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FOURTH QUARTER 2020 – PUBLIC AFFAIRS

"Jersey Shore Matters" Public Affairs Shows, October through December 2020

All shows are 15 minutes in length, aired Sunday 6am, All Stations

- **10/4/2020 SCOTT COLLABELLA, OCEAN COUNTY CLERK**, discussed when residents can expect their mail-in ballots, security measures the county is taking to ensure all mail-in ballots are processed and counted, and the cost of the major changes in this year's General Election preparations due to COVID-19.
- **10/11/2020 DR. DEBRA CAPKO, BREAST CANCER SURGEON WITH MEMORIAL SLOAN KETTERING IN MIDDLETOWN, BASKING RIDGE AND NEW YORK**, discussed whether the COVID-19 pandemic is preventing patients from getting first-time and yearly screenings, ways to detect and prevent the disease, and new treatments available during National Breast Cancer Awareness month.
- **10/18/2020 CHERIE GARRISON, HANDS ON CPR OWNER**, discussed new protocols and procedures for CPR in the wake of COVID-19, the impact the pandemic is having on new certifications, and how non-first responders can help without fear of contracting the virus during an emergency.
- **10/25/2020 DR. STEVEN TOBIAS, (15 MIN), PSYCHOLOGIST AND DIRECTOR OF THE CENTER FOR CHILD & FAMILY DEVELOPMENT IN MORRISTOWN**, discussed the impact the COVID-19 pandemic is having on younger children, teens and young adults dealing with online learning, limited sports and social interaction, signs of depression and anxiety, and ways to stay emotionally connected.
- **11/1/2020 DR. KAREN O'NEILL, RUTGERS UNIVERSITY DEPARTMENT OF HUMAN ECOLOGY**, discussed whether New Jersey is prepared to withstand another Hurricane eight-years after Superstorm Sandy, climate change, sea-level rise, and mitigation efforts.
- **11/8/2020 JEFF CANTOR, RETIRED U-S ARMY COLONEL AND FOUND & CEO OF THE NEW JERSEY STATE VETERANS CHAMBER OF COMMERCE**, discussed how the organization advocates for veterans to make the state's economy fairer to veteran-owned and service-connected veteran- owned business, economic challenges facing veterans, and current legislative priorities to help veterans.
- **11/15/2020 DAVID GREENBERG, RUTGERS UNIVERSITY PROFESSOR OF HISTORY, JOURNALISM & MEDIA STUDIES/AWARD-WINNING AUTHOR**, discussed the chaos surrounding the 2020 Presidential Election, the next steps, recounts, possible scenarios, and how this election had similarities to 1960.

- **11/22/2020 BARBARA LOVELL, ASSOCIATE EXECUTIVE DIRECTOR MONMOUTH COUNTY SPCA,** discussed the spike in pet adoptions since the COVID-19 pandemic as well as the increase in pets being abandoned, the screening process for pet adoptions, and advice for people thinking about adopting a pet.
- **11/29/2020 CAITLIN PLETCHER, PARTNER WITH FLORIO, PERRUCCI, STEINHARDT, CAPPELLI, TIPTON AND TAYLOR AND MEMBER OF THE LAW FIRM'S EDUCATION PRACTICE GROUP,** discussed challenges New Jersey school districts are facing amid the COVID-19 pandemic, fulfilling individualized education programs, and new regulations created by the pandemic that have turned out to be positive.
- **12/6/2020 JEREMY BENSON, EXECUTIVE DIRECTOR OF FREE THE GRAPES!**, discussed two bills in the New Jersey legislature to eliminate restrictions preventing some wineries from shipping directly to consumers, how the COVID-19 pandemic highlighted the need for such restrictions to be lifted, economic significance, and what consumers can do to help fast-track the legislation.
- **12/13/2020 MAJOR JAMES BETTS, SALVATION ARMY,** discussed how the Salvation Army New Jersey is working to “Rescue Christmas” for thousands of families and individuals this holiday season amid the COVID-19 pandemic, as well as how the need for help has more than doubled this year, how people can donate safely online or by phone.
- **12/20/2020 SALLY KALKSMA, AUTHOR, “LIFE GETS IN THE WAY,”** discussed her new book about overcoming adversity to accomplish goals. Despite living with the rare blood cancer, Multiple Myeloma, Sally discussed how she became a blogger, Video Show Host, World-ranked stair climber, and author, after her diagnosis and how a portion of the proceeds from book sales will be donated to the Multiple Myeloma Research Foundation.
- **12/27/2020 BRIAN FITZGERALD, EASTERSEALS NEW JERSEY PRESIDENT AND CEO,** discussed how the organization is working to get legislation passed to make the state more accessible for people with disabilities by eliminating physical and systemic barriers that prevent them from getting on the other side of their goals.