

CONTRACT



WPRI
25 Catamore Blvd.
East Providence, RI 02914
(401) 438-7200

| | | |
|----------------------------------------------------------|---------------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 474080 / | | <u>Alt Order #</u> |
| <u>Product</u> #661/De Ramel 8/1/14-8/10/14 | | |
| <u>Contract Dates</u> 08/01/14 - 08/10/14 | | <u>Estimate #</u> 661 |
| <u>Advertiser</u> POL/De Ramel for Secretary of State | | <u>Original Date / Revision</u> 08/19/14 / 08/19/14 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WPRI | <u>Account Executive</u> Katz Washington | <u>Sales Office</u> Katz/Washingto |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Screen Strategies Media
11150 Fairfax Boulevard
Suite 505
Fairfax, VA 22030
USA

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|-------------------------|-----------------------|-----------------|---------------|-------------|-------------|-----|-------------|-------|------------|
| 1 | WPRI | 08/01/14 | 08/01/14 | M-F 5a-6a News | M-F 5a-6a News | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 07/28/14 | 08/03/14 | ----1-- | 1 | | | \$125.00 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 1 | WPRI | 07/28/14-08/03/14 | M-F 5a-6a News | M-F 5a-6a News | -----F---- | :30 | | \$125.00 | | NM | | |
| | | | | <i>Credited</i> | | | | | | | | | |
| 2 | WPRI | 08/01/14 | 08/08/14 | M-F 6a-7a News | M-F 6a-7a News | | :30 | | | | NM | 6 | \$1,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 07/28/14 | 08/03/14 | ----1-- | 1 | | | \$275.00 | | | | | |
| Week: | | 08/04/14 | 08/10/14 | 11111-- | 5 | | | \$275.00 | | | | | |
| 3 | WPRI | 08/01/14 | 08/10/14 | The Early Show M-F 7-9a | The Early Show M- | | :30 | | | | NM | 5 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 07/28/14 | 08/03/14 | ----1-- | 1 | | | \$225.00 | | | | | |
| Week: | | 08/04/14 | 08/10/14 | 1-111-- | 4 | | | \$225.00 | | | | | |
| 4 | WPRI | 08/05/14 | 08/05/14 | Rhode Show M-F 9a-10a | Rhode Show M-F 9 | | :30 | | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 08/04/14 | 08/10/14 | -1----- | 1 | | | \$100.00 | | | | | |
| 5 | WPRI | 08/07/14 | 08/07/14 | Let's Make A Deal | M-F 10-11a | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 08/04/14 | 08/10/14 | ---1--- | 1 | | | \$200.00 | | | | | |
| 6 | WPRI | 08/06/14 | 08/06/14 | Price is Right | M-F 11a-12p | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 08/04/14 | 08/10/14 | --1---- | 1 | | | \$300.00 | | | | | |
| 7 | WPRI | 08/04/14 | 08/04/14 | 12N Eyewitness News M-F | M-F 12-1230p | | :30 | | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 08/04/14 | 08/10/14 | 1----- | 1 | | | \$350.00 | | | | | |
| 8 | WPRI | 08/01/14 | 08/01/14 | Y&R M-F 1230-130p | M-F 1230-130p | | :30 | | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 07/28/14 | 08/03/14 | ----1-- | 1 | | | \$250.00 | | | | | |
| 9 | WPRI | 08/05/14 | 08/08/14 | M-F 4-430p | M-F 4-430p | | :30 | | | | NM | 2 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 08/04/14 | 08/10/14 | -1--1-- | 2 | | | \$275.00 | | | | | |
| 10 | WPRI | 08/01/14 | 08/07/14 | M-F 430-5p | M-F 430-5p | | :30 | | | | NM | 4 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 07/28/14 | 08/03/14 | ----1-- | 1 | | | \$275.00 | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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| <u>Contract / Revision</u> 474080 / | <u>Alt Order #</u> |
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| <u>Contract Dates</u> 08/01/14 - 08/10/14 | <u>Product</u> #661/De Ramel 8/1/14-8 | <u>Estimate #</u> 661 |
|----------------------------------------------|------------------------------------------|--------------------------|

| | |
|----------------------------------------------|--------------------------------------------------------|
| <u>Advertiser</u> POL/De Ramel for Secret | <u>Original Date / Revision</u> 08/19/14 / 08/19/14 |
|----------------------------------------------|--------------------------------------------------------|

