

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Sandor Erik Lorange, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Crawford

Authorized committee:

Friends of Michael Crawford

Agency requesting time (and contact information):

N/A PCA

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Illinois House District 31

Date of election:

3/19/2024

General

Primary

Treasurer of candidate's authorized committee:

Kevin Dawkins

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Sandor Erik Lorange

Name: Doug Levy

Date of Request to Purchase Ad Time: 2/22/24

Date of Station Agreement to Sell Time:

3/15/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 3/15/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 282002, 2682004	Station Call Letters: WBBM-AM, WBMX-FM	Date Received/Requested: 3/15/24
Est. #:	Station Location: Chicago, IL	Run Start and End Dates: 3/16/24-3/19/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Orders
Order / Rev: 2682004
 Alt Order #: _____
Product Desc: Friends of Michael Crawford
 Estimate: _____
Flight Dates: 03/16/24 - 03/19/24
Original Date / Rev: 03/15/24 / 03/15/24
Order Type: POLITICAL-CANDIDATE

Chicago WBMX-FM
Primary AE: Rebecca Levine
Sales Office: M-NY
Sales Region: Local

Agency
Name: Red Horse Strategies
Buying Contact: _____
Billing Contact: _____
55 Washington
Brooklyn, NY 11201

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Friends of Michael Crawford
Demographic: M25-54
Product Codes: Candidates (POL)
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: FULL

New Business End: _____
Advertiser External ID: 220668
Agency External ID: 4042321
Unit Code: Candidate -
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/19/24	42	\$5,122.00	\$5,122.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	42	\$5,122.00	\$5,122.00	0.00
Totals	42	\$5,122.00	\$5,122.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rebecca Levine	M-NY	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBMX	03/18/24	03/19/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	44-----	:30	8	\$230.00	NON-	0.00	NM	8	\$1,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	44-----		8				\$230.00		0.00			
N 2	WBMX	03/18/24	03/19/24	M-F 10a-3p M-F 10a-3p	CM	10a-3p	44-----	:30	8	\$135.00	NON-	0.00	NM	8	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	44-----		8				\$135.00		0.00			
N 3	WBMX	03/18/24	03/19/24	M-F 3p-7p M-F 3p-7p	CM	3p-7p	44-----	:30	8	\$213.00	NON-	0.00	NM	8	\$1,704.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/18/24	03/24/24	44-----		8				\$213.00		0.00			
N 4	WBMX	03/16/24	03/16/24	Sa 6a-10a Sa 6a-10a	CM	Sa 6a-10a	-----S-	:30	3	\$20.00	NON-	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	-----S-		3				\$20.00		0.00			
N 5	WBMX	03/16/24	03/16/24	Sa 10a-3p Sa 10a-3p	CM	Sa 10a-3p	-----S-	:30	3	\$30.00	NON-	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	-----S-		3				\$30.00		0.00			
N 6	WBMX	03/16/24	03/16/24	Sa 3p-7p Sa 3p-7p	CM	Sa 3p-7p	-----S-	:30	3	\$26.00	NON-	0.00	NM	3	\$78.00

Order / Rev: 2682004
 Alt Order #:
 Flight Dates: 03/16/24 - 03/19/24

Advertiser: Friends of Michael Crawford
 Product Desc: Friends of Michael Crawford
 Estimate:

Chicago WBMX-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	-----S-					3	\$26.00		0.00			
N 7	WBMX	03/17/24	03/17/24	Su 6a-10a Su 6a-10a	CM	Su 6a-10a	-----S	:30	3	\$30.00	NON-	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	-----S					3	\$30.00		0.00			
N 8	WBMX	03/17/24	03/17/24	Su 10a-3p Su 10a-3p	CM	Su 10a-3p	-----S	:30	3	\$30.00	NON-	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	-----S					3	\$30.00		0.00			
N 9	WBMX	03/17/24	03/17/24	Su 3p-7p Su 3p-7p	CM	Su 3p-7p	-----S	:30	3	\$30.00	NON-	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	-----S					3	\$30.00		0.00			
													Totals	42	\$5,122.00