

WCDX-FM, 92.1
Petersburg/ Richmond, VA
January 1, 2022- March 31, 2022
Quarterly List of Programming Responsive
To Issues of Community Concern
1st Quarter 2022

In our ongoing effort to serve the public interest, Station **WCDX (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties' listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

Education: Educational efforts in the Community.

Health Issues: Health tips and awareness to help citizens of the Richmond Area.

Civic Activity: Live Appearances by the air staff to serve our community.

Community Conversations: A weekly community program hosted by Clovia

Community Calendar: Events that effect the community.

Life Campaign: Corporate initiative to help improve the community.

Most significant programming treatment of issues 1st Quarter 2022:

Issue	Program	Description	Date	Time/Duration
Community Affairs/Calendar				
Virginia General Assembly (politics)	Keeping An Eye on the G-A	Clovia discuss bills that are introduced on the House and Senate floor.	01/12-03/12/22	Time: weekday mornings at 7:18am and 8:18am during newscasts
Richmond City Government (politics)	Richmond City Council Meeting	Richmond city council members voted 8:1 to have a second referendum for ONE Resort and Casino	01/20-01/24/22	Time: 6am-8pm 10 mentions 30 sec Time: 6pm-7pm Virtual Town Hall
Virginia Dept of Education (social)	FAFSA Pop Up Party	HS students were invited to get assistance with filling out FAFSA financial aid applications. Also, scholarships were granted	02/10-02/19/22	Time: 6am-9pm 12 mentions 30 sec
Virginia government (social)	Breakfast with Women Business Owners	Gov Youngkin, guest speaker, listened to concerns about business owners and building capital after the pandemic to stay in business	03/16-03/17/22	Time: 7:18am mention during the morning show newscast

Education				
MLK Community Day	Social Entrepreneurship	MLK Community Day was held at Justice Center with high school Students to discuss entry vs reentry to stay out of prison for life	01/01-01/17/22	Time: 6am-8pm 15 mentions 30 sec
Black History Month	Black Art: How It Started	Black artist of painters & performers talked about black art culture that crosses many genres and races	02/21-03/06/21	Time: 8am-8pm 15 mentions 30 sec
Metropolitan Business League	Youth Entrepreneur Awards	Youth won MBL awards for leadership roles, activism and business owners	03/04/22	Time: 8am-8pm 20 mentions 30 sec, Clovia live
Community Conversations				
Commonwealth Law	Community Conversations Hosted by Clovia	Attorney Big Al discussed new policies in place for personal injury and auto insurance payouts	01/29/22	Time: 9am-9:30am 30 minutes
Massey Cancer Center	Community Conversations hosted by Clovia	Pediatric cancer, screenings, research and cures for children of over 100 forms of cancer. Guest Dr. Winn, Dir of the VCU Massey Cancer Ctr	02/19/22	Time: 9am-9:30am 30 minutes
Harris Tax	Community Conversations Hosted by Clovia	Updates on new tax filing laws. Any stimulus Rebate Funds received during 2021 have to be reported accurately	02/12/22	Time: 9am-9:30am 30 minutes
River City Realty	Community Conversations Hosted by Clovia	Free workshops on down payment assistance for first time home buyers	03/12/22	Time: 9am-9:30am 30 minutes
Health				
Massey Cancer Center	Radio One Inc	Cancer disparities in rural areas and how Massey is sounding the alarm for more Screenings in those areas	01/05-01/15/22	Time: 6am-9pm 15 mentions, 30 sec
VCU Health	Burn Awareness Week	Keep burn prevention tips in mind, including regularly Checking smoke detectors in your home, at least twice a year	02/06-02/12/22	Time: 9am-8pm 10 mentions, 30 sec
St Jude Radio Cares Radio-thon	St Jude Children's Research Hospital	Clovia and Ricky Smiley asked listeners to become Partners In Hope. In support of our sister station Praise Richmond over \$90,000 dollars was raised for research and daily operations	03/10/22	Time: 6am-8pm 25 mentions 30 sec. Live cut-ins Between 6am-10am
VCU Health	Call 9-1-1	Calling 9-1-1 at the first sign of trouble can save a life. Seconds matters when it comes to treating a heart attack.	03/01-03/15/22	Time: 6am-8pm 20 mentions 30 sec

Life Campaign				
Supt Jason Kamras	RPS update	RPS offers free elementary school extended day programming for preschool thru 5 th grade	01/05-01/11/22	Time: 6am-8pm 15 mentions 30 sec
The Bair Foundation	Forever Homes At-Risk youth	The foundation find homes for typical and children of trauma with new families. The foundation provides social support	01/10-01/22/22	Time: 6am-9pm 10 mentions, 30 sec
Richmond PAL	Spring Break	Scholarships provided for some youth to be in safe places for Spring Break at camp	03/15-03/20/22	Time: 6am-8pm 15 mentions, 30 sec
Civic Activity				
Virginia	Inauguration of Governor Glenn Younkin	The inauguration was attend by Clovia and representatives of Radio One	01/15/22	Time: live appearance 7pm-9pm
MLK Holiday	Community Day of Service	Clovia and special guest WALLO Hosted the event at the Justice Center Visiting inmates and the public. Teens were in attendance too.	01/17/22	Time: live appearance 12pm-3pm
Richmond Sheriff Office	Feed the Family Food Distribution	Sheriff Irving, community leaders and volunteers distributed food to over 600 Families. Clo distributed food	01/24/22	Time: live appearance 11am-3pm
Commonwealth of Virginia	Commonwealth Pray and Unite	We Stand with Bridgewater officers shot on campus. Gov Younkin did prayer. Clo hosted	02/07/22	Time: live appearance 7pm-8pm
Virginia Dept of Education	FAFSA Pop Up Party	Several VA colleges were on site looking for perspectives for college. Hosted by Clovia	02/19/22	Time: live appearance 10a-3pm
Richmond Sheriff Office	Feed the Family Food Distribution	Sheriff Irving, community leaders and volunteers distributed food to over 800 Families. Clo distributed food	02/26/22	Time: Live appearance from 11am-3pm
Radio One Inc	RVA Job Fair	Over 100 employers were on site ready to hire from the office to warehouse production	03/10/22	Time: live appearance 11am-3pm
Virginia Union University	Remembrance Day Lest We Forget	Del McQuinn and elected officials and community leaders remember the victims of COVID-19	03/14/22	Time: live appearance 11am-12pm
Richmond City Justice Center	Community Food Distribution Day	Sheriff Irving, community leaders and volunteers distributed food to over 600 families. Clovia was a volunteered to distribute food	03/26/22	Time: live appearance 11am-2pm