

**WCDX-FM, 92.1/104.1 FM**  
**Petersburg/ Richmond, VA**  
**July 1, 2022- September 30, 2022**  
**Quarterly List of Programming Responsive**  
**To Issues of Community Concern**  
**3rd Quarter 2022**

In our ongoing effort to serve the public interest, Station **WCDX (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties' listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

**Issues** of importance this quarter included the following:

**Education:** Educational efforts in the Community.

**Health Issues:** Health tips and awareness to help citizens of the Richmond Area.

**Civic Activity:** Live Appearances by the air staff to serve our community.

**Community Conversation:** A weekly community program hosted by Clovia Lawrence

**Community Calendar:** Events that effect the community.

**Life Campaign:** Corporate initiative to help improve the community.

**Most significant programming treatment of issues 3rd Quarter 2022:**

| <b>Issue</b>                              | <b>Program</b>                  | <b>Description</b>   | <b>Date</b>    | <b>Time/Duration</b>  |
|---|---------------------------------|--|----------------|---|
| <b>Community Affairs/Calendar</b>         |                                 |  |                |   |
| Camps Over Crossfire<br>(social issues)   | Listen Up! Teens R Talking      | Teens lead the conversation about the impact of violence in the community as seen through their eyes | 07/05-07/16/22 | Time: 6am-10pm<br>30 sec, 20 mentions<br><br>Live appearance<br>11a-2pm |
| Richmond Probation and Parole             | 100 bags of school supplies     | School supply giveaways for children of incarcerated   | 08/10-08/20/22 | Time: 7am-10pm, 30 sec, 10 mentions live appearance 2pm-4pm             |
| Rebuilding the Village<br>(social issues) | Community Day Event             | Communities came together to impact and build trust to to reduce violence                            | 08/29-09/10/22 | Time: 5p-6:30pm<br>30 secs, 20 mentions                                 |
| VA Dept of Election                       | National Voter Registration Day | Eligible citizens registered to vote and started the process for rights restoration.                 | 09/10-09/20/22 | Time: live appearance<br>11am-4pm<br>30 sec, 15 mentions                |

| <b>Education</b>               |  |  |                |   |
|--------------------------------|--|--|----------------|---|
| Richmond Public Schools        | Preschool and Kindergarten Registration      | Early Registration underway thru 09/30/22  | 07/10-07/22/22 | Time: 6am-8pm<br>30 mentions<br>Interview with Kamras     |
| Petersburg City Public School  | Back To School                               | School supplies for students grades K-12   | 08/01-08/13/22 | Time 6am-6pm, 30 sec<br>10 Mentions<br>Interview 08/10/22 |
| Henrico County Public Schools  | Back to School                               | School supply giveaway, resource fair, onsite school registration  | 08/09-08/19/22 | Time: 6am-10am<br>20 mentions 30 sec                      |
| <b>Community Conversations</b> |  |  |                |   |
| Smitty Smith                   | Hosted by Clovia Lawrence                    | Realtor Smith talked about Spending plans, equity and Credit to homeownership  | 07/10/22       | 7am-7:30am<br>30 minutes                                  |
| Attorney Big Al                | Hosted by Clovia Lawrence                    | New laws in reference to filing personal injury claims   | 08/28/22       | 7am-7:30am<br>30 minutes                                  |
| VCU Massey Cancer Center       | Hosted by Clovia Lawrence                    | Dr Winn talked about immunizations to prevent the HPV Virus and Cancer   | 09/11/22       | 7am-7:30am<br>30 minutes                                  |
| Lovell's 31 Famous Pudding     | Hosted by Clovia Lawrence                    | Entrepreneur shares her story about the loss of her son & the inspiration for Lovell's Pudding   | 09/18/22       | 7am-7:30am<br>30 minutes                                  |
| <b>Health</b>                  |  |  |                |   |
| Richmond Public Schools        | Emergency Baby Formula                       | Parents and caregivers could apply for emergency formula to help pay for the cost of baby formula. A partnership with nonprofits and city agencies | 07/01-07/15/22 | Time: 6am-8pm<br>15 mentions<br>30 sec.                   |
| Henrico County Public Schools  | Personal Hygiene Drive                       | The community dropped off feminine hygiene products for girls to head back to school in the fall   | 07/16-07/31/22 | Time: 6am-10pm<br>25 mentions                             |
| Mt Tabor Baptist Church        | Summer Night Lights/Staying Alive            | A COVID awareness, testing, information, food and live music   | 07/20-07/30/22 | Time:12am-12pm<br>25 mentions                             |
| Petersburg Public Schools      | Back to School Required Immunization Kickoff | The event was held to get students updated on shots before and after they enter school. State law to avoid being unenrolled                        | 08/05-08/13/22 | Time: 6am-10pm<br>30 sec, 20 mentions                     |

