

**WHKL-FM**  
**Batesville MS.**  
**ISSUES AND PROGRAMS REPORT Q-1**

Some of the most frequently cited issues according to listeners in the WHKL listening area include; Presidential Primaries, State Inclement Weather Alerts, General Health Safety, and money matters in a recession. All information updates and other forms of communication were broadcast on WHKL between January 1, 2024 and March 31, 2024.

**Information Updates 1:30 in length @ 6:20 and 12:20 M-F**

Each of the following segments ran in January 2024

Panola County office of Circuit Clerk declared vacant with a deadline for candidates to submit resumes is 1/5	1-3
Memphis PD Hiring Expo is 1/27, 11-3, with starting pay of \$54, 611.00	1-3
Flu cases in Miss. rated as, "very high," by the CDC	1-3
New Blackout License Plates in MS. to help families of fallen policeman and firemen	1-4
Estate Planning for women @First Security Bank 1/16 is free	1-12
Sardis Boil Water Notice is in effect TFN	1-12
National Weather Service predicts 4-6 inches of snow, area schools unlikely to open	1-15
Quaker Oats is recalling 24 cereals, bars, and snack products for possible salmonella contamination, visit quakerrecallusa.com for more more info	1-15
Girl Scout Cookie Season is now through April	1-15
MDOT lists counties with icy and undesirable driving conditions, consult their traffic app or website for this information	1-17
TVA continues to ask customers to reduce power usage in an effort to avoid rolling blackouts of 30 minutes to 1 hour	1-17
20.4 million ResMed Air Fit and Air Touch continuous positive airway pressure masks are being recalled across the United States	1-22
Starting your car to warm it up before you get in is a fineable offense in Miss.	1-22
Apple iOS 17.3 is now available for iPhones nationwide	1-23
Miss. Blood Services says state blood supply is in an historic slump after Winter Storm	1-24
Flood Watch in effect now through Thursday afternoon in Panola, Tate, Lafayette, and Quitman counties	1-24
Robitussin Honey CF Max Day Adult and Nighttime formulas have been recalled due to possible microbial contamination	1-25
Cheyenne Snow has been reported as missing since 1/23 and was last seen leaving her place of employment, Blauer Manufacturing	1-26
Flash Flood Watch has been issued for potential dam failure at Arkabutla Dam until further notice for Coahoma, Desoto, Panola, Quitman, Tallahatchie, Tate, and Tunica counties	1-29
Mississippi is the poorest station in the US with the 3rd highest grocery store prices	1-29
Are streaming services cheaper than cable? Look at this	

graph of streaming price increases since 2011  
1-29

### **Information Updates 1:30 in length @ 6:20 and 12:20 M-F**

Each of the following segments ran in February 2024

Girl Scout Cookie Booth sales begin in our region usually on the weekends at Kroger, Wal-Mart, and Lowe's 2-2

If you find a paw print on your mailbox, please don't remove it as it reminds postal workers that you have a dog and it lets them know to proceed with caution 2-5

Gas prices in Batesville, MS are among the cheapest in the state @gasbuddy.com 2-5

Watch level alert will continue for possible dam breach at Arkabutla through out the rainy season in our state 2-8

Church of the Nativity Mardi Gras Parade is Tuesday, February 13 in Water Valley 2-8

Cheyenne Snow from Tillatoba, MS has been missing since 1/23, call the Batesville Police Department with any information on her location 2-9

Stricter energy efficiency standards for appliances have been enacted by the Biden administration nationwide 2-13

Desoto County is under a Flash Flood Watch due to status of Arkabutla Dam and possibility of breach 2-13

Water Valley election for Mayor will be held today 7am until 7pm 2-13

Girl Scout Cookie Booth Sales are back for a shortened period of time as the organization is conducting more online sales at girlscouts.org 2-15

An irritating chirping sound on FB is an unfortunate technical error that can only be fixed for the current time by disabling sounds 2-15

Baptist Urgent Care Center opens in Batesville in former Urgent Care facility at 555 Highway 6 East 2-16

More people are leaving Mississippi than are moving here with increased natural disasters sighted among the reasons for the trend 2-16

Daylight Saving Time returns 3-10, but wait, wasn't a law passed to make it permanent? US House of Representatives stopped the passage 2-16

Olive Branch Department of Parks and Recreation is the center of a fundraising scam supposedly for a Craft Fair they are presenting. The dept is sponsoring the event but is not asking residents for funding via phone 2-22

### **Information Updates 1:30 in length @ 6:20 and 12:20 M-F**

Each of the following segments ran in March 2024

Netflix is no longer accepting Apple Pay for monthly payment, change payment source to continue receiving the streaming service 3-1

Tuesday, March 12th is Mississippi's Presidential Primary day, a full week later than Super Tuesday 3-1

MS. House looks to authorize local liquor retailers to sell distilled spirits on Sundays between 1 and 6 pm as an option. Now, the bill moves to the Senate for approval or rejection 3-4

Choosing a spot to view the 2024 Solar Eclipse now is wise. Our listening area is close enough to Memphis to be able to view a 95.3% eclipse 3-5

MS. Primary Election on March 12th will include voting on a Senate seat 3-5

Many were logged out of FB, SnapChat, and Instagram yesterday. Meta Communications posted on X and Reddit to let us know they were working on the issue 3-6

\$20 Birth Control Pills without a prescription are available for pre order on line and will be on retailer's shelves soon 3-6

Special meeting called in Sardis to appoint John Lantern to Chief of Police in light of Chris Franklin's resignation 3-13

Continuous Glucose Monitors will become available without a prescription and without the need for daily finger pricks 3-14

Benefit for local liver cancer victim, Wendy Ingram, will be held at New Beginning Day Care Center in Batesville March 23rd 3-14

Doctors recommend OTC nasal sprays and antihistamines for seasonal allergies 3-14

Police Department scam in our state involves an alleged officer calling to inform you of an active warrant for your arrest. The scammer demands payment to, "clear," the warrant from your record 3-15

Termite swarms are here and due to high levels of activity, it is suggested that your home, business, or rental property be under a termite contract 3-15

The National Weather Service has issued a Freeze Warning for March 19 from 1-9 am 3-16

Multiple pharmacy break ins have occurred across our area. Suspects are said to be traveling in a white BMW and a gray Infiniti 3-19

Annual Showoff on the Square in Batesville (4/6) is a fundraising venture for Baptist Children's Village and other local charities 3-21

2024 MS. State Agency Job Fair is scheduled for March 28th at the MS. Trade Mart in Jackson with interviews to be held on site 3-21

Silver Alert has been issued for John Britt of Batesville who suffers from a medical condition that may impair his judgement. Contact the Panola County Sheriffs Office with information on his location 3-25

Open Forum Meeting is offered by MDOT in Desoto County regarding improvements to be made to Highway 51. Members of the public invited to attend and ask questions 3-25

The United States Postal Service has issued an alert with regard to the sale of counterfeit stamps that are offered at a 50% savings. Mail containing the discount stamps is subject to being opened and disposed of 3-28

Mississippi's Department of Environmental Quality has issued beach water contact advisories for Pass Christian Central Beach and Gulfport West Beach. To get information, text MDEQbeach to 833-259-4545 3-28

**WHKL is proud to offer weather warnings through the EAS system and updated weather forecasts daily from 6am until 6pm.**

**We air :30 PSA's 6 times daily featuring Crimestoppers of Panola County as voiced by Sheriff Shane Phelps, Police Chief Kerry Pittman, and Jeff Davis, President of Crimestoppers of Panola County.**