

Station WTHB-FM Augusta, GA

Quarterly List of Programming Responsive to Issues of Community Concern

4th Quarter

January 7, 2015

To serve the public interest, the station broadcasts programming responsive to issues of concern to the CSRA and its listening public. The following lists issues most significant to our programming and the treatment of them:

Issues of importance this quarter included the following: During the months of October through December 2014, Dr. Chris McKinney's discussion covered GRU's role in developing innovations, the office of Innovation and Commercialization and an upcoming innovation conference in the CSRA, Katie Wellborn's conversation was in relation to her organization's work with small farms, information regarding cancer screenings was given, a fundraiser for Special Olympics hosted at Red Robin by law enforcement officers, I discussed an upcoming statewide tornado drill, details of advance voting, voting dates, upcoming elections, importance surrounding "311" calls, the need to watch out for deer, connections between happiness and financial well being listed by Life Reimagined and Luntz Global, arts festivals/events, the Affordable Care Act enrollment, Marketplace renewal dates, breast cancer awareness specifically for men, health coverage via ACA, Diary of Black Men: How to love a Black woman, how to win free tickets, money management tips during the holidays and upcoming events.

NA		American nations I discussed the Affordable Care Act open enrollment	Saturday November 15, 2014
		I conveyed information pertaining to arts festivals/events and an equestrian event being held in the area. I also discussed a conference on Native	Saturday November 15, 2017
GRU		We discussed the significance of innovation and GRU's role in developing innovations in the Central Savannah River Area.	Saturday November 8,2014
N/A		I conveyed a report regarding the need to watch out for deer, the benefit of calling "311" for important information , and the upcoming elections	Saturday, November 01, 2014
N/A		I discussed a fundraiser for Special Olympics that will be hosted at Red Robin by law enforcement officers , the Georgia Regents University's Medical Minute broadcast, and an upcoming statewide tornado drill.	Saturday, October 25, 2014
N/A		I summarized two community meetings being offered by Georgia Regents University: one dealing with cancer screenings, the other dealing with bloodless medicine. I also announced the Festival of Praise Tour	Saturday, October 18, 2014
N/A		I discussed details of advance voting , including dates to vote .	Saturday, October 11, 2014
GRU		Dr. McKinney discussed GRU's Office of Innovation and Commercialization, its involvement with the community and an upcoming innovation conference.	Saturday, October 04, 2014
Agency/ Organization	Time:	Issues Discussed:	Date:
	tes	Length of Program: 10 minutes	
		Station: WTHB-FM	
	2014	Months: October - December 2014	
munity Concern	s of Com	Quarterly List of Programming Responsive to Issues of Comm	Quar

N/A	I shared holiday money management tips and listed some upcoming events.	Saturday, December 27, 2014
N/A	I discussed highlights of the upcoming play, "Diary of Black Men: How Do You Love A Black Woman?" and the related opportunity to win free tickets. I also listed some other holiday events.	Saturday, December 20, 2014
N/A	I discussed some points people can keep in mind as they consider signing up for health coverage via the ACA and upcoming holiday events.	Saturday, December 13, 2014
N/A	I highlighted an article that addressed men's breast cancer and listed upcoming season events.	Saturday, December 06, 2014
Midlands Local Food Collaborative	Katie Wellborn discussed her organization's work with small farmers who are trying to get more of their foods to institutions such as schools . I also listed some upcoming local holiday events.	Saturday, November 29, 2014

Conducted by: Carl Thronton											

N/A	N/A	Dr. Chris McKinney	N/A	N/A	N/A	N/A	Dr. Chris McKinney	Guest Name:				
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N/A N/A N/A	
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CARL'S COMMUNITY NOTES

Advertiser ID: 5896

Amount Paid_

5896-00005-0022	10/31/2014	1
Official Invoice	Date	Page

DETACH AND RETURN WITH PAYMENT

5896-00005-0022

O 10/31/2014

1

CARL'S COMMUNITY NOTES

Purchase Order Number.

