southern California Broadcasters Association	1849 Sawtelle Blvd.	#543	Los Angeles	CA	90025	310-444-1431
Wanda Smoot	Southern Christian Leadership	4182 South Western Ave		Los Angeles	CA	90062	213-290-4114
Dean Jones	Southern Partnership Corporation	700 N. Bullis Road		Compton	CA	90221	310-637-7248
Maxine Schumack	State of CA - EDD	11623 Glenoaks Blvd	COT Unit	Pacoima	CA	91331	818-891-9432
Clarence M. Hatcherson	State of California EDD - Harbor Work Source Center	1851 N. Gaffey Street	Suite "F"	San Pedro	CA	90731	310-241-0245
Dorothy Thompson	Streelights	650 N. Bronson Avenue	B108	Hollywood	CA	90004	323-960-4540
Diversity Director/Efrain Fuentes	The Walt Disney Company	500 S. Buena Vista St		Burbank	CA	91521-0115	818-560-5576
Cynthia Nettles	Turning New Corners Hollywood	1525 Orange Grove Ave.		Glendale	CA	91205	818-550-8329
Don Spring	UCLA Placement/Career Planning	PO Box 951573		Los Angeles	CA	90095-1573	310-825-2981
Suzanne Alcantara	USC School of Journalism	3502 Watt Way	ASC G12	Los Angeles	CA	90089-0281	213-740-3916
Cristina Rogokos	Van Nuys Career Resource Center	14550 Victory Blvd.		Van Nuys	CA	91411	
Gail Jordan	Verdugo Jobs Center	1255 S. Central Ave		Glendale	CA	91204	818-409-0476
J. Duffy Leahy	Volunteers of America HVRP/IVTP	544 S. San Pedro Street		Los Angeles	CA	90013	216-622-3540
David Kruskall	WHEST	8300 Santa Monica Blvd. 3rd Floor		West Hollywood	CA	90069	323-848-6465
Cindy Mikula	Women at Work	3871 E. Colorado Blvd.		Pasadena	CA	91107	626-796-6870 x10
G. Nachlis/Erin Condron	Women In Film	8857 W. Olympic Blvd.	Suite 201	Beverly Hills	CA	90211	
Magdalena Duran	Work Source	9024 Laurel Cyn. Blvd.		Sun Valley	CA	91352	818-504-0334
Georgia Prieto	Work Source - Build Center	9207 Eton Ave		Chatsworth	CA	91311	818-701-9800
Marsha Cole	Workplace Hollywood	1201 W. 5th Street	Suite #1550	Los Angeles	CA	90017-2019	213-250-9921

