

FCC PROGRAM REPORT

2017 Q2

April 1 – June 30, 2017

WRTW CEDAR LAKE, IN

WRTK PAXTON, IL

90.5 FM

- Issue: Building Strong Families

Summary: Family breakdown in our community is an important issue that affects the community in general. Programming that focuses on family relationships and investing in individuals is aired to help counteract the continuing decay of the family unit.

Programs:

- The Advertising Council, Inc, “Fifteen Seconds”

Summary: How times have changed for America's families! The good news: 86 percent of dads today spend more time with their children than their own dads did with them. The better news: 7 out of 10 dads recognize they could use help to become even better parents. The Ad Council's Fatherhood Involvement campaign will encourage men to "take time to be a dad today" by playing an active, responsible role in their children's lives. New PSAs will direct them to visit [Fatherhood.gov](http://Fatherhood.gov) or call 1-877-4DAD411 for parenting tips, fatherhood programs, and other resources. Share this timeless message with all the dads and prospective dads in your community. Aired: Approx. 40 times during the quarter, 30 seconds length

- Love Worth Finding

Summary: What do you do for your children? It's an important question to answer because it reveals much about your own heart. Adrian Rogers guides in how to raise Godly children.

Aired: 5/10/17, 3:00am and 4:00pm

- The Advertising Council, Inc, "Kids On Dad"  
Summary: How times have changed for America's families! The good news: 86 percent of dads today spend more time with their children than their own dads did with them. The better news: 7 out of 10 dads recognize they could use help to become even better parents. The Ad Council's Fatherhood Involvement campaign will encourage men to "take time to be a dad today" by playing an active, responsible role in their children's lives. New PSAs will direct them to visit [Fatherhood.gov](http://Fatherhood.gov) or call 1-877-4DAD411 for parenting tips, fatherhood programs, and other resources. Share this timeless message with all the dads and prospective dads in your community.  
Aired: Approx. 40 times during the quarter, 30 seconds length
- Legal Alert  
Summary: The law stipulates that licensed counselors, with the title "Licensed Practical Counselor", can advertise and charge a fee for their services. Each state also includes a provision allowing members of the clergy to provide counseling as long as they don't promote themselves as a licensed counselor and don't charge a fee directly for their counseling services  
Aired: 05/17, 7:30, 9:01am, and 5:02pm duration 1 min

#### Issue: Community Involvement

Summary: Building and helping our community is an important need in our listening area. Programming is aired that encourages citizens to be active in helping their neighbors.

#### Programs:

- The Advertising Council, Inc, "Harvey"  
Summary: With 1 in 6 seniors already facing the threat of hunger, Meals on Wheels need dedicated volunteers now more than ever. This ad is to

inspire a new wave of Meals on Wheels volunteers by reframing perceptions of both the elderly and the volunteer experience.

Aired: Approx. 40 times during the quarter, 60 seconds length

- Unshackled

Summary: Trauma can be chaotic and frightening. There were to a woman named "Joy" until she saw that the trauma was preparation for a greater purpose. A teenager named Joy thought she was in control, throwing up to keep her weight down. Turned out she was being controlled by a dark force. Don't miss her true testimony, dramatized on UNSHACKLED!

Aired: 06/10/17, 4:30pm and 06/12/17 11:30pm, duration 30 min

- Issue: Outdoor Appreciation and Care

Summary: Stewardship of our public lands is an important function of every citizen. Awareness of these lands and the proper use of them is an important necessary function in our community.

Programs:

- The Advertising Council, Inc, "Only In The Forest"

Summary: Spending time outdoors gives kids a chance to move, explore and engage in unstructured and adventurous play. They become fitter and leaner, have lower stress levels and develop stronger immune systems. They also become more creative, and have greater respect for themselves, other people, and the environment. "Discovering Nature" PSAs remind parents and caregivers that families don't have to go far to find greenways, parks, preserves and other outdoor destinations. By visiting [DiscoverTheForest.org](http://DiscoverTheForest.org), they can learn where to connect with nature right in their own neighborhoods.

Aired: Approx. 40 times during quarter, 60 seconds length