

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ax Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Dr. Bob Onder

Authorized committee:

Onder for Missouri

Agency requesting time (and contact information):

Ax Media, 800 W. 47th Street, Ste. 200, Kansas City MO 64112

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

St. Charles County Executive

Date of election:

8/2/2022

General

Primary

Treasurer of candidate's authorized committee:

Doug Mueller

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:



Name: BP Mont

Date of Request to Purchase Ad Time: 5/27/2022

#### Station Representative

Signature:



Name: JOE L. RUSCH

Date of Station Agreement to Sell Time: 5-31-22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 5-31-22

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>CON-ST-MR-193</u>	Station Call Letters: <u>KNBS-KLTYHD3</u>	Date Received/Requested: <u>5-31-22</u>
Est. #: <u>4006</u>	Station Location: <u>ST. LOUIS, MO</u>	Run Start and End Dates: <u>6-1-22 thru 6-3-22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**Client:** Order for Missouri      **Dollars:** \$7,201.00  
**Product:** Candidate      **Spots:** 88  
**Estimate:** 4006-Order Radio 6/1 to 6/5      **Primary Demo:** Adults 35+  
**Flight Start:** 5/30/2022      **Flight End:** 6/5/2022  
**Station:** NewsTalkSTL-Radio-Cash      **FBD:** 6/1/2022  
**Market:** St. Louis      **LBD:** 6/3/2022  
**RepCo-AE:** Joe Rusch      **Total Dollars:** \$1,530.00  
**Survey:** Apr22 MSA CustRadio      **Cash Dollars:** \$1,530.00  
**State:** New      **Trade Dollars:** \$0.00  
**Status:** Unsent      **Total Spots:** 30  
**Separation:** 30      **Cash Spots:** 30  
**GRP.00:** 0      **Trade Spots:** 0  
**CPP.00:** \$0.00      **Version:** 1|-

**Comments:** PopulationBuyType: CPP.

**Seller Com.:**

Ln	Days	Time	Program	Len	Dpt	Rate	C/T	Spots	GRP.00	Rtg.00	CPP.00	Note	[5/30]	[5/31]	[6/1]	[6/2]	[6/3]	[6/4]	[6/5]
1	MTuWThF	05:30a-09:00a		60	AM	\$50.00	c	6	0	0	\$0.00		0	0	2	2	2	0	0
2	MTuWThF	09:00a-11:00a		60	MD	\$45.00	c	6	0	0	\$0.00		0	0	2	2	2	0	0
3	MTuWThF	11:00a-02:00p		60	MD	\$55.00	c	6	0	0	\$0.00		0	0	2	2	2	0	0
4	MTuWThF	02:00p-03:30p		60	MD	\$50.00	c	6	0	0	\$0.00		0	0	2	2	2	0	0
5	MTuWThF	03:30p-06:45p		60	PM	\$55.00	c	6	0	0	\$0.00		0	0	2	2	2	0	0

**Month**      **Cash\$ - Spots**      **Trade\$ - Spots**      **Total\$ - Spots**  
 Jun-22      \$1,530.00 - 30      \$0.00 - 0      \$1,530.00 - 30  
**Totals**      \$1,530.00 - 30      \$0.00 - 0      \$1,530.00 - 30