7/22/2011

## KABC-TV WEEKLY JOB POSTING

Contact	Company	Address	Address # 2	City	State	Zip	Phone
Phyllis Friedman	Actor's Work Program	5757 Wilshire Blvd	#400	Los Angeles	CA	90036	323-933-9244
Job Developer	American OPP Foundation	972 S. Goodrich Blvd		Commerce	CA	90022	323-890-1555
Sharina Rivera-Relles	Association of Latino Professionals in Finance and Accounting (ALP)	801 S. Grand Avenue	Suite 400	Los Angeles	CA	90017	213-243-0004
Earl Cooper	Black Business Association	PO Box 43159		Los Angeles	CA	90043-9998	323-291-9334
Karen Capestro	Cal Poly Pomona Career Center	3801 West Temple Street		Pomona	CA	91768	
CAL WORKS	Cal Works - Citrus College	1000 West Foothill Blvd		Glendora	CA	91741	626-852-8023
Jessica White	California Institute of Arts	24700 McBean Parkway		Valencia	CA	91355	805-253-7892
Cynthia Smith	California Lutheran University - Career Services	60 West Olsen Road	#2400	Thousand Oaks	CA	91360-3201	805-493-3196
Lidia Carrillo	California State University at Northridge	18111 Nordhoff St	The Career Center- Front Desk	Northridge	CA	91330-8241	818-885-2878
Darla Lewis	Career Partners	3505 N. Hart Ave		Rosemead	CA	91770	626-572-7272
Angel Del Villar	Career Planning Center	13160 Mindanao Way	#240	Marina del Rey	CA	90292	310-309-6000
Julio Moran	CCNMA (USC Annenberg School of Journalism)	One California Plaza 300 S. Grand Ave.	Suite 3950	Los Angeles	CA	90071	213-437-4408
Conrad A. Corral	City of West Hollywood	8300 Santa Monica Blvd		West Hollywood	CA	90069	323-848-6318
Career Resources Center	Claremont Graduate School	1017 N. Dartmouth Ave		Claremont	CA	91711	909-621-8177
Aurea Montés	Community Coalition	8101 S. Vermont Ave.		Los Angeles	CA	90044	323-750-9087
Kimberly Mackenzie	Compton CareerLink Worksource California Center	700 N. Bullis Road		Compton	CA	90221	310-605-3050
Mary Hendriks	CSUN - Dept. DTVA	18111 Nordhoff St		Northridge	CA	91330	818-885-3193
Gina Chelstrom	East Los Angeles College	1301 Avenida Cesar Chavez		Monterey Park	CA	91754	213-265-8970
Executive Director	East San Gabriel Valley Japanese Community Center	1203 W. Puente Ave		West Covina	CA	91790	626-960-2566
Employment Services	Experience Unlimited	1207 East Green St		Pasadena	CA	91006	
Cynthia Harvey	Fashion Institute - Design Merchandising (FIDM)	919 S. Grand Avenue		Los Angeles	CA	90015	213-624-1200
Bert Delgado	Florida International University	3000 N.E. 151st St., ACU 320		North Miami	FL	33181	305-919-5625
Executive Director	Forty Plus of Southern California, Inc.	1525 Aviation Blvd.	#235	Redondo Beach	CA	90278	
Nina Gonzalez	Glendale College/Job Placement	1500 North Verdugo	Trailer #3	Glendale	CA	91208	818-240-1000
Charlotte Marlowe	Greater New Unity Baptist Church	9719 Avalon Blvd.		Los Angeles	CA	90003	323-757-5094
Priscilla Lopez	Hispanic Chamber of Commerce - Orange County	2130 E. 4th Street	Suite 160	Santa Ana	CA	92705	714-953-4289
Mary George	Hispanic Women's Council	3509 W. Beverly Blvd		Montebello	CA	90640	213-725-0939
Helen Torres	HOPE	634 S. Spring Street	Suite 920	Los Angeles	CA	90014	213-622-0606
Helen Hernandez	IMAGEN Foundation	18034 Ventura Blvd.	# 261	Encino	CA	91316	626-791-8140
Ingrid Watson	ITT Technical Institute	650 West Cienega Avenue		San Dimas	CA	91773	626-960-8881
Lydia Bachman	Jewish Vocational Service	6505 Wilshire Blvd.	Suite 200	Los Angeles	CA	90048	323-761-8888
Oscar Ocampo	JobStarts, Inc.	3010 West 48th Street		Los Angeles	CA	90043	323-291-2812
Veronica Alenkin	JVS West Hollywood WorkSource Center	5757 Wilshire Blvd.	Promenade Three	Los Angeles	CA	90036	323-904-4900
Lynda Dennis	L.A. County office of Education - GAIN Job Services	1125 West 6th Street	Suite 200	Los Angeles	CA	90017	213-273-8958
Martha Martinez	L.A. County Office of Education/GAIN Division	9525 E. Imperial Highway	#400	Downey	CA	90242	562-774-5049
Rodriguez	L.A. Gay & Lesbian Center The Village-Career Center	1125 Mc Cadden Place		Los Angeles	CA	90038	
E. Robinson	L.A. Job Corps Center	1106 South Broadway		Los Angeles	CA	90015	213-741-5393
Vicky Chann	LACC Student Employment	855 North Vermont Ave		Los Angeles	CA	90029	213-953-4294
Johnnie Taylor	Larson Training Centers	12631 E. Imperial Hwy.	Bldg F-118	Santa Fe Springs	CA	90670	
Randy Call	Latter Day Saints (LDS) Employment Services	17350 Mt. Hermann St.		Fountain Valley	CA	92708	714-754-1501
Victor Gonzales	LAUSD - Career Development Branch (First Break program)	1545 Wilshire Blvd.	Suite 200	Los Angeles	CA	90017	213-207-2212
Job Placement Services	Long Beach Community College	4901 East Carson St		Long Beach	CA	90808	310-420-4355
Raynetta Winston	Los Angeles Conservation Corps	P.O. Box 15868		Los Angeles	CA	90015	213-362-9000 x210
Martha Aranda	Los Angeles Harbor College	1111 Figueroa Place		Wilmington	CA	90744	310-233-4447