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------------|------|-------------------|-----------------|-------------------|--------------------|-----------------------|-----------------|-------------------|-------------|-------------|------|-----------|--------------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/04/14 | 08/10/14 | 1-11--- | | | | 3 | \$275.00 | | | | |
| 11 | WPRI | 08/01/14 | 08/08/14 | M-F 5p-530p News | M-F 5p-530p News | | :30 | | | | NM | 5 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/28/14 | 08/03/14 | ----1-- | | | | 1 | \$450.00 | | | | |
| Week: | | 08/04/14 | 08/10/14 | -1111-- | | | | 4 | \$450.00 | | | | |
| 12 | WPRI | 08/01/14 | 08/08/14 | M-F 6-630p News | M-F 6-630p News | | :30 | | | | NM | 6 | \$3,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/28/14 | 08/03/14 | ----1-- | | | | 1 | \$550.00 | | | | |
| Week: | | 08/04/14 | 08/10/14 | 11111-- | | | | 5 | \$550.00 | | | | |
| 13 | WPRI | 08/01/14 | 08/08/14 | M-F 7-730p | M-F 7-730p | | :30 | | | | NM | 4 | \$2,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/28/14 | 08/03/14 | ----1-- | | | | 1 | \$525.00 | | | | |
| Week: | | 08/04/14 | 08/10/14 | 1-1-1-- | | | | 3 | \$525.00 | | | | |
| 14 | WPRI | 08/01/14 | 08/07/14 | M-F 730-8p | M-F 730-8p | | :30 | | | | NM | 4 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/28/14 | 08/03/14 | ----1-- | | | | 1 | \$600.00 | | | | |
| Week: | | 08/04/14 | 08/10/14 | 11-1--- | | | | 3 | \$600.00 | | | | |
| 15 | WPRI | 08/05/14 | 08/05/14 | Tue Prime Hour 2 | Tu 9-10p | | :30 | | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/04/14 | 08/10/14 | -1----- | | | | 1 | \$650.00 | | | | |
| 16 | WPRI | 08/06/14 | 08/06/14 | Wed Prime Hour 2 | W 9-10p | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/04/14 | 08/10/14 | --1---- | | | | 1 | \$400.00 | | | | |
| 17 | WPRI | 08/08/14 | 08/08/14 | Fri Prime Hour 3 | F 10-11p | | :30 | | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/04/14 | 08/10/14 | ----1-- | | | | 1 | \$350.00 | | | | |
| N 18 | WPRI | 08/10/14 | 08/10/14 | Su Prime Hour 4 | Su 10-11p | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/04/14 | 08/10/14 | -----1 | | | | 1 | \$275.00 | | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | | |
| | | 1 | WPRI | 08/04/14-08/10/14 | Su Prime Hour 4 | Su 10-11p | -----Su | :30 | \$275.00 | NM | | | |
| Credited per agency | | | | | | | | | | | | | |
| 19 | WPRI | 08/01/14 | 08/08/14 | M-F 11pm News | M-F 11pm News | | :30 | | | | NM | 6 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 07/28/14 | 08/03/14 | ----1-- | | | | 1 | \$500.00 | | | | |
| Week: | | 08/04/14 | 08/10/14 | 11111-- | | | | 5 | \$500.00 | | | | |
| 20 | WPRI | 08/04/14 | 08/08/14 | Letterman M-F | Letterman M-F 113 | | :30 | | | | NM | 3 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/04/14 | 08/10/14 | 1--11-- | | | | 3 | \$100.00 | | | | |
| 21 | WPRI | 08/05/14 | 08/05/14 | M-F 5a-6a News | M-F 5a-6a News | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/04/14 | 08/10/14 | -1----- | | | | 1 | \$125.00 | | | | |
| Totals | | | | | | | | | | | | 54 | \$20,500.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------------|---------------------|--------------------|
| 07/28/14 - 08/10/14 | 54 | \$20,500.00 | (\$3,075.00) | \$17,425.00 |
| Totals | 54 | \$20,500.00 | (\$3,075.00) | \$17,425.00 |

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| 474080 / | |

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| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 08/01/14 - 08/10/14 | #661/De Ramel 8/1/14-8 | 661 |

| | |
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| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| POL/De Ramel for Secret: | 08/19/14 / 08/19/14 |

Signature: _____ **Date:** _____

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Colleen Ouellette

From: Caroline Bahng <Caroline@ScreenStrategies.com>
Sent: Tuesday, August 19, 2014 9:45 AM
To: Ryan Machado
Cc: Colleen Ouellette
Subject: RE: De Ramel WPRI Preempted 8/10 & 8/12

Hi Ryan,

Let's hold the \$500 credit at the station for now and we can use it towards any future pre-empts.

Thanks!

From: Ryan Machado [mailto:Ryan.Machado@wpri.com]
Sent: Tuesday, August 19, 2014 9:44 AM
To: Caroline Bahng
Cc: Colleen Ouellette
Subject: FW: De Ramel WPRI Preempted 8/10 & 8/12
Importance: High

Good Morning Caroline – We had a couple preempts last week, please see below. One was due to a sports late run and the other was a tech diff. Please let us know if you would like to reinvest the \$\$ in the upcoming weeks.

Thanks!

Ryan Machado | Local Sales Manager | WPRI Media
p: 401-228-1805 | f: 401-431-1764 | rmachado@wpri.com

From: Colleen Ouellette
Sent: Monday, August 18, 2014 4:17 PM
To: Ryan Machado
Subject: De Ramel WPRI Preempted 8/10 & 8/12
Importance: High

8/10
Reckless
Sports Ran Late
\$275

8/12
CBS This Morning
Tech Diff
\$225

Regards,

Colleen Ouellette

Sales Assistant, WPRI Media
(401)228-1794

