



**WCIU-TV Limited Partnership**  
**39936 Treasury Center**  
**Chicago, IL 60694-9900**  
**(312)705-2600**

<http://www.wciu.com/>

# CONTRACT

<u>Contract / Revision</u> 322362 /		<u>Alt Order #</u> 08824904
<u>Product</u> PRITZKER FOR GOVERNOR		
<u>Contract Dates</u> 09/26/17 - 10/02/17		<u>Estimate #</u> 30
<u>Advertiser</u> Poli/J Pritzker/D/GOV/IL		<u>Original Date / Revision</u> 09/26/17 / 09/26/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WCIU	<u>Account Executive</u> Ryan Gordon	<u>Sales Office</u> DC - HRP
<u>Special Handling</u> Pre-Payment Required		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 2	<u>Product 1/2</u> 2
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Shorr Johnson Magnus**  
**Attention: Mike D'Ettorre**  
**1831 Chestnut St.**  
**Suite #602**  
**Philadelphia, PA 19103**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WCIU	09/29/17	09/29/17	Peoples Court/1p-2p	1p-2p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	----1--				1	\$300.00				
N 2	WCIU	09/29/17	09/29/17	King of Queens 5p-530p	5p-530p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	----1--				1	\$450.00				
N 3	WCIU	09/29/17	09/29/17	Mike & Molly 630p-7p	630p-7p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	----1--				1	\$600.00				
N 4	WCIU	10/02/17	10/02/17	Peoples Court/1p-2p	1p-2p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$300.00				
N 5	WCIU	10/02/17	10/02/17	King of Queens 5p-530p	5p-530p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$450.00				
N 6	WCIU	10/02/17	10/02/17	Mike & Molly 630p-7p	630p-7p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	1-----				1	\$600.00				
N 7	WCIU	09/28/17	09/28/17	Peoples Court/1p-2p	1p-2p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	---1---				1	\$300.00				
N 8	WCIU	09/28/17	09/28/17	King of Queens 5p-530p	5p-530p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	---1---				1	\$450.00				
N 9	WCIU	09/28/17	09/28/17	Mike & Molly 630p-7p	630p-7p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	---1---				1	\$600.00				
N 10	WCIU	09/27/17	09/27/17	Peoples Court/1p-2p	1p-2p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--1----				1	\$300.00				
N 11	WCIU	09/27/17	09/27/17	Mike & Molly 630p-7p	630p-7p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	--1----				1	\$600.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Terms of all invoices are 30 days from invoice date. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Advertiser confirms that they have all rights to place the media provided to Station for distribution via broadcast, multichannel video programming distributors (traditional and digital) and the internet. Four weeks advance cancellation notice is required unless otherwise specified in writing. It shall be contrary to this contract to engage in any discrimination based on race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
322362 /	08824904

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/26/17 - 10/02/17	PRITZKER FOR GOVERN	30

<u>Advertiser</u>	<u>Original Date / Revision</u>
Poli/J Pritzker/D/GOV/IL	09/26/17 / 09/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate				
<b>Totals</b>												11	\$4,950.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 - 10/02/17	11	\$4,950.00	(\$742.50)	\$4,207.50
<b>Totals</b>	11	\$4,950.00	(\$742.50)	\$4,207.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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