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Search:

Posting Date	Job Title
12-Mar-2012	Promotions Producer/Editor

Job Type	Business	Job Category
Full Time	Disney ABC Television Group	Multiple

[x] Requisition ID:

32867br
Location
CA - Glendale

Showing 1 to 1 of 1 entries

Results per page 10

Page 1 of 1

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### Job details

Job 1 of 1

**Job Posting Title** Promotions Producer/Editor

**Job Description** ABC7 Los Angeles seeks a dynamic Promotions Producer/Editor to help elevate the Eyewitness News brand via daily promotions for targeted special reports and news topicals. Responsibilities include writing, producing and editing on air promos as well as short-form executions. The ideal candidate will be passionate about news and promotion with a strong ability to work well with others, or individually, under tight TV deadlines. Superior writing skills are required as is a minimum of 2 years experience producing and editing spots for a local television station or news network. Knowledge of Avid Media Composer is preferred as is a strong understanding of social media and a knack for creating compelling digital content. Ability to shoot is a plus.

**Responsibilities** Responsibilities include writing, producing and editing on air promos as well as short-form executions.

**Basic Qualifications** The ideal candidate will be passionate about news and promotion with a strong ability to work well with others, or individually, under tight TV deadlines. Superior writing skills are required as is a minimum of 2 years experience producing and editing spots for a local television station or news network.

**Preferred Qualifications** Knowledge of Avid Media Composer is preferred as is a strong understanding of social media and a knack for creating compelling digital content. Ability to shoot is a plus.

**Additional Information** This position is with ABC Holding Company Inc. (KABC-TV).

**Primary Location-City** Glendale

**Primary Location-State** CA

**Primary Location-Country** US

**Auto req ID** 32867BR

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## Zigler, Carmella

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**From:** Michael, Owen J.  
**Sent:** Monday, March 12, 2012 3:18 PM  
**To:** Zigler, Carmella; #KABCTV Web Operations  
**Cc:** Hernandez, Yadira Y. -ND (KABC-TV)  
**Subject:** RE: Add to jobs page - Promotions Producer/Editor

Added.

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**From:** Zigler, Carmella  
**Sent:** Monday, March 12, 2012 3:05 PM  
**To:** #KABCTV Web Operations  
**Cc:** Hernandez, Yadira Y. -ND (KABC-TV)  
**Subject:** Add to jobs page - Promotions Producer/Editor

Hello! Please add the following posting and link to our jobs page:

### **Promotions Producer/Editor**

ABC7 Los Angeles seeks a dynamic Promotions Producer/Editor to help elevate the Eyewitness News brand via daily promotions for targeted special reports and news topicals. Responsibilities include writing, producing and editing on air promos as well as short-form executions. The ideal candidate will be passionate about news and promotion with a strong ability to work well with others, or individually, under tight TV deadlines. Superior writing skills are required as is a minimum of 2 years experience producing and editing spots for a local television station or news network. Knowledge of Avid Media Composer is preferred as is a strong understanding of social media and a knack for creating compelling digital content. Ability to shoot is a plus.

[https://sjobs.brassring.com/1033/ASP/TG/cim\\_jobdetail.asp?partnerid=25348&siteid=5039&jobid=32889](https://sjobs.brassring.com/1033/ASP/TG/cim_jobdetail.asp?partnerid=25348&siteid=5039&jobid=32889)

Thanks so much!

Carmella  
X7723



**CARMELLA ZIGLER** • Manager, Benefits & Payroll

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ABC7 • 500 Circle Seven Drive • Suite 2202 • Glendale, CA 91201  
W: (818)863-7723 • F: (818)863-7747 • [carmella.zigler@abc.com](mailto:carmella.zigler@abc.com)  
[abc7.com](http://abc7.com) • [facebook.com/abc7](https://facebook.com/abc7) • [Follow us on Twitter](#) • [Download our Apps](#)

# JWT INSIDE



LA-49067

Send Invoices To:	Send Tearsheets To:
Attn: Media Payables Dept 388 S Main Street #410 Akron, OH 44311	Attn: Tearsheet Dept 388 S Main Street #410 Akron, OH 44311
CHINESE DAILY NEWS-WORLD JRNL 1588 CORPORATE CENTER DR MONTEREY PARK, CA 91754 Phone: (323) 268-4982	

