

WCDX FM-I Power 92.1/104.1
Petersburg/ Richmond, VA
October 1, 2022- December 31, 2022
Quarterly List of Programming Responsive
To Issues of Community Concern
4th Quarter 2022

In our ongoing effort to serve the public interest, Station **WCDX (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties' listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

Education: Educational efforts in the Community.

Health Issues: Health tips and awareness to help citizens of the Richmond Area.

Civic Activity: Live Appearances by the air staff to serve our community.

Community Conversation: A weekly community program hosted by Clovia Lawrence

Community Calendar: Events that effect the community.

Life Campaign: Corporate initiative to help improve the community.

Most significant programming treatment of issues 4th Quarter 2022:

Issue	Program	Description	Date	Time/Duration
Community Affairs/Calendar				
New Life Deliverance Tabernacle (social issues)	We Care Circle 8 Weeks/8 Sessions	Adults attend Finance, mental Wellness, spiritual sessions	10/01- 10/15/22	Time: 6am-8pm 35 mentions 30 sec
Dept of Elections (politics/voting)	Midterm Congressional Race	Voter Registration Deadline ends 10/31/22	10/15- 10/31/22	Time: 6am-8pm, 20 mentions 30 sec.
Richmond Alumnae Chapter Delta Sigma Theta Sorority, Inc (social issues)	Community Voting & Information Fair	Community event with voter registration, rights Restoration and voter Education	10/12- 10/22/22	Time: 6am-8pm 35 mentions, 30 sec Radio interview w/Clovia
Richmond Public School (social issues)	Bullying Prevention Month	Students are encouraged to speak up and reach out whenever they witness bullying	10/10- 10/25/22	Time: 6am-8pm 25 mentions, 30 sec

Education				
George Wythe HS	Class of 1973	50th Class Reunion Planned for 2023	10/27-11/10/22	Time: 6am-8pm 25 mentions, 30 sec.
Richmond Public Schools	Specialty Program Applications	Students interested in attending a Specialty school, open enrollment Application accepted thru 11/30/22	11/10-11/25/22	Time: 6am-8pm 30 mentions, 30 sec.
Workforce Career Partnership	The Next Chapter	At-risk high school students were given an opportunity to take workforce training and get paid	12/01-12/10/22	Time: 6am-12am 10 mentions
Community Conversations				
Va Massey Cancer Center	Hosted by Clovia Lawrence	Dr Robert Winn and guests discussed breast and prostate cancer screenings. Early detection	10/09/22	7am-7:30am 30 minutes
River City Blues Realty	Hosted by Clovia Lawrence	First time home buyers programs with thousands of dollars in down payment assistance	10/16/22	7am-7:30am 30 minutes
Lipstick and Legacies	Hosted by Clovia Lawrence	The book is a collaborative written by six influential women In business	11/06/22	7am-7:30am 30 minutes
Commonwealth Law	Hosted by Clovia Lawrence	Attorney Christian Simpson discussed suit case settlements and deductions From unpaid debts on up to child support payments	12/25/22	7am-7:30am 30 minutes
Health				
Virginia Department Of Health	Every Woman's Life Program	Women with low to no income are eligible for free mammograms and pap smears	10/01-10/20/22	Time :6am-8pm 25 mentions, 30 sec
Virginia Premier	Spirit of the Holiday Giving	Free COVID & Flu Vaccinations, visit with Santa, holiday gifts, train rides and more	12/04-12/14/22	Time: 6am-12am 20 mentions 30 sec.
Children's Hospital Of Richmond at VCU	Respiratory Illness Surge/Hospitals	How to prevent or treat RSV, Rhinovirus and Influenza. Signs and Symptoms	11/01-11/15/22	Time: 6am-12am 25 mentions 30 sec
Richmond City Health District and Health Consortium	Free HIV Testing	Free HIV Testing available at two locations on World AIDS Day	11/25-12/01/22	Time:12am-12pm 20 mentions 30 sec.

Social Issues				
Rolling For Freedom-R4F	Rollin' Rallies	Clovia stopped by various locations across the city to get folks registered to vote and start the process of rights restoration for felons.	10/01-10/15/22	Time: Live appearance from 2pm-4pm Thursdays
Commonwealth of Virginia	Radio One Poll Patrol	Radio One stopped by various poll sites across the metro area to ensure voters were treated fairly at the polls on Election day November 8, 2022	11/08/22	Time: live appearance from 4p-7p
Carol Adams Foundation, Inc	Holiday Party Families with barriers	Attendees received clothes coats, toys and mental well resources	12/17/22	Time: live appearance from 10am-3pm
Civic Activity				
Boys & Girls Club of Greater Richmond	Camps Over Crossfire	Youth led teen event about violence in their schools and communities	10/08/22	Time: live appearance 11a-3pm
Radio One Inc/ Community Clo	Toy Drive Press Conference	Governor Youngkin & the mayor's office kicked off the toy drive for families	11/10/22	Time: live appearance Daily 11am-4pm
Radio One Inc	The Make Good Trouble Voter Justice Tour	The votercade with community partners rolled through RVA to make to alerts voters that election day was coming	10/16/22	Time: Live appearance from 1pm-5:30pm
Golden Corral Restaurant	Thank You Movement	Veterans were treated to Free dinner and received resources for benefits	11/14/22	Time: Live appearance 5pm-9pm
Radio One Inc	RVA Job and Resource Career Fair	Career seekers received assistance with resumes, headshots and interviews on the spot	10/18/22	Time: live appearance 11am-3pm
Walmart –Sheila Lane	12 Hours of Giving	Sir Rj, Anissa, Clo and street team collected over 2,000 pounds of food for the Giving Heart Thanksgiving Day Feast	11/17/22	Time: Live appearance days 9am-7pm
Radio One Inc.	Radio One Toy Drive	Sir Rj, Clo, Anissa and street team collected new unwrapped toys for Richmond families for Christmas	12/02-12/04/22	Time: live appearance Three days 10a-7pm
Elko Middle School	Prep Rally and Concert	WanMor performed live at Elko Middle School. The Students and staff enjoyed the concert. Hosted by Bambi	12/02/22	Time: live appearance 6pm-7:30pm
Radio One Inc	Toy Distribution Day	Over 300 families drove up, popped trunks and our team loaded brand new toys. Area Police depts partnered with Radio One Inc	12/10/22	Time: live appearance From 10am-2pm