Est. Number:

Co-Op:

Description:

Salesperson:

Date	Day	Length	Qty	Rate	Total
		Tape: 10/18/14 BLOOD/CANCER/FESTIVAL			
0/18/2014	Sat	Log Event: NEW HOUR 10:00 WTHB-FM 07:00:00 AM	1	\$0.00	\$0.0
1/ 10/2014	Sat	Tape: ADV VOTING/MUSIC/BLOOD			****
		Log Event: NEW HOUR			
/11/2014	Sat	10:00 WTHB-FM 07:00:00 AM	1	\$0.00	\$0.0
		Tape: DR. CHRIS MCKINNEY			
0/4/2014	C-4	Log Event: NEW HOUR 10:00 WTHB-FM 07:00:00 AM	1	\$0.00	\$0.0
0/4/2014	Sat	Tape: LAW ENFORCEMENT/MEDICAL MINUTE	1	7	44
		Log Event: NEW HOUR			
)/25/2014	Sat		1	\$0.00	\$0.0

Thank you for your prompt payment.

Quantity 4 Total \$0.00 Total Due \$0.00

CARL'S COMMUNITY NOTES

Advertiser ID: 5896

Amount Paid

5896-00005-0023	11/30/2014	1
Official Invoice	Date	Page

DETACH AND RETURN WITH PAYMENT

5896-00005-0023

O 11/30/2014

1

CARL'S COMMUNITY NOTES

Purchase Order Number.

Est. Number:

Co-Op:

Description:

Salesperson:

Date	Day		Qty	Rate	Total
		Tape: DEER WATCH/311/ VOTE			
44/4/2044	C-4	Log Event: NEW HOUR 10:00 WTHB-FM 07:00:00 AM	1	\$0.00	\$0.00
11/1/2014	Sat	Tape: HEALTH CARE COVERAGE	'	Ψ0.00	φ0.00
		Log Event: NEW HOUR			
11/22/2014	Sat		1	\$0.00	\$0.00
		Tape: KATIE WELLBORNE & EVENTS			
		Log Event: NEW HOUR			
11/29/2014	Sat		1	\$0.00	\$0.00
		Tape: WINTER PREPAIR/AIK EVNT/T. MANN			
11/8/2014	Sat	Log Event: NEW HOUR 10:00 WTHB-FM 07:00:00 AM	1	\$0.00	\$0.00
11/0/2014	Sat	ISCI Code: NATIVE AMERICAN NATIONS	'	40.00	Ψ0.00
		Tape: ART & EQUESTRAIN EVENT			
	8	Log Event: NEW HOUR			
11/15/2014	Sat	10:00 WTHB-FM 07:00:00 AM	1	\$0.00	\$0.00

Thank you for your prompt payment.

Quantity	5 Total	\$0.00
Total Due		\$0.00

CARL'S COMMUNITY NOTES

CARL'S COMMUNITY NOTES

Advertiser ID: 5896

Amount Paid

5896-00005-0024	12/31/2014	1
Official Invoice	Date	Page

DETACH AND RETURN WITH PAYMENT

5896-00005-0024

O 12/31/2014

Purchase Order Number.

Est. Number:

Co-Op:

Description:

Salesperson:

Day	Length		Qty	Rate	Total
		Tape: ACA NOTES & EVENTS			
	40.00			\$0.00	\$0.0
Sat	10:00		'	\$0.00	Ψ0.0
				- 1	
Sat	10:00		1	\$0.00	\$0.0
		Log Event: NEW HOUR		1	
Sat	10:00		1	\$0.00	\$0.0
Sat	10.00		1	\$0.00	\$0.0
Sat	10.00	07.00.00 AIVI			40.0
		•			
	Sat	Sat 10:00 Sat 10:00 Sat 10:00	Tape: ACA NOTES & EVENTS Log Event: NEW HOUR Sat 10:00 WTHB-FM 07:00:00 AM Tape: DIARY & EVENTS Log Event: NEW HOUR Sat 10:00 WTHB-FM 07:00:00 AM Tape: HOLIDAY SPENDING TIPS & EVENTS Log Event: NEW HOUR Sat 10:00 WTHB-FM 07:00:00 AM Tape: MEN'S BREAST CANCER & EVENTS Log Event: NEW HOUR	Tape: ACA NOTES & EVENTS Log Event: NEW HOUR	Tape: ACA NOTES & EVENTS Log Event: NEW HOUR 1 \$0.00

Thank you for your prompt payment.

\$0.00 Quantity 4 Total \$0.00 **Total Due**