Client Number	Client Name	
52880-011	ABC 7 Los Angeles	
Media Number	Classification	
05-0308	Help Wanted - Professional	
Keyword	Client Ref 1	Client Ref 2
Line Ad	Carmella Zigler	
Run Date(s)		
3/16/2012 FRI;		
Col x Depth	Responses	No Hires

## Promotions Producer/ Editor

ABC7 Los Angeles seeks a dynamic Promotions Producer/Editor to help elevate the Eyewitness News brand via daily promotions for targeted special reports and news topicals. Responsibilities include writing, producing and editing on air promos as well as short-form executions. The ideal candidate will be passionate about news and promotion with a strong ability to work well with others, or individually, under tight TV deadlines. Superior writing skills are required as is a minimum of 2 years experience producing and editing spots for a local television station or news network. Knowledge of Avid Media Composer is preferred as is a strong understanding of social media and a knack for creating compelling digital content. Ability to shoot is a plus. Please apply online at [www.ABC7jobs.com](http://www.ABC7jobs.com) or send resume to ABC7 Los Angeles, Attn: Human Resources, Dept. PPE/CDN, 500 Circle Seven Drive, Glendale, CA 91201. Equal Opportunity Employer.

0561123



Send Invoices To:	Send Tearsheets To:
Attn: Media Payables Dept 388 S Main Street #410 Akron, OH 44311	Attn: Tearsheet Dept 388 S Main Street #410 Akron, OH 44311
Korea Daily 690 Wilshire Place Los Angeles, CA 90005 Phone:	

Client Number	Client Name	
52880-011	ABC 7 Los Angeles	
Media Number	Classification	
05-1246	Help Wanted - Professional	
Keyword	Client Ref. 1	Client Ref. 2
Line Ad	Carmella Zigler	
Run Date(s)		
3/15/2012 THU;		
Col. x Depth	Responses	No. Hires

## Promotions Producer/Editor

ABC7 Los Angeles seeks a dynamic Promotions Producer/Editor to help elevate the Eyewitness News brand via daily promotions for targeted special reports and news topics. Responsibilities include writing, producing and editing on air promos as well as short form executions. The ideal candidate will be passionate about news and promotion with a strong ability to work well with others, or individually, under tight TV deadlines. Superior writing skills are required as is a minimum of 2 years experience producing and editing spots for a local television station or news network. Knowledge of Avid Media Composer is preferred as is a strong understanding of social media and a knack for creating compelling digital content. Ability to shoot is a plus. Please apply online at [www.ABC7jobs.com](http://www.ABC7jobs.com) or send resume to ABC7 Los Angeles, Attn: Human Resources, Dept. PPE/KDN, 500 Circle Seven Drive, Glendale, CA 91201. Equal Opportunity Employer.



Send Invoices To	Send Tearsheets To
Attn: Media Payables Dept 388 S Main Street #410 Akron, OH 44311	Attn: Tearsheet Dept 388 S Main Street #410 Akron, OH 44311
LA OPINION 411 W. 5TH STREET LOS ANGELES, CA 90013 Phone: (213) 891-9191	

Client Number	Client Name	
52880-011	ABC 7 Los Angeles	
Media Number	Classification	
05-1202	Help Wanted - Professional	
Keyword	Client Ref 1	Client Ref 2
Line Ad	Carmella Zigler	
Run Date(s)		
3/16/2012 FRI;		
Cot x Depth	Responses	No Hires

**Emploos  
en General**

**Promotions  
Producer/Editor**  
 ABC7 Los Angeles seeks a dynamic Promotions Producer/Editor to help elevate the Eyewitness News brand via daily promotions for targeted special reports and news topics. Responsibilities include writing, producing and editing on air promos as well as short-form executions. The ideal candidate will be passionate about news and promotion with a strong ability to work well with others, or individually, under tight TV deadlines. Superior writing skills are required as is a minimum of 2 years experience producing and editing spots for a local television station or news network. Knowledge of Avid Media Composer is preferred as is a strong understanding of social media and a knack for creating compelling digital content. Ability to shoot is a plus.

