

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

(Simulcast)

Date: 8.31.18

WTHB-FM/Am / Wrens, GA / Augusta, GA

I, Stephanie Lewis of Gateway Management

being/on behalf of: Stacey Abrams

a legally qualified candidate of the Democratic National Committee

political party for the office of: Governor

in the General

election to be held on: November 6th, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Schedule Attached					

Attach proposed schedule with charges (if available):

\$ 693.60 Net

I represent that the payment for the above described broadcast time has been furnished by:

Stacey Abrams for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Emily Ellison

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING

**To Be Signed By Candidate or Authorized Committee**

8.31.18

**Date**

[Signature]  
**Signature**

**To Be Signed By Station Representative**

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

[Signature]  
**Signature**

Velvet Perry  
**Printed Name**

VP/OM  
**Title**

## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Stacey Abrams/Stacey Abrams for Governor

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Stephanie Lewis of Gateway Management

printed name

8.3118

date

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

**From:** "Velvet Perry" <vperry@perrybroadcasting.net>  
**To:** dforbes@perrybroadcasting.com, lblackshire@perrybroadcasting.net  
**Date:** 09/05/2018 11:07:42 EDT  
**Subject:** Fwd: Political Radio Advertising for Stacey Abrams for Governor  
**Attachments:** AbramsForGovNAB GMG.pdf (794KB)

Sent from my iPhone

Begin forwarded message:

**From:** Howard Work <howardwork.gmg@gmail.com>  
**Date:** September 5, 2018 at 10:50:37 AM EDT  
**To:** vperry@perrybroadcasting.net  
**Subject:** Political Radio Advertising for Stacey Abrams for Governor

Hello Velvet Perry,

I would like to purchase radio on your Augusta station(s) for the Stacey Abrams for Governor Campaign. Please provide me with schedules based on the following:

Station(s): Wk of 9.10.18 WFXA-FM (\$400 Gross), WTHB-FM (\$272 Gross),  
WAKB-FM (\$304 Gross)  
Wk of 9.17.18 WFXA-FM (\$400 Gross), WTHB-FM (\$272  
Gross), WAKB-FM (\$304 Gross)  
Wk of 9.24.18 WFXA-FM (\$400 Gross), WTHB-FM (\$272  
Gross), WAKB-FM (\$304 Gross)

Campaign Start: 9/10/18

Campaign End: 9/30/18

Spot Length: :60

Demo: AA 25-54

Daypart Spending: Please place 75% of the budgets on AM Drive (6a-10a), Afternoon (10a-3p), PM Drive (3p-7p) & Sun mornings (6a-10a). Please place 25% of the budget on M-F (7p-11p) Saturday 6a-12midnight and Sunday (10a-3p)

CPP: Please include the CPP on the schedules (if you subscribe to ratings)

Payment: Please send bank/wire transfer information for payment.

Thanks,

Howard Work  
Gateway Management Media Consulting  
Phone 314-472-3067

WTHB  
PERRY BROADCASTING OF AUGUSTA  
6025 BROADCAST DRIVE  
N. AUGUSTA, SC 29841

Client: STACEY ABRAMS FOR GOVENOR  
Order #: 6879-00004  
Description: STACEY ABRAMS FOR GOVENOR  
Date Entered: 9/5/2018  
P.O.#:  
Salesperson: Perry, Velvet  
Invoice Frequency: Billed at end of Media Month, Sorted by Date