| <b>Social Issues</b>                         |  |   |                   |   |
|--|--|---|-------------------|---|
| Va Dept of Motor Vehicles                    | DMV Connect                                  | DMV rep assisted citizens with obtaining their driver's license and vehicle registration titles.                              | 07/19/22          | Time: 6am-8pm<br>20 mins, 30 Sec<br>Live appearance 12p-3pm |
| Coming Together Virginia                     | Unity Walk Call To Action                    | A walk and rally to commemorate the 59th Anniversary of the March on Washington   | 08/23-08/27/22    | Time: 6am-10pm<br>30 sec, 10 mentions<br>Interview 08/26/22 |
| Richmond City Justice Center                 | Voter Registration Day                       | Eligible inmates registered to vote and filled out absentee ballot application.   | 09/08/22          | Time: live appearance<br>11am-1pm                           |
| <b>Civic Activity</b>                        |  |   |                   |   |
| Radio One Inc (social issues)                | Camps Over Crossfire Teen Forum              | Real Talk lead by teens about the impact of violence in the community   | 07/16/22          | Time: live appearance<br>from 11am-2pm<br>Clovia            |
| Richmond Public Schools (social issues)      | RPS Summer Fest                              | Prep for back to school enrollment with teacher assistance, games, food, music and more                                       | 07/23/22          | Time: Live appearance<br>12pm-2pm<br>Clovia                 |
| Richmond Highway Association (social issues) | National Nite Out                            | The community, vendors and law enforcement celebrated by keeping neighborhoods safe   | 08/02/22          | Time: live<br>Appearance 4pm-9pm<br>Bambi & Danni           |
| Commonwealth of Virginia (social issues)     | Spirit of Togetherness                       | City and state employees were welcomed back to work with a food and vendor festival   | 08/03/22          | Time: live appearance<br>3pm-5pm<br>Clovia                  |
|  |  |   |                   |   |
| Radio One Inc (social issues)                | Tax Free Holiday Weekend School Supply Drive | Ipower jocks collected brand new school supplies for students in the region   | 08/06-08/07/22    | Time: live appearance<br>Both days 10am-6pm<br>Ipower jocks |
| NASCAR                                       | Bubba's Block Party                          | Bubba's Block Party was intended to open doors to blacks for the NACASR experience.<br>Ft. Recording Artist Wale              | 08/11/22          | Time: live<br>appearance<br>4pm-9pm<br>Clovia               |
| Radio One Inc (social issues)                | Prep For Success Block Party                 | Over 400 bags of school supplies were distributed to attendees. A rising freshman attending college won a \$1000 scholarship  | 08/13/22          | Time: Live appearance<br>from 10am-2pm<br>Ipower jocks      |
| Radio One Inc (social issues)                | Community Conversations with the Chief       | Richmond Police Chief Gerald Smith held conversations across the city to get the community's take on the upswing in violence. | 09/20 and 9/22/22 | Time: Live<br>appearance from<br>6:30pm-8pm<br>Clovia       |
| Petersburg Public Schools                    | Back to School, Stay in School               | School Administrators held the event to make sure students completed their vaccinations to avoid being unenrolled             | 09/24/22          | Time: live appearance<br>10am-12pm<br>Clovia                |