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# JWT INSIDE



LA-49069

Send Invoices To:	Send Tearsheets To:
Attn: Media Payables Dept 388 S Main Street #410 Akron, OH 44311	Attn: Tearsheet Dept 388 S Main Street #410 Akron, OH 44311
LA SENTINEL 3800 CRENSHAW BLVD., LOS ANGELES, CA 90008 Phone: (323) 299-3800	

Client Number	Client Name	
52880-011	ABC 7 Los Angeles	
Media Number	Classification	
05-1257	Help Wanted - Professional	
Keyword	Client Ref 1	Client Ref 2
Line Ad	Carmella Zigler	
Run Date(s)		
3/15/2012 THU;		
Col x Depth	Responses	No Hires

**Promotions Producer/Editor**  
 ABC7 Los Angeles seeks a dynamic Promotions Producer/Editor to help elevate the Eyewitness News brand via daily promotions for targeted special reports and news topics. Responsibilities include writing, producing and editing on-air promos as well as short-form executions. The ideal candidate will be passionate about news and promotion with a strong ability to work well with others individually under tight TV deadlines. Superior writing skills are required as is a minimum of 2 years experience producing and editing spots for a local television station or news network. Knowledge of Avid Media Composer is preferred as is a strong understanding of social media and a knack for creating compelling digital content. Ability to shoot is a plus. Please apply online at [www.ABC7jobs.com](http://www.ABC7jobs.com) or send resume to ABC7 Los Angeles Attn: Human Resources Dept: PPE/EAS, 500 Circle Seven Drive, Glendale, CA 91201. Equal Opportunity Employer.



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Client Number	Client Name	
52880-011	ABC 7 Los Angeles	
Media Number	Classification	
05-1909	Help Wanted - Professional	
Keyword	Client Ref 1	Client Ref 2
Line Ad	Carmella Zigler	
Run Date(s)		
3/15/2012 THU;		
Col x Depth	Responses	No Hires

**Promotions  
Producer/Editor**

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Client Number	Client Name	
52880-011	ABC 7 Los Angeles	
Media Number	Classification	
05-2407	Help Wanted - Professional	
Keyword	Client Ref 1	Client Ref 2
Line Ad	Carmella Zigler	
Run Date(s)		
3/22/2012 THU;		
Col x Depth	Responses	No Hires

**Promotions Producer/Editor**  
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**Promotions Producer / Editor**

KABC-TV

Los Angeles, CA

Posted: March 14, 2012

**Promotions Producer/Editor**

ABC7 Los Angeles seeks a dynamic Promotions Producer/Editor to help elevate the Eyewitness News brand via daily promotions for targeted special reports and news topical. Responsibilities include writing, producing and editing on air promos as well as short-form executions. The ideal candidate will be passionate about news and promotion with a strong ability to work well with others, or individually, under tight TV deadlines. Superior writing skills are required as is a minimum of 2 years experience producing and editing spots for a local television station or news network. Knowledge of Avid Media Composer is preferred as is a strong understanding of social media and a knack for creating compelling digital content. Ability to shoot is a plus. Please apply online at [www.ABC7jobs.com](http://www.ABC7jobs.com) or send resume to ABC7 Los Angeles, Attn: Human Resources, Dept. PPE/nws, 500 Circle Seven Drive, Glendale, CA 91201. Equal Opportunity Employer.

**Creative Services Writer / Producer / Editor-Baltimore, MD.**

WMAR ABC2

Baltimore, MD

Posted: January 30, 2012

WMAR ABC2, the E.W. Scripps Media, Inc. owned ABC affiliate in Baltimore, MD (DMA #27) has an immediate opening for a creative, motivated, and news hungry promotion producer to join our creative services team!

If you live and breathe creative marketing and have strong knowledge of demo targeted promotion writing, Final Cut, After Effects, and compositing, we'd like to hear from you asap!

We are hunting for a highly competitive producer with the desire to contribute terrific work. We're especially interested in candidates who are willing to think beyond the traditional, and have an excellent grasp of new media's growing role in the world of local television news.

A link with examples of your work is essential, please include topical.

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## Promotions Producer/Editor

**Publication or Company** [ABC7 Los Angeles](#)  
**Industry** Broadcast News, Marketing, TV/Cable  
**Job Duration** Full Time  
**Job Location** Glendale, CA  
**Job Requirements**

ABC7 Los Angeles seeks a dynamic Promotions Producer/Editor to help elevate the Eyewitness News brand via daily promotions for targeted special reports and news topics. Responsibilities include writing, producing and editing on air promos as well as short-form executions. The ideal candidate will be passionate about news and promotion with a strong ability to work well with others, or individually, under tight TV deadlines. Superior writing skills are required as is a minimum of 2 years experience producing and editing spots for a local television station or news network. Knowledge of Avid Media Composer is preferred as is a strong understanding of social media and a knack for creating compelling digital content. Ability to shoot is a plus. Please apply online at [ABC7jobs.com](#) or send resume to ABC7 Los Angeles, Attn: Human Resources, Dept. PPE/mb, 500 Circle Seven Drive, Glendale, CA 91201. Equal Opportunity Employer.