GATEWAY MANAGEMENT MEDIA CONSULTING  
5903 DEGIVERVILLE AVE  
ST LOUIS, MO 63112

#### On-Air Schedule

	Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	9/10/2018	9/14/2018	WTHB-FM	06:00:00 to 10:00:00	Weekly	1:00	5	12.00	60.00	1	1	1	1	1	0	0
2	9/10/2018	9/14/2018	WTHB-FM	10:00:00 to 15:00:00	Weekly	1:00	3	14.00	42.00	1	0	1	0	1	0	0
3	9/10/2018	9/14/2018	WTHB-FM	15:00:00 to 19:00:00	Weekly	1:00	5	13.00	65.00	1	1	1	1	1	0	0
4	9/10/2018	9/14/2018	WTHB-FM	19:00:00 to Midnight	Weekly	1:00	5	13.00	65.00	1	1	1	1	1	0	0
5	9/16/2018	9/16/2018	WTHB-FM	06:00:00 to 10:00:00	Weekly	1:00	2	20.00	40.00	0	0	0	0	0	0	2
6	9/17/2018	9/21/2018	WTHB-FM	06:00:00 to 10:00:00	Weekly	1:00	5	12.00	60.00	1	1	1	1	1	0	0
7	9/24/2018	9/28/2018	WTHB-FM	06:00:00 to 10:00:00	Weekly	1:00	5	12.00	60.00	1	1	1	1	1	0	0
8	9/17/2018	9/21/2018	WTHB-FM	10:00:00 to 15:00:00	Weekly	1:00	3	14.00	42.00	1	0	1	0	1	0	0
9	9/24/2018	9/28/2018	WTHB-FM	10:00:00 to 15:00:00	Weekly	1:00	3	14.00	42.00	1	0	1	0	1	0	0
10	9/17/2018	9/21/2018	WTHB-FM	15:00:00 to 19:00:00	Weekly	1:00	5	13.00	65.00	1	1	1	1	1	0	0
11	9/24/2018	9/28/2018	WTHB-FM	15:00:00 to 19:00:00	Weekly	1:00	5	13.00	65.00	1	1	1	1	1	0	0
12	9/17/2018	9/21/2018	WTHB-FM	19:00:00 to Midnight	Weekly	1:00	5	13.00	65.00	1	1	1	1	1	0	0
13	9/24/2018	9/28/2018	WTHB-FM	19:00:00 to Midnight	Weekly	1:00	5	13.00	65.00	1	1	1	1	1	0	0
14	9/23/2018	9/23/2018	WTHB-FM	06:00:00 to 10:00:00	Weekly	1:00	2	20.00	40.00	0	0	0	0	0	0	2
15	9/30/2018	9/30/2018	WTHB-FM	06:00:00 to 10:00:00	Weekly	1:00	2	20.00	40.00	0	0	0	0	0	0	2

Order Start Date: 9/10/2018 Order End Date: 9/30/2018 Spots: 60

Total Charges: \$816.00  
Combined Discounts: \$122.40  
Total Net: \$693.60

#### Projected Media Month Billing Totals for STACEY ABRAMS FOR GOVENOR / 6879-00004 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
September 2018	60	\$816.00	\$122.40	\$693.60

Confirmed & Accepted for WTHB By:

Accepted for GATEWAY MANAGEMENT MEDIA CONSULTING By:

Please Sign and Return One Copy



WTHB  
PERRY BROADCASTING OF AUGUSTA  
6025 BROADCAST DRIVE  
N. AUGUSTA, SC 29841

STACEY ABRAMS FOR GOVENOR

Advertiser ID: 6879 Amount Paid

6879-00004-0000	9/30/2018	1
Official Invoice	Date	Page

DETACH AND RETURN WITH PAYMENT

6879-00004-0000 O 9/30/2018 1

For: STACEY ABRAMS FOR GOVENOR

Purchase Order Number:

Est. Number:

Co-Op:

Description: STACEY ABRAMS FOR GOVENOR

Salesperson: Perry, Velvet

GATEWAY MANAGEMENT MEDIA CONSULTING  
Attn: HOWARD WORK  
5903 DEGIVERVILLE AVE  
ST LOUIS, MO 63112

Date	Day	Length		Qty	Rate	Total
Tape: ABRAMS_ITS_TIME						
Log Event: EVENING						
9/26/2018	Wed	1:00	WTHB-FM 07:16:00 PM	1	\$13.00	\$13.00
Log Event: HEZEKIAH WALKER SHOW						
9/17/2018	Mon	1:00	WTHB-FM 03:46:00 PM	1	\$13.00	\$13.00
9/24/2018	Mon	1:00	WTHB-FM 05:29:00 PM	1	\$13.00	\$13.00
Log Event: NEW HOUR						
9/10/2018	Mon	1:00	WTHB-FM 08:51:00 PM	1	\$13.00	\$13.00
9/10/2018	Mon	1:00	WTHB-FM 11:13:00 AM	1	\$14.00	\$14.00
9/11/2018	Tue	1:00	WTHB-FM 08:54:00 AM	1	\$12.00	\$12.00
9/11/2018	Tue	1:00	WTHB-FM 11:51:00 PM	1	\$13.00	\$13.00
9/12/2018	Wed	1:00	WTHB-FM 08:33:00 PM	1	\$13.00	\$13.00
9/12/2018	Wed	1:00	WTHB-FM 10:29:00 AM	1	\$14.00	\$14.00
9/13/2018	Thu	1:00	WTHB-FM 08:17:00 AM	1	\$12.00	\$12.00
9/13/2018	Thu	1:00	WTHB-FM 11:15:00 PM	1	\$13.00	\$13.00
9/14/2018	Fri	1:00	WTHB-FM 10:33:00 PM	1	\$13.00	\$13.00
9/14/2018	Fri	1:00	WTHB-FM 01:29:00 PM	1	\$14.00	\$14.00
9/16/2018	Sun	1:00	WTHB-FM 06:40:00 AM	1	\$20.00	\$20.00
9/17/2018	Mon	1:00	WTHB-FM 08:35:00 AM	1	\$12.00	\$12.00
9/18/2018	Tue	1:00	WTHB-FM 07:54:00 AM	1	\$12.00	\$12.00
9/18/2018	Tue	1:00	WTHB-FM 10:33:00 PM	1	\$13.00	\$13.00
9/19/2018	Wed	1:00	WTHB-FM 09:33:00 PM	1	\$13.00	\$13.00
9/19/2018	Wed	1:00	WTHB-FM 02:47:00 PM	1	\$14.00	\$14.00
9/20/2018	Thu	1:00	WTHB-FM 08:54:00 AM	1	\$12.00	\$12.00
9/20/2018	Thu	1:00	WTHB-FM 08:15:00 PM	1	\$13.00	\$13.00
9/21/2018	Fri	1:00	WTHB-FM 09:15:00 PM	1	\$13.00	\$13.00
9/21/2018	Fri	1:00	WTHB-FM 10:13:00 AM	1	\$14.00	\$14.00
9/23/2018	Sun	1:00	WTHB-FM 06:40:00 AM	1	\$20.00	\$20.00
9/24/2018	Mon	1:00	WTHB-FM 09:55:00 AM	1	\$12.00	\$12.00
9/25/2018	Tue	1:00	WTHB-FM 08:35:00 AM	1	\$12.00	\$12.00
9/25/2018	Tue	1:00	WTHB-FM 11:33:00 PM	1	\$13.00	\$13.00
9/26/2018	Wed	1:00	WTHB-FM 10:13:00 AM	1	\$14.00	\$14.00
9/27/2018	Thu	1:00	WTHB-FM 06:17:00 AM	1	\$12.00	\$12.00
9/27/2018	Thu	1:00	WTHB-FM 10:51:00 PM	1	\$13.00	\$13.00
9/28/2018	Fri	1:00	WTHB-FM 09:15:00 PM	1	\$13.00	\$13.00
9/28/2018	Fri	1:00	WTHB-FM 02:29:00 PM	1	\$14.00	\$14.00
9/30/2018	Sun	1:00	WTHB-FM 06:20:00 AM	1	\$20.00	\$20.00
Tape: ABRAMS_WALTER						
Log Event: HEZEKIAH WALKER SHOW						
9/10/2018	Mon	1:00	WTHB-FM 06:29:00 PM	1	\$13.00	\$13.00
9/11/2018	Tue	1:00	WTHB-FM 04:46:00 PM	1	\$13.00	\$13.00