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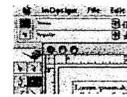
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## Zigler, Carmella

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**From:** Newscheckmedia [Pkirk@newscheckmedia.com]  
**Sent:** Tuesday, March 13, 2012 7:40 PM  
**To:** Zigler, Carmella  
**Subject:** Re: Classified Posting (Job) - Promotions Producer/Editor

Carmella : Will post in the AM. In bed on my iPad. Doing well. We are having your weather. Talk in am. Phil

On Mar 13, 2012, at 10:26 PM, "Zigler, Carmella" <[Carmella.Zigler@abc.com](mailto:Carmella.Zigler@abc.com)> wrote:

Hi Phil – we would like to place the following opening in the classifieds at [TVNewscheck.com](http://TVNewscheck.com) for 2 weeks. Please let me know if additional info is needed to post.

### **Promotions Producer/Editor**

ABC7 Los Angeles seeks a dynamic Promotions Producer/Editor to help elevate the Eyewitness News brand via daily promotions for targeted special reports and news topicals. Responsibilities include writing, producing and editing on air promos as well as short-form executions. The ideal candidate will be passionate about news and promotion with a strong ability to work well with others, or individually, under tight TV deadlines. Superior writing skills are required as is a minimum of 2 years experience producing and editing spots for a local television station or news network. Knowledge of Avid Media Composer is preferred as is a strong understanding of social media and a knack for creating compelling digital content. Ability to shoot is a plus. Please apply online at [www.ABC7jobs.com](http://www.ABC7jobs.com) or send resume to ABC7 Los Angeles, Attn: Human Resources, Dept. PPE/nws, 500 Circle Seven Drive, Glendale, CA 91201. Equal Opportunity Employer.

I hope you're doing well ☺.

Thanks much!

Carmella

 **CARMELLA ZIGLER** • Manager, Benefits & Payroll

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## Promotions Producer/Editor, ABC7 – Los Angeles

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or send resume to:  
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**Editorial Operations Manager, Yahoo! Entertainment**  
Yahoo! Inc. - Santa Monica, CA

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**Producer**

KROQ - Los Angeles, CA

the station's FCC license. - Assisting in the development of on-air promotions. - Providing creative input on broadcast elements. - Should have production...  
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**Promotions Producer/Editor**

Disney ABC - Glendale, CA

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**Photography Producer**

Disney ABC - Burbank, CA

Plan and organize episodic coverage and gallery photography shoots for television series, specials, pilots and events such as press tours, awards shows, etc...  
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**Post Production Manager, On-Air Promotions**

NBC Universal - Burbank, CA

Role Purpose : Qualified candidate will manage the post production process for Bravo's on-air promotion department; oversee digital media management and...  
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**Producer**

CBS Radio - Los Angeles, CA

ESSENTIAL DUTIES & RESPONSIBILITIES include the following: • Scheduling guests and live interviews. • Researching broadcast topics. • Protecting the...  
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**Writer/Producer**

Discovery Communications, Inc. - Los Angeles, CA

Ideate/conceptualize/brainstorm/produce innovative and high-impact Integrated Marketing campaigns that fulfill Ad Sales Marketing objectives. Responsibilities...  
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**Manager, Programming and Promotions**

DanceOn - Los Angeles, CA

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**Production Assistant - On Air Promotions (E! Entertainment)**

NBC Universal - Los Angeles, CA

Perform Quality Control of all final promo deliveries to ensure quality, spelling, and tune-in times are accurate and executed on-brand, and that all logs and...  
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**Post Production Producer**

Perrera Films - Los Angeles, CA

Payment is on a lo/no/deferred basis. Seeking Post Production Producer for a quality short dramatic horror film. Our film was shot on the Red camera and has a...  
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**Digital Producer**

Discovery Communications - Los Angeles, CA

Discovery Communications is the number-one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 170 countries. Through TV and...  
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