INVOICE

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WTHB  
PERRY BROADCASTING OF AUGUSTA  
6025 BROADCAST DRIVE  
N. AUGUSTA, SC 29841

STACEY ABRAMS FOR GOVENOR

Advertiser ID: 6879 Amount Paid

6879-00004-0000	9/30/2018	2
<b>Official Invoice</b>	<b>Date</b>	<b>Page</b>

DETACH AND RETURN WITH PAYMENT

GATEWAY MANAGEMENT MEDIA CONSULTING  
Attn: HOWARD WORK  
5903 DEGIVERVILLE AVE  
ST LOUIS, MO 63112

6879-00004-0000 O 9/30/2018 2

**For: STACEY ABRAMS FOR GOVENOR**

Purchase Order Number:

Est. Number:

Co-Op:

Description: STACEY ABRAMS FOR GOVENOR

Salesperson: Perry, Velvet

Date	Day	Length		Qty	Rate	Total
Tape: ABRAMS_WALTER Cont...						
9/12/2018	Wed	1:00	WTHB-FM 05:46:00 PM	1	\$13.00	\$13.00
9/13/2018	Thu	1:00	WTHB-FM 03:13:00 PM	1	\$13.00	\$13.00
9/14/2018	Fri	1:00	WTHB-FM 06:29:00 PM	1	\$13.00	\$13.00
9/18/2018	Tue	1:00	WTHB-FM 05:29:00 PM	1	\$13.00	\$13.00
9/19/2018	Wed	1:00	WTHB-FM 04:29:00 PM	1	\$13.00	\$13.00
9/20/2018	Thu	1:00	WTHB-FM 05:29:00 PM	1	\$13.00	\$13.00
9/21/2018	Fri	1:00	WTHB-FM 06:46:00 PM	1	\$13.00	\$13.00
9/25/2018	Tue	1:00	WTHB-FM 06:46:00 PM	1	\$13.00	\$13.00
9/26/2018	Wed	1:00	WTHB-FM 05:46:00 PM	1	\$13.00	\$13.00
9/27/2018	Thu	1:00	WTHB-FM 03:29:00 PM	1	\$13.00	\$13.00
9/28/2018	Fri	1:00	WTHB-FM 04:29:00 PM	1	\$13.00	\$13.00
Log Event: NEW HOUR						
9/10/2018	Mon	1:00	WTHB-FM 06:35:00 AM	1	\$12.00	\$12.00
9/12/2018	Wed	1:00	WTHB-FM 06:54:00 AM	1	\$12.00	\$12.00
9/14/2018	Fri	1:00	WTHB-FM 09:35:00 AM	1	\$12.00	\$12.00
9/16/2018	Sun	1:00	WTHB-FM 08:51:00 AM	1	\$20.00	\$20.00
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9/23/2018	Sun	1:00	WTHB-FM 08:51:00 AM	1	\$20.00	\$20.00
9/24/2018	Mon	1:00	WTHB-FM 09:15:00 PM	1	\$13.00	\$13.00
9/24/2018	Mon	1:00	WTHB-FM 12:29:00 PM	1	\$14.00	\$14.00
9/26/2018	Wed	1:00	WTHB-FM 07:17:00 AM	1	\$12.00	\$12.00
9/28/2018	Fri	1:00	WTHB-FM 07:35:00 AM	1	\$12.00	\$12.00
9/30/2018	Sun	1:00	WTHB-FM 09:57:00 AM	1	\$20.00	\$20.00
9/30/2018			Agency Discount			(\$122.40)

Thank you for your prompt payment.

Quantity	60	Total	\$816.00
AGENCY DISCOUNT			(\$122.40)
<b>Total Due</b>			<b>\$693.60</b>